

Berlin Trend

August 2025

- BIP-Wachstum 2025: 1,0% (S. 4)
- Fluggäste Jan - Jun 2025: +2,0% (S. 10)
- Sozialvers. Beschäftigte Jun 2025: -0,2% (S. 20)
- Einzelhandelsumsätze Jan - Mai 2025: +2,7 (S. 21)
- Verbraucherpreise Berlin Jul 2025: +2,1% (S. 32)

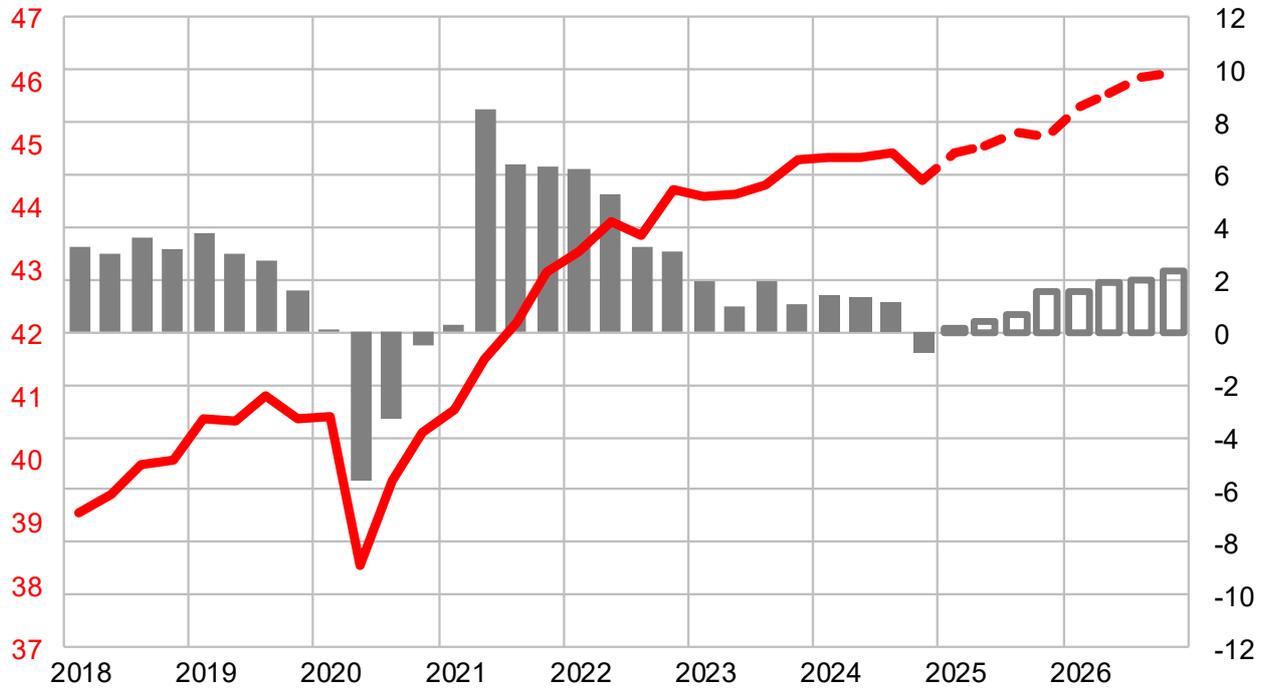
Inhaltsverzeichnis (verlinkt)

Entwicklung des Bruttoinlandsprodukts	4
Berliner Wirtschaftstrends auf einen Blick	5
Dienstleistungen – Umsatztrends	6
Dienstleistungen – Beschäftigungstrends	7
Einzelhandel	8
Gastgewerbe	9
Tourismus	10
Industrieaufträge im Überblick	12
Industrieumsätze im Überblick	13
Industrie – Beschäftigte	14
Industrie – Deutschlandvergleich	15
Trends der Ein- und Ausfuhren	16
Exporte nach Waren- und Ländergruppen	17
Baugenehmigungen und Auftragsbestände	18
Bauhauptgewerbe – Auftragseingänge und Umsätze	19
Arbeitsmarkt – Beschäftigung	20
Arbeitsmarkt – Arbeitslosigkeit	21
Gründungsgeschehen	22
Unternehmensinsolvenzen	24
Steuereinnahmen	25
Kredite	27
Wanderungsentwicklung	30
Energie- und CO ₂ -Daten	31
Preise	32
Wirtschaftsstruktur	33

Entwicklung des Bruttoinlandsprodukts

BIP-Entwicklung in Berlin

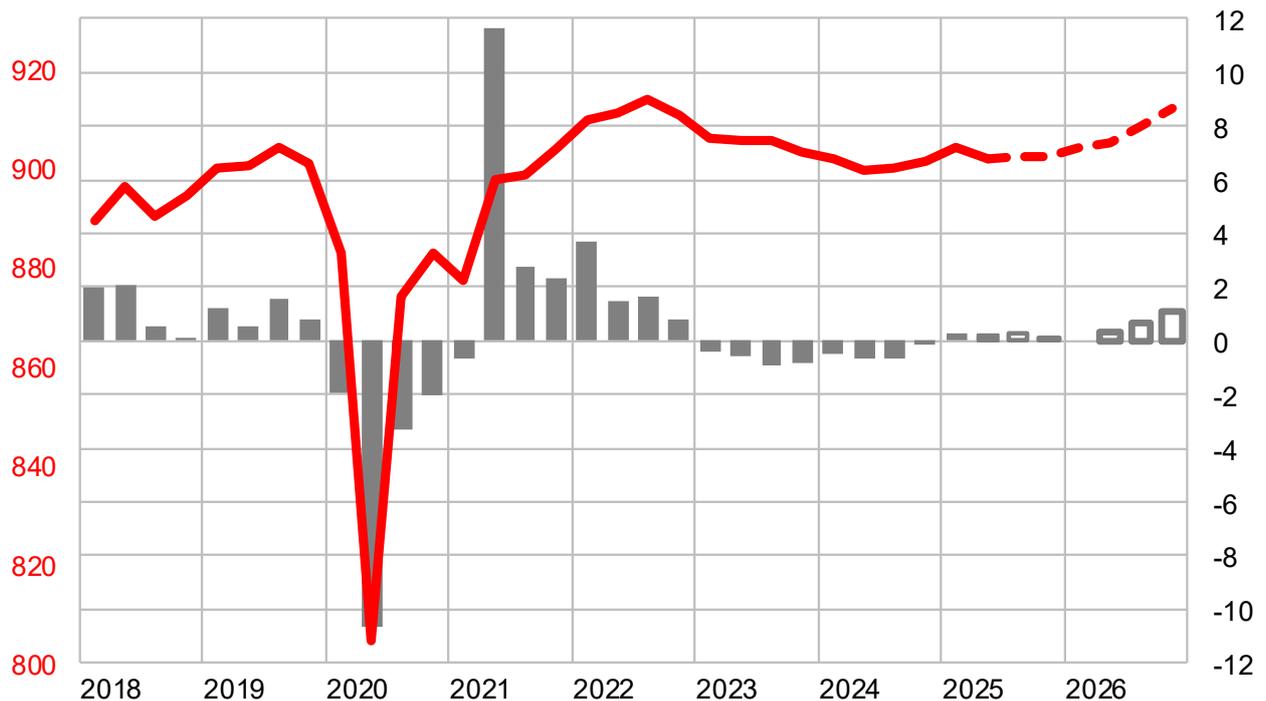
Mrd. EUR in Preisen von 2020 (linke Skala), Wachstumsraten ggü. Vorjahr in % (rechte Skala)



Quelle: Statistische Ämter der Länder, eigene Berechnungen IBB

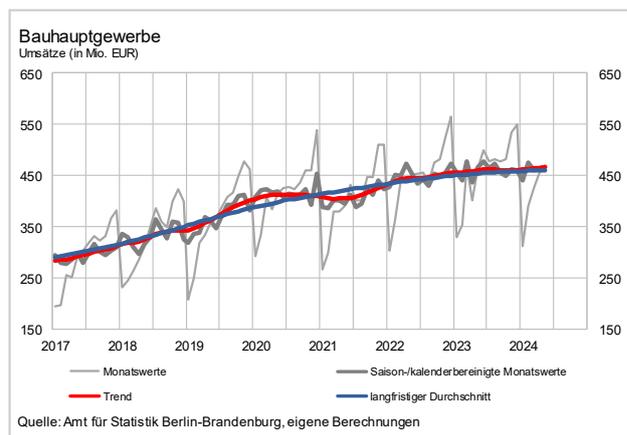
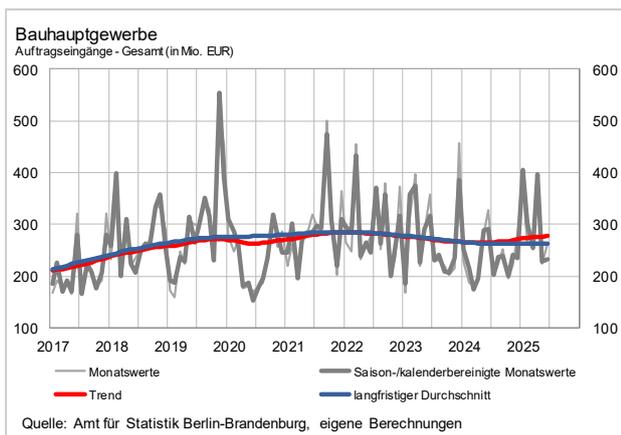
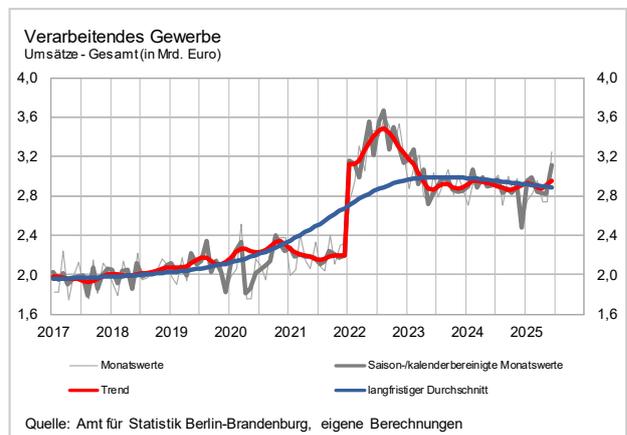
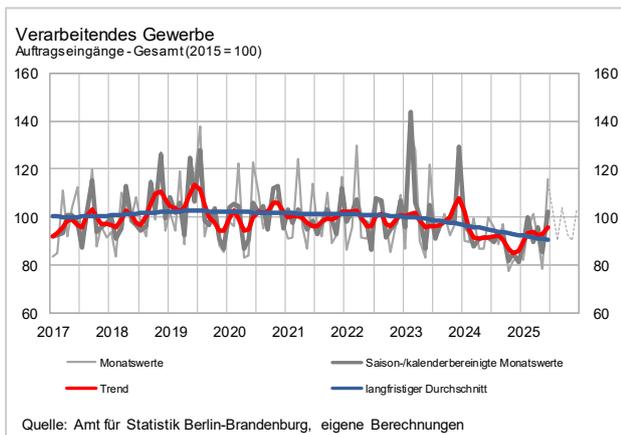
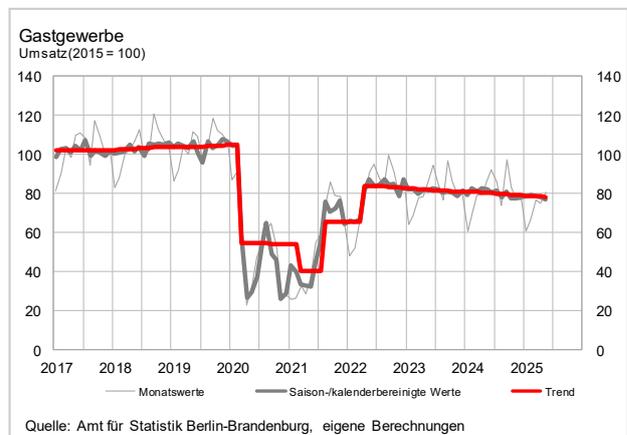
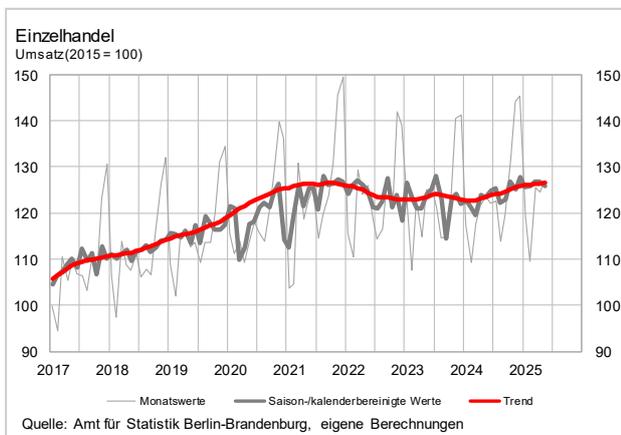
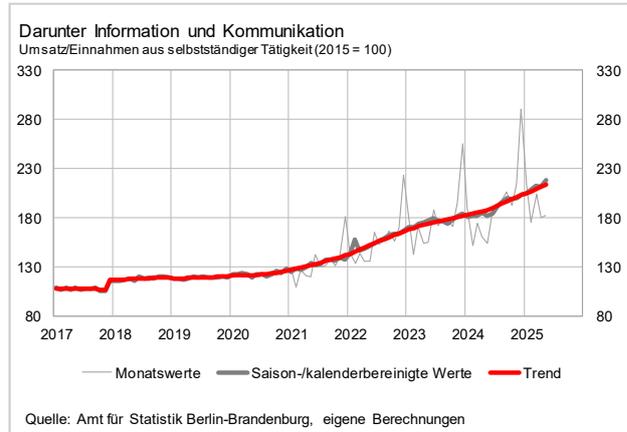
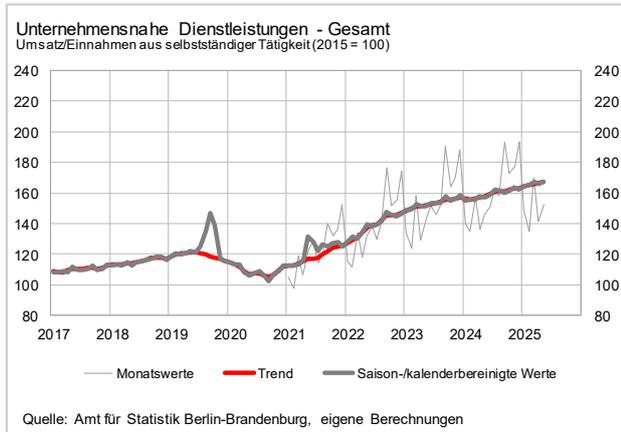
BIP-Entwicklung in Deutschland

Mrd. Euro in Preisen von 2020 (linke Skala), Wachstumsraten ggü. Vorjahr in % (rechte Skala)

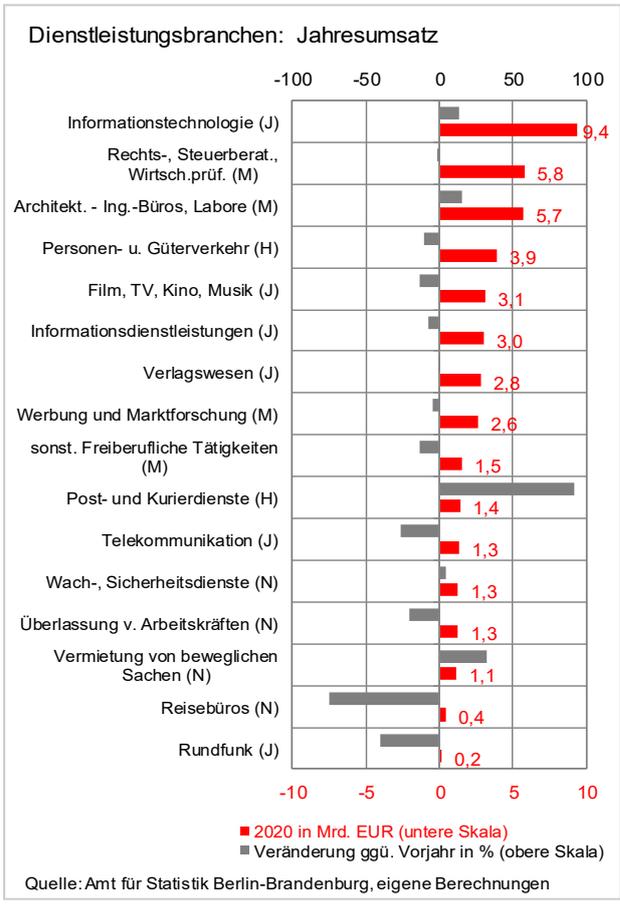
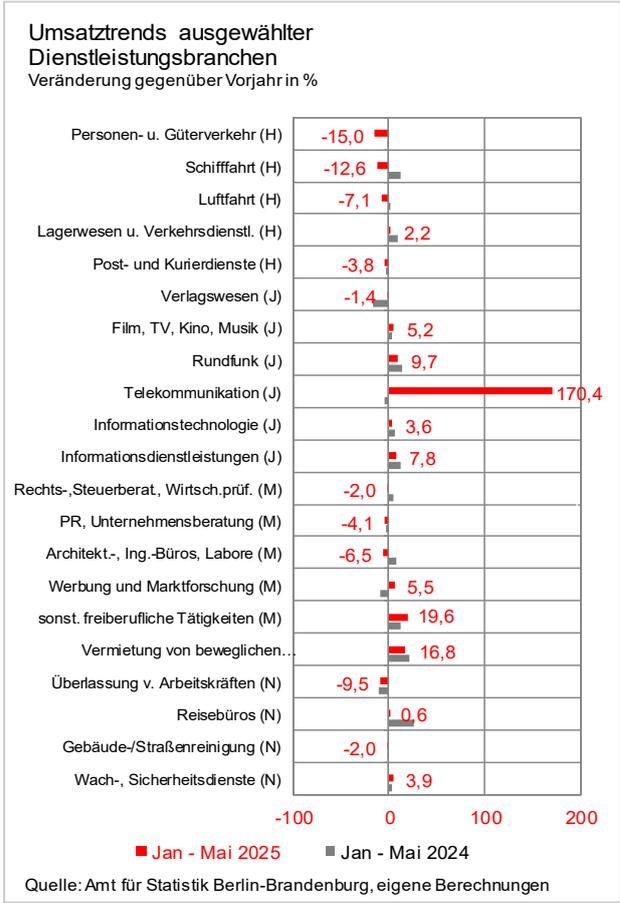
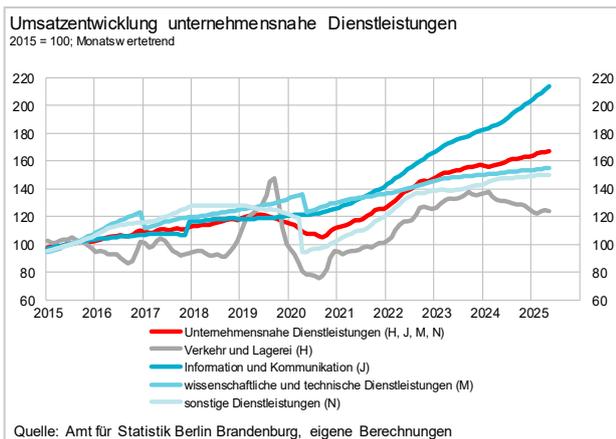
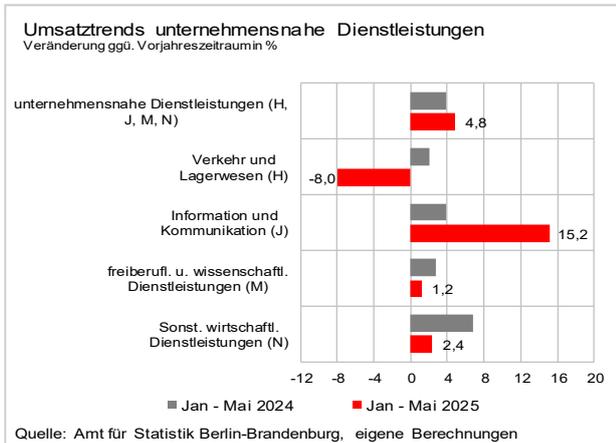
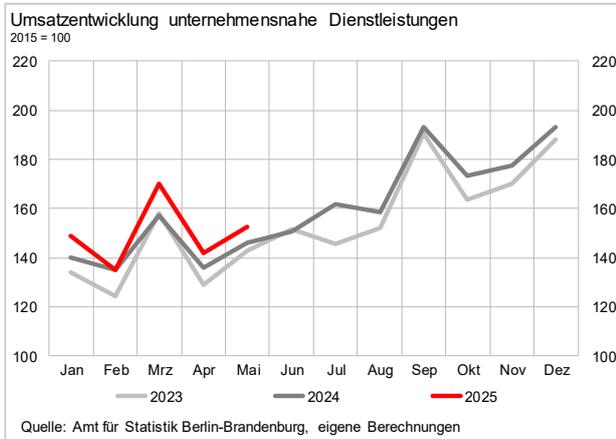
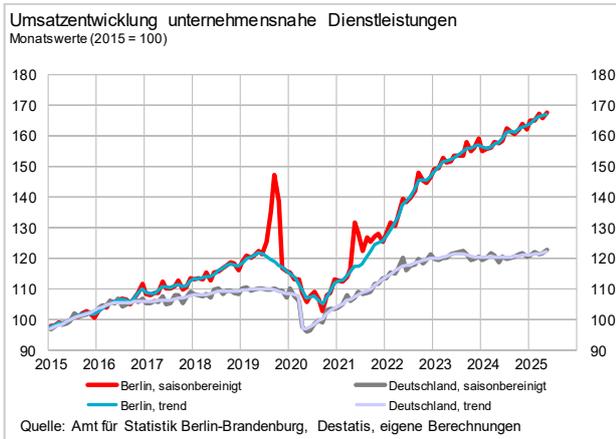


Quelle: Destatis, eigene Berechnungen IBB

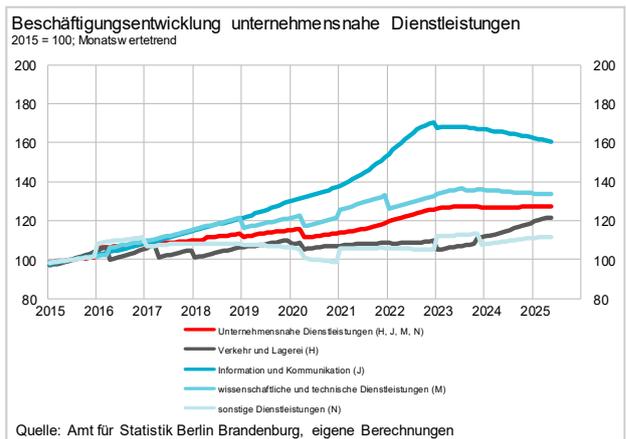
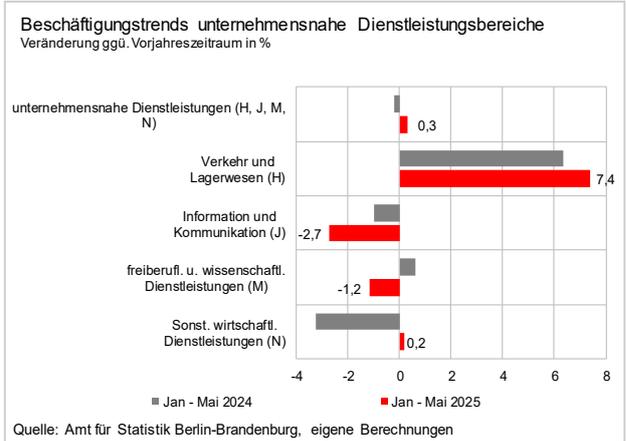
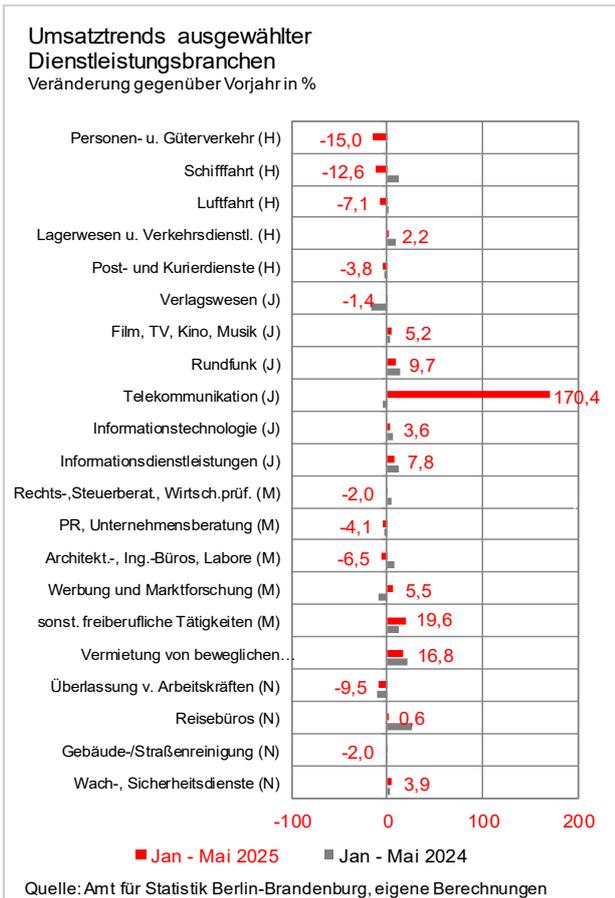
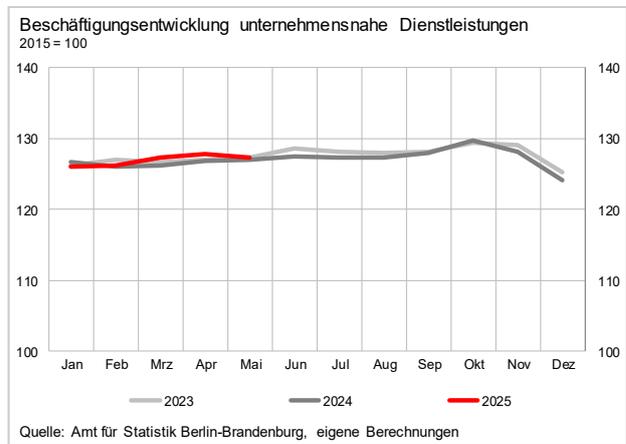
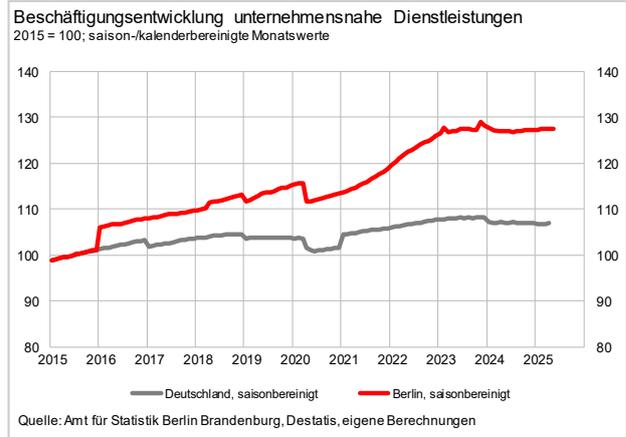
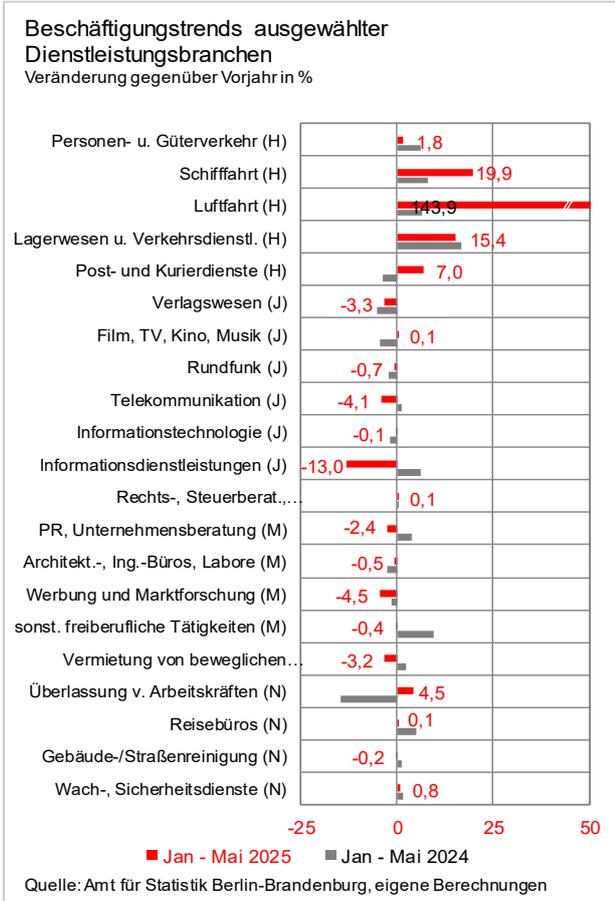
Berliner Wirtschaftstrends auf einen Blick



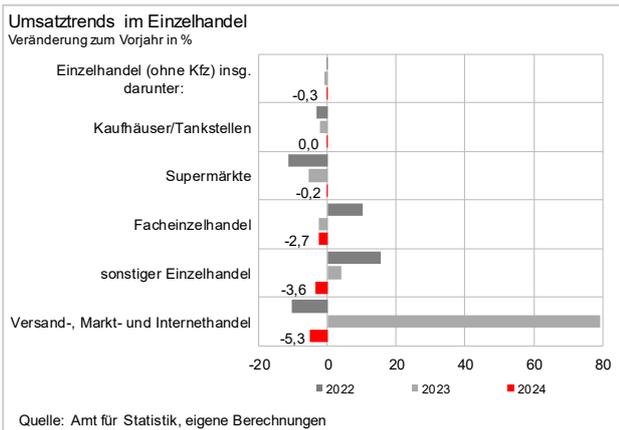
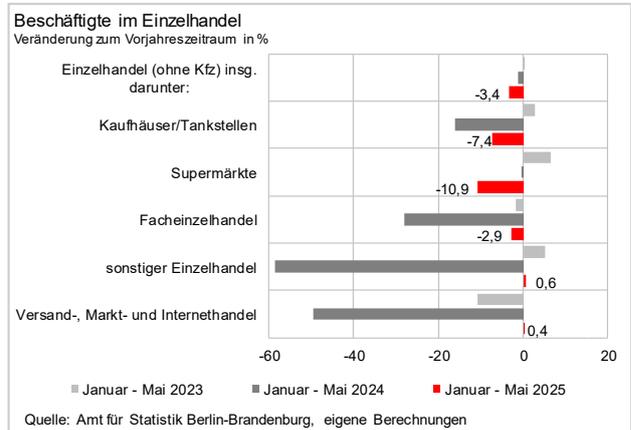
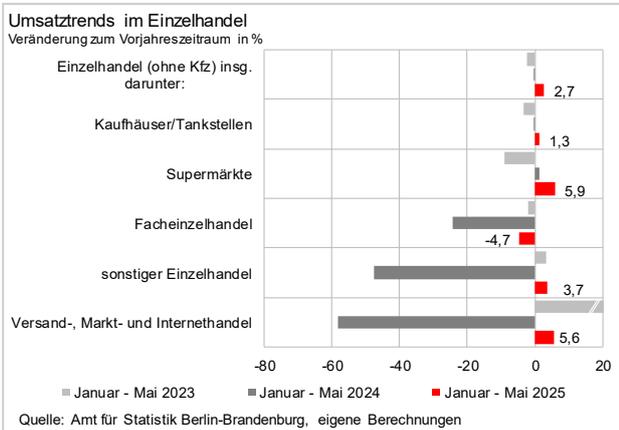
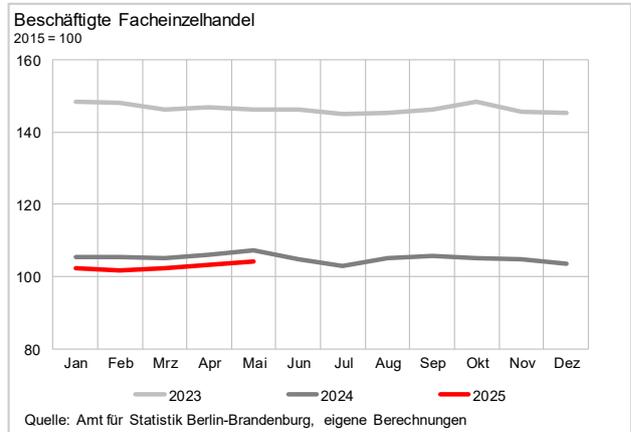
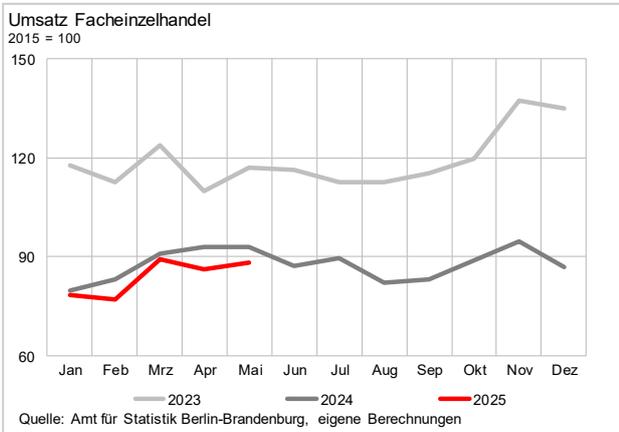
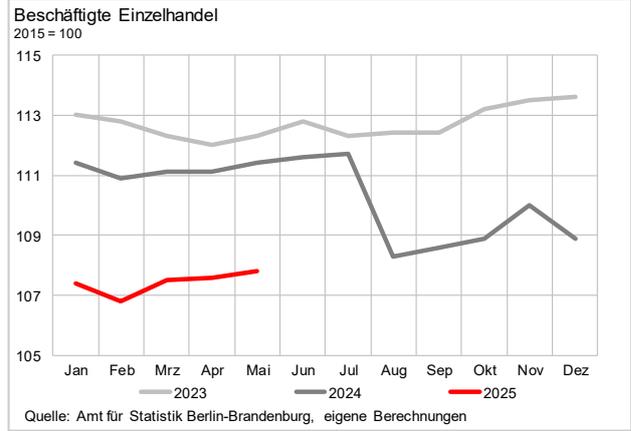
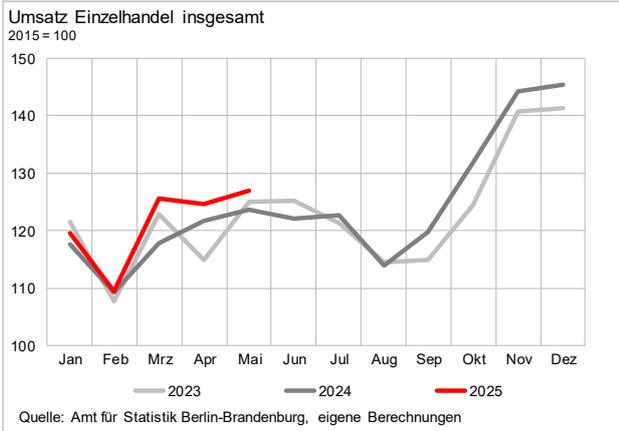
Dienstleistungen - Umsatztrends



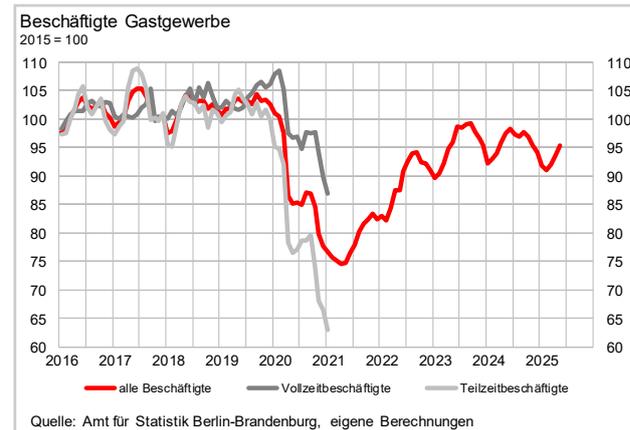
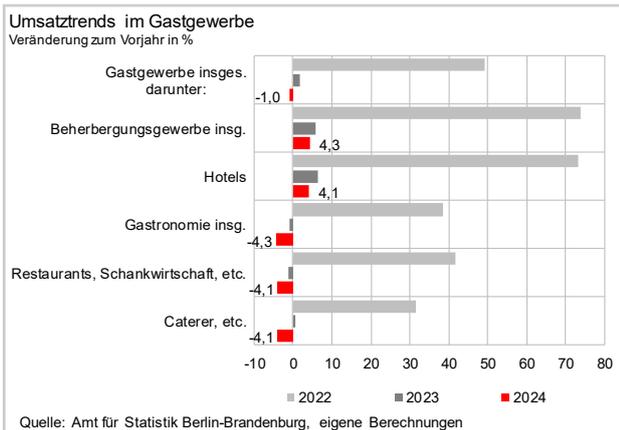
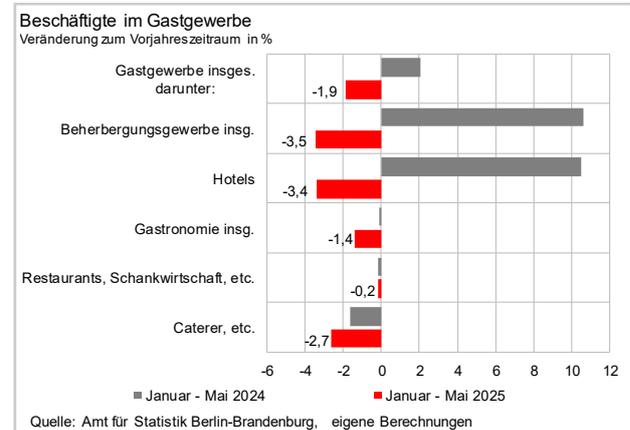
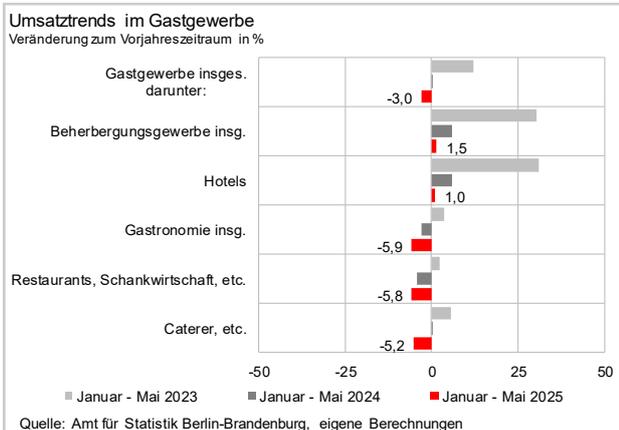
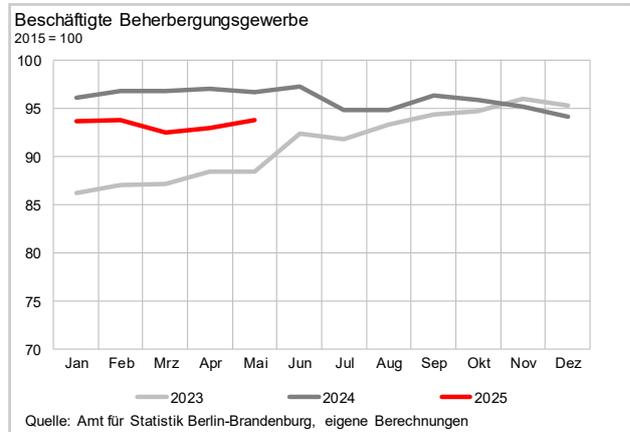
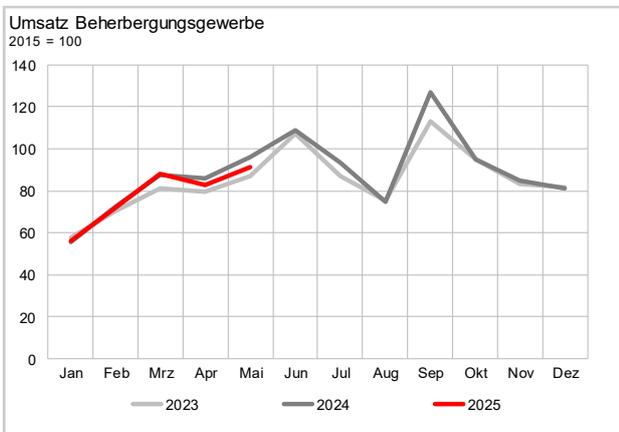
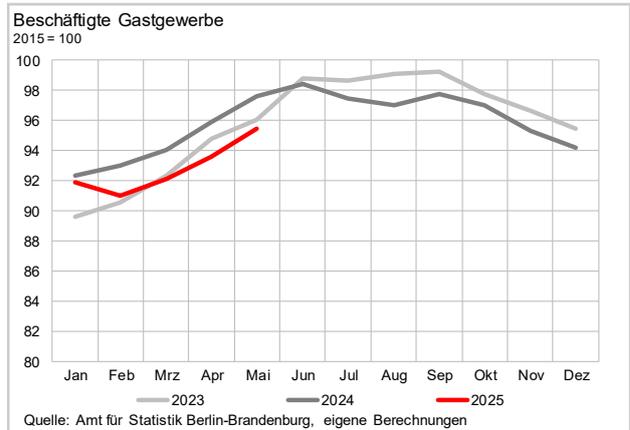
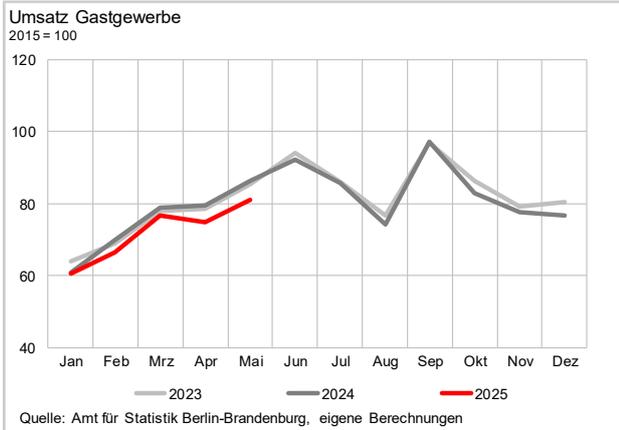
Dienstleistungen - Beschäftigungstrends



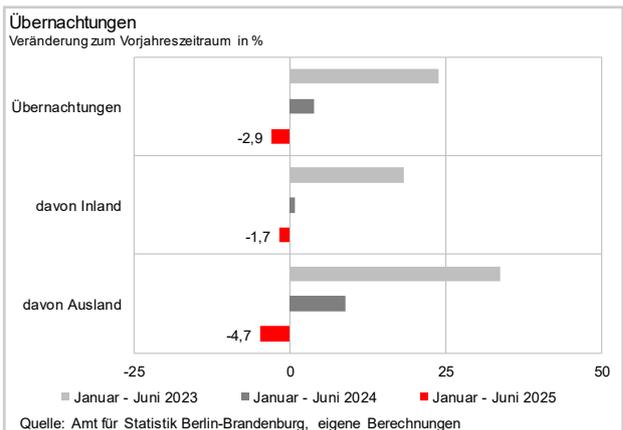
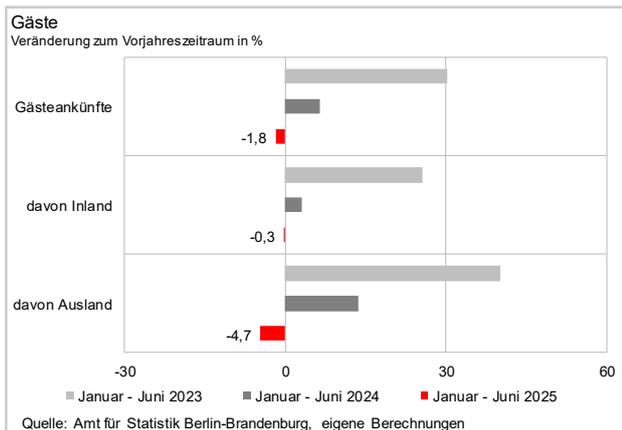
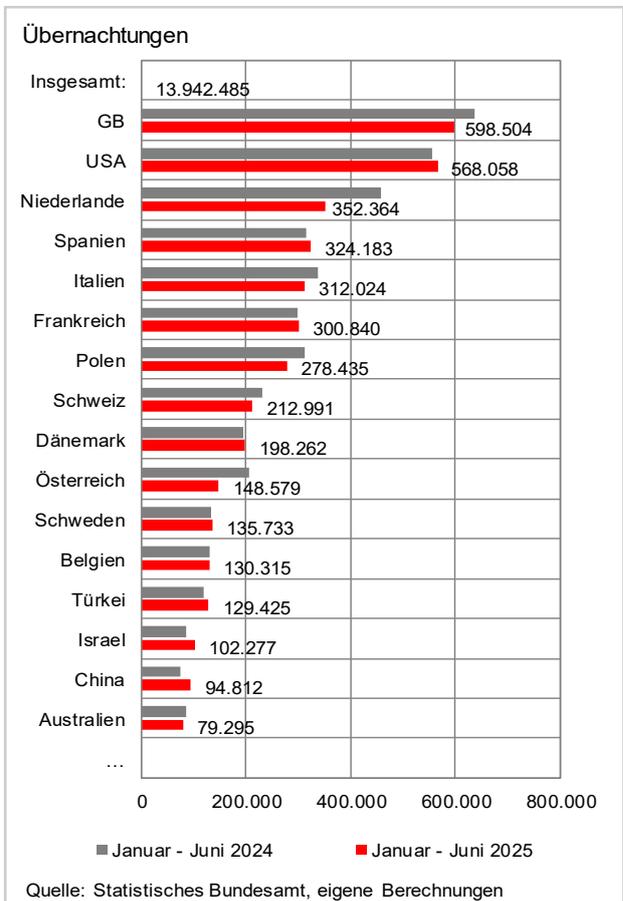
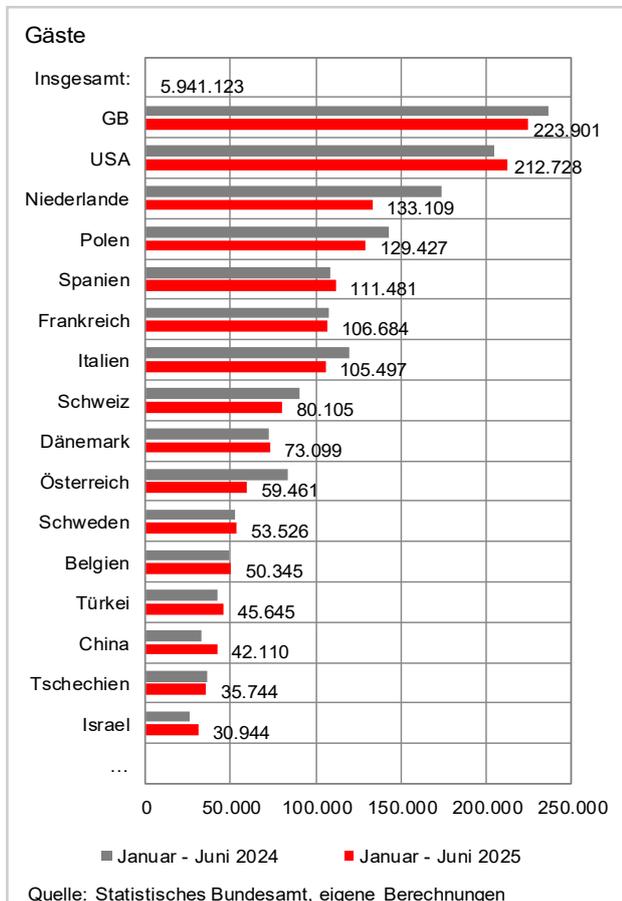
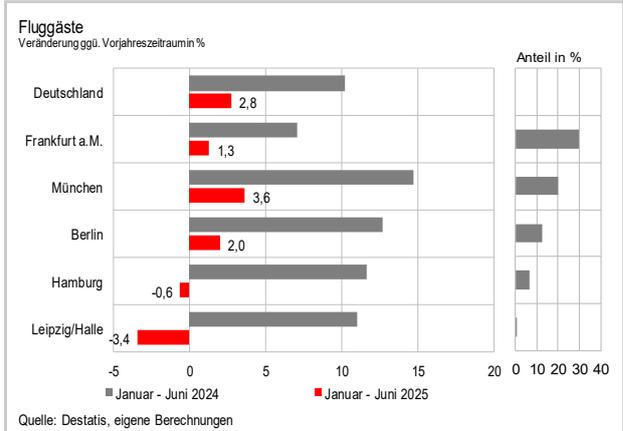
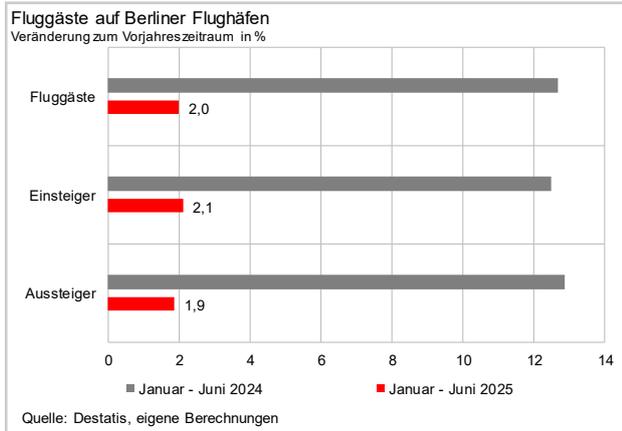
Einzelhandel



Gastgewerbe



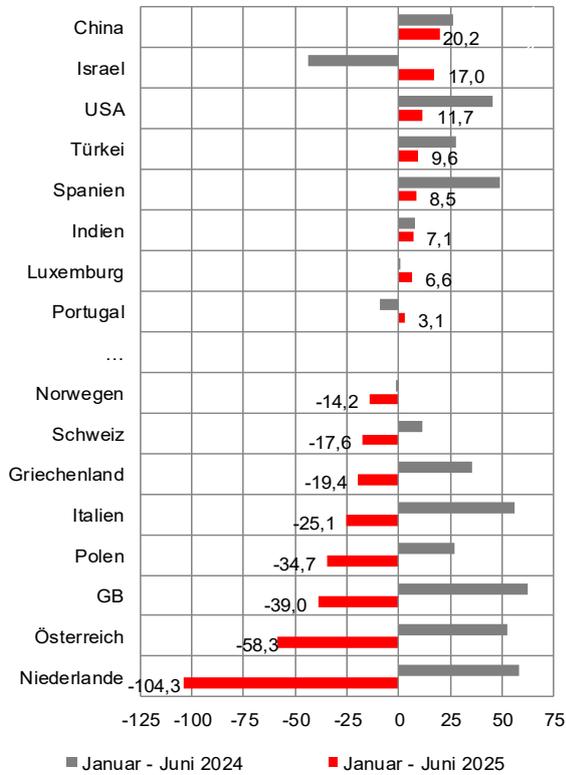
Tourismus



Tourismus

Übernachtungen

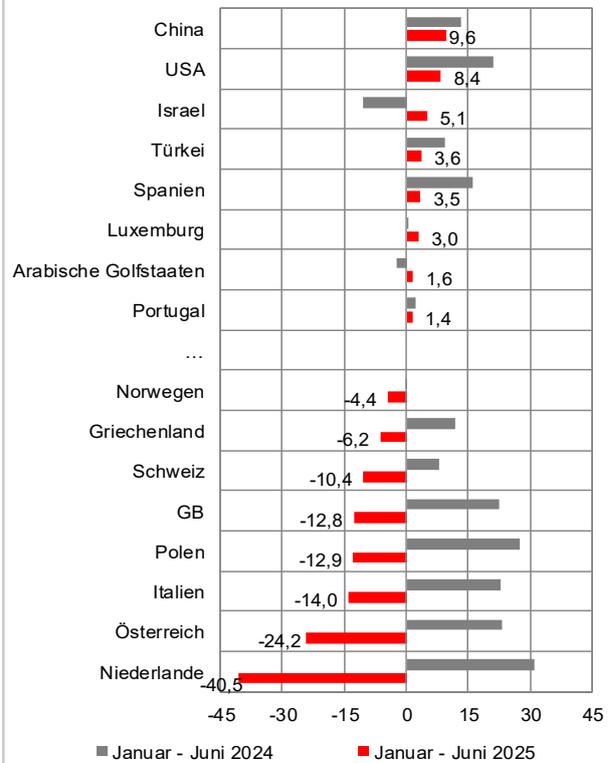
Veränderung ggü. Vorjahreszeitraum in Tsd.



Quelle: Statistisches Bundesamt, eigene Berechnungen

Gästepzahlen

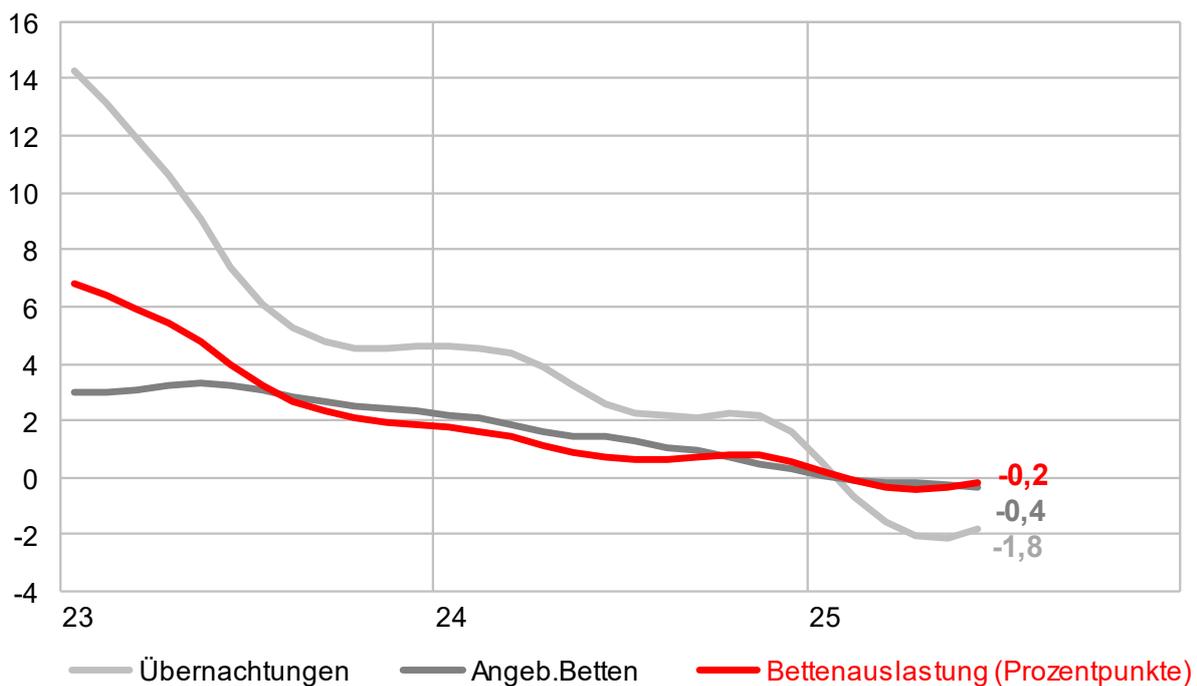
Veränderung gegenüber Vorjahreszeitraum in Tsd.



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

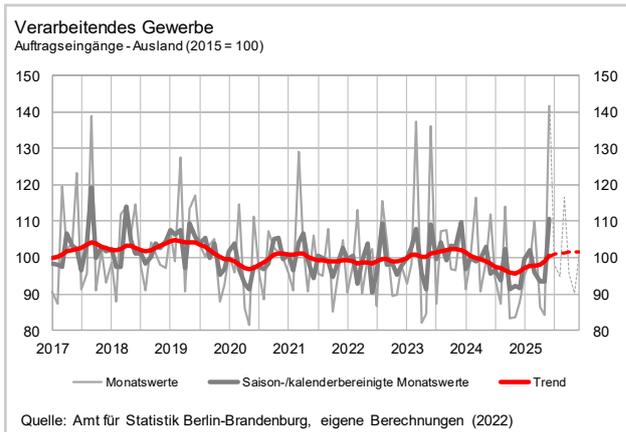
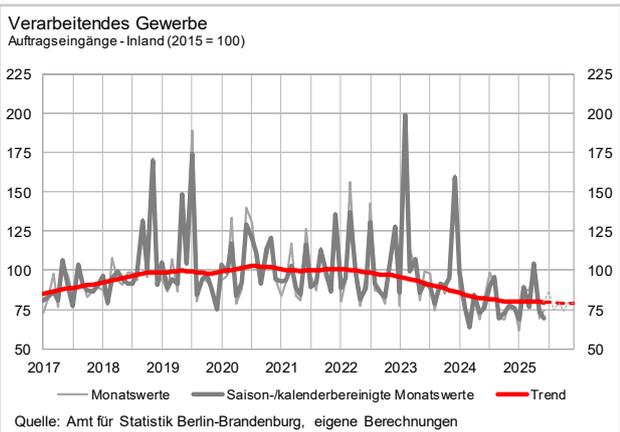
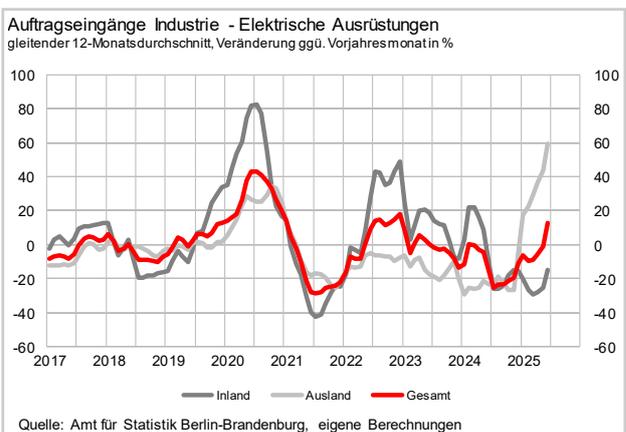
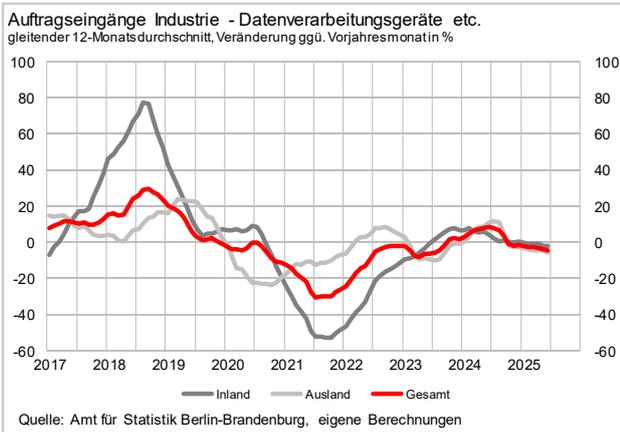
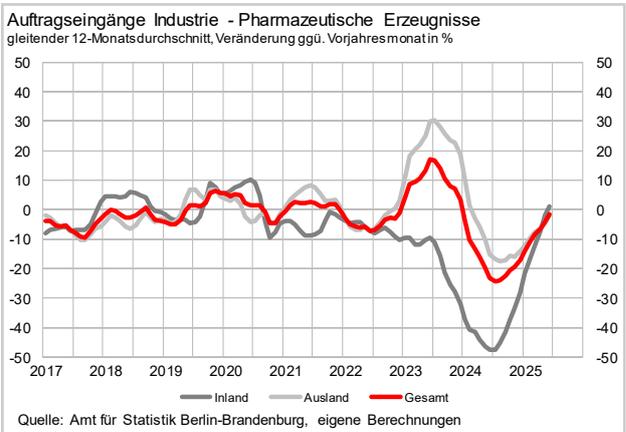
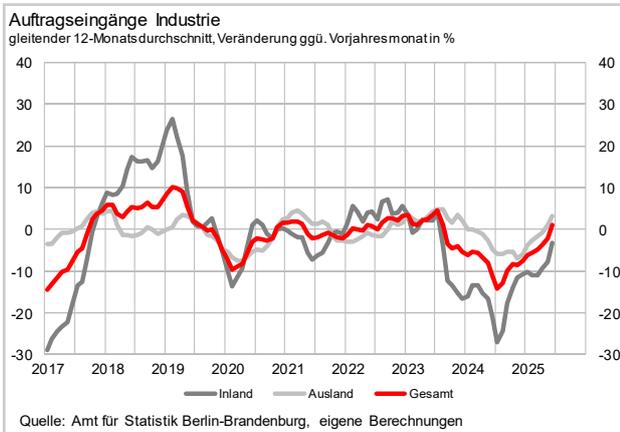
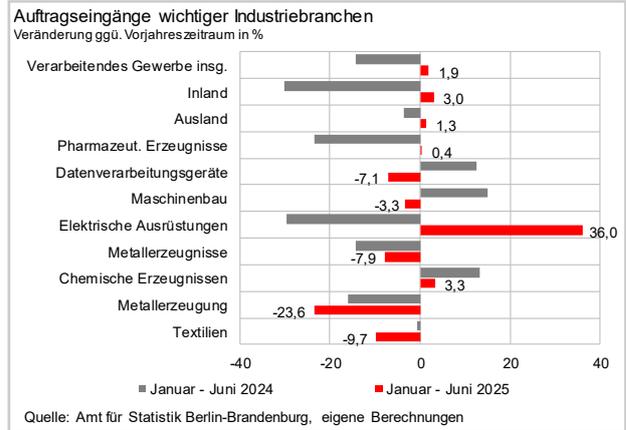
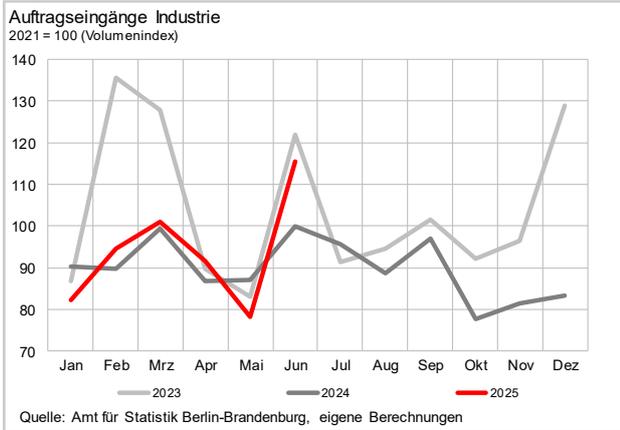
Übernachtungen, Bettenkapazität und -auslastung

monatliche Trendwerte - Veränderung zum Vorjahresmonat in %

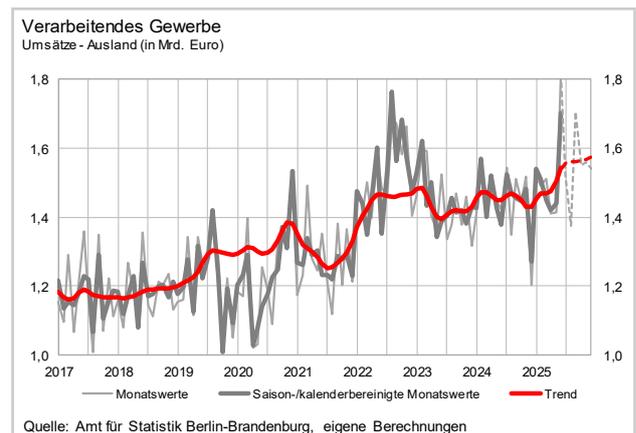
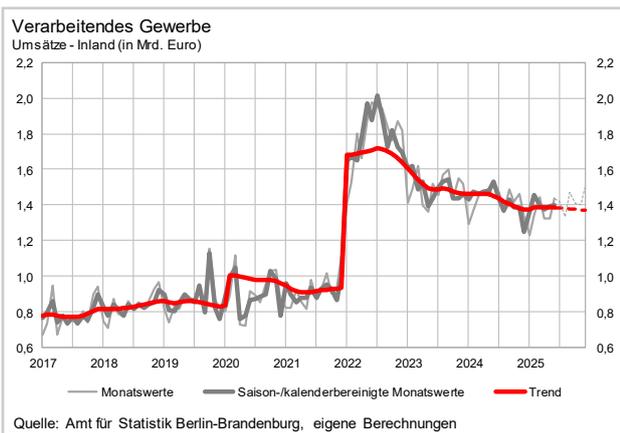
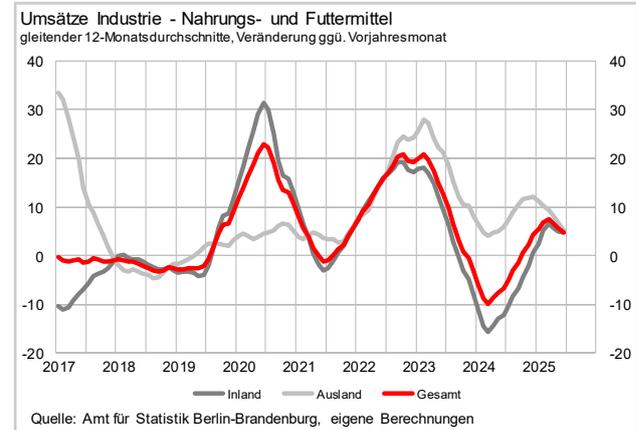
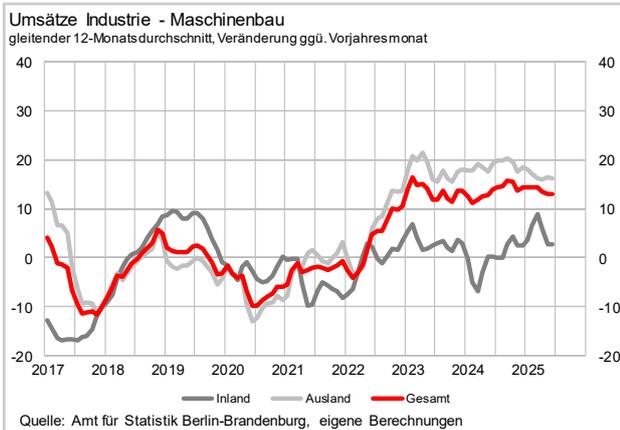
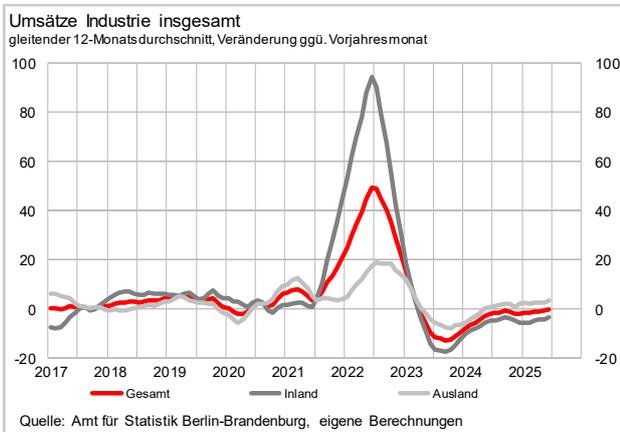
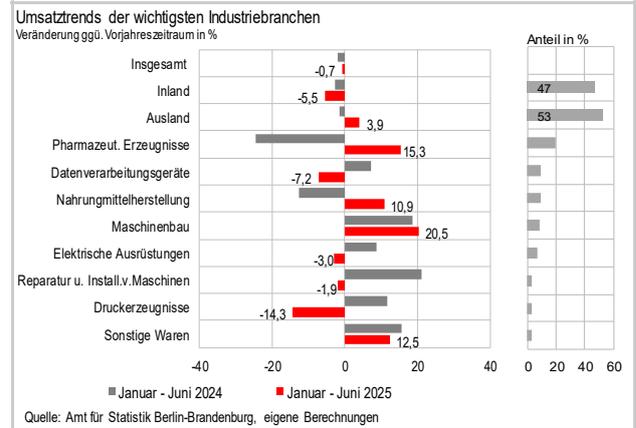
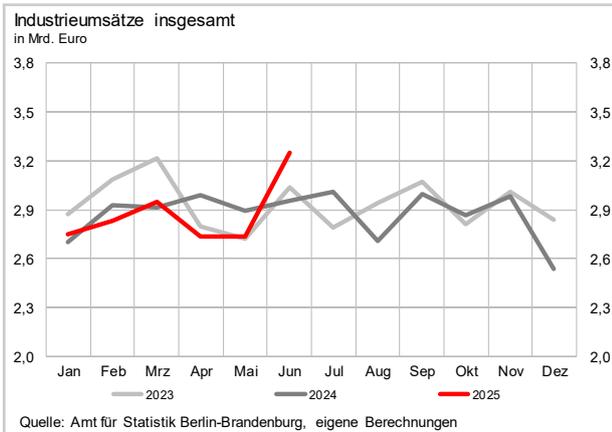


Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

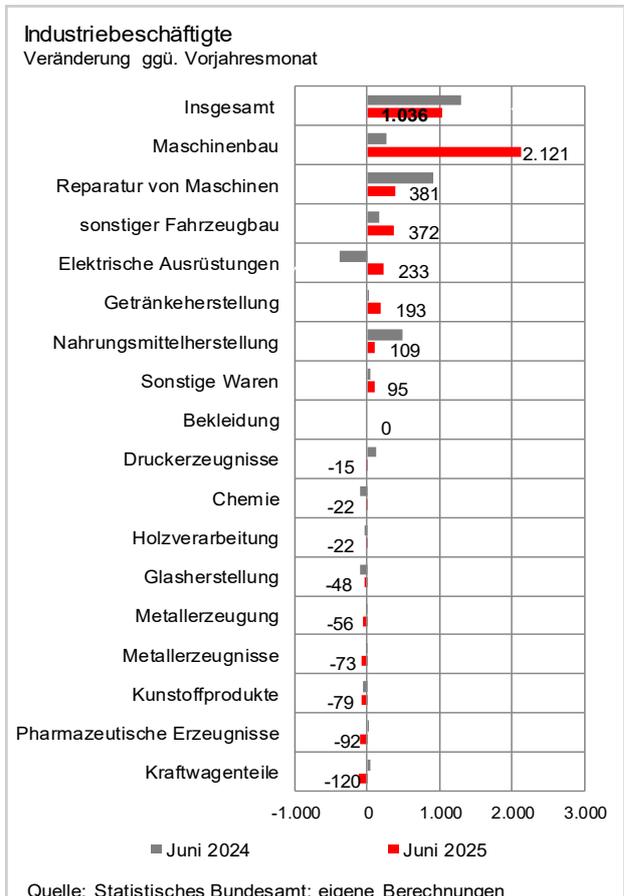
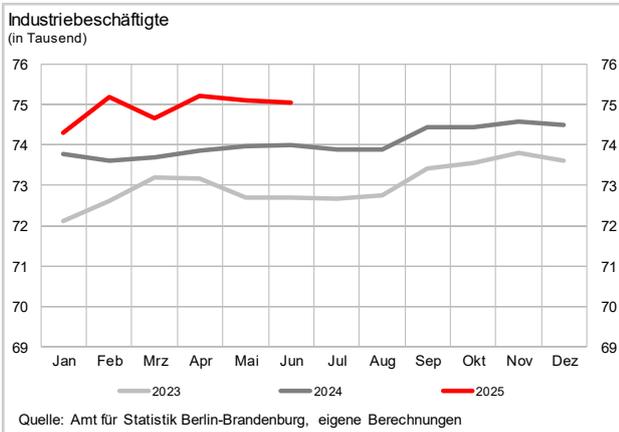
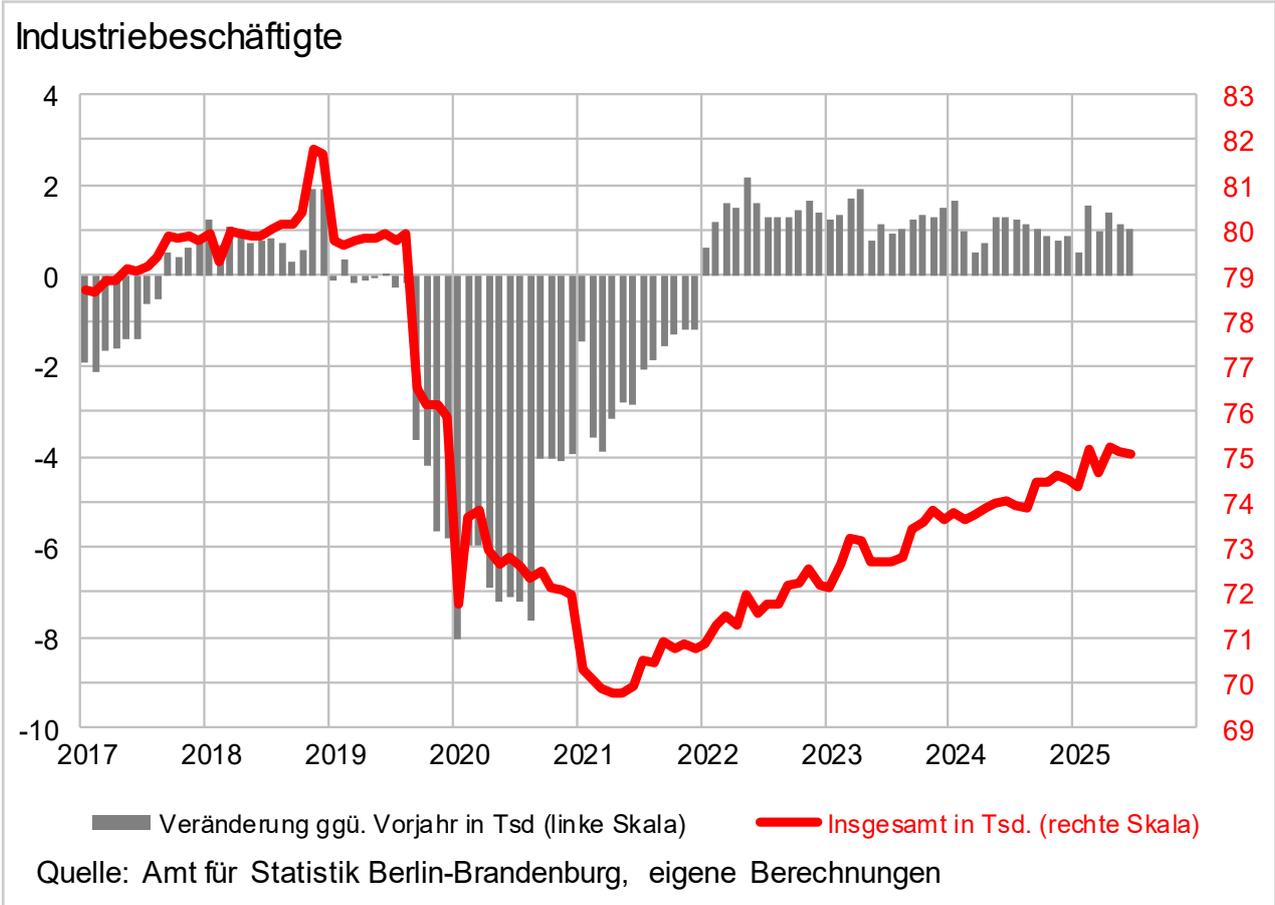
Industrie im Überblick



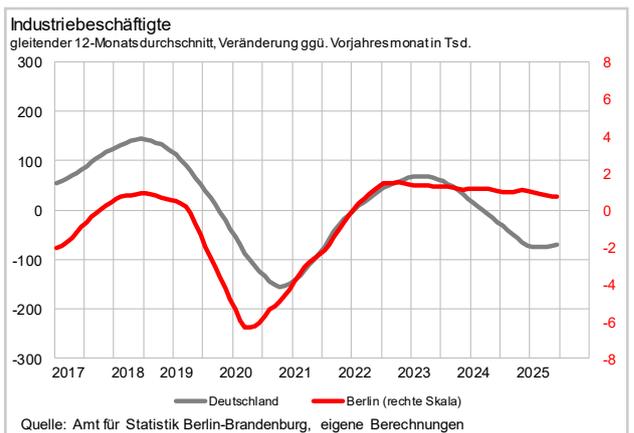
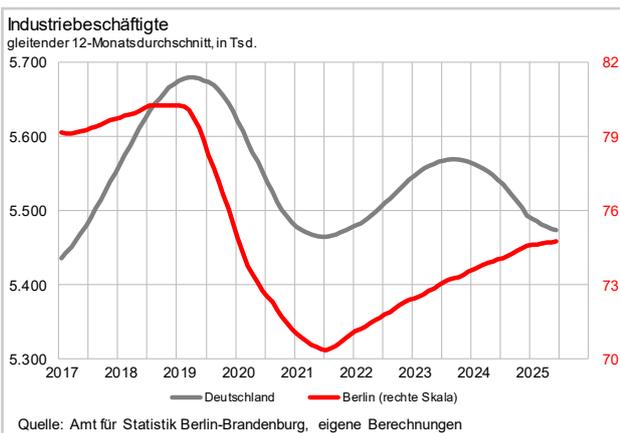
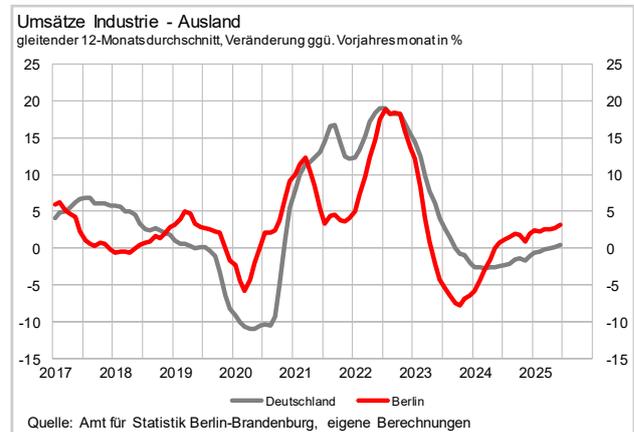
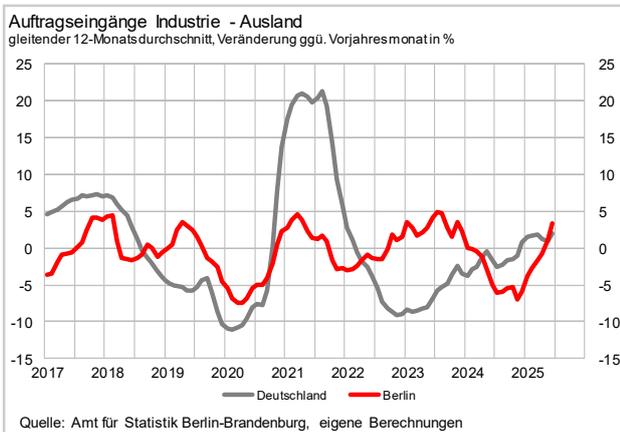
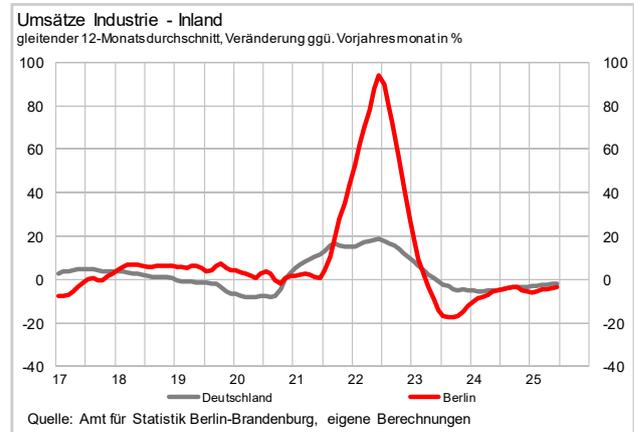
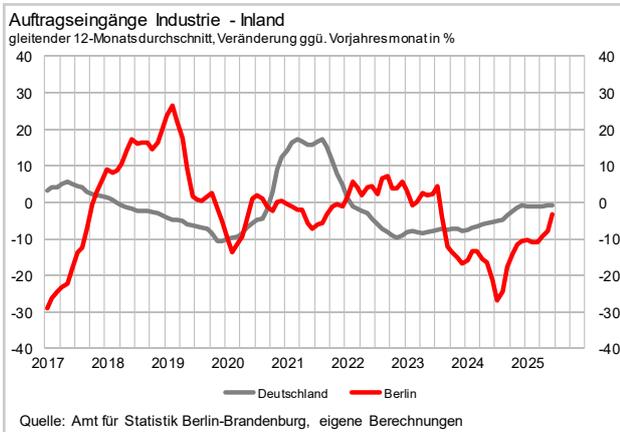
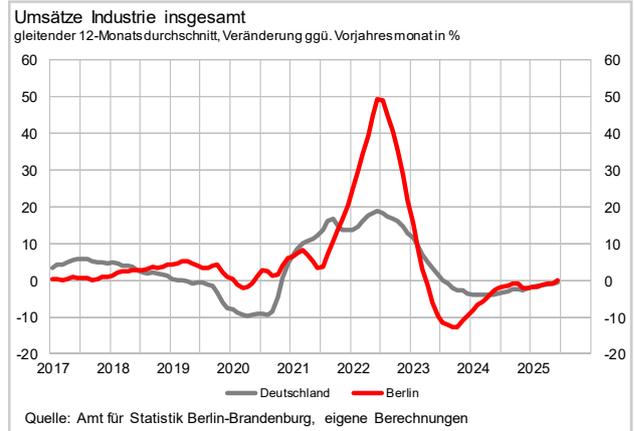
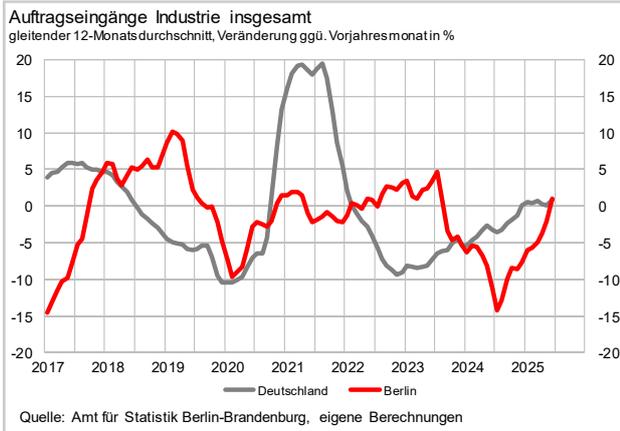
Industrie im Überblick



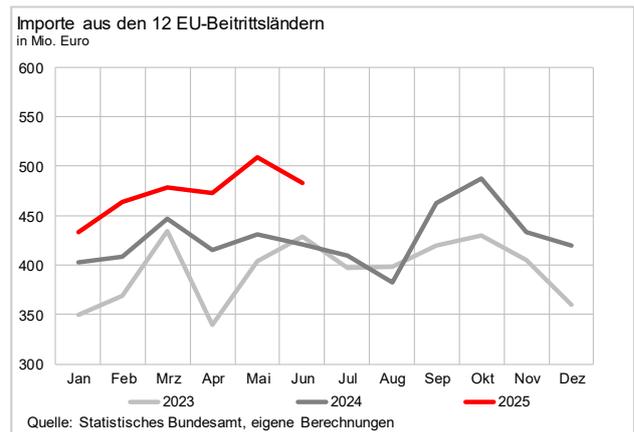
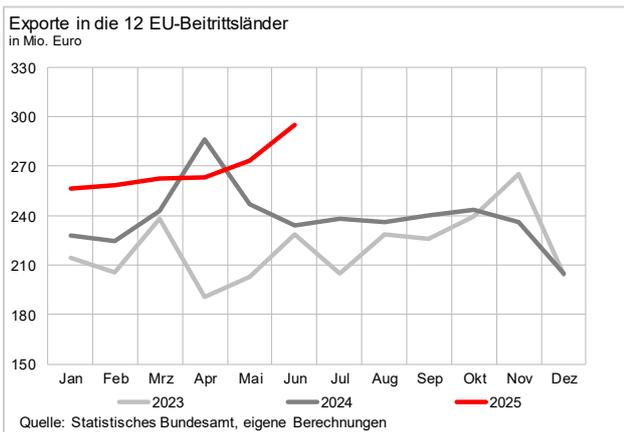
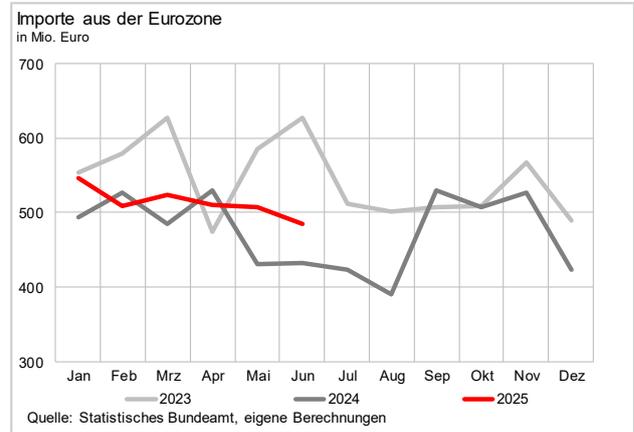
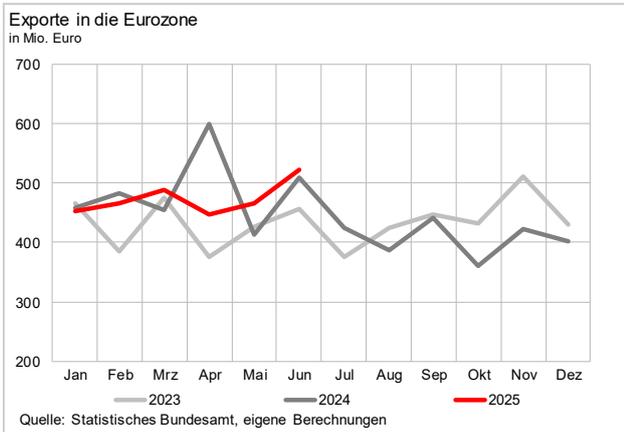
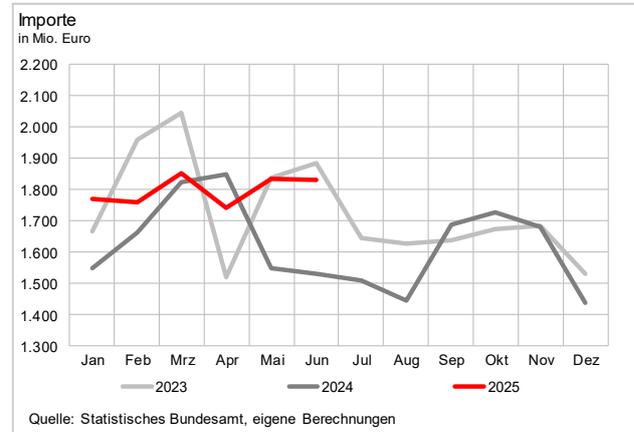
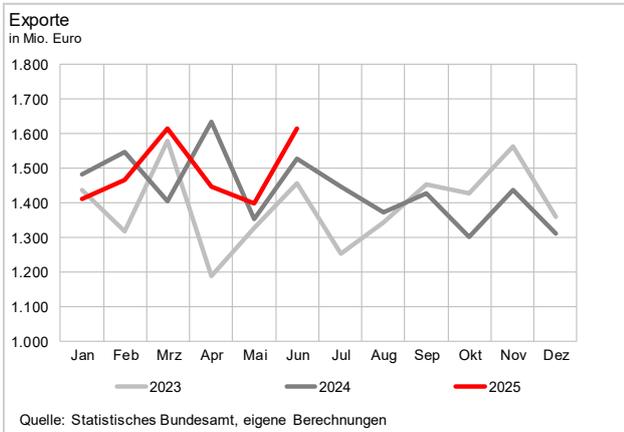
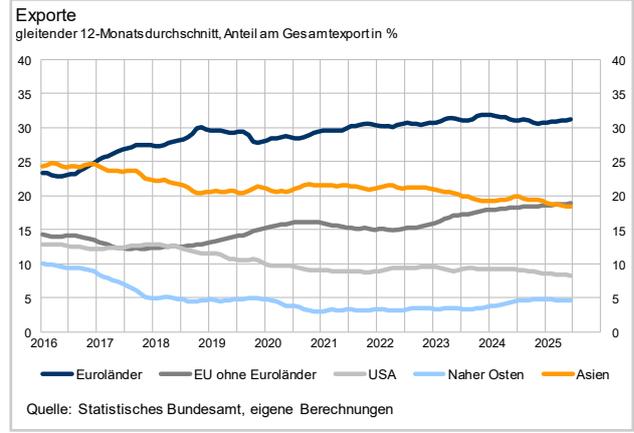
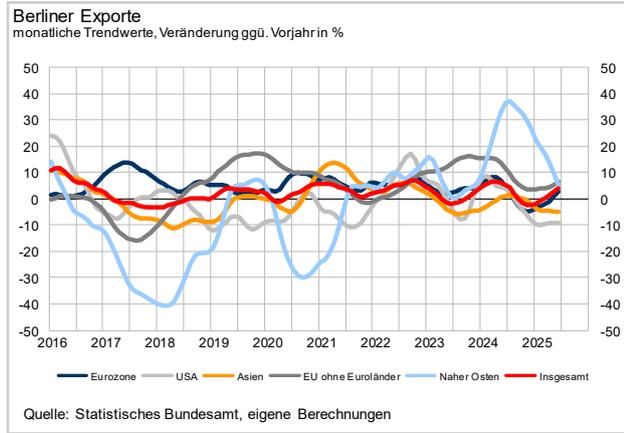
Industrie - Beschäftigte



Industrie - Deutschlandvergleich

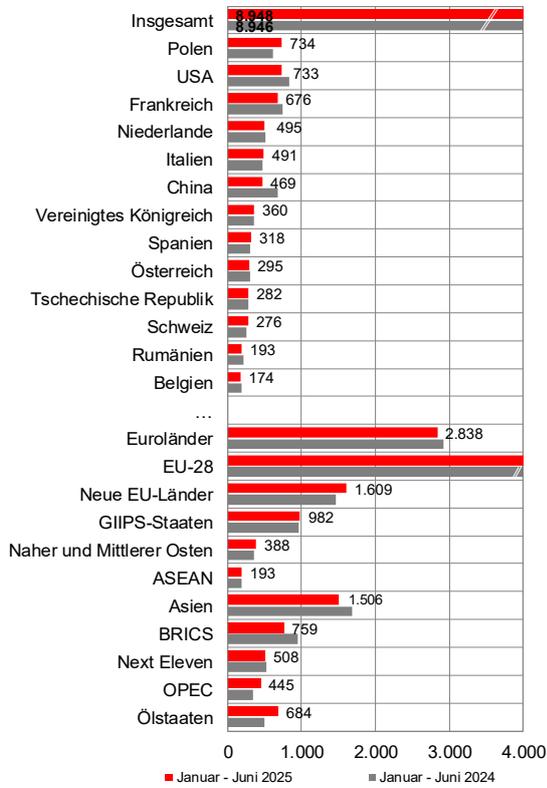


Trends der Ein- und Ausfuhren



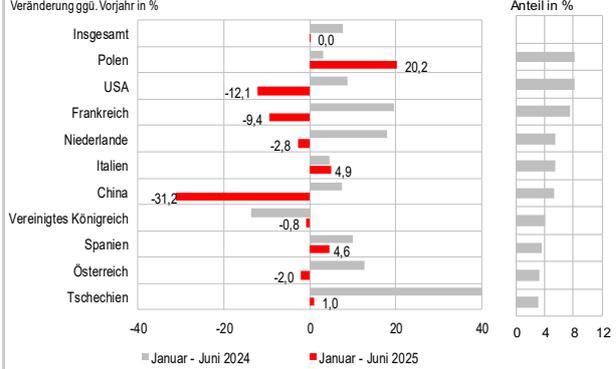
Exporte nach Waren- und Ländergruppen

Berliner Exporte
nach Hauptabnehmern in Mio. EUR



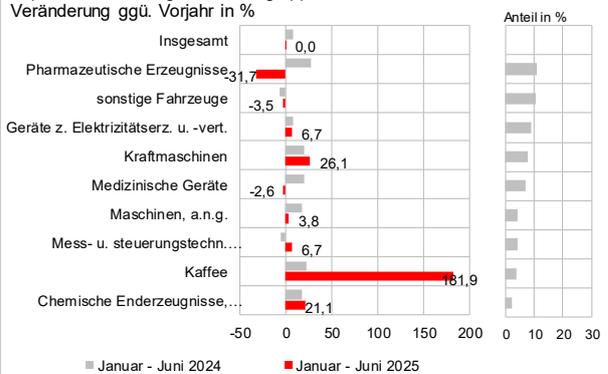
Quelle: Statistisches Bundesamt, eigene Berechnungen

Exporte nach Hauptabnehmerländern



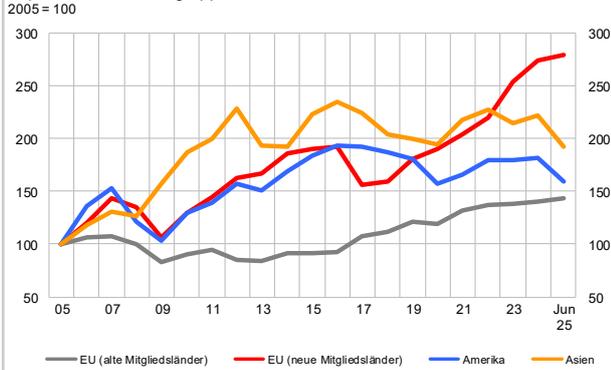
Quelle: Statistisches Bundesamt, eigene Berechnungen

Exporte nach wichtigsten Warengruppen



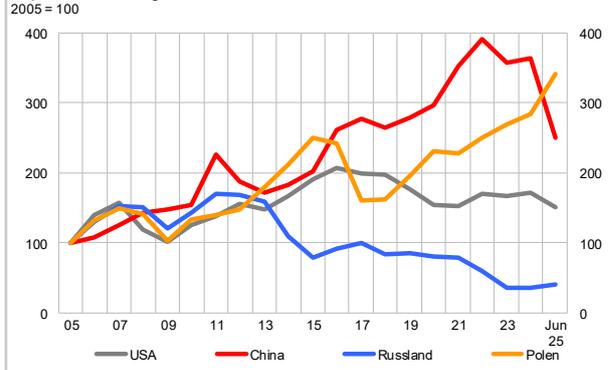
Quelle: Statistisches Bundesamt, eigene Berechnungen

Exporte nach Ländergruppen



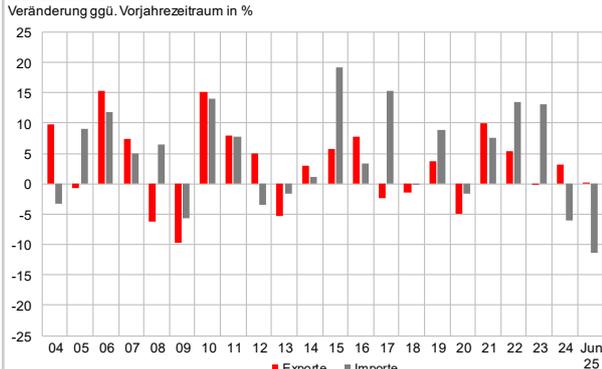
Quelle: Statistisches Bundesamt, eigene Berechnungen

Exporte nach ausgewählten Ländern



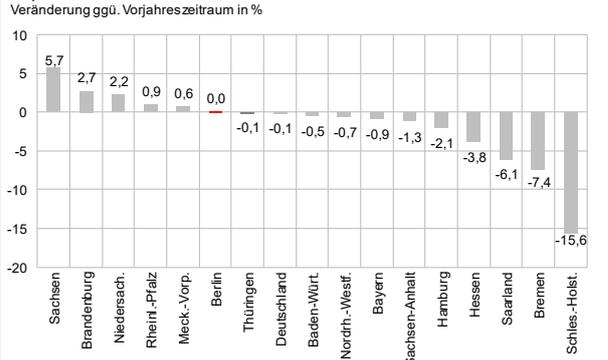
Quelle: Statistisches Bundesamt, eigene Berechnungen

Außenhandel



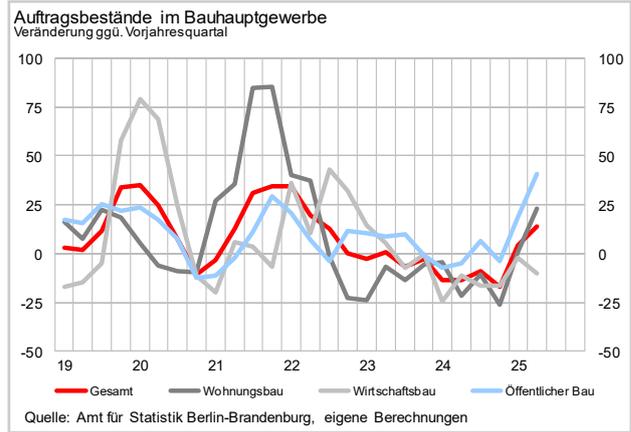
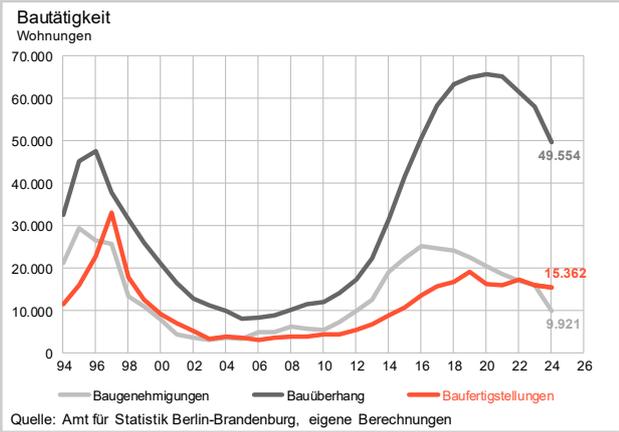
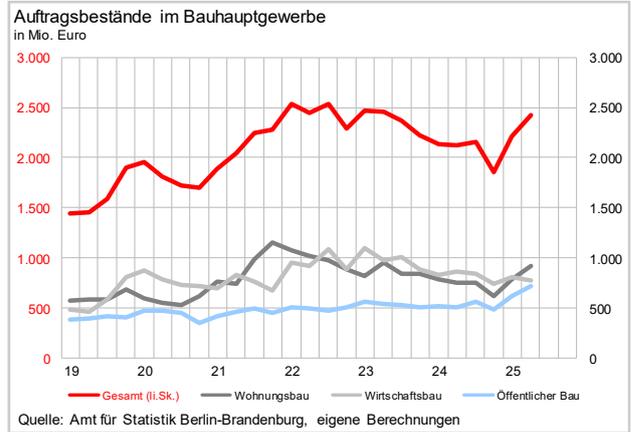
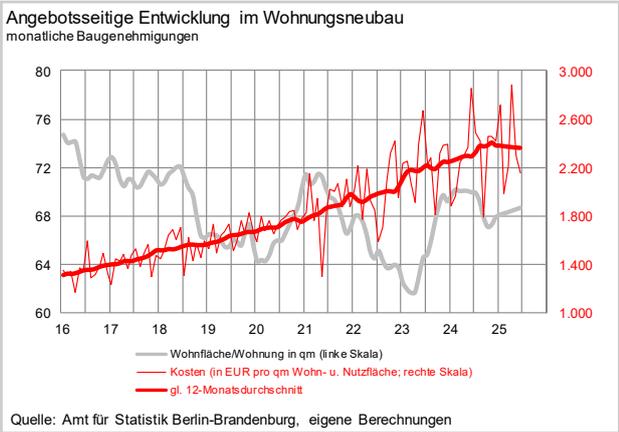
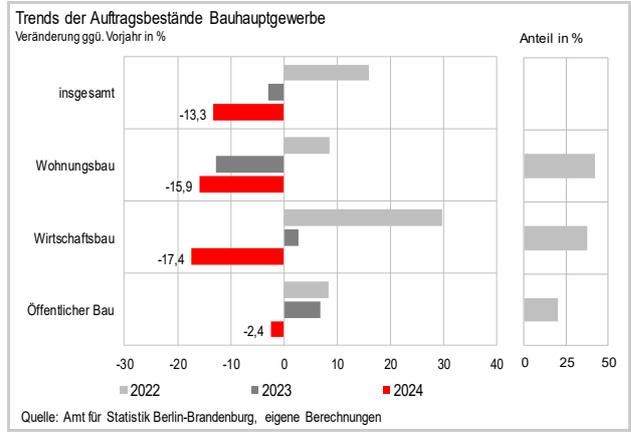
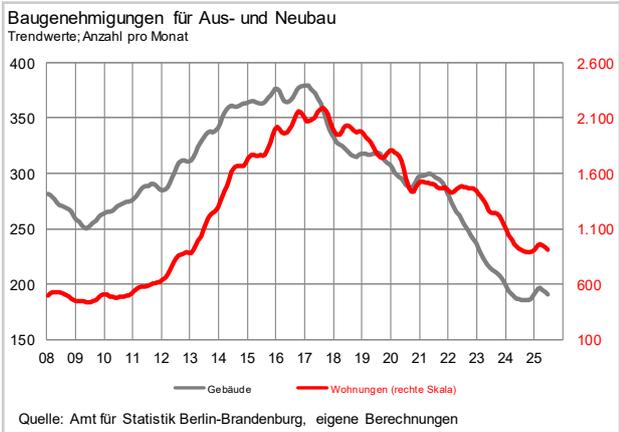
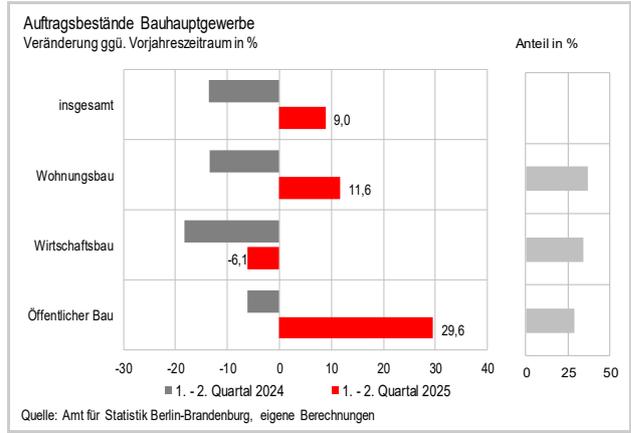
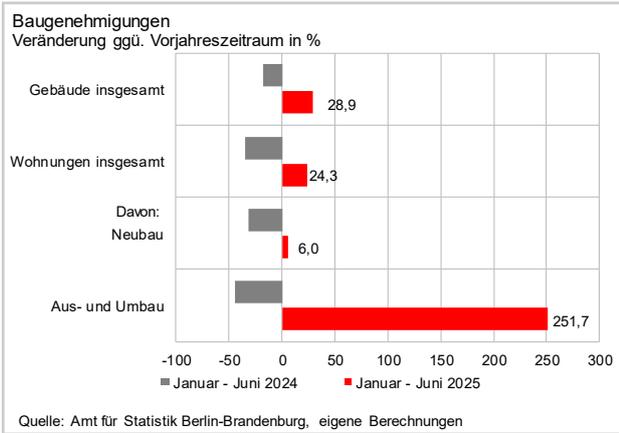
Quelle: Statistisches Bundesamt, eigene Berechnungen

Exporte Juni 2025

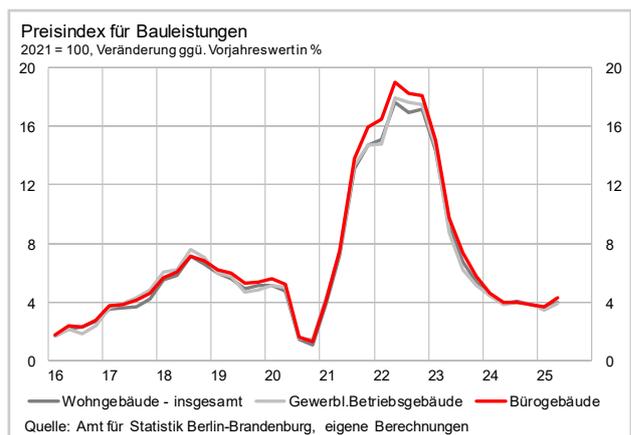
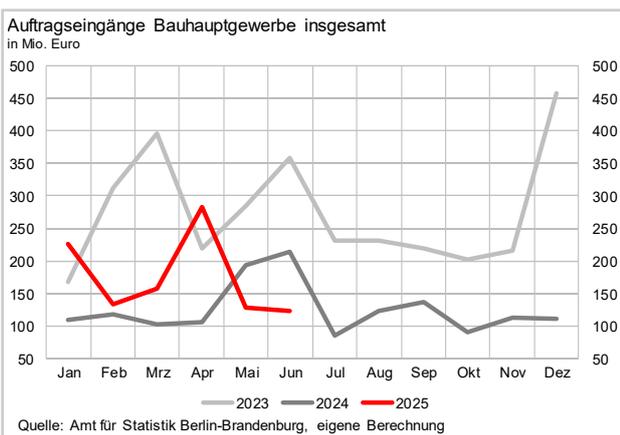
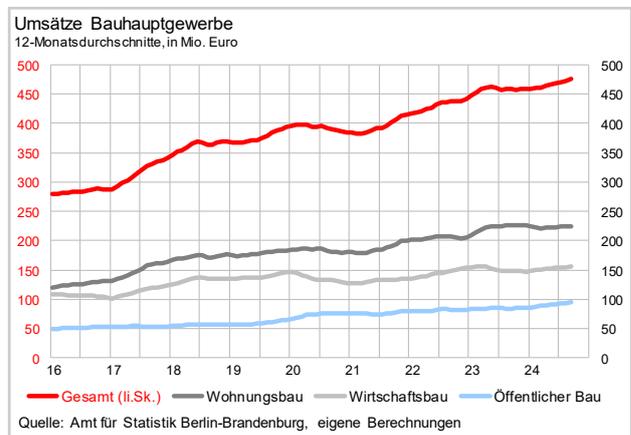
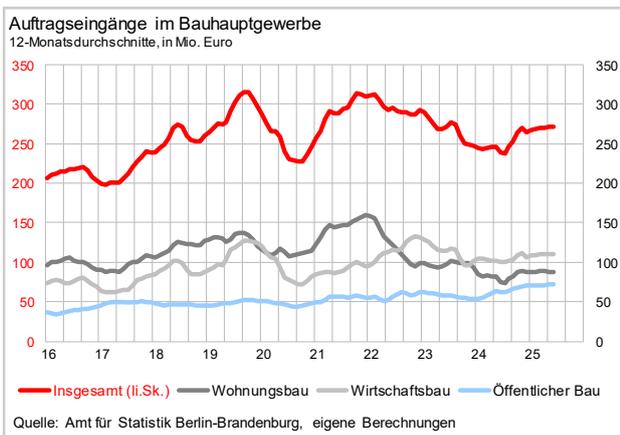
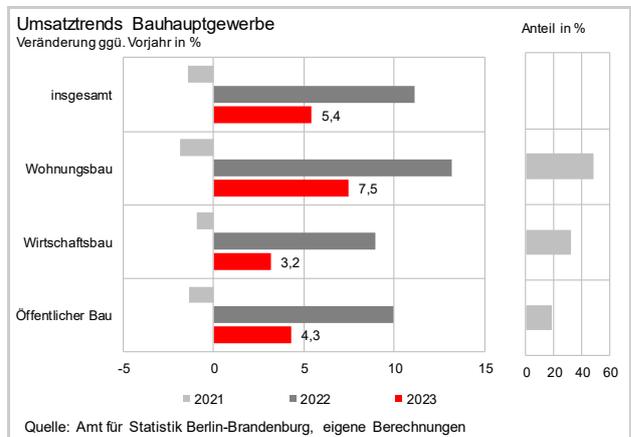
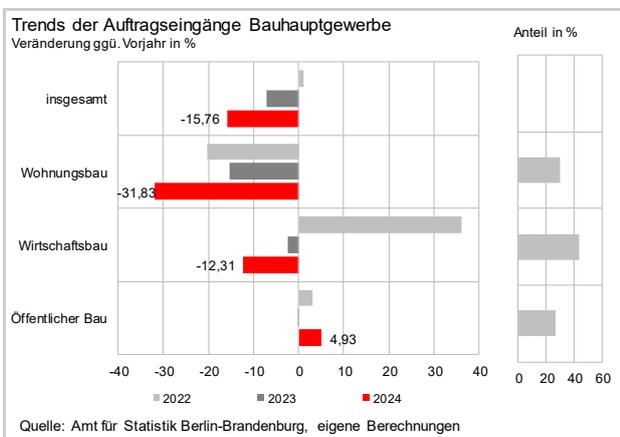
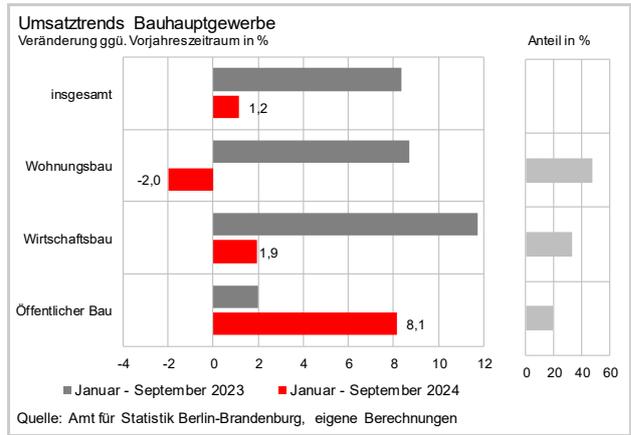
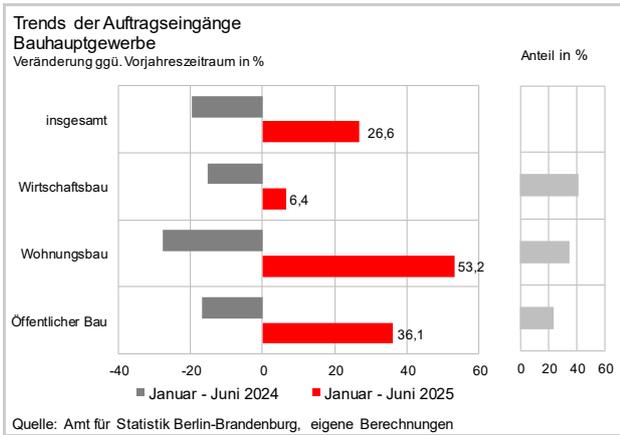


Quelle: Statistisches Bundesamt, eigene Berechnungen

Baugenehmigungen und Auftragsbestände



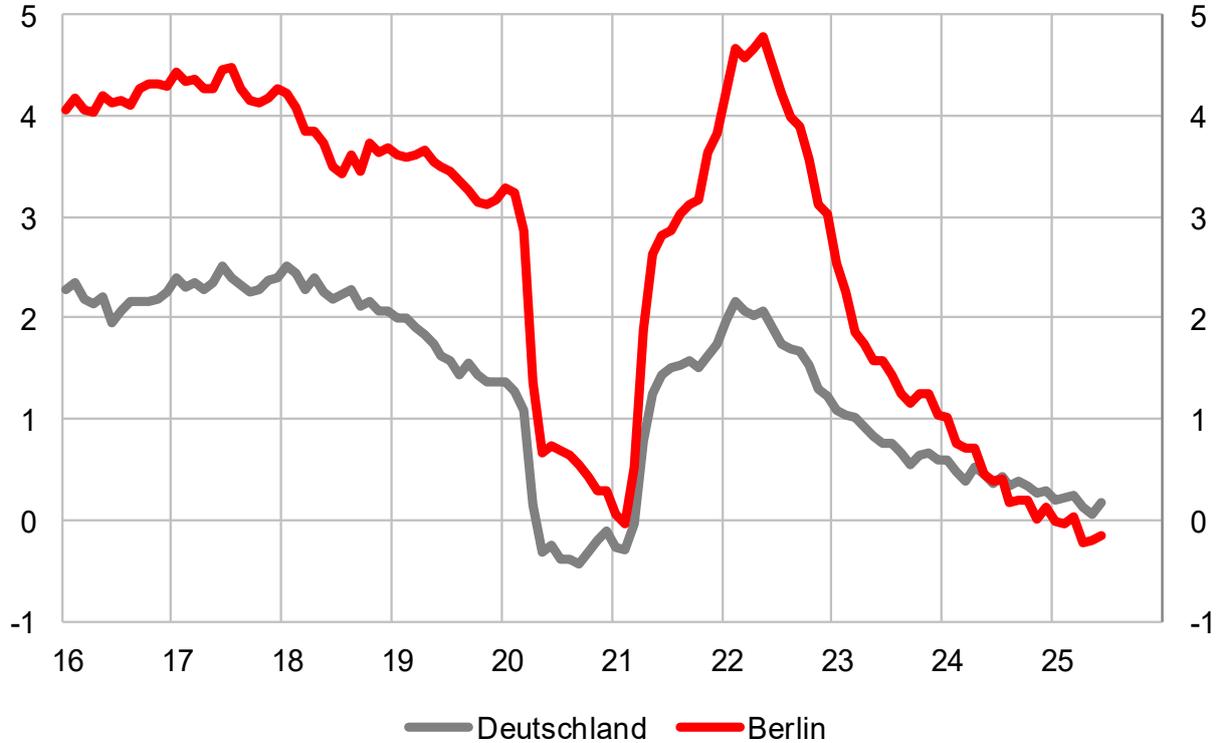
Bauhauptgewerbe - Auftragseingänge und Umsätze



Arbeitsmarkt

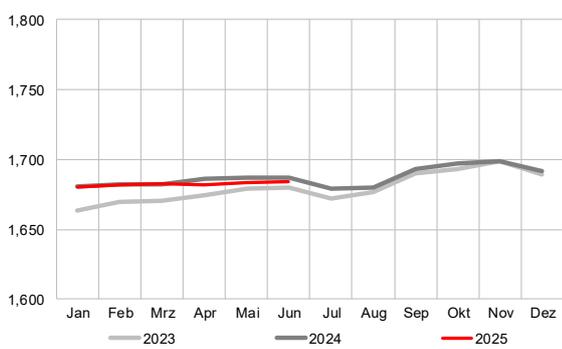
Sozialversicherungspflichtig Beschäftigte

Veränderung ggü. Vorjahr in %



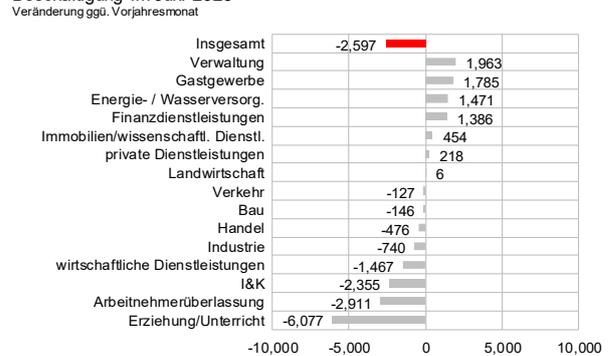
Quelle: Bundesagentur für Arbeit, eigene Berechnungen

Sozialversicherungspflichtig Beschäftigte in Tausend



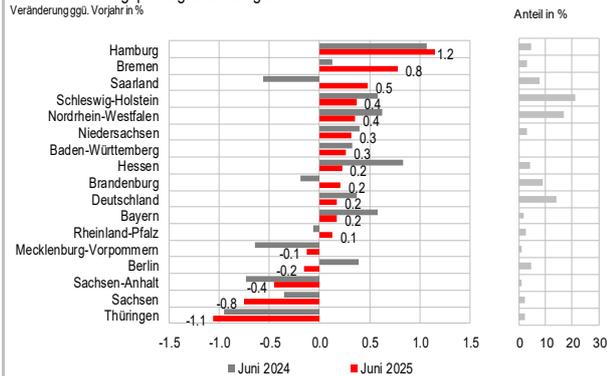
Quelle: Bundesagentur für Arbeit, eigene Berechnungen

Beschäftigung im Juni 2025



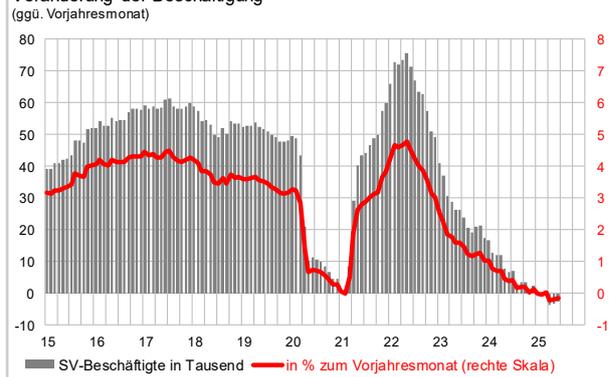
Quelle: Bundesagentur für Arbeit, eigene Berechnungen

Sozialversicherungspflichtig Beschäftigte



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Veränderung der Beschäftigung

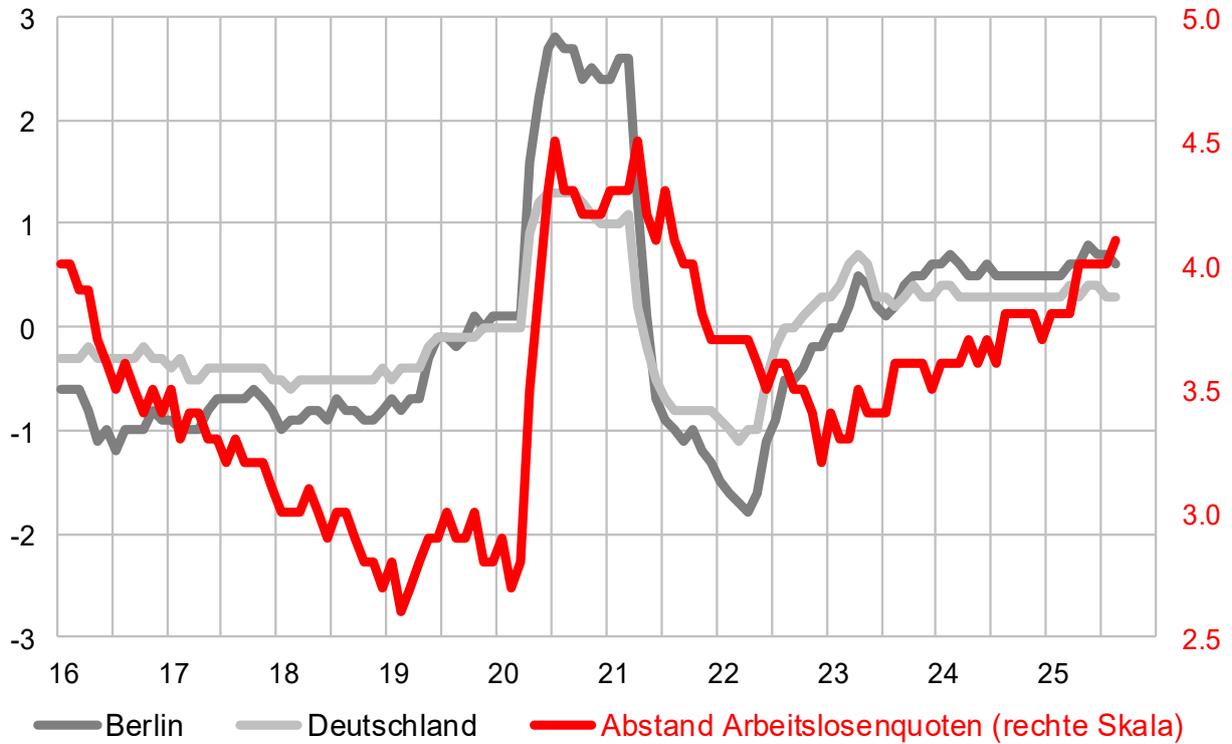


Quelle: Bundesagentur für Arbeit, eigene Berechnungen

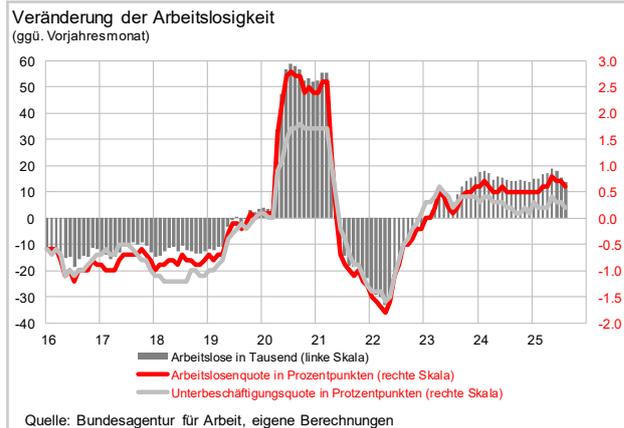
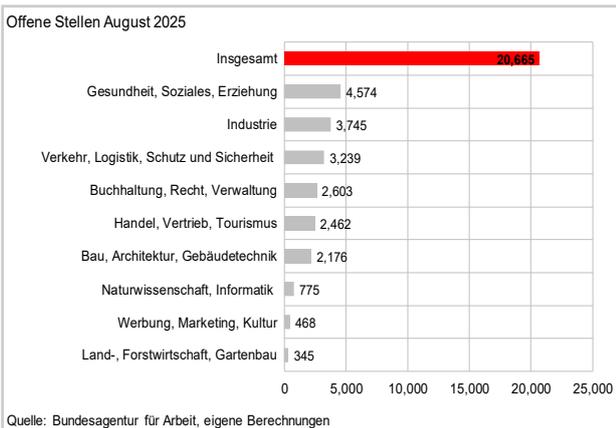
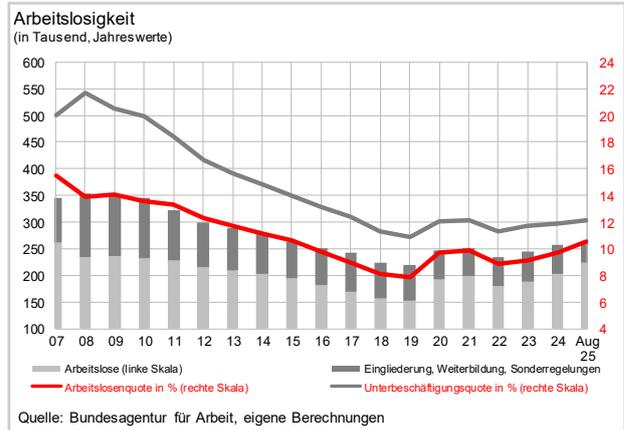
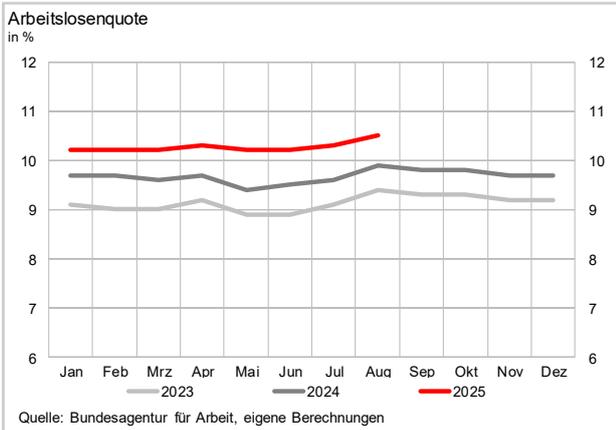
Arbeitsmarkt

Arbeitslosenquote im Vergleich

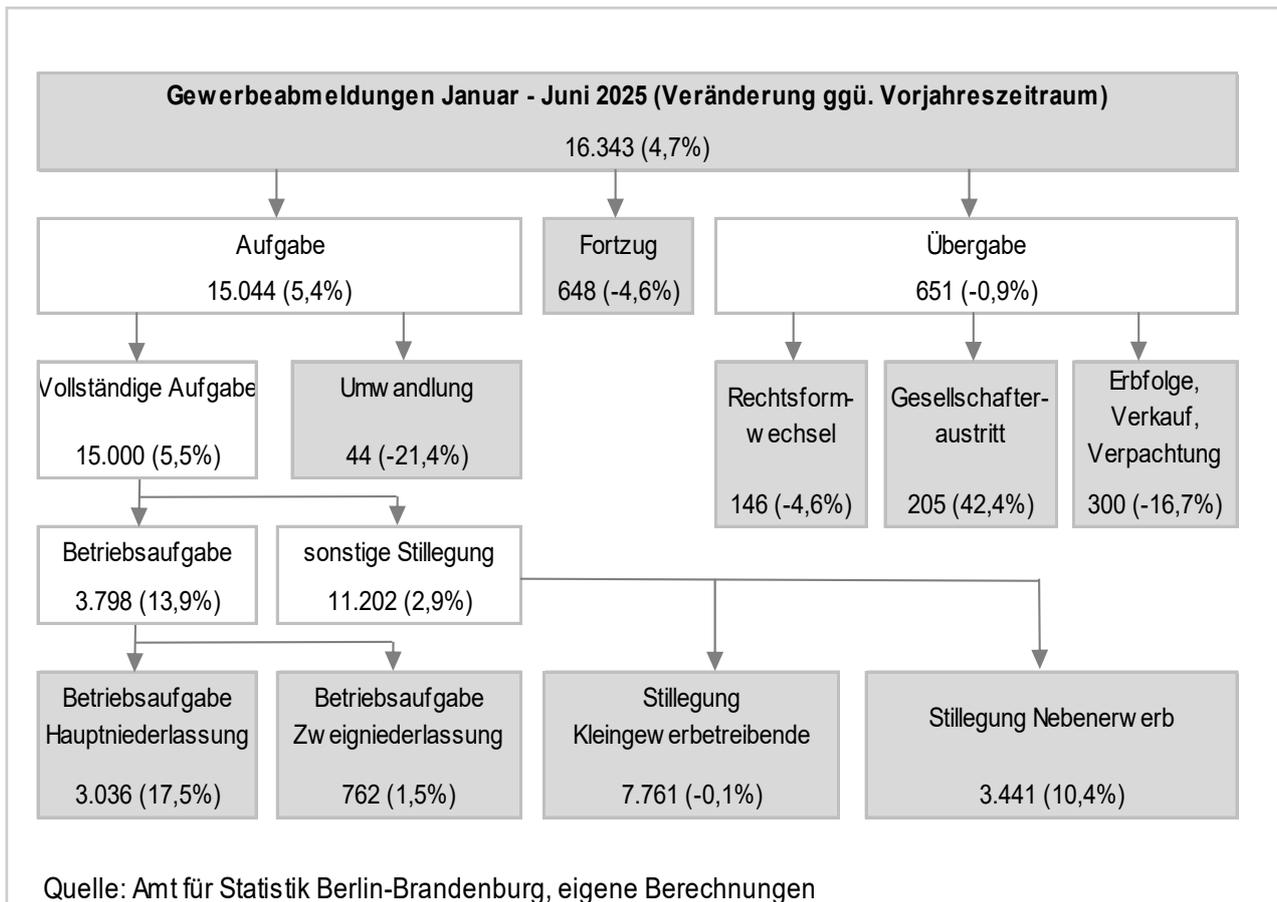
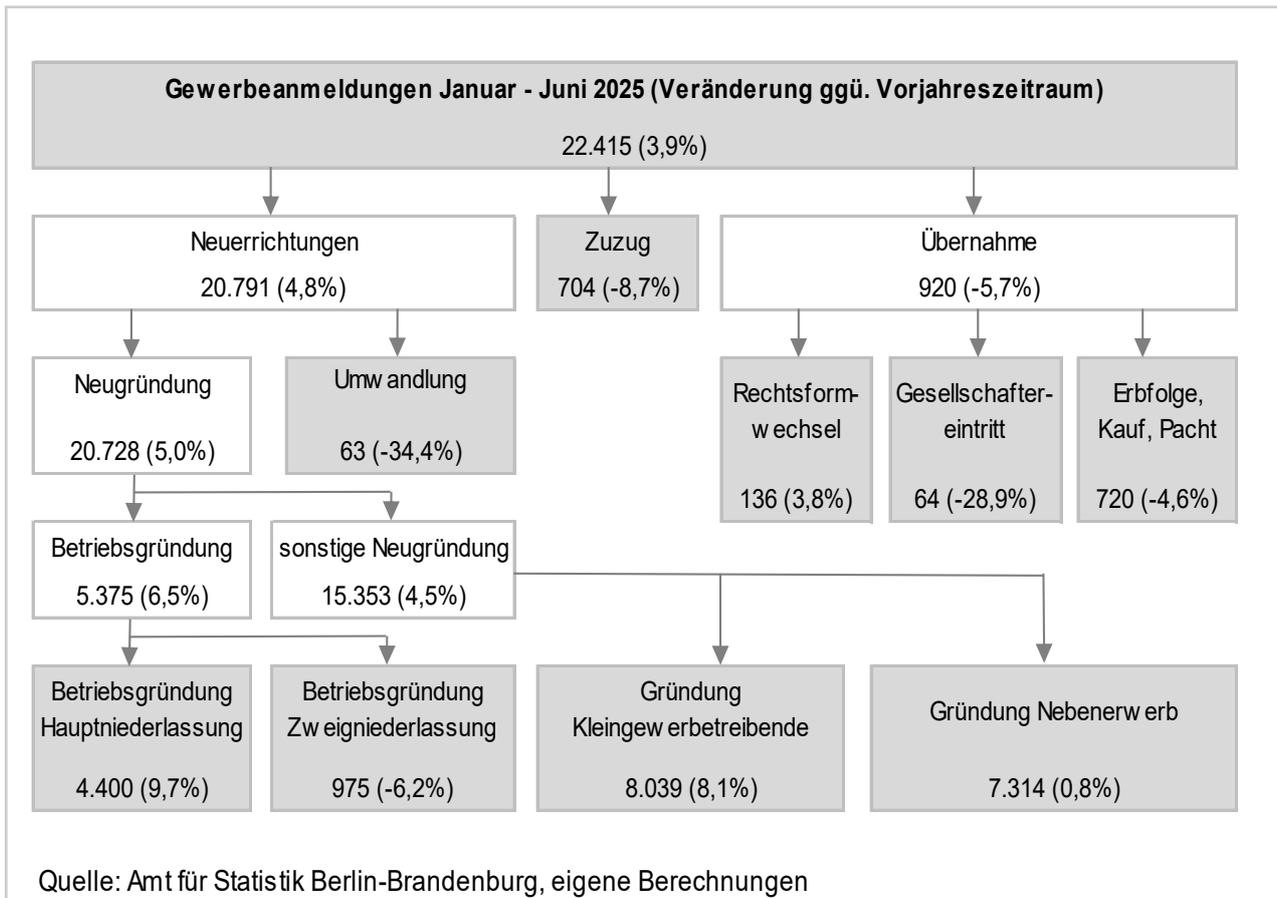
Veränderung ggü. Vorjahr in Prozentpunkten / Abstand Berlin zu Deutschland



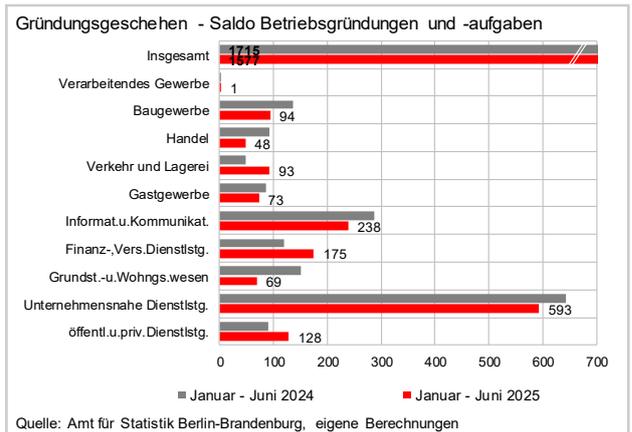
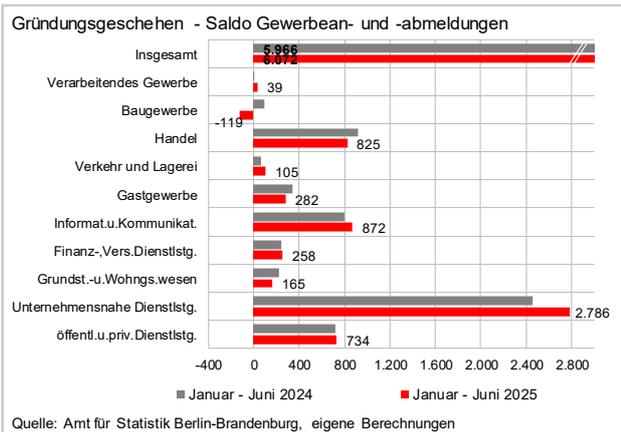
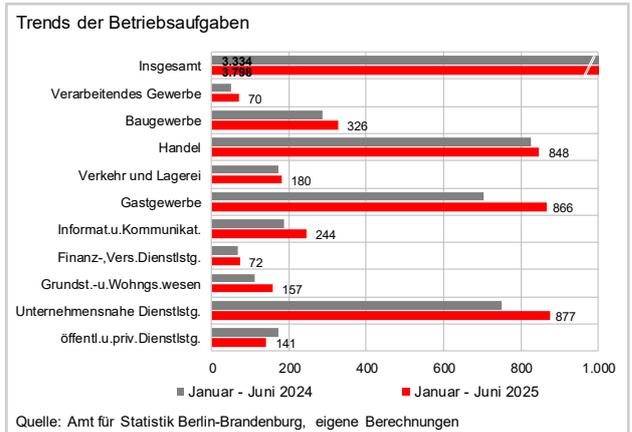
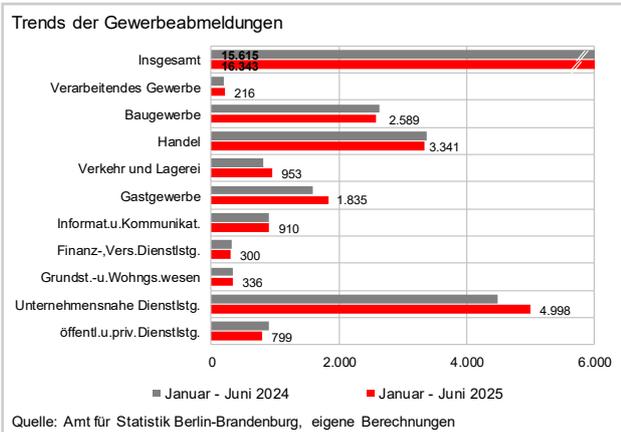
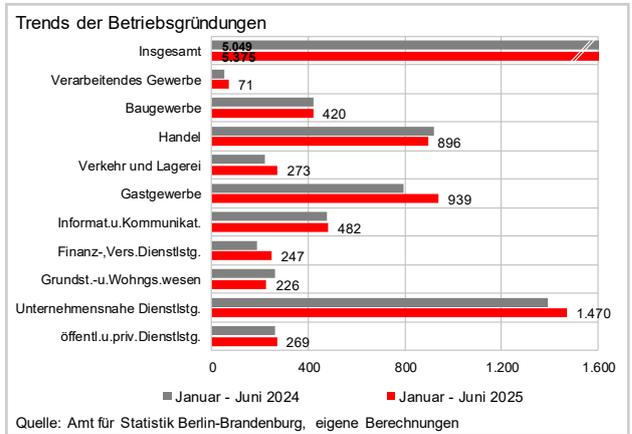
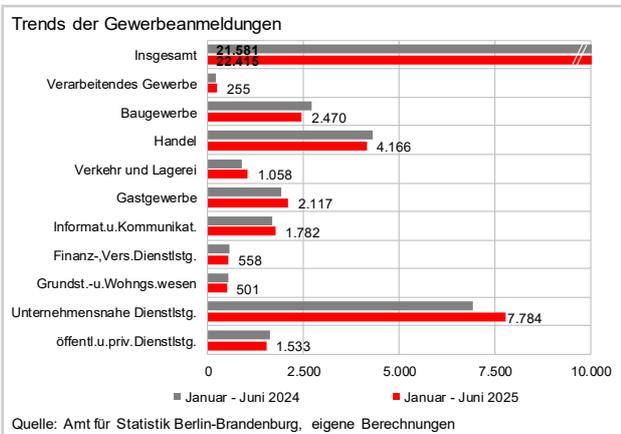
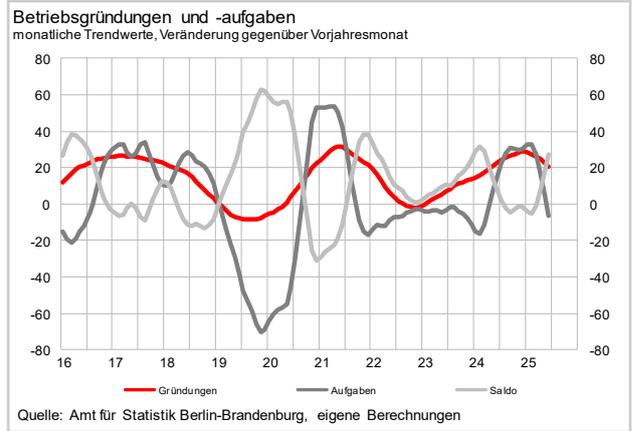
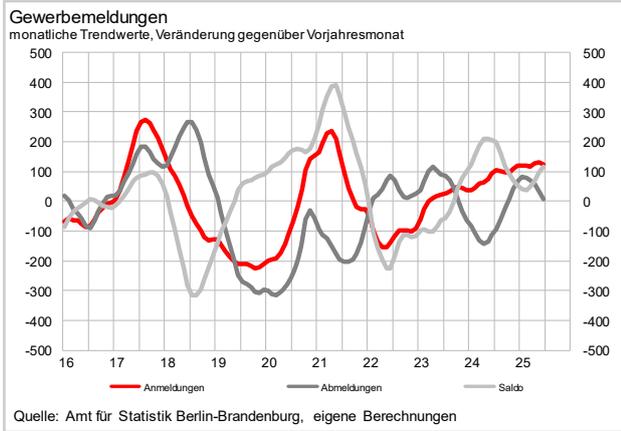
Quelle: Bundesagentur für Arbeit, eigene Berechnungen



Gründungsgeschehen

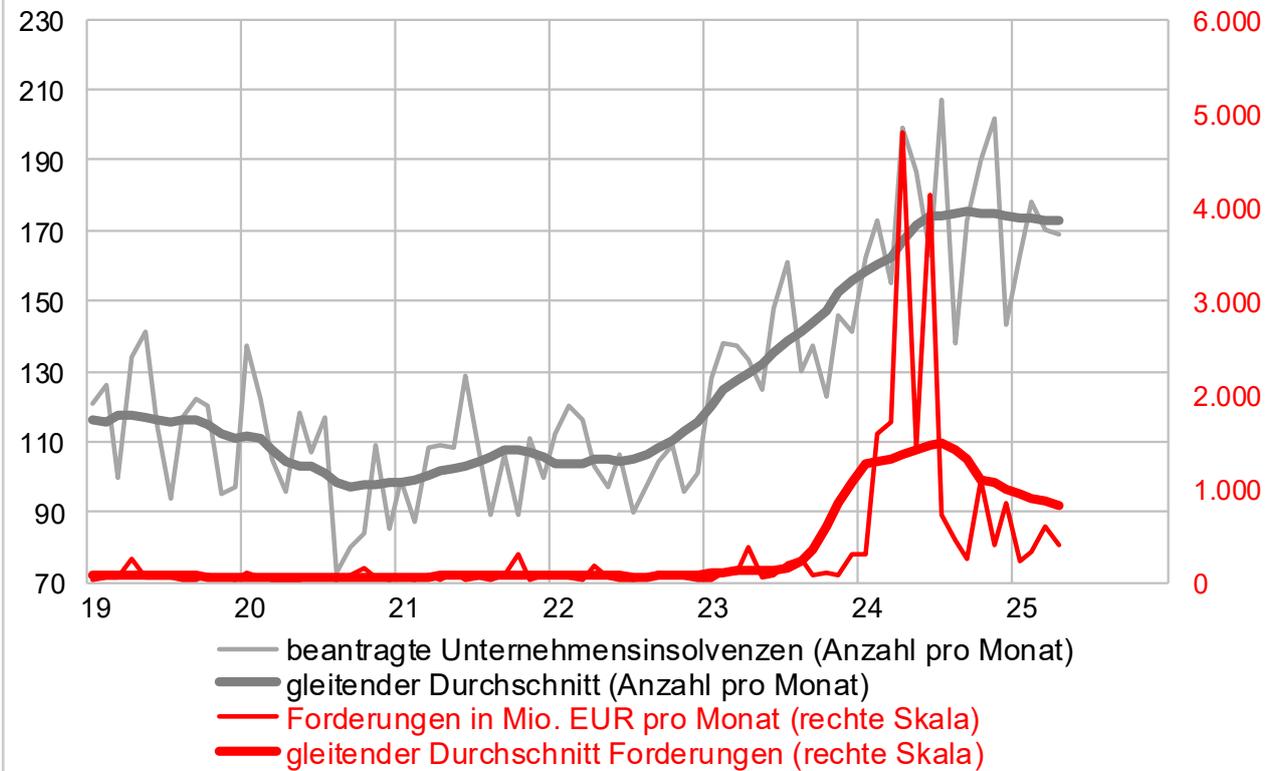


Gründungsgeschehen



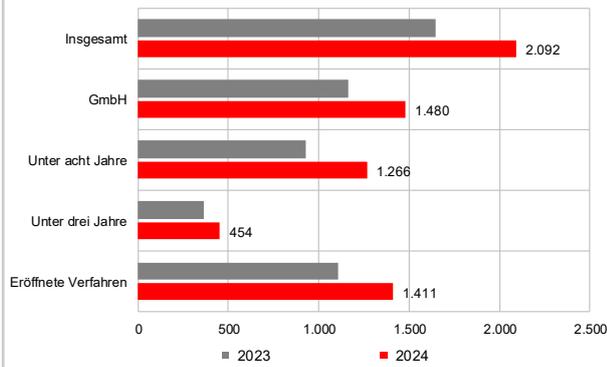
Insolvenzen

Unternehmensinsolvenzen



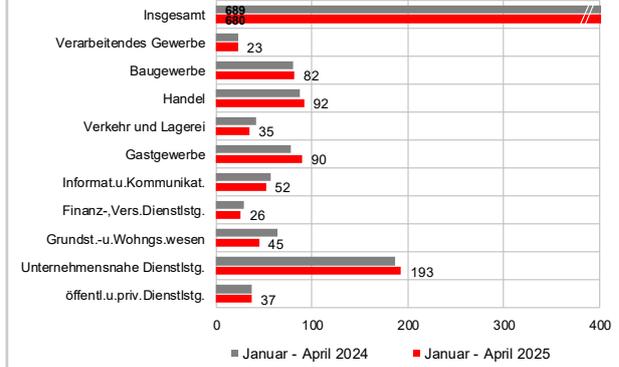
Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Unternehmensinsolvenzen



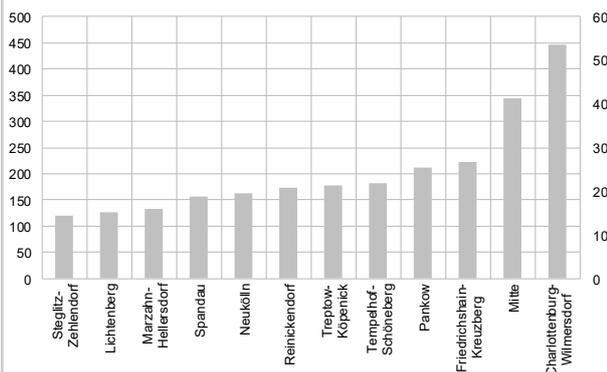
Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Unternehmensinsolvenzen



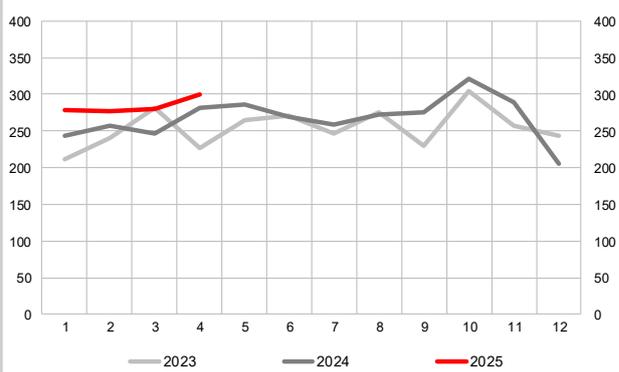
Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Insolvenzen in den Bezirken



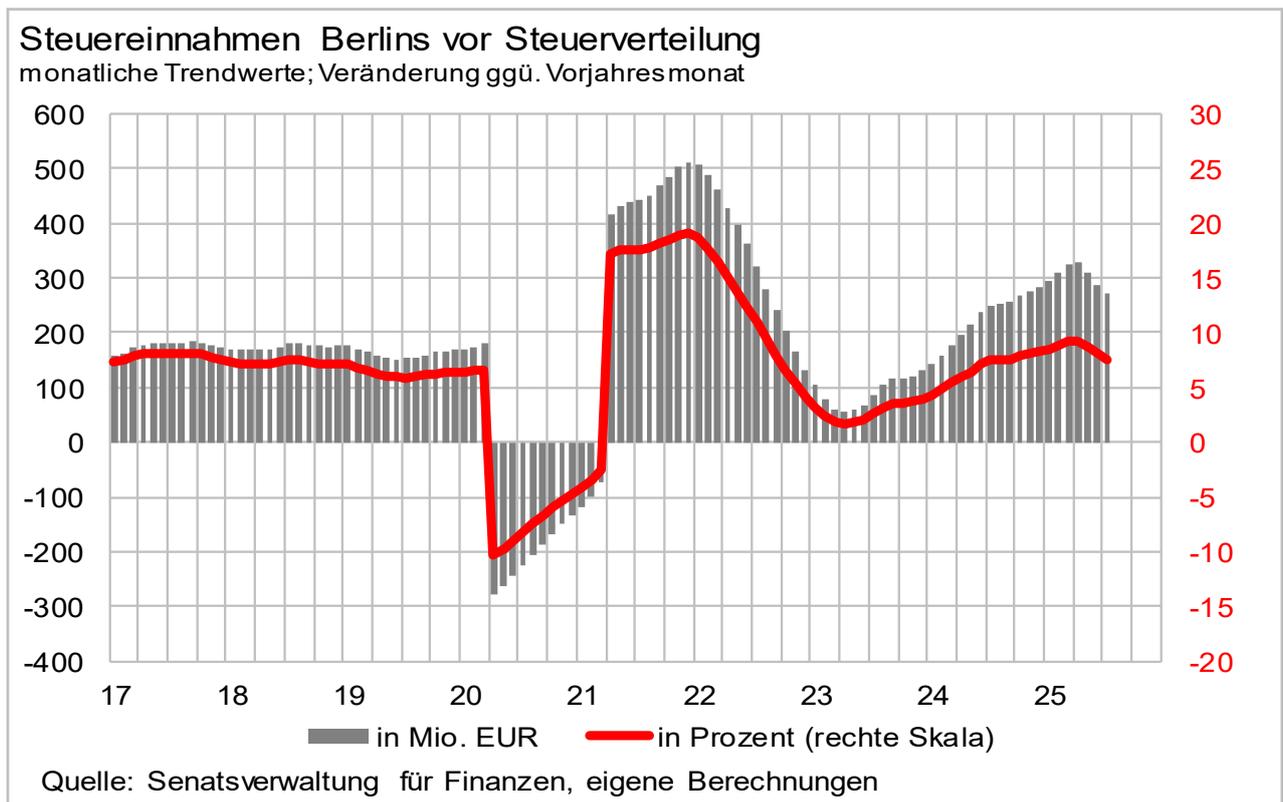
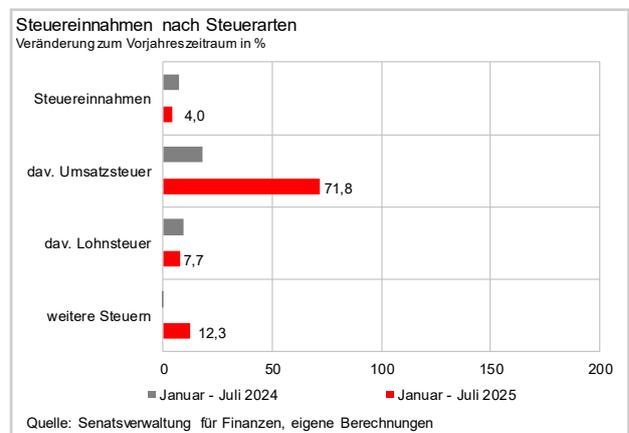
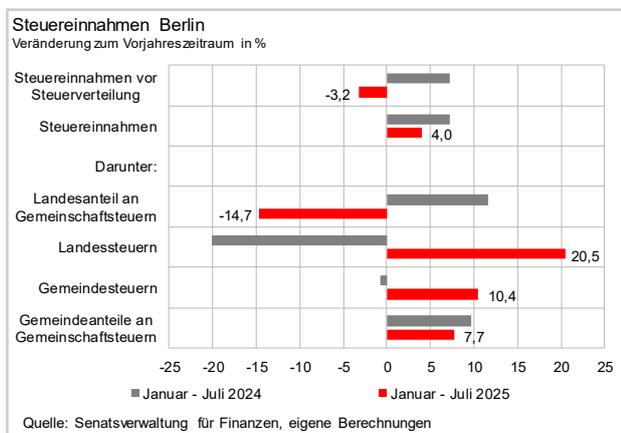
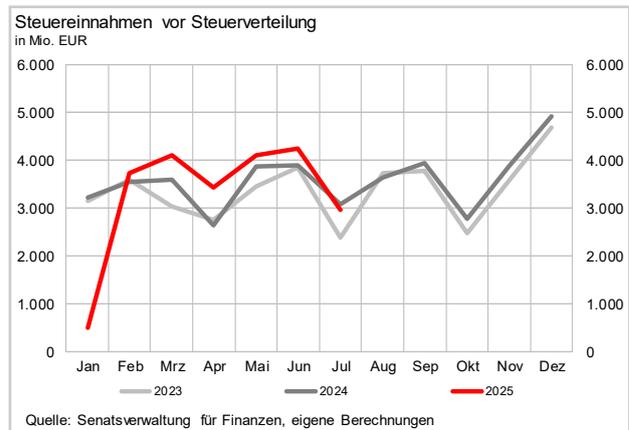
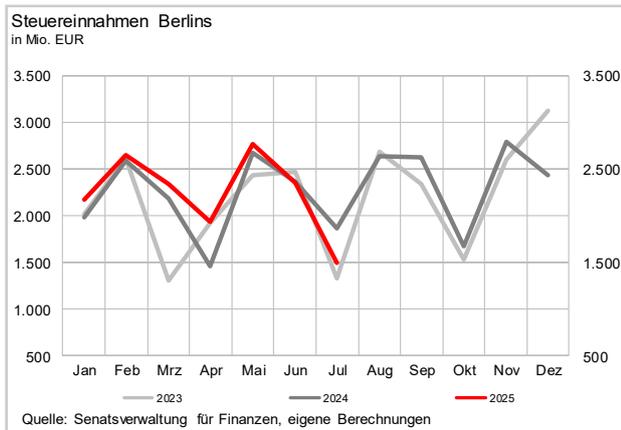
Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Verbraucherinsolvenzen



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

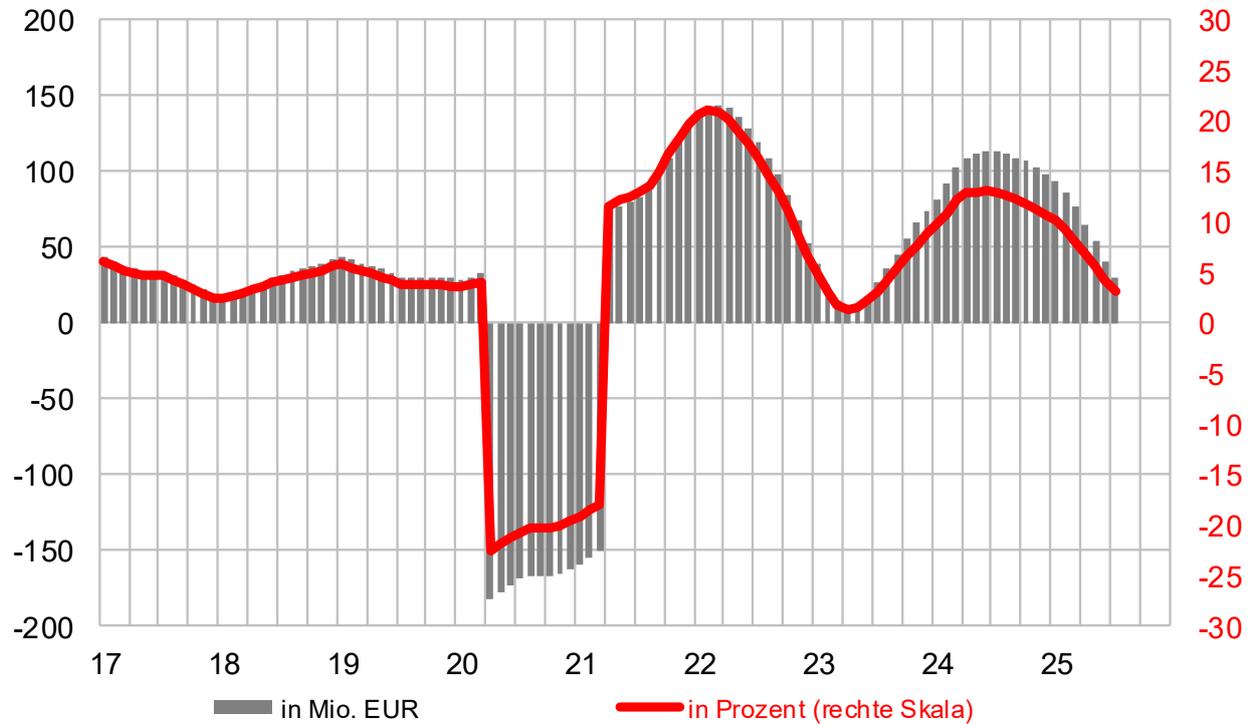
Steuereinnahmen



Steuereinnahmen

Umsatzsteuer vor Steuerverteilung

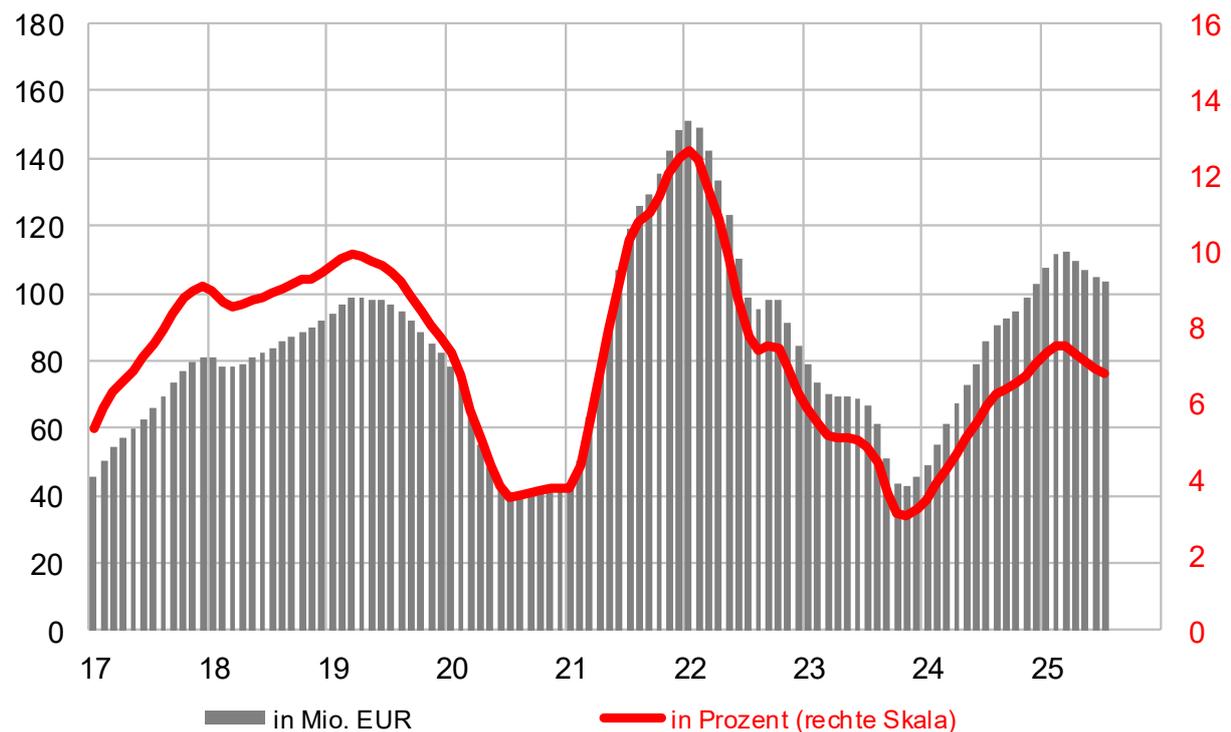
monatliche Trendwerte; Veränderung ggü. Vorjahresmonat



Quelle: Senatsverwaltung für Finanzen, eigene Berechnung

Lohnsteuer vor Steuerverteilung

monatliche Trendwerte; Veränderung ggü. Vorjahresmonat

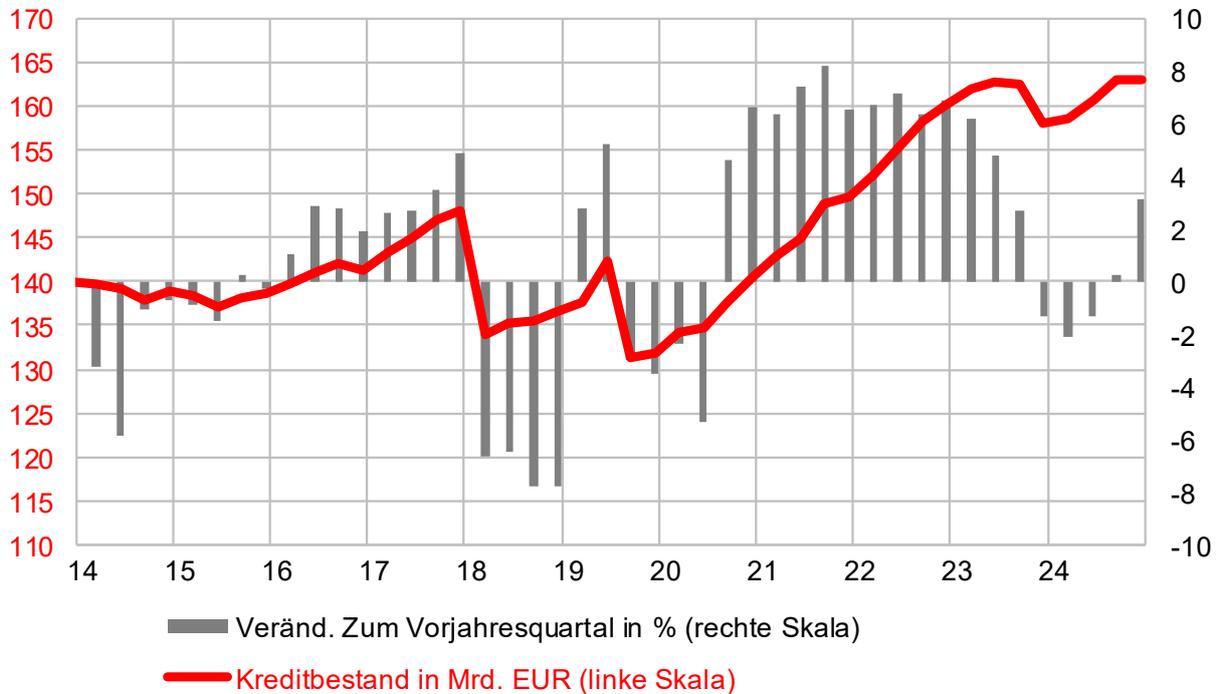


Quelle: Senatsverwaltung für Finanzen, eigene Berechnung

Kredite

Kredite insgesamt

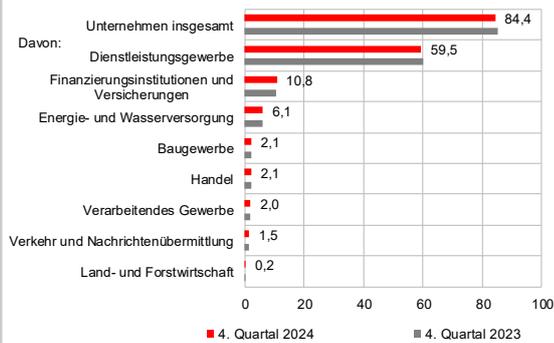
Kreditbestand aller Bankniederlassungen in Berlin



Quelle: Deutsche Bundesbank, eigene Berechnungen

Kredite an Unternehmen

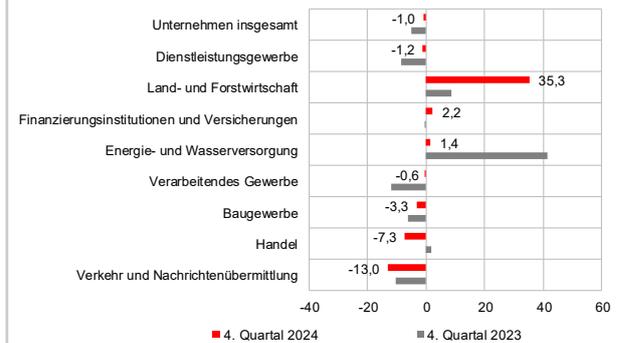
Kreditbestand aller Bankniederlassungen in Berlin; in Mrd. EUR



Quelle: Deutsche Bundesbank, eigene Berechnungen

Kredite an Unternehmen

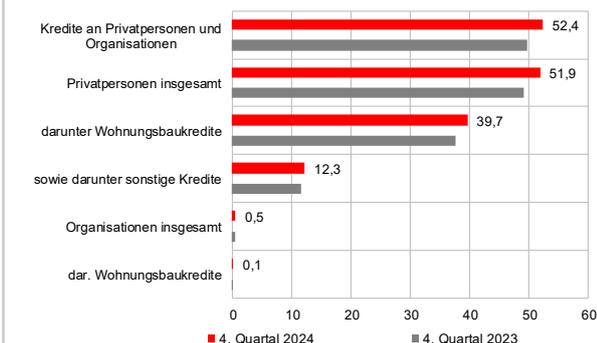
Kreditbestand aller Bankniederlassungen in Berlin; Veränderung ggü. Vorjahr in Prozent



Quelle: Deutsche Bundesbank, eigene Berechnungen

Kredite an Privatpersonen und Organisationen

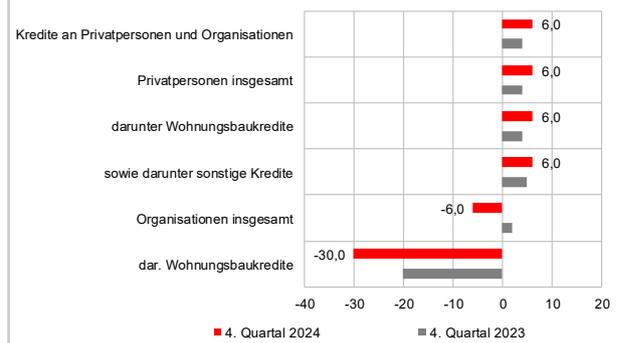
Kreditbestand aller Bankniederlassungen in Berlin; in Mrd. EUR



Quelle: Deutsche Bundesbank, eigene Berechnungen

Kredite an Privatpersonen und Organisationen

Kreditbestand aller Bankniederlassungen in Berlin; Veränderung ggü. Vorjahr in Prozent

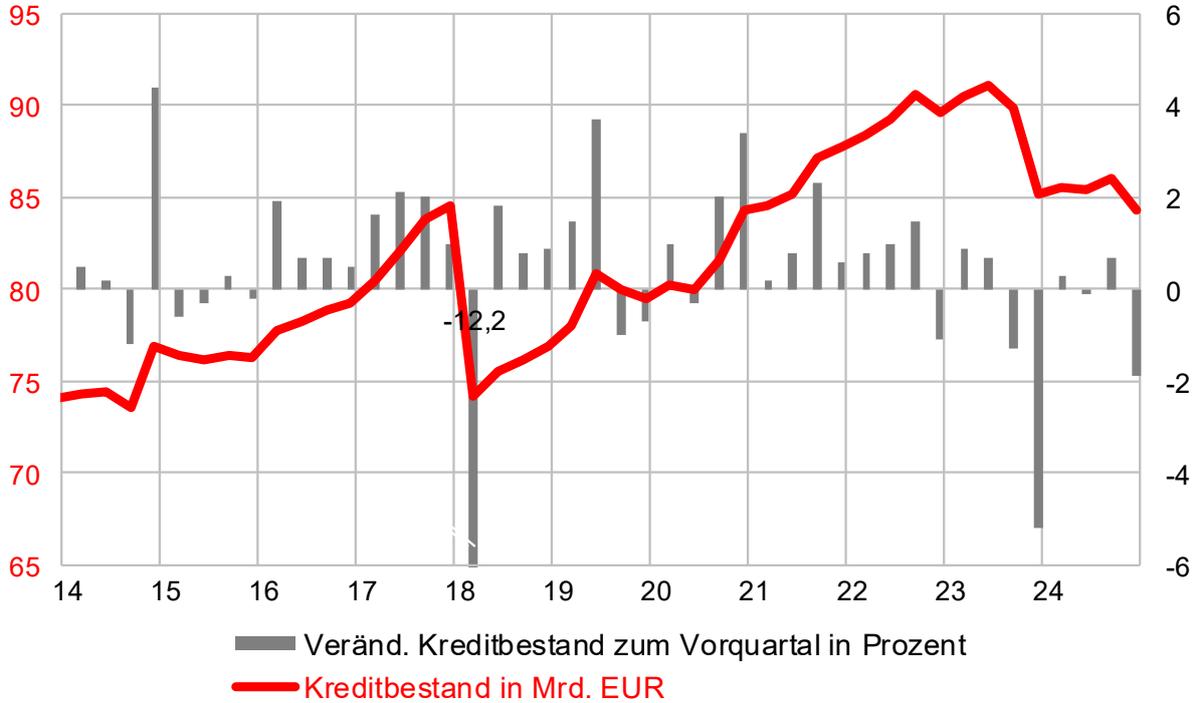


Quelle: Deutsche Bundesbank, eigene Berechnungen

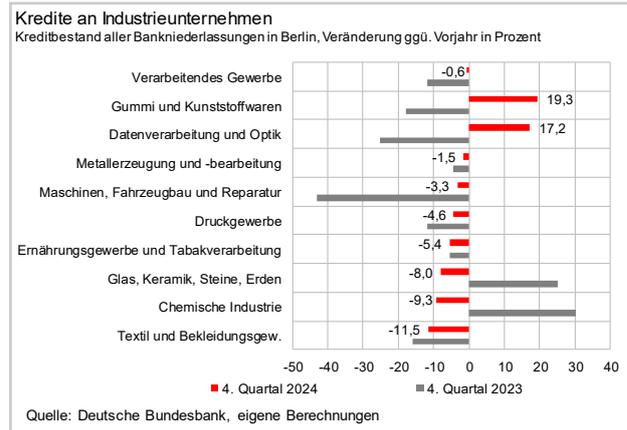
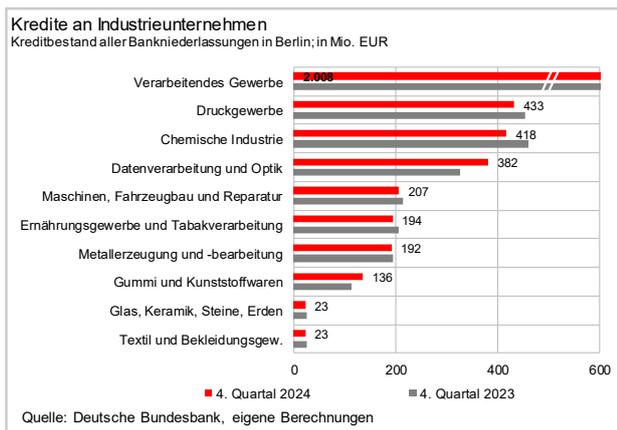
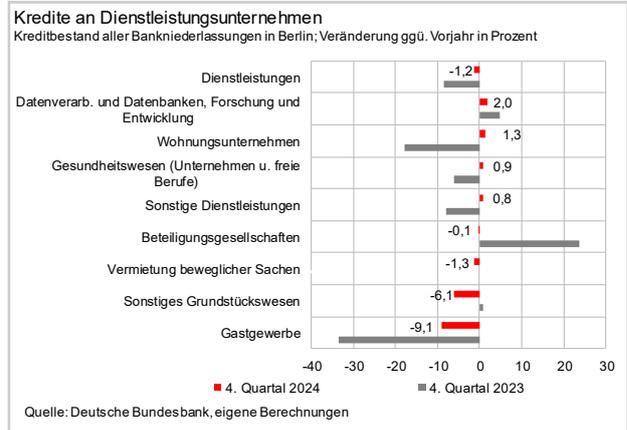
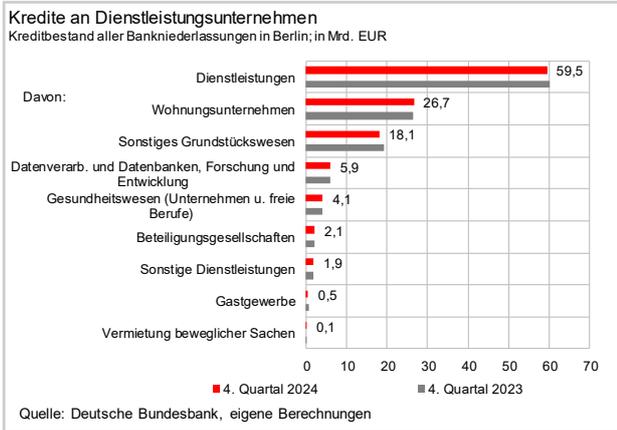
Kredite an Unternehmen

Unternehmenskredite

Kreditbestand aller Bankniederlassungen in Berlin



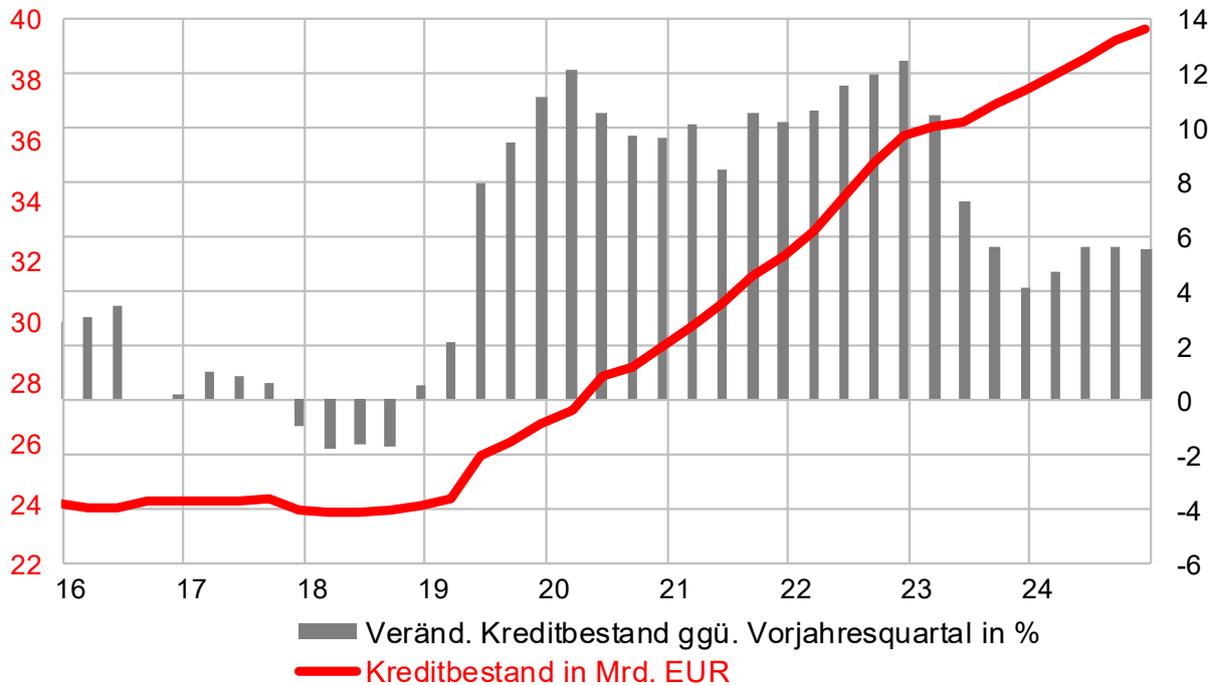
Quelle: Deutsche Bundesbank, eigene Berechnungen



Kredite an Privatpersonen

Wohnungsbaukredite

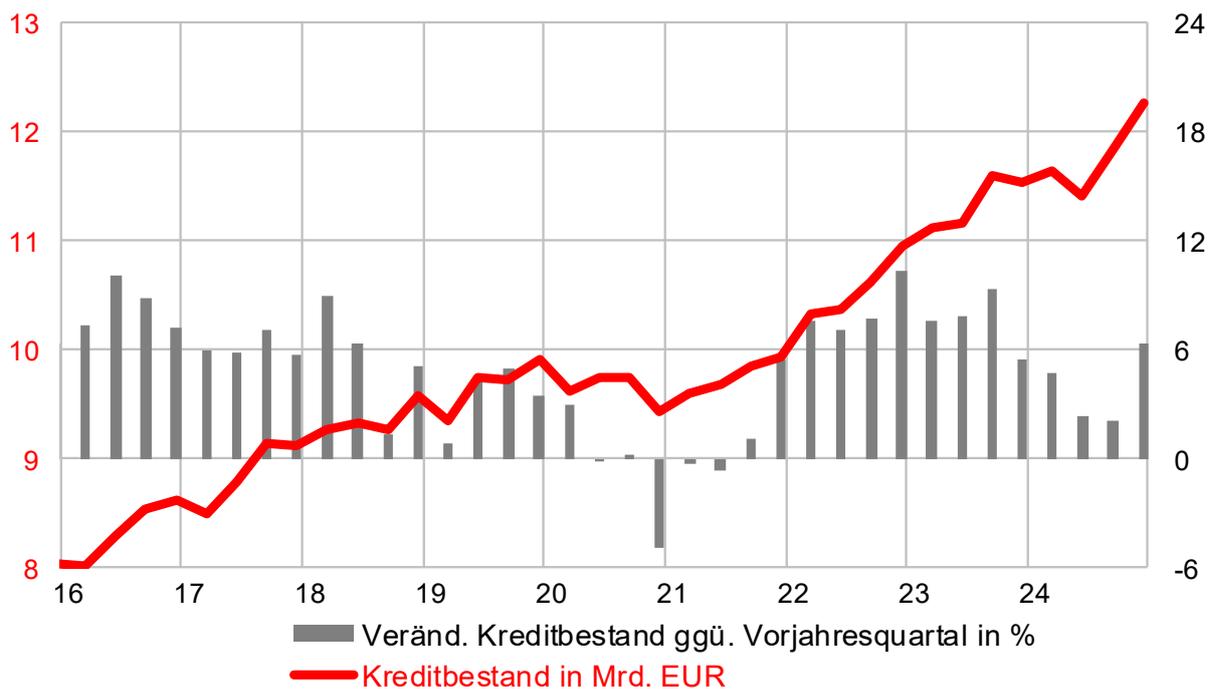
Kreditbestand aller Bankniederlassungen in Berlin



Quelle: Deutsche Bundesbank, eigene Berechnungen

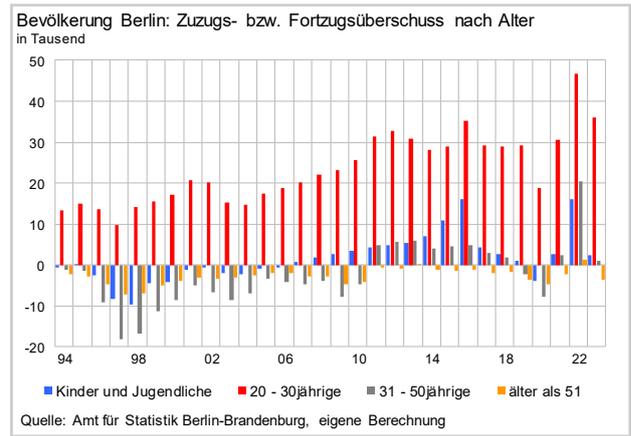
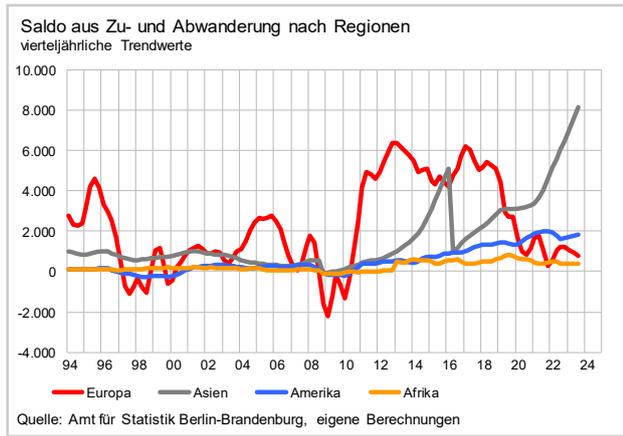
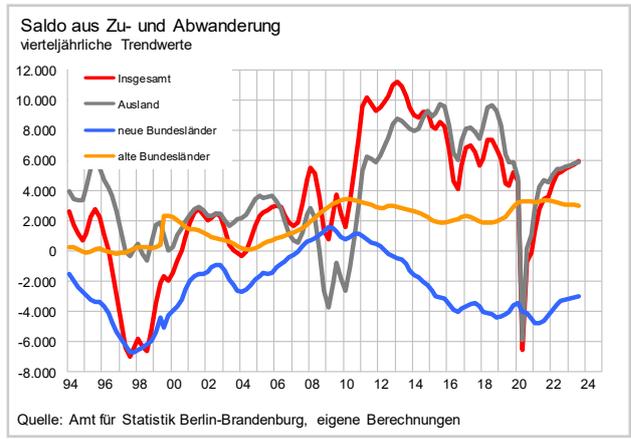
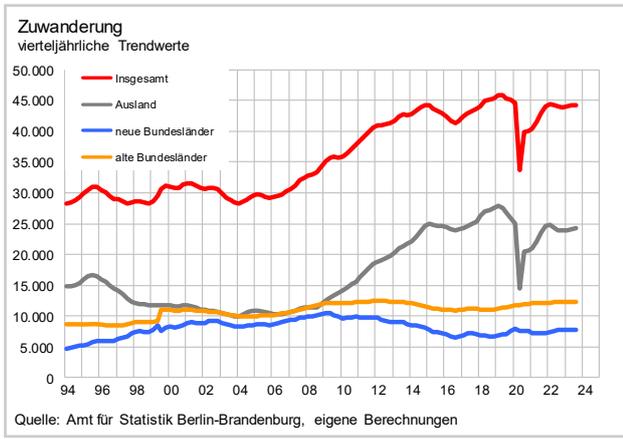
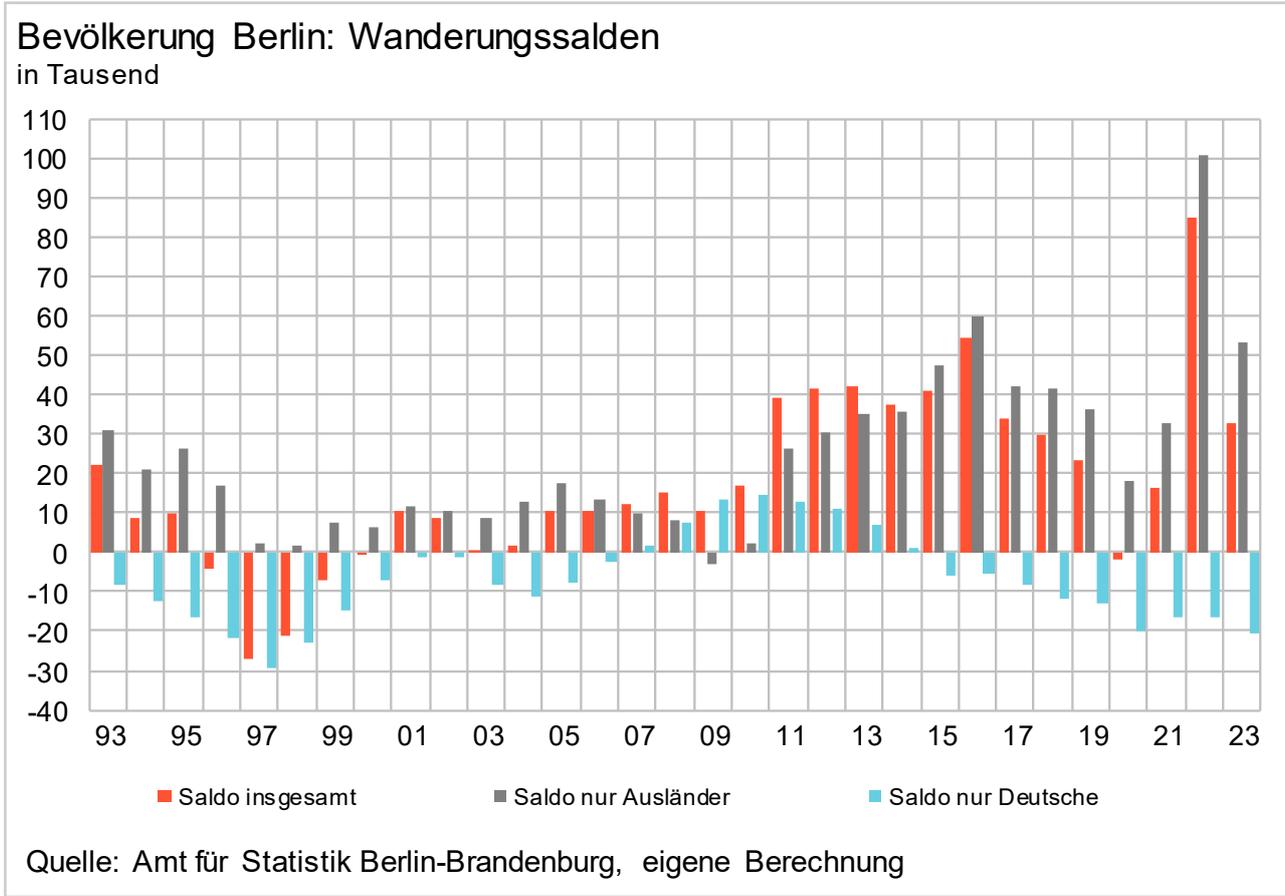
Verbraucherkredite

Kreditbestand aller Bankniederlassungen in Berlin

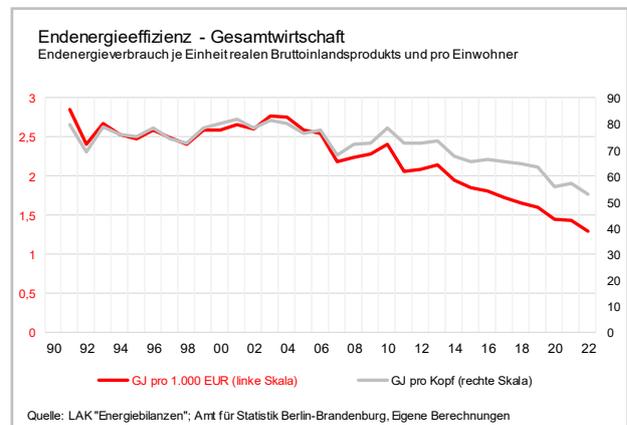
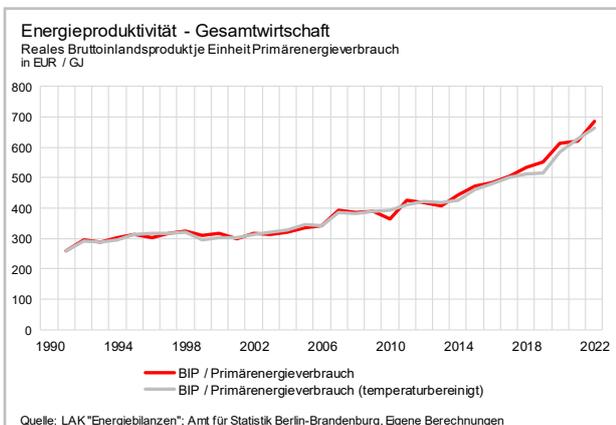
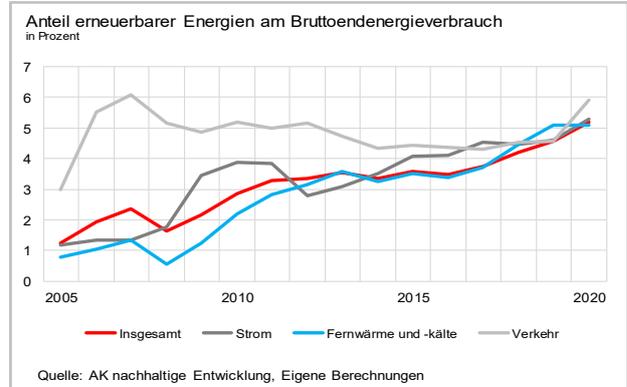
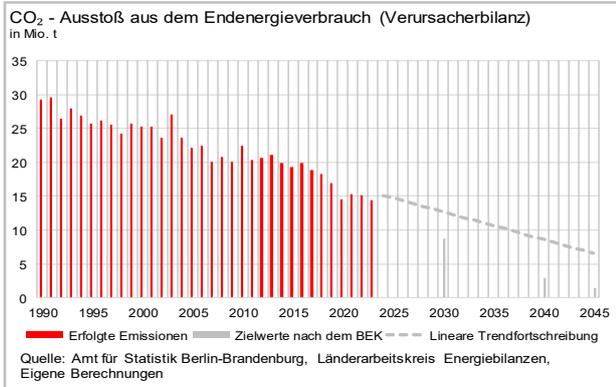
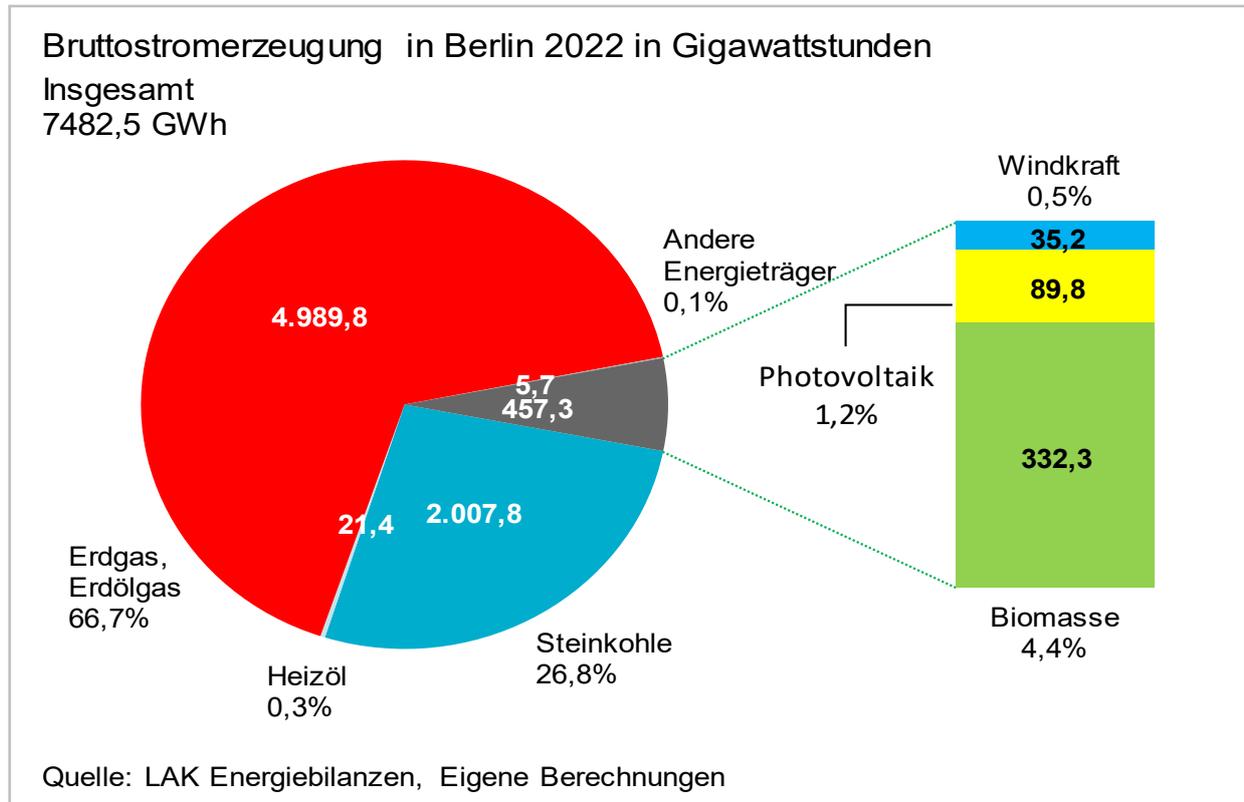


Quelle: Deutsche Bundesbank, eigene Berechnungen

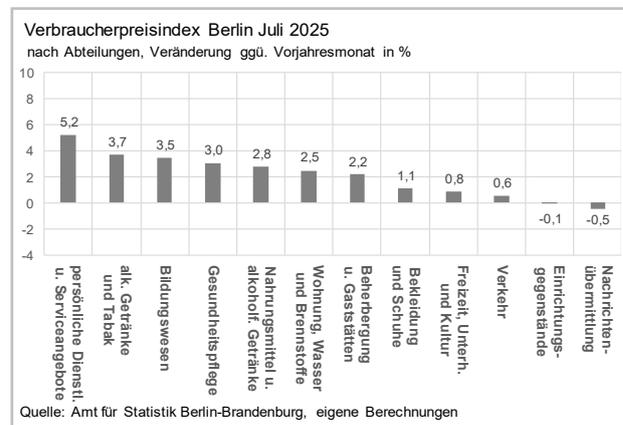
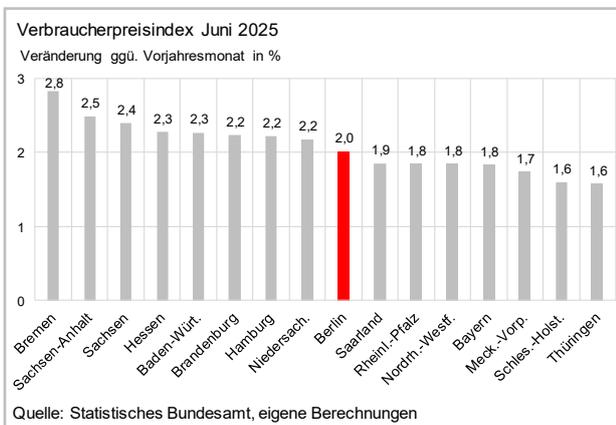
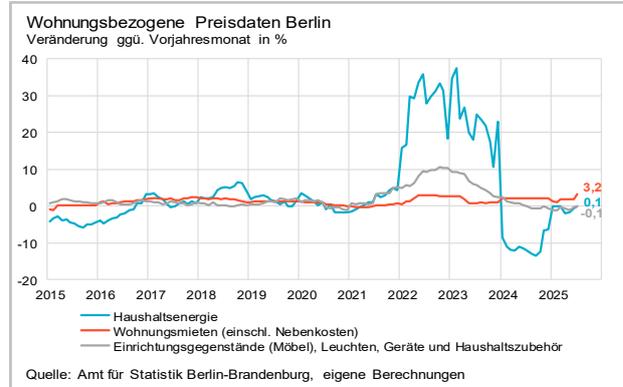
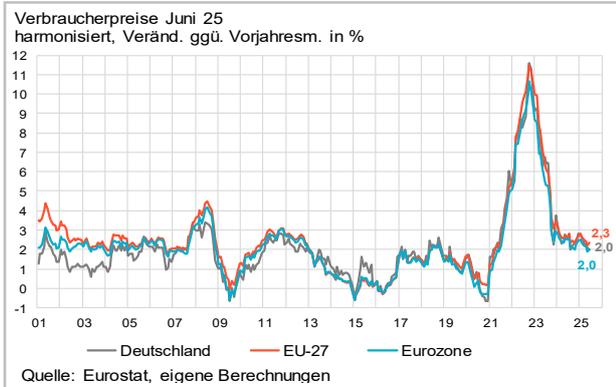
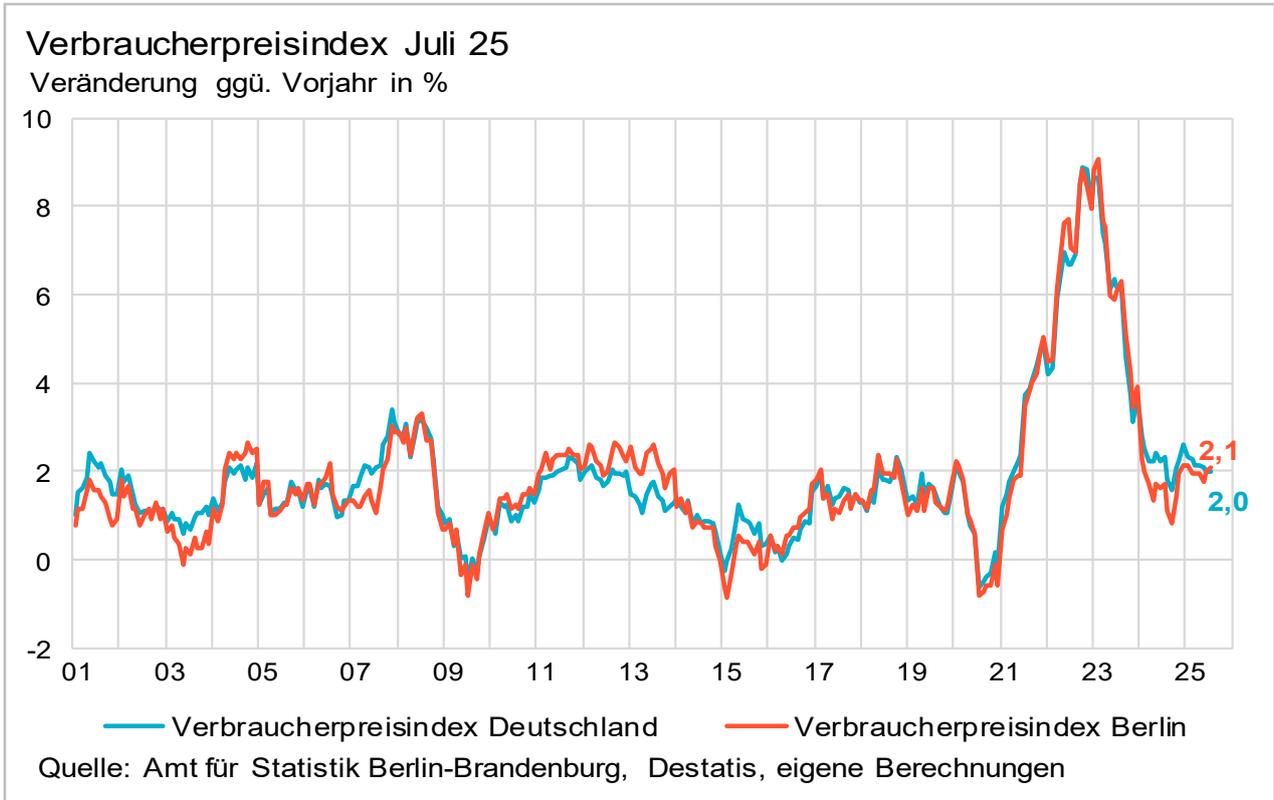
Wanderungsentwicklung



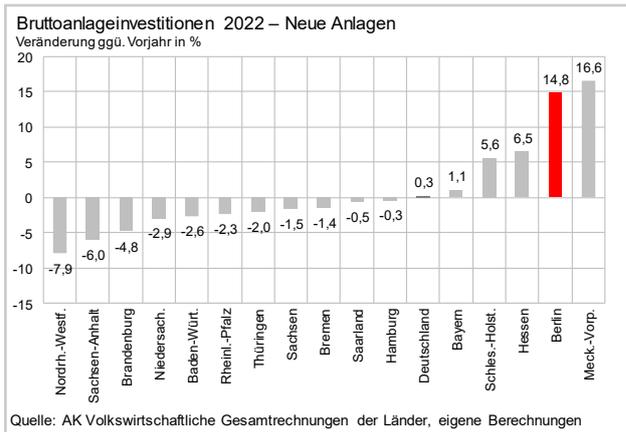
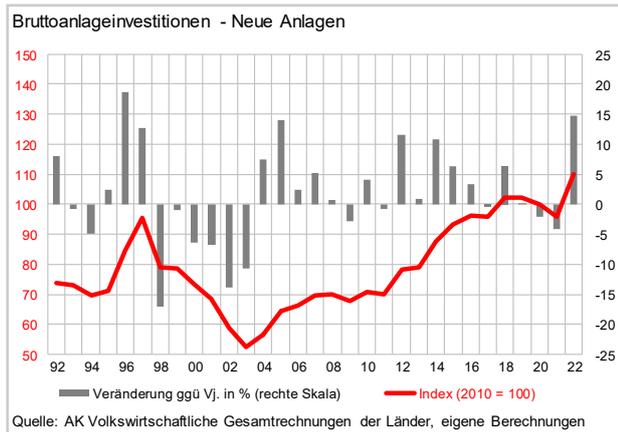
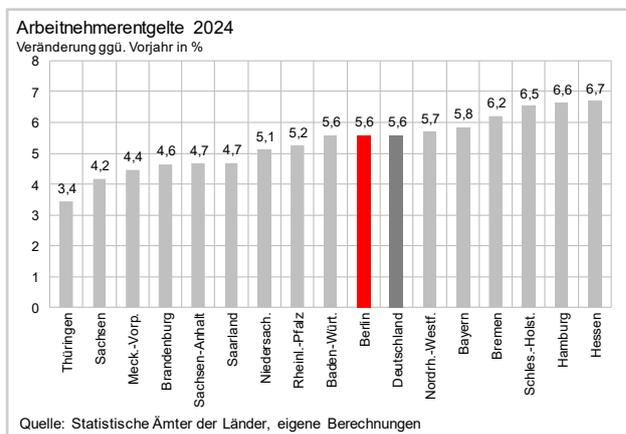
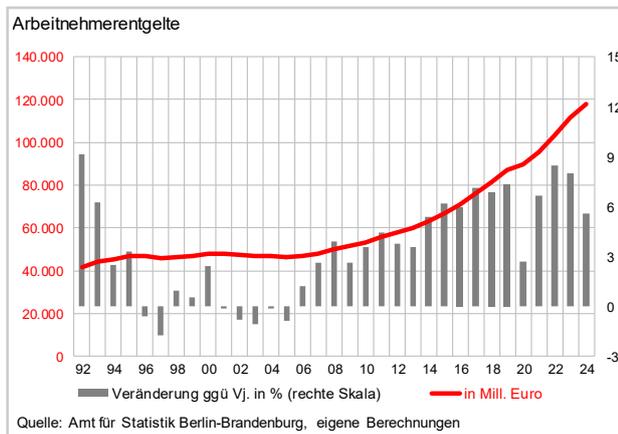
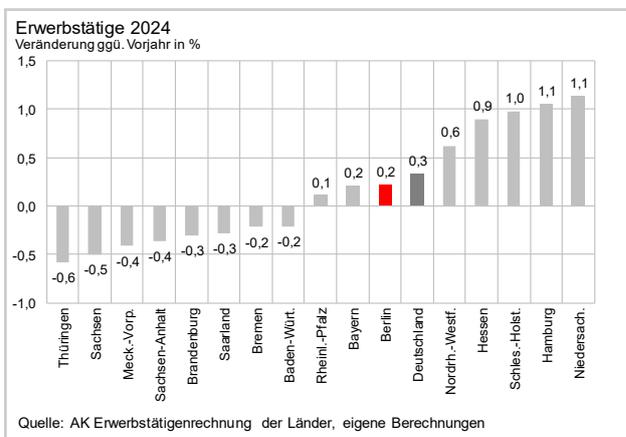
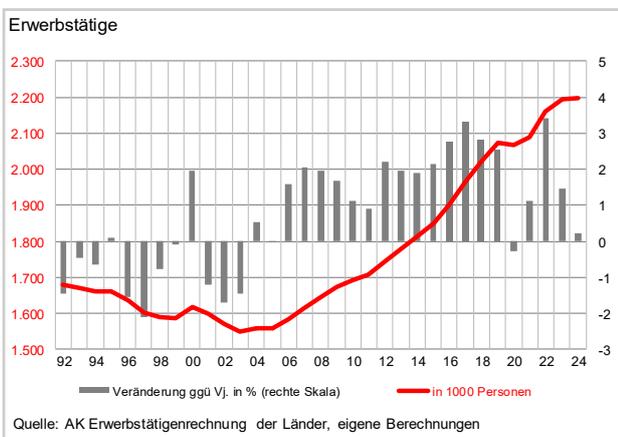
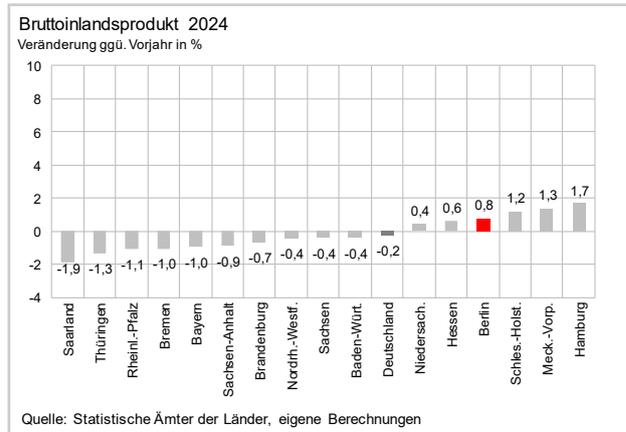
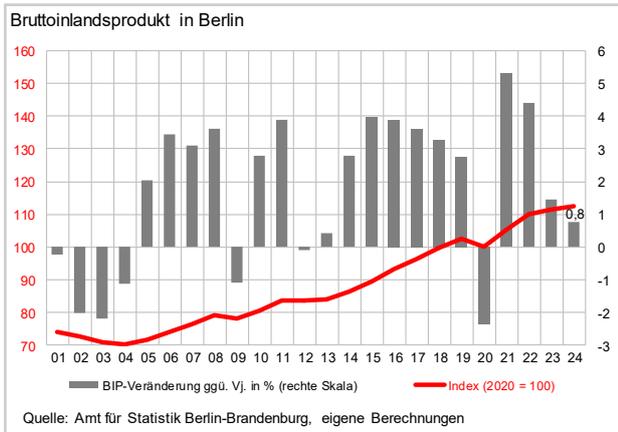
Energie- und CO₂-Daten



Preise



Wirtschaftsstruktur



Herausgeberin:
Investitionsbank Berlin
Volkswirtschaft

Bundesallee 210
10719 Berlin
volkswirtschaft@ibb.de

Verfasser:
Claus Pretzell
Aleksander Mixtacki
Leon Kruse
Telefon 030/2125-4752

 Weitere Publikationen unter
www.ibb.de/volkswirtschaft

Investitionsbank Berlin

Dieses Werk ist lizenziert unter
einer Creative Commons Namens-
nennung 4.0 International Lizenz.
[https://creativecommons.org/licenses/by/4.0/
deed.de](https://creativecommons.org/licenses/by/4.0/deed.de)