

# Berlin *Trend*

Juli 2014

- BIP-Wachstum Berlin 2013: +1,2% ggü. Vorjahr (S. 33)
- 1,9% mehr Erwerbstätige als im Vorjahr 2012 (S. 33)
- 2,6% mehr Sozialversicherungspflichtig Beschäftigte (S. 24)
- Dienstleistungsumsätze (1. Q. 2014): +5,9% (S. 6)
- Umsätze Industrie (Jan-Apr 2014): +0,4% (S. 14)
- Auftragseingänge Bau (Jan-Apr 2014): +2,6% (S.21)
- Übernachtungen (Jan-Mai 2014): +5,7% (S. 10)
- Gewerbeanmeldungen (Jan-Mrz 2014): +1,4% (S. 26)
- Steuereinnahmen (Jan-Mai 2014; vor Länderfinanzausgleich): +7,5% (S. 29)



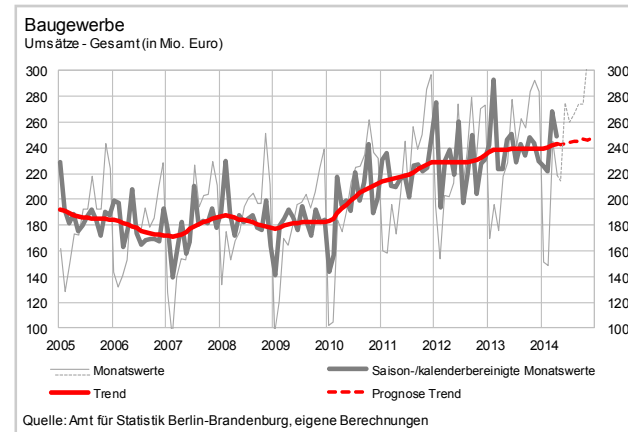
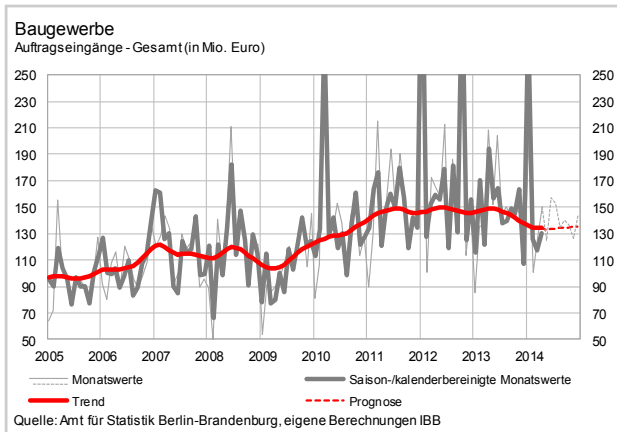
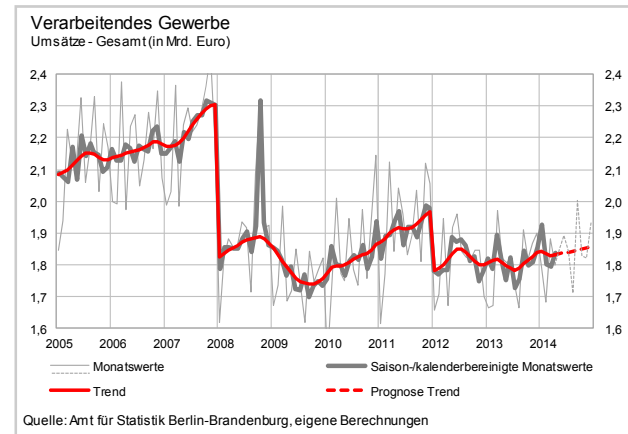
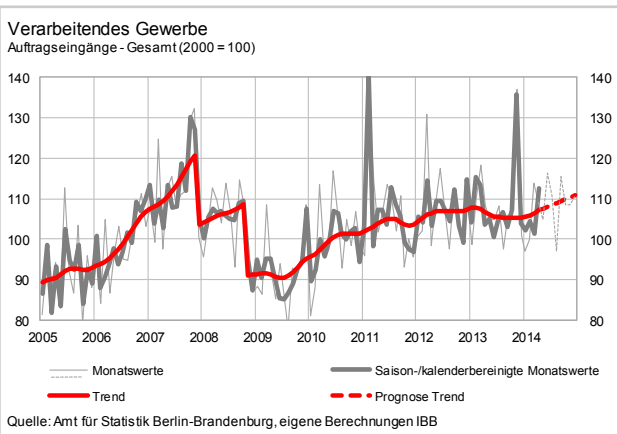
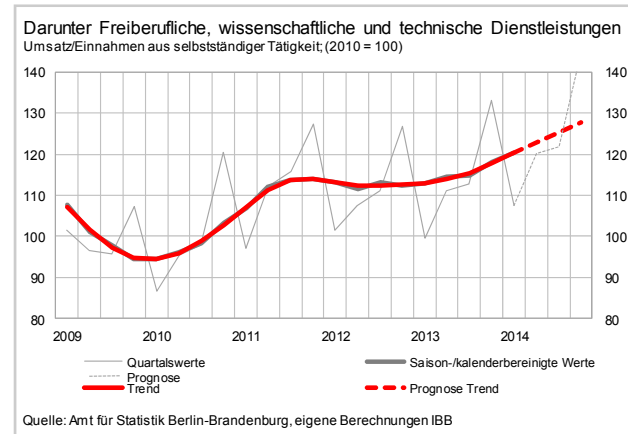
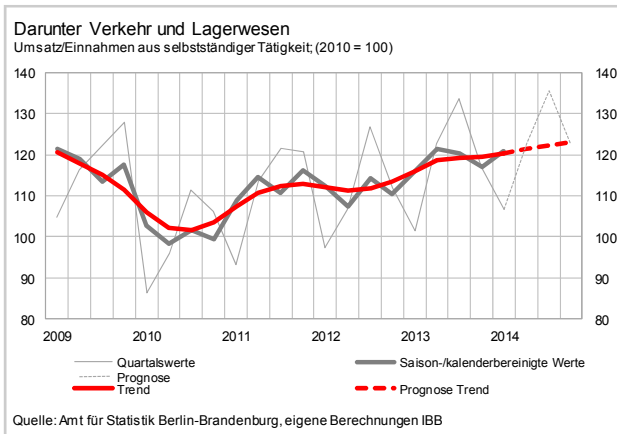
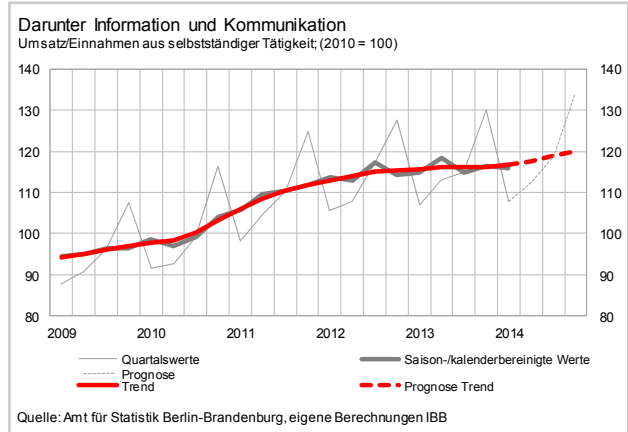
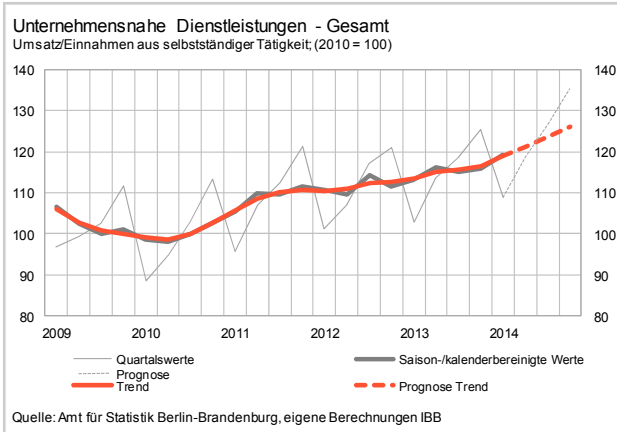
## Inhaltsverzeichnis (verlinkt)

Konjunktur-Tendenzen	4
Berliner Wirtschaftstrends auf einen Blick	5
Dienstleistungen - Umsatztrends	6
Dienstleistungen - Beschäftigungstrends	7
Einzelhandel	8
Gastgewerbe	9
Tourismus	10
Industrie - Auftragseingänge im Überblick	12
Industrieraufträge - Trends der wichtigsten Branchen	13
Industrie - Umsatztrends im Überblick	14
Industrieumsätze - Trends der wichtigsten Branchen	15
Industrie - Beschäftigte	16
Industrie im Deutschlandvergleich	17
Trends der Ein- und Ausfuhren	18
Exporte nach Waren- und Ländergruppen	19
Baugenehmigungen und Auftragsbestände	20
Bau - Auftragseingänge und Umsätze	21
Trends der wichtigsten Baubereiche	22
Arbeitsmarkt	24
Gründungsgeschehen	26
Unternehmensinsolvenzen	28
Steuereinnahmen	29
Kredite	31
Wirtschaftsstruktur	33

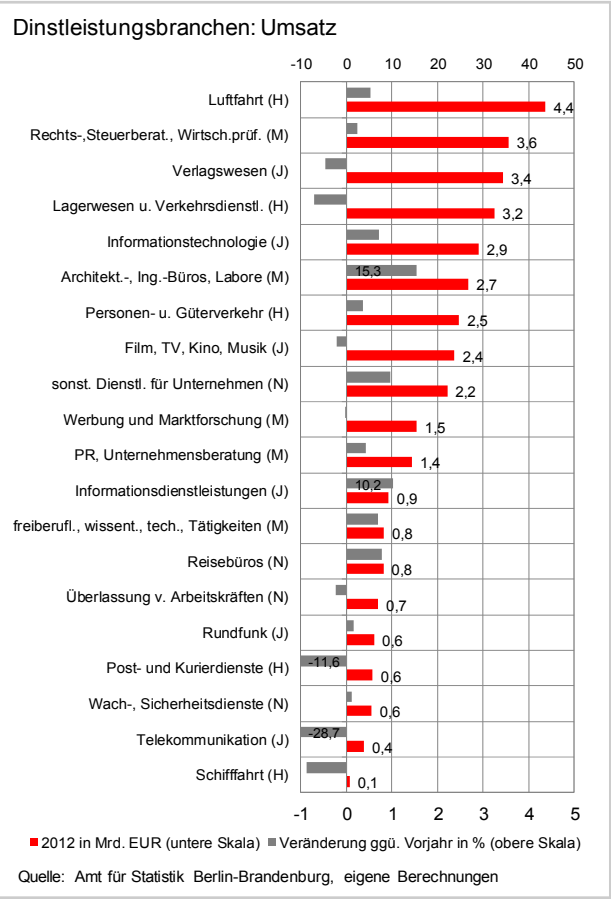
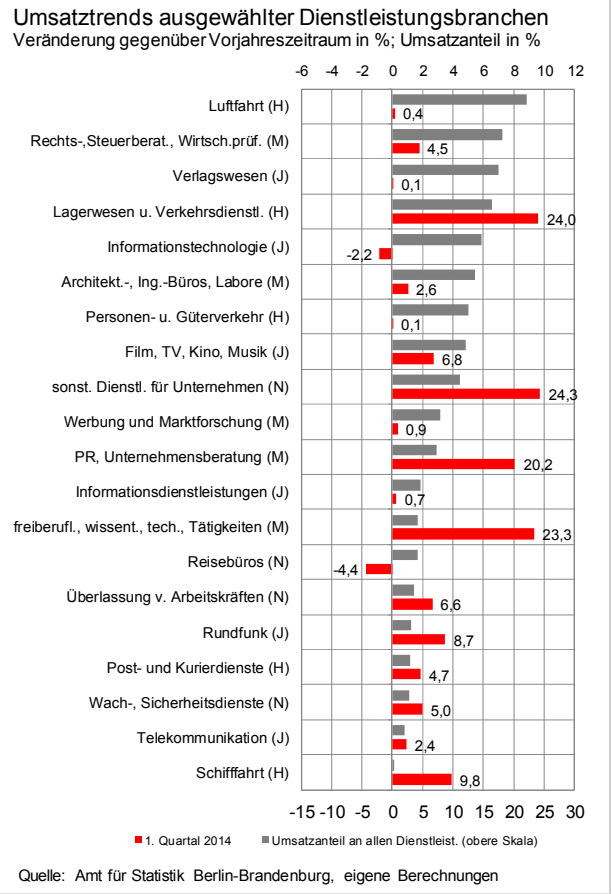
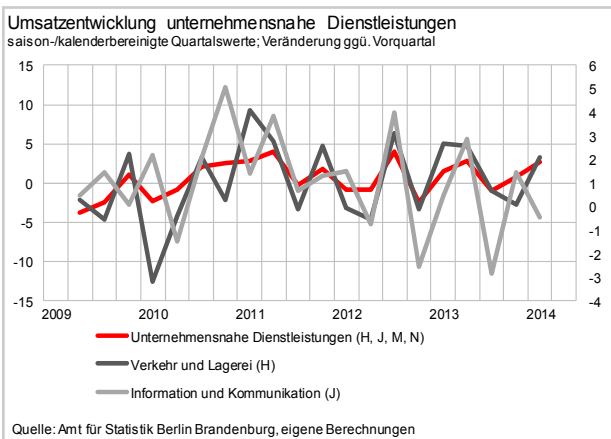
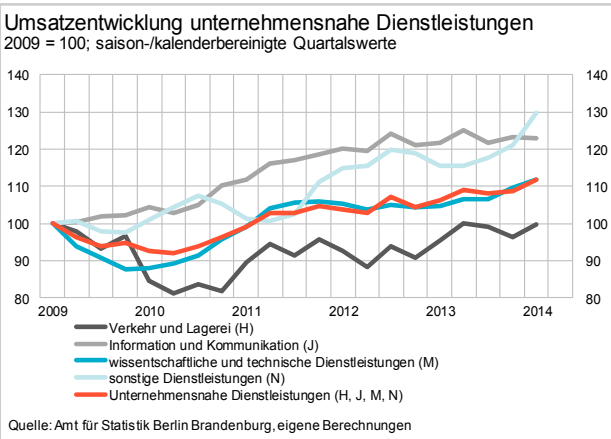
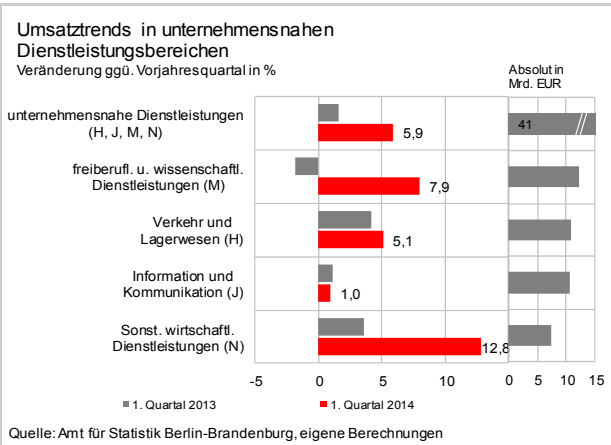
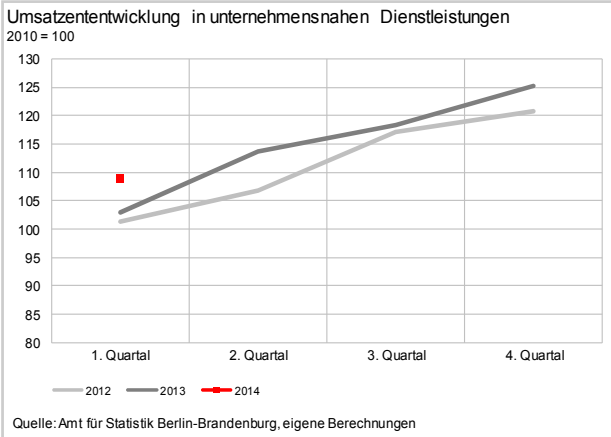
Merkmal	Veränderung ggü. Vorjahreszeitraum in %			
	aktueller Monat: April			
	12 Monatsdurchschnitt			3 Monatsd.
	2012	2013	2014	2014
<b>Auftragseingang</b>				
Verarbeitendes Gewerbe	=	+	=	-
Bauhauptgewerbe	++	=	-	--
<b>Gesamtumsatz</b>				
Verarbeitendes Gewerbe	=	-	=	=
darunter: Nahrungs- und Futtermittel	+	=	-	-
Druckerzeugnisse	+	-	-	+
Pharmazeut.Erzeugnisse	=	+	=	-
Metallerzeugnisse	+	=	-	+
Datenverarb.geräte, elektr.u.opt.Erzg.	-	+	+	+
Elektrische Ausrüstungen	++	-	-	-
Maschinenbau	+	++	-	-
Bauhauptgewerbe	+	=	+	+
darunter: Wohnungsbau	++	+	+	+
Wirtschaftsbau	+	-	=	-
Öffentlicher Bau	-	+	+	++
<b>Auslandsumsatz</b>				
Verarbeitendes Gewerbe	+	+	=	-
darunter: Nahrungs- und Futtermittel	+	-	+	=
Druckerzeugnisse	n.v.	n.v.	n.v.	n.v.
Pharmazeut.Erzeugnisse	+	+	=	-
Metallerzeugnisse	+	+	=	+
Datenverarb.geräte, elektr.u.opt.Erzg.	-	+	+	+
Elektrische Ausrüstungen	-	+	+	+
Maschinenbau	+	++	-	-
<b>Beschäftigte</b>				
Verarbeitendes Gewerbe	+	=	=	=
Bauhauptgewerbe	+	+	=	-

> 20 %: ++	> -20% < -2%: -
> 2% < 20%: +	< -20%: --
> -2% < 2%: =	kein Wert: n.v.

# Berliner Wirtschaftstrends auf einen Blick



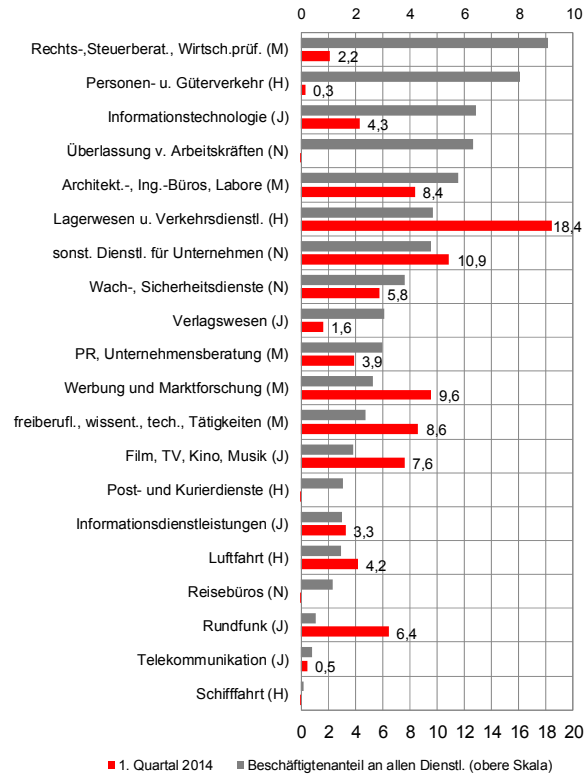
# Dienstleistungen - Umsatztrends



# Dienstleistungen - Beschäftigungstrends

## Beschäftigungstrends ausgewählter Dienstleistungsbranchen

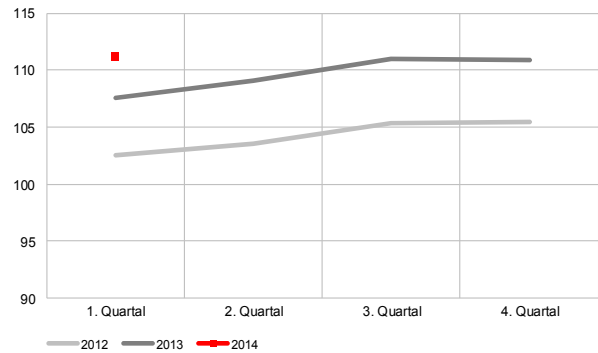
Veränderung gegenüber Vorjahreszeitraum in %; Beschäftigungsanteil in %



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

## Beschäftigungsentwicklung in unternehmensnahen Dienstleistungen

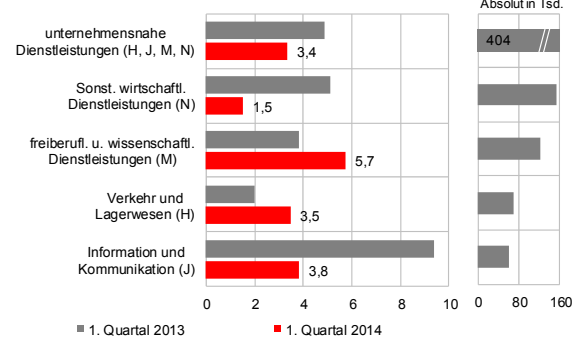
2010 = 100



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

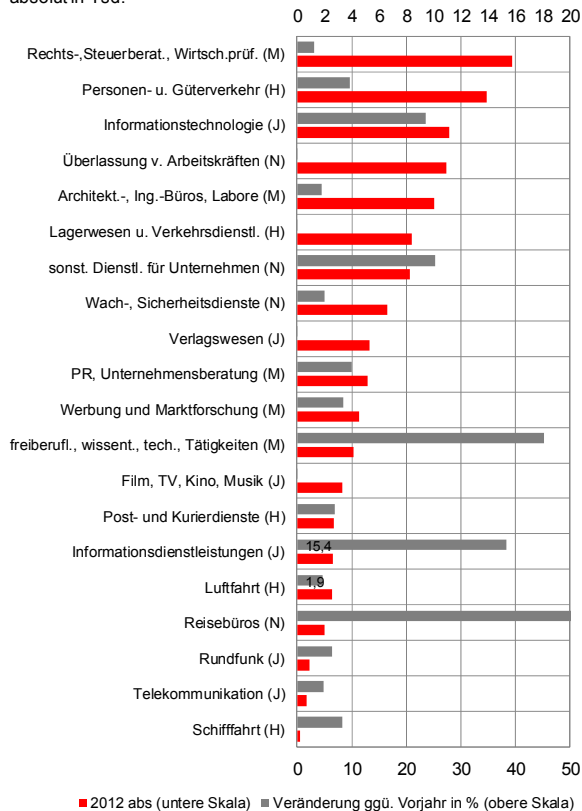
## Beschäftigungstrends in unternehmensnahen Dienstleistungsbereichen

Veränderung ggü. Vorjahresquartal in %



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

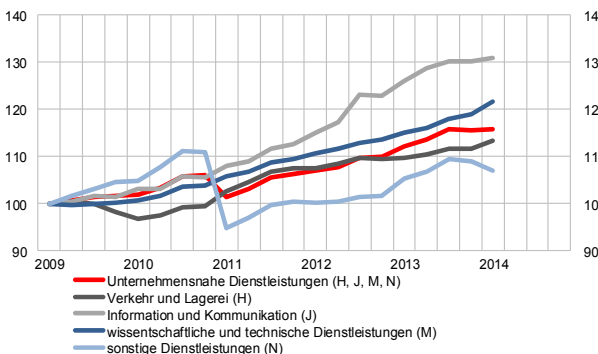
## Dienstleistungsbranchen: Beschäftigung absolut in Tsd.



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

## Beschäftigungsentwicklung in unternehmensnahen Dienstleistungen

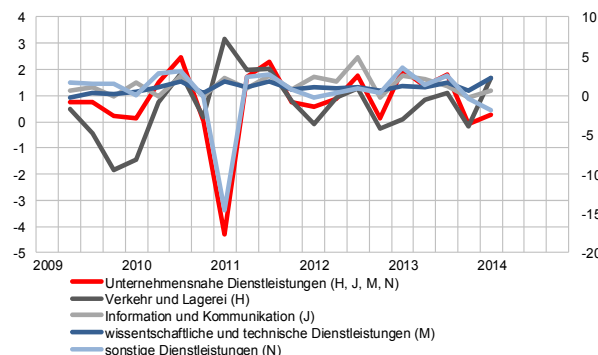
2009 = 100



Quelle: Amt für Statistik Berlin Brandenburg, eigene Berechnungen

## Beschäftigungsentwicklung in unternehmensnahen Dienstleistungen

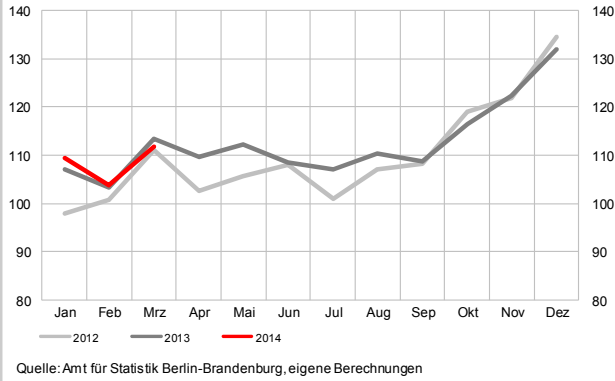
2009 = 100



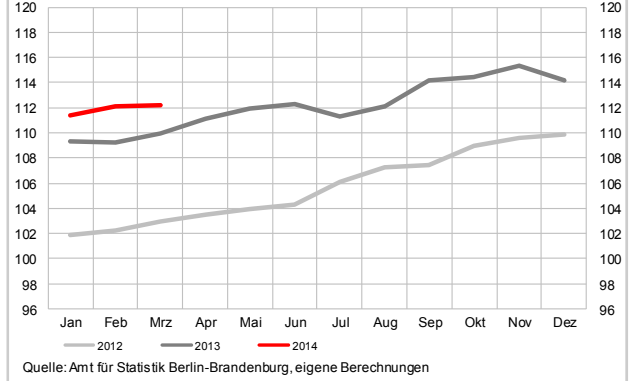
Quelle: Amt für Statistik Berlin Brandenburg, eigene Berechnungen

Einzelhandel

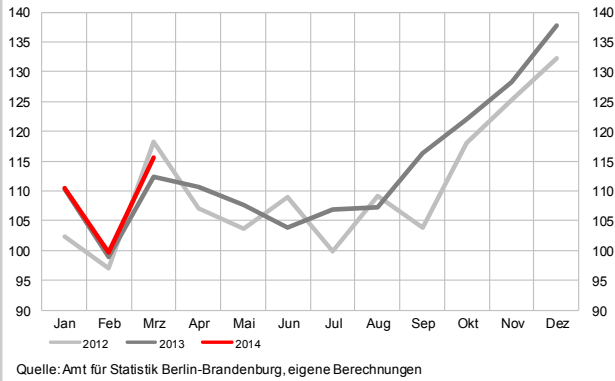
Umsatz Einzelhandel insgesamt  
2010 = 100



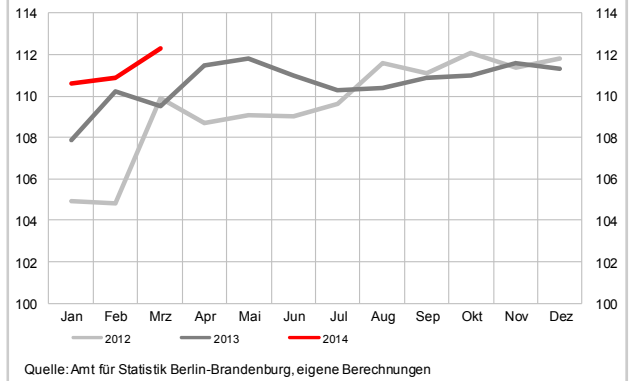
Beschäftigte Einzelhandel  
2010 = 100



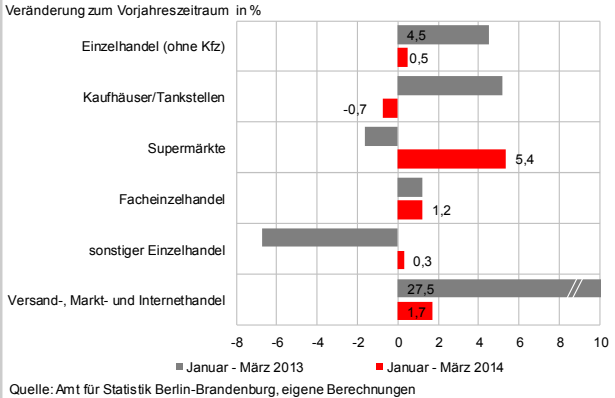
Umsatz Facheinzelhandel  
2010 = 100



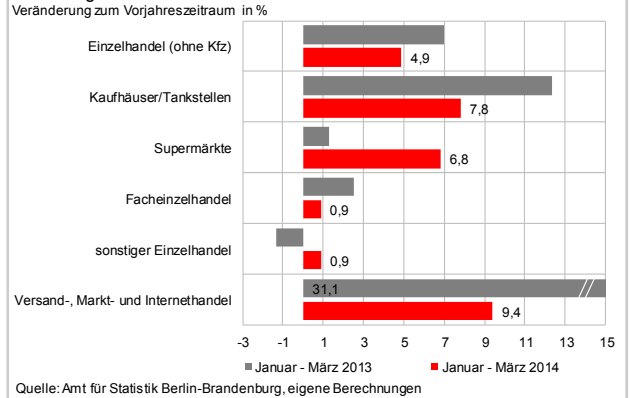
Beschäftigte Facheinzelhandel  
2010 = 100



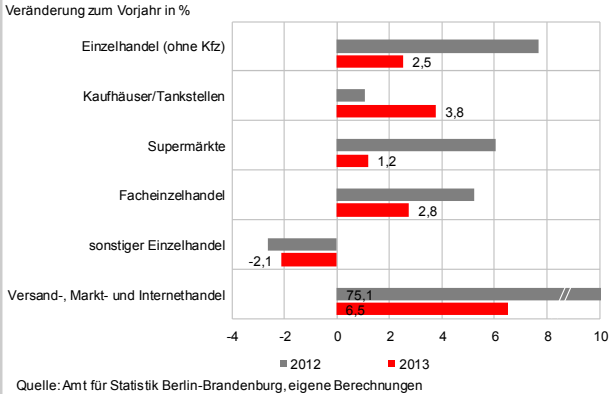
Umsatzrends im Einzelhandel



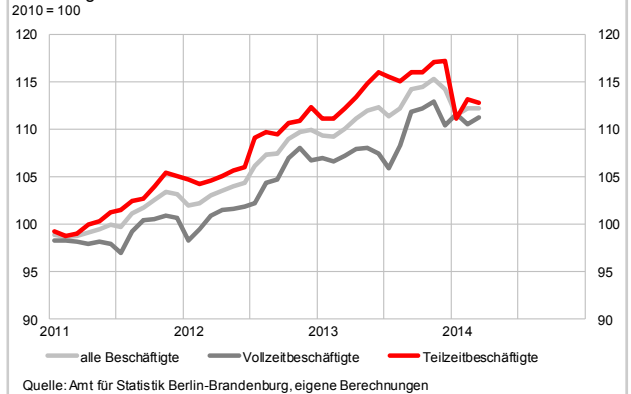
Beschäftigte im Einzelhandel



Umsatzrends im Einzelhandel

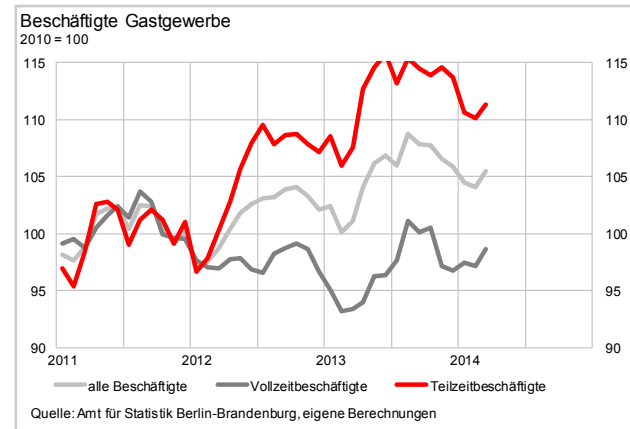
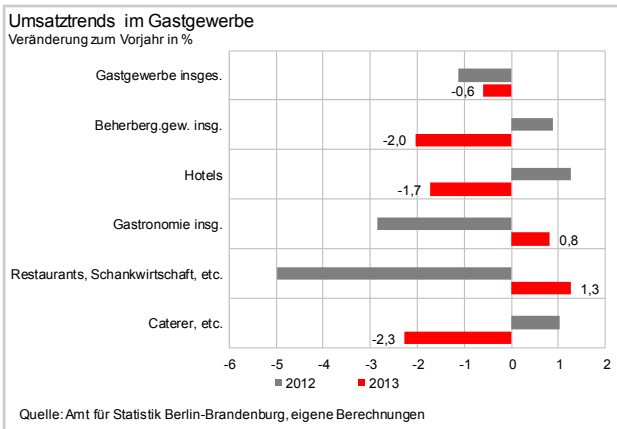
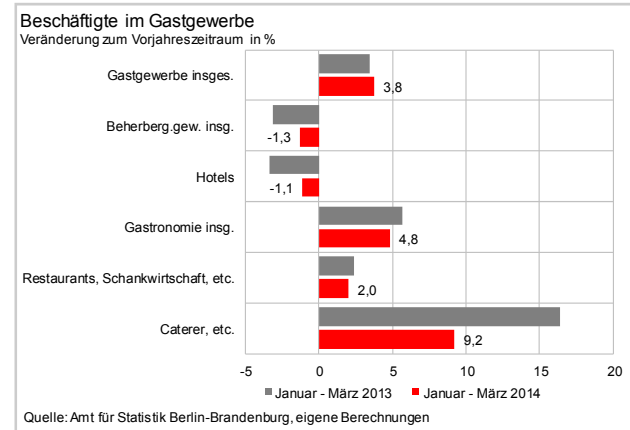
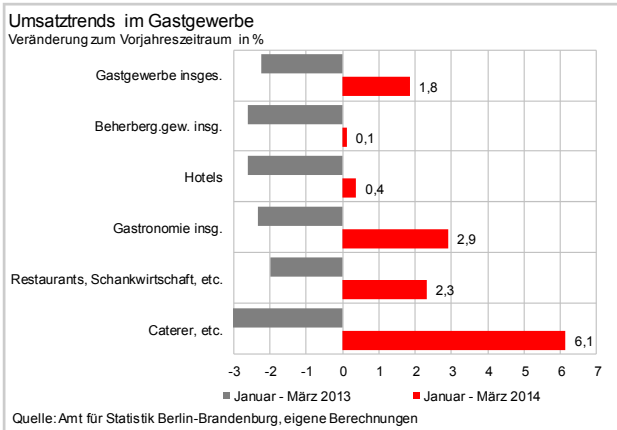
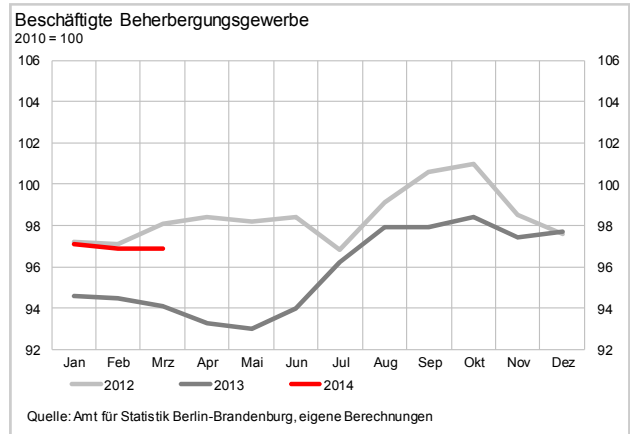
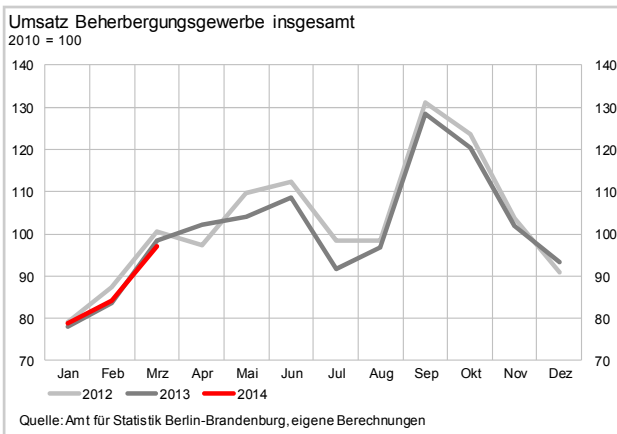
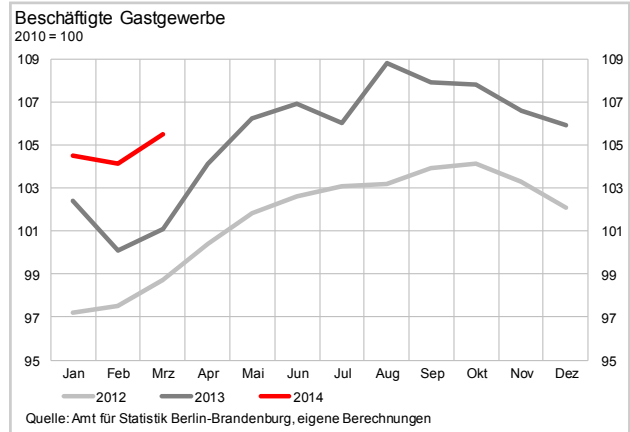
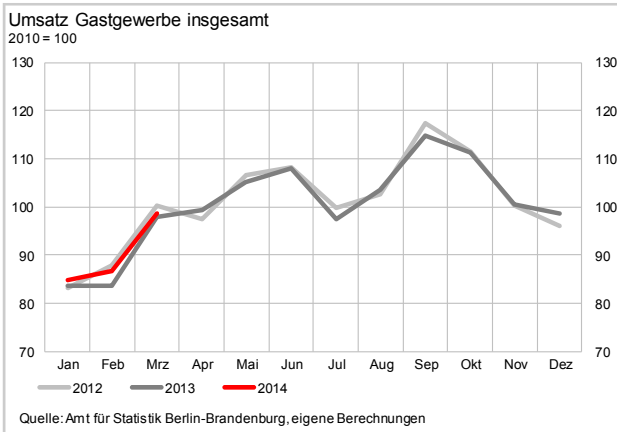


Beschäftigte Einzelhandel

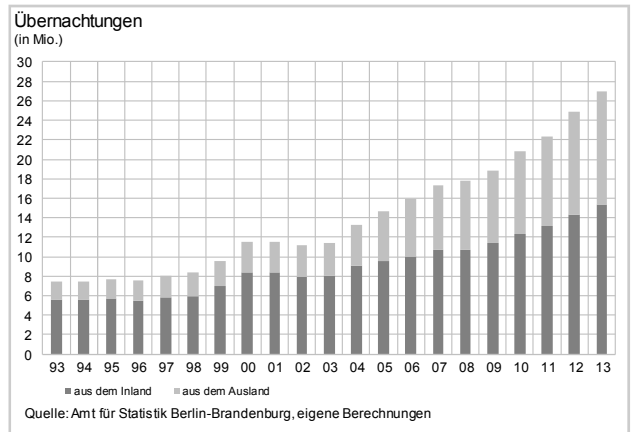
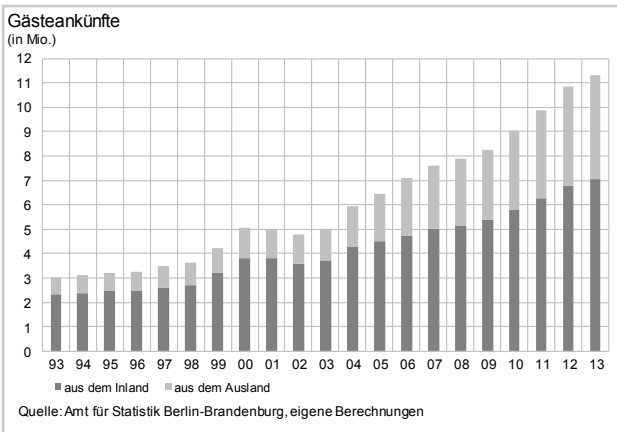
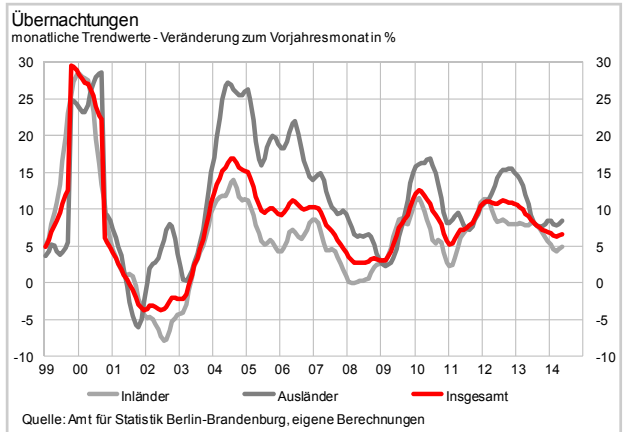
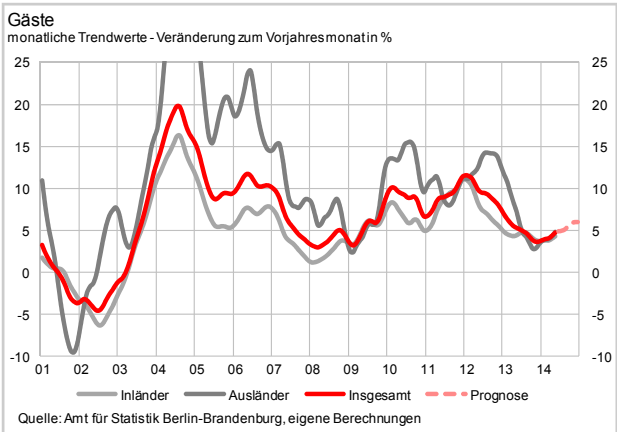
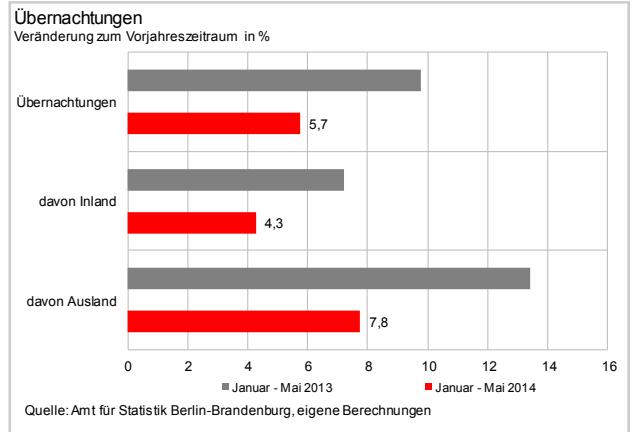
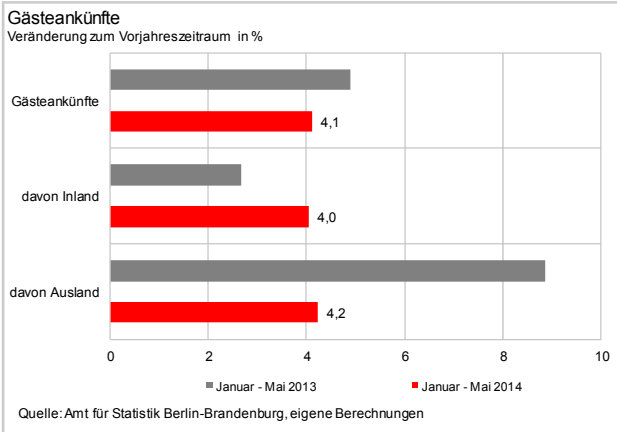
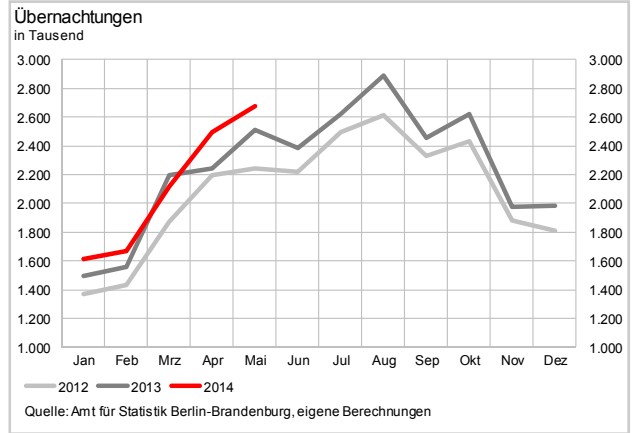
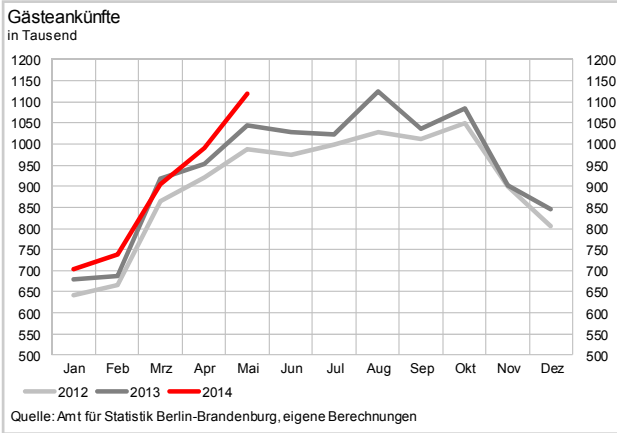




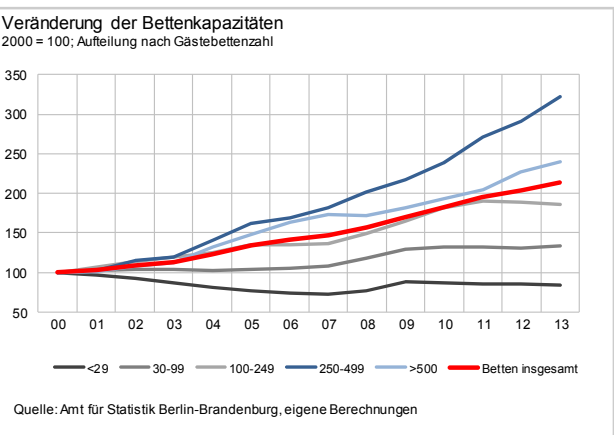
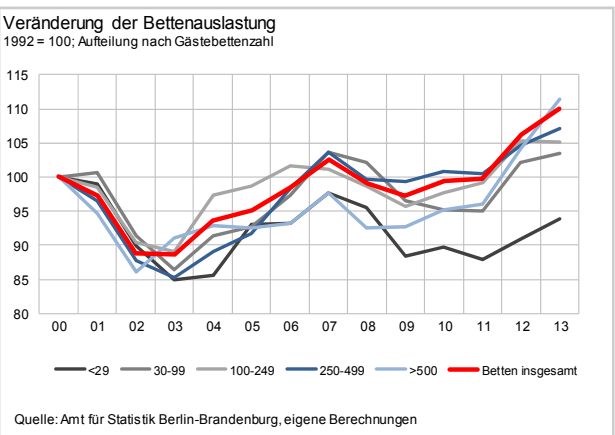
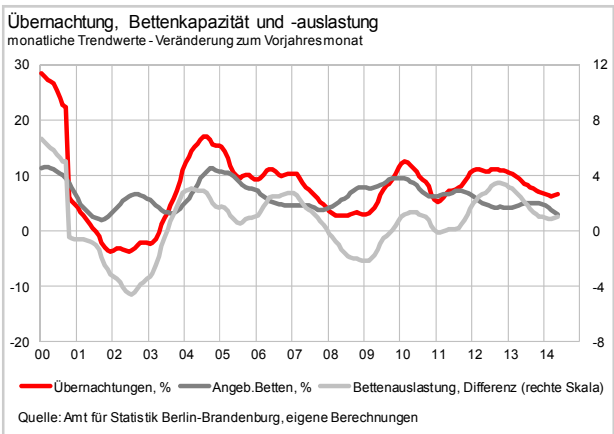
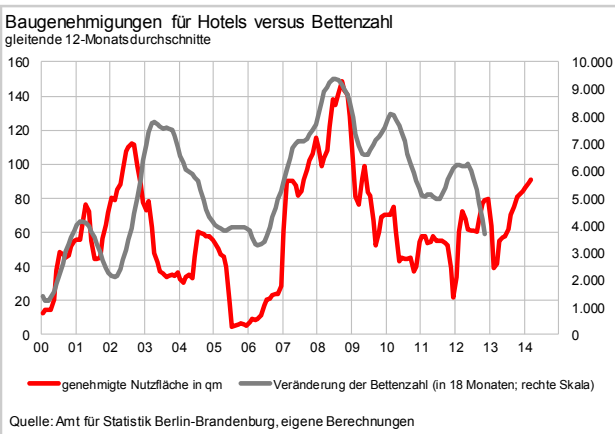
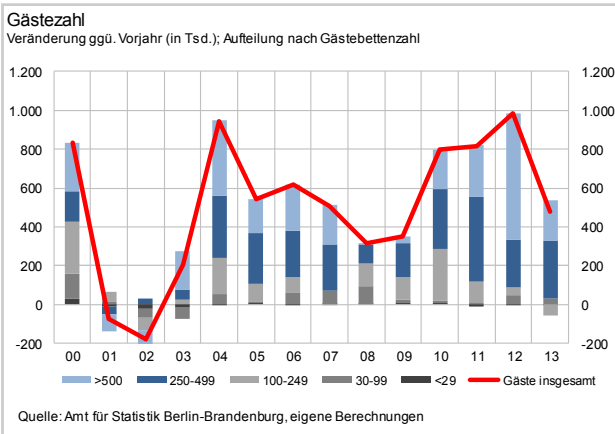
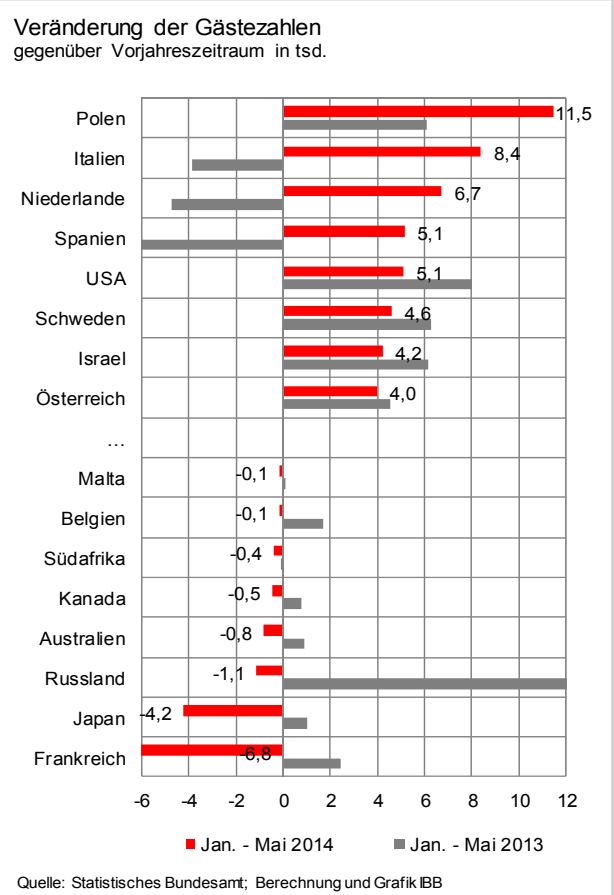
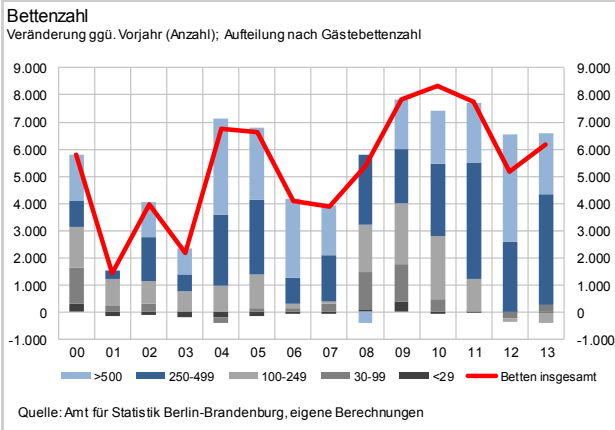
# Gastgewerbe



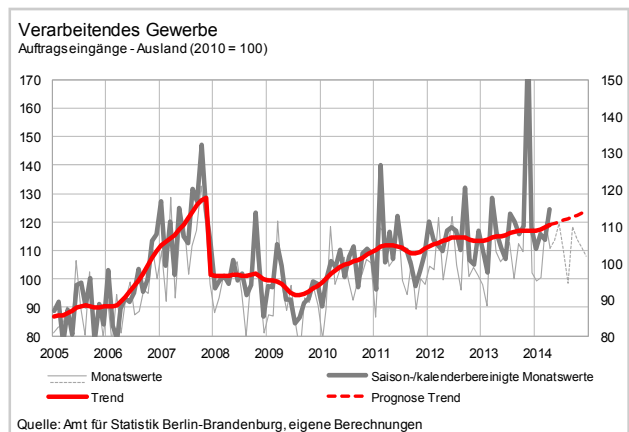
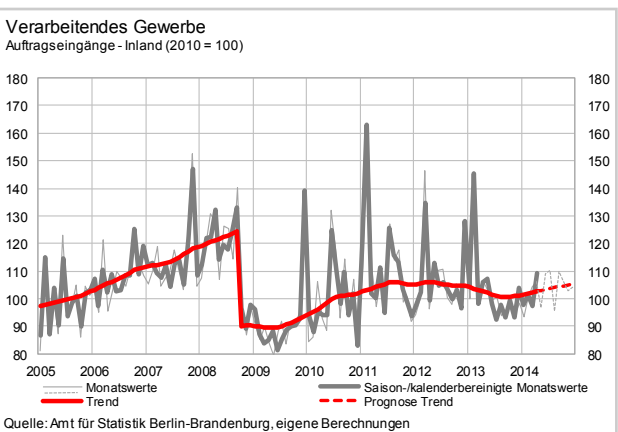
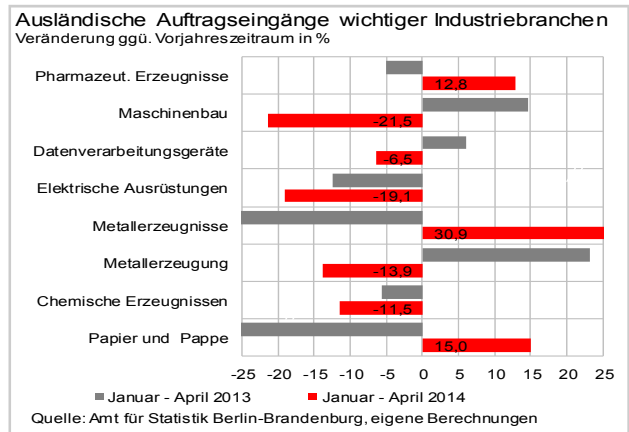
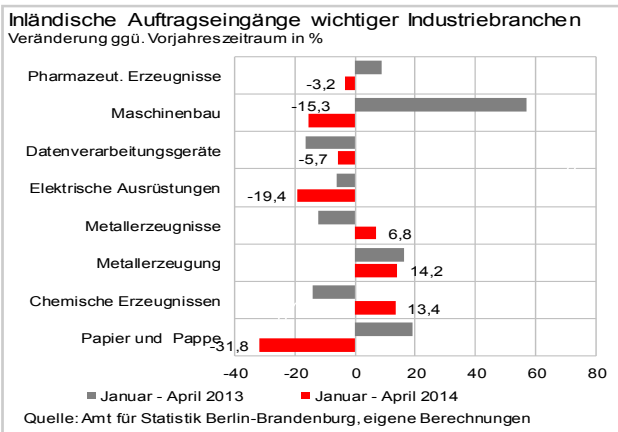
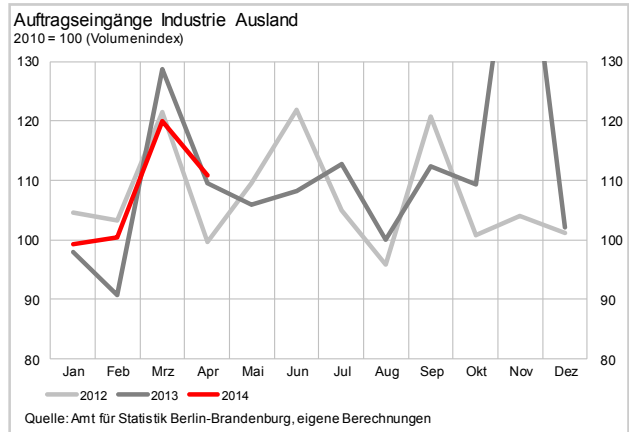
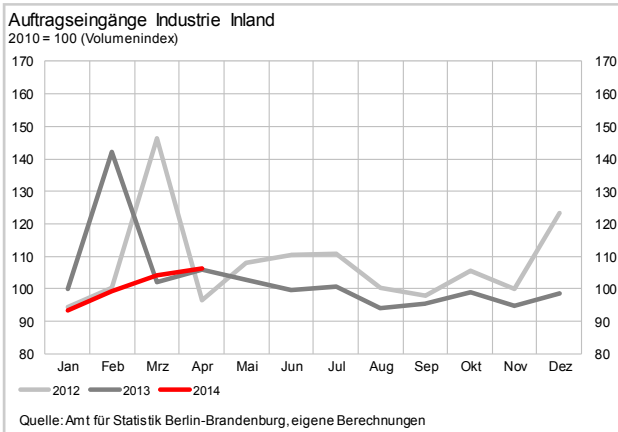
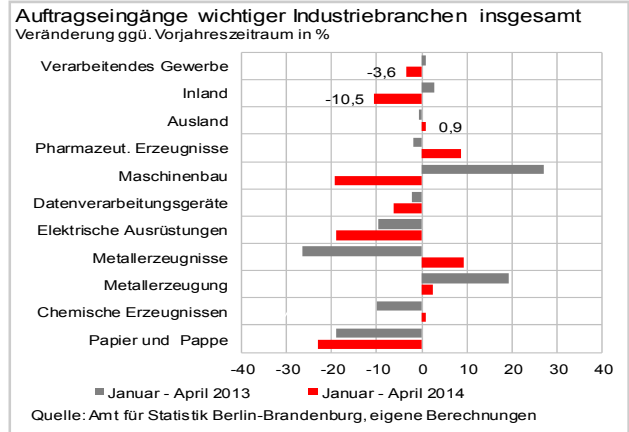
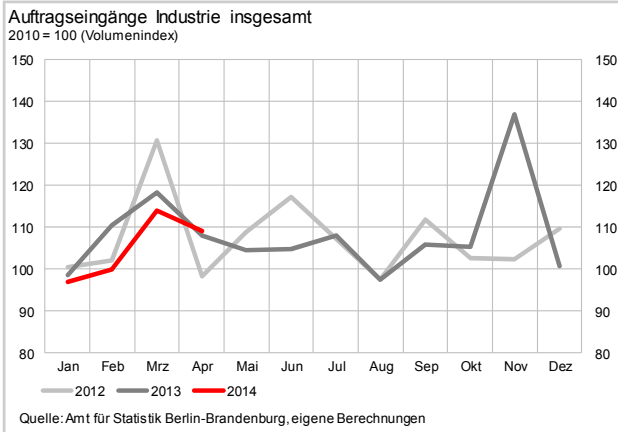
# Tourismus



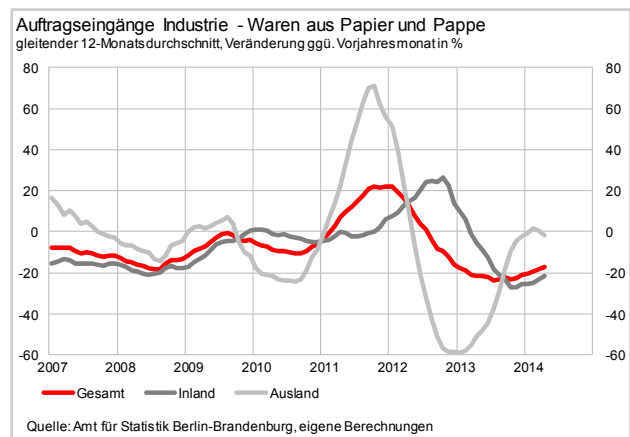
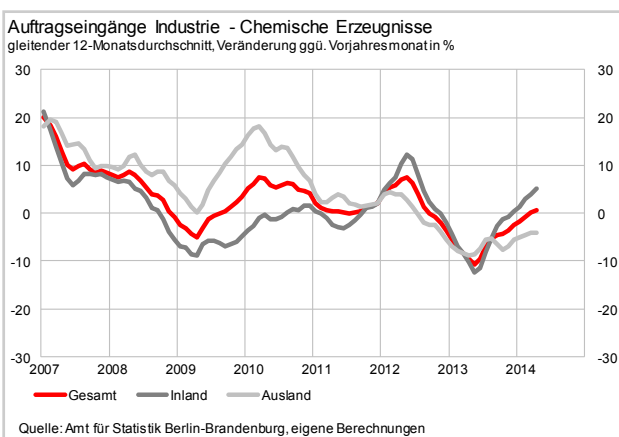
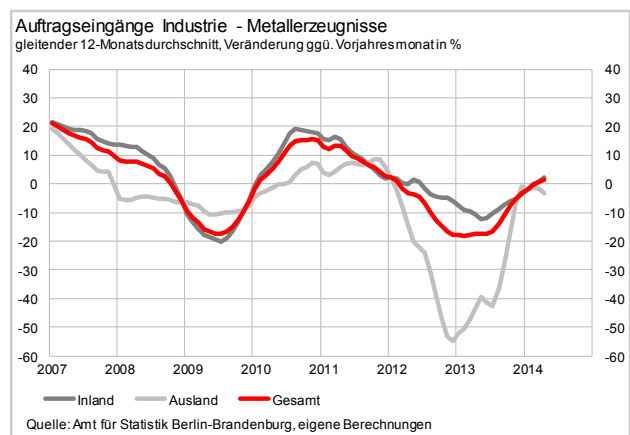
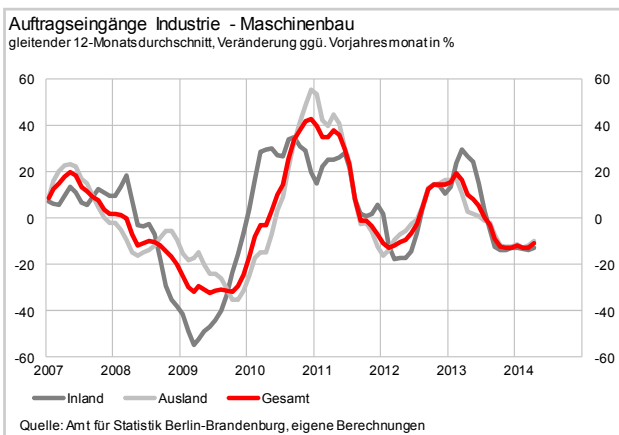
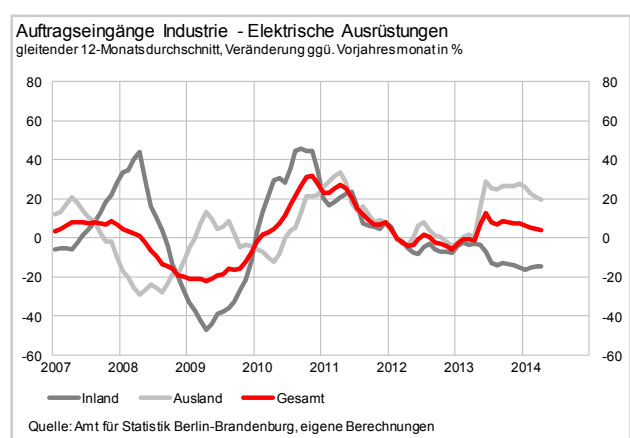
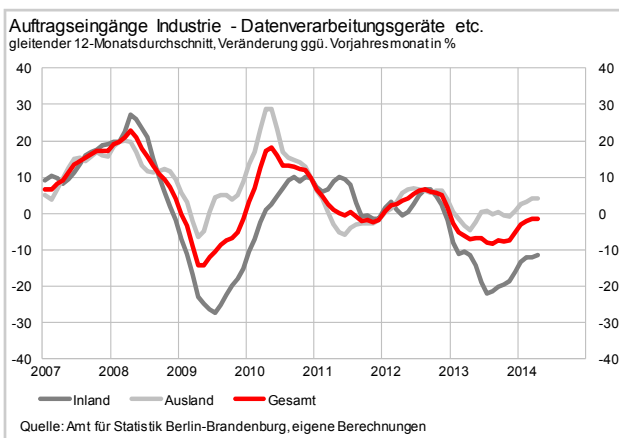
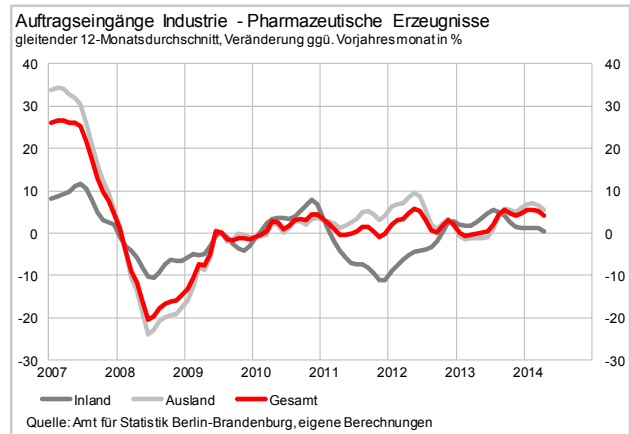
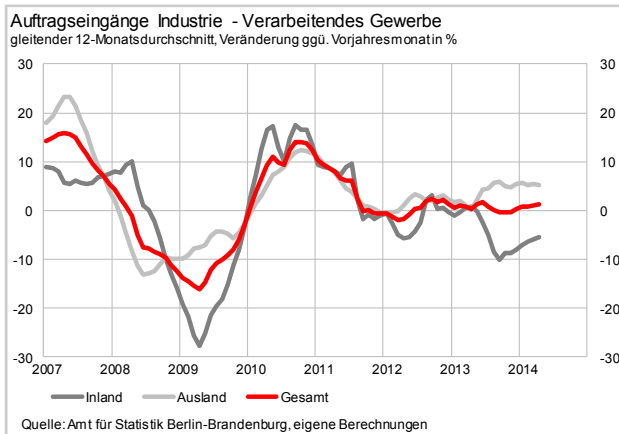
# Tourismus



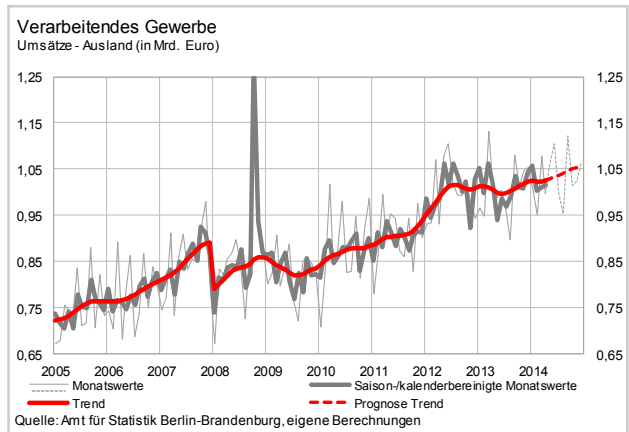
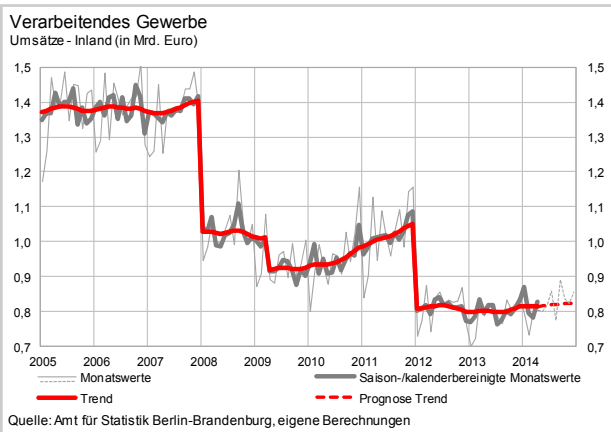
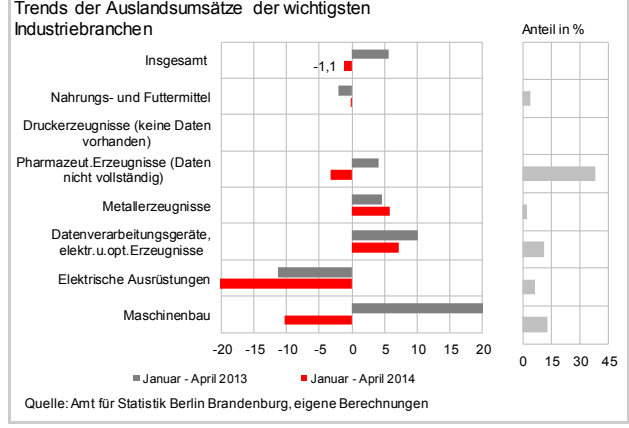
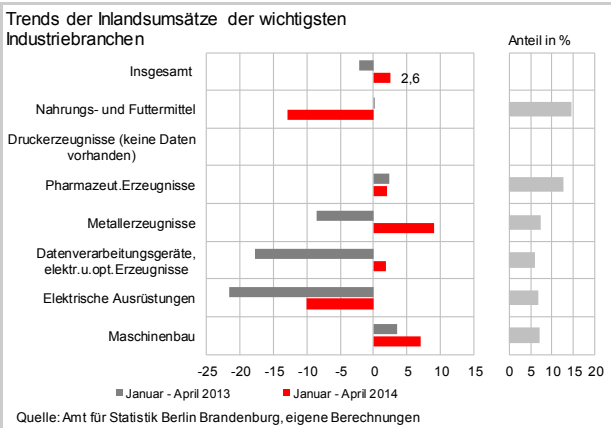
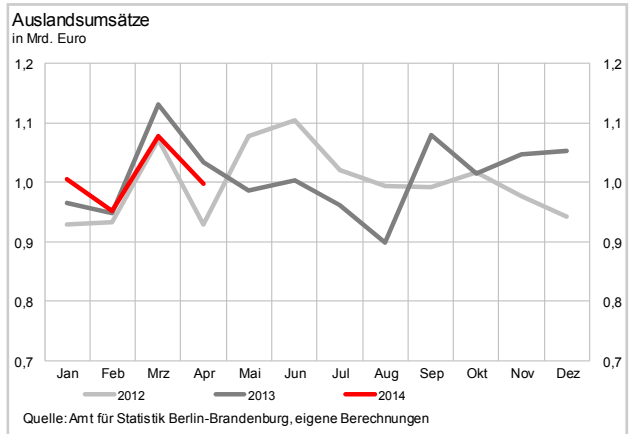
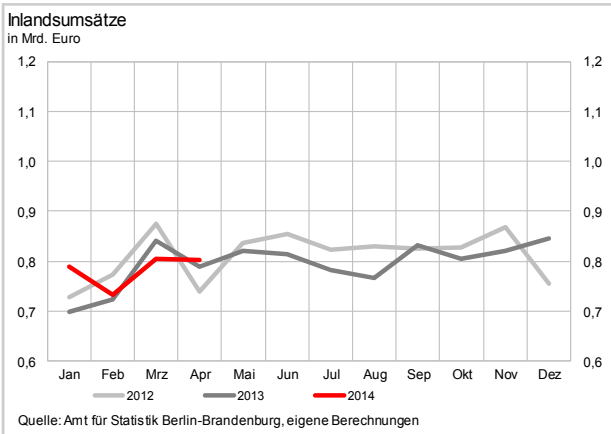
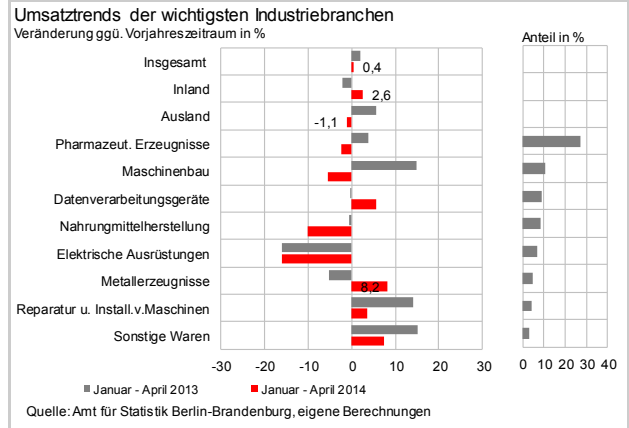
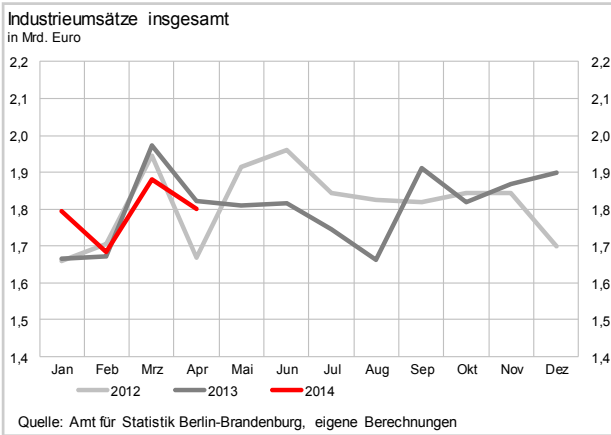
# Industrie - Auftragseingänge im Überblick



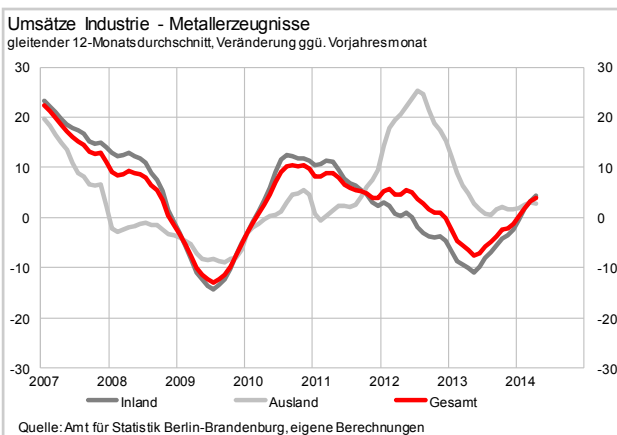
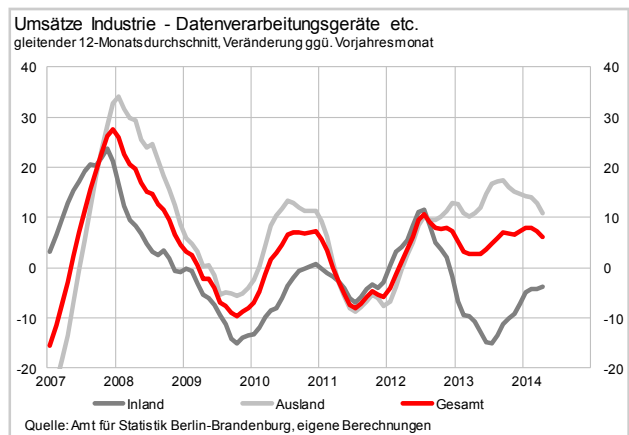
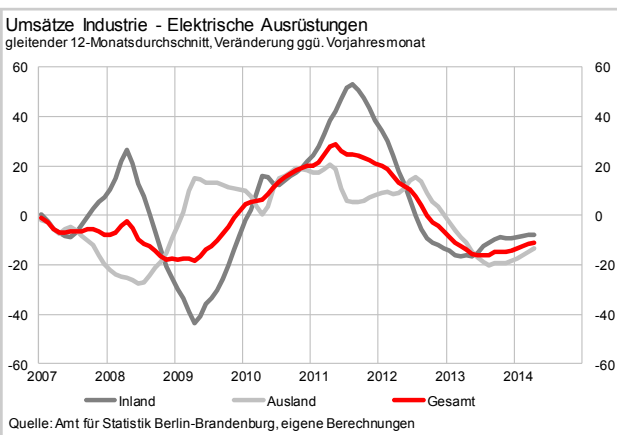
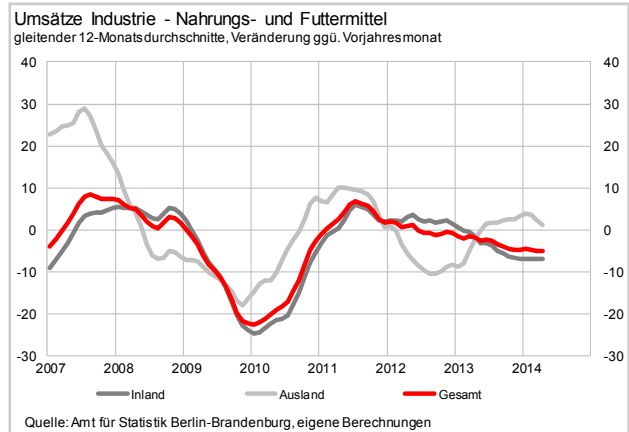
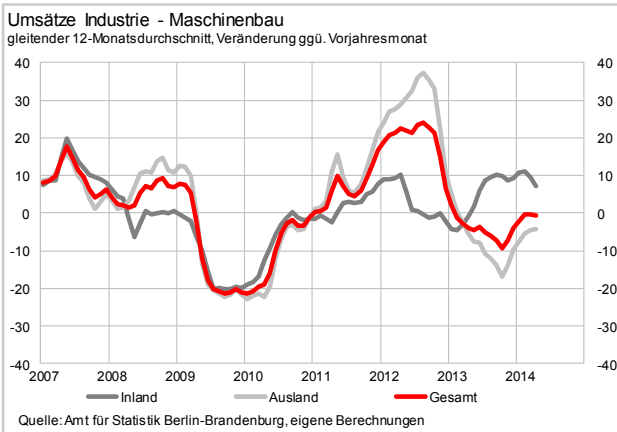
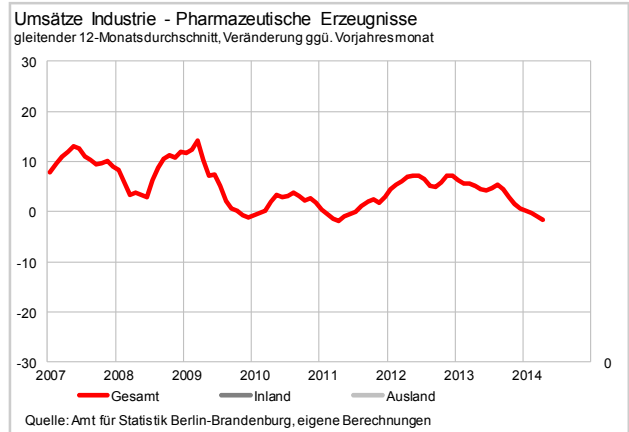
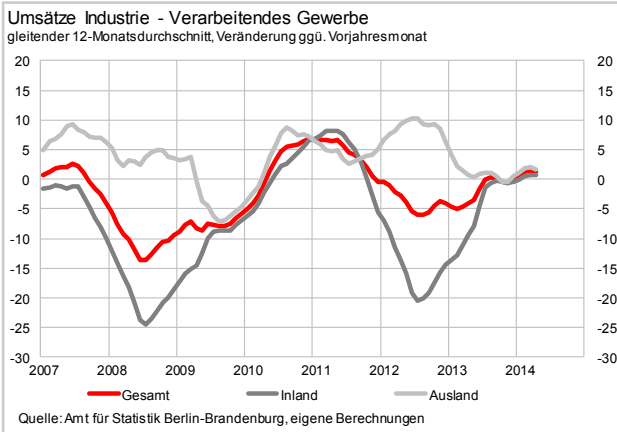
# Industrieaufträge: Trends der wichtigsten Branchen



# Industrie - Umsätze im Überblick



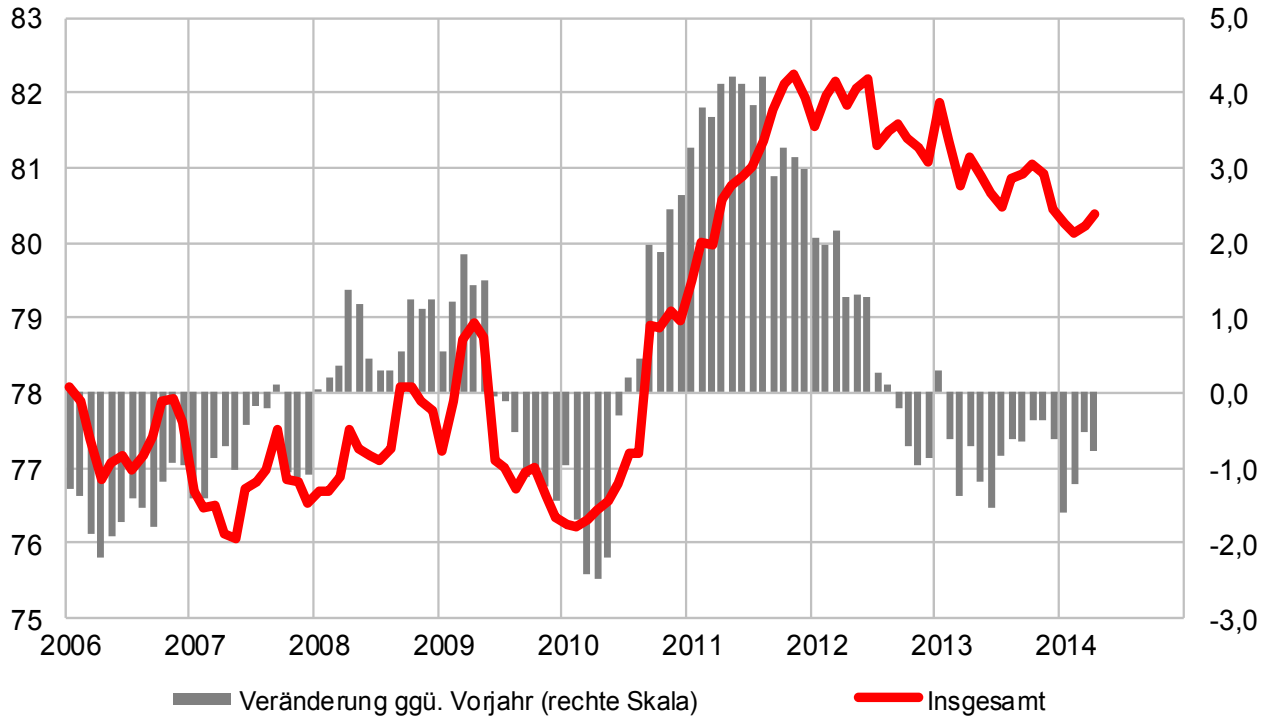
# Industrieumsätze: Trends der wichtigsten Branchen



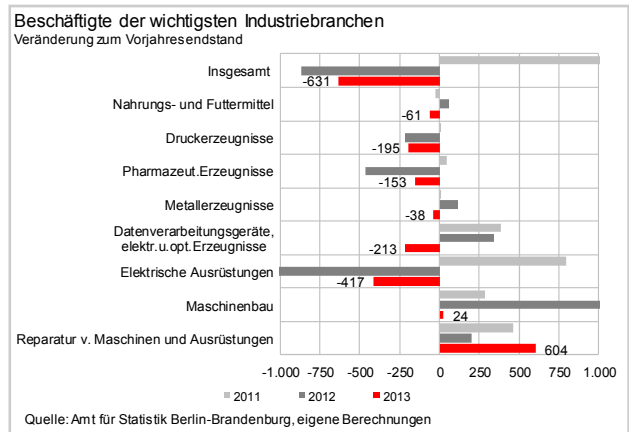
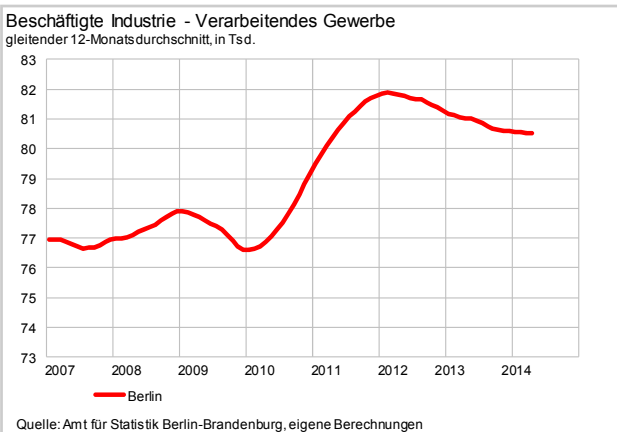
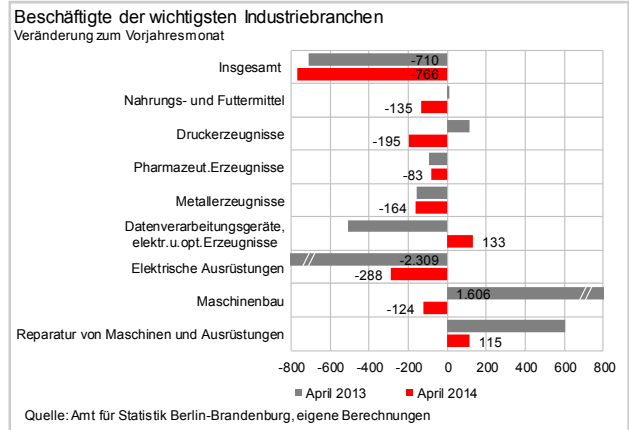
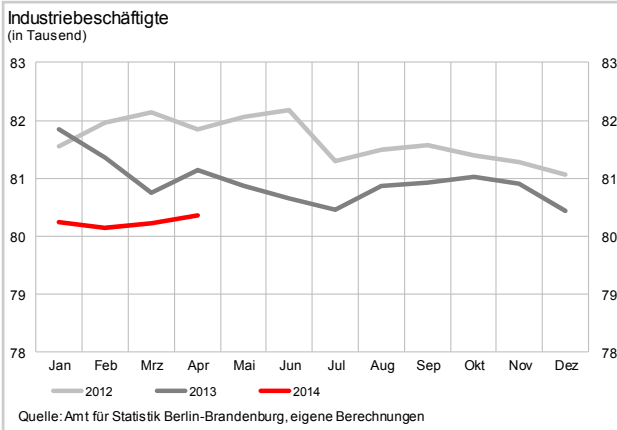
# Industrie - Beschäftigte

(Durch die Änderung der Systematik der Wirtschaftszweige ist ein Vergleich mit den Vorjahren nur eingeschränkt möglich)

## Industriebeschäftigte (in Tausend)

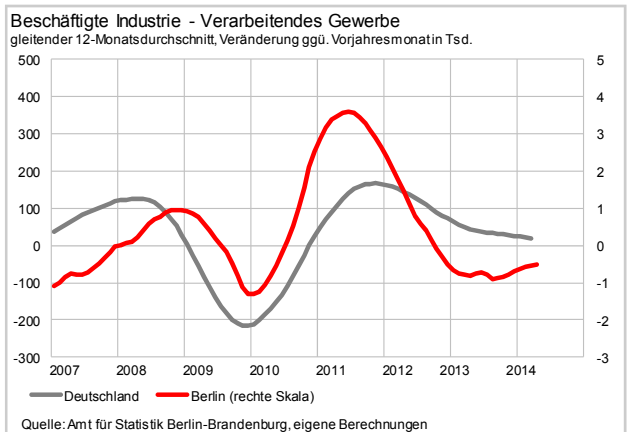
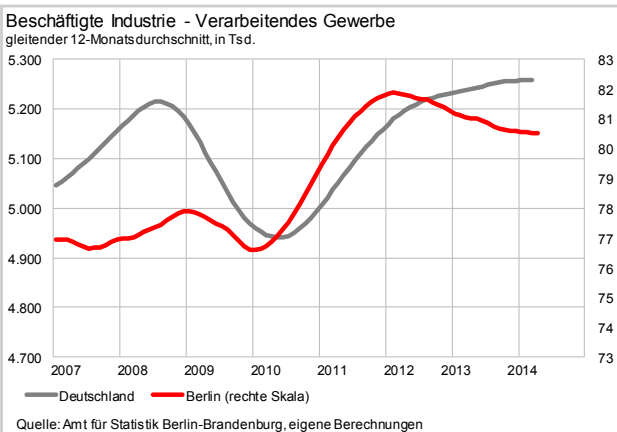
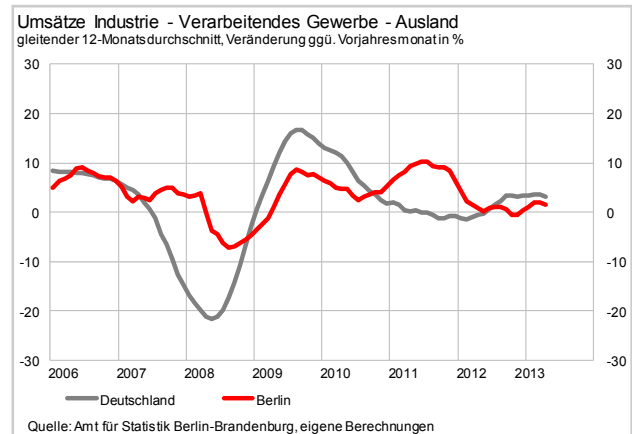
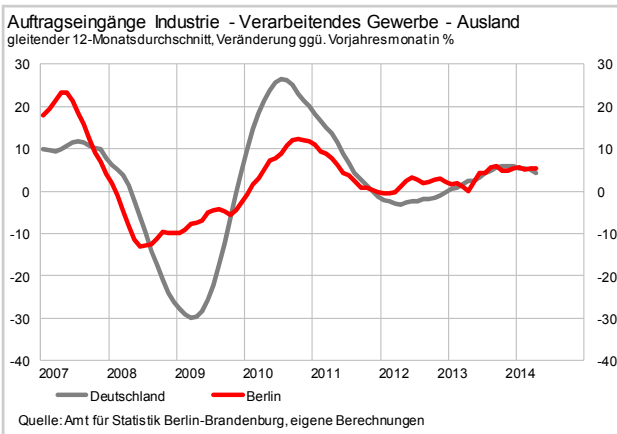
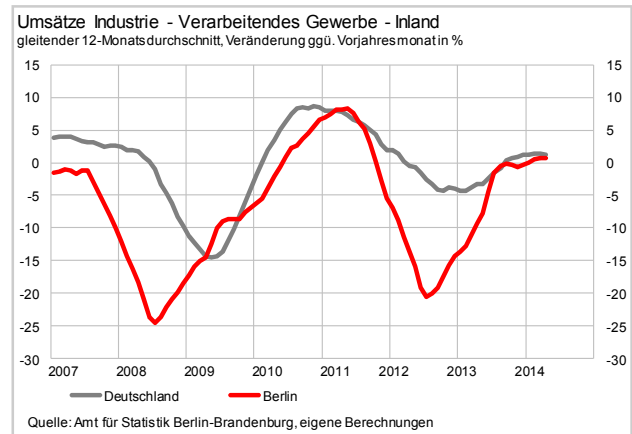
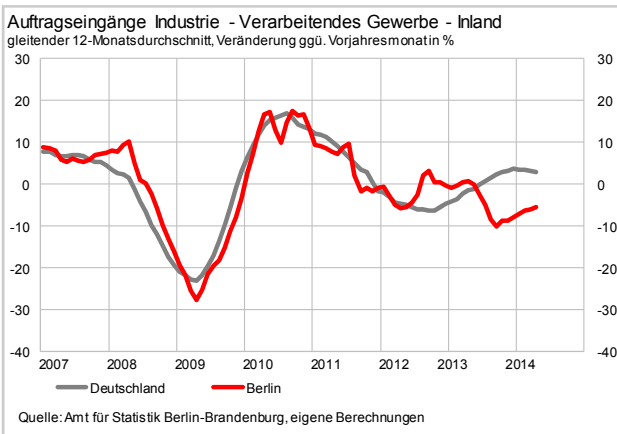
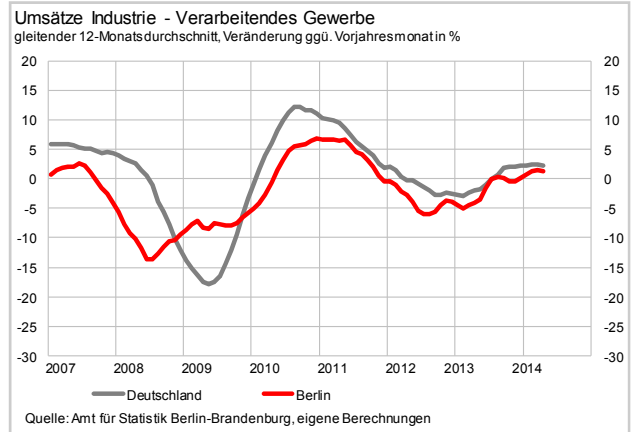
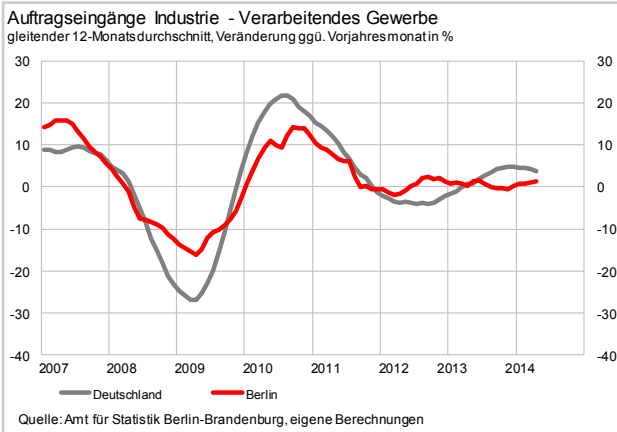


Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

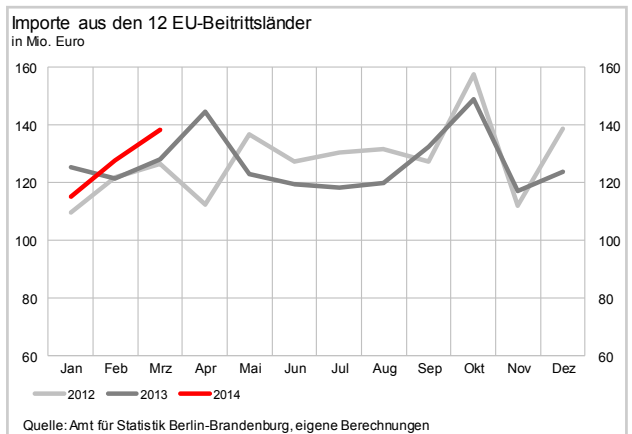
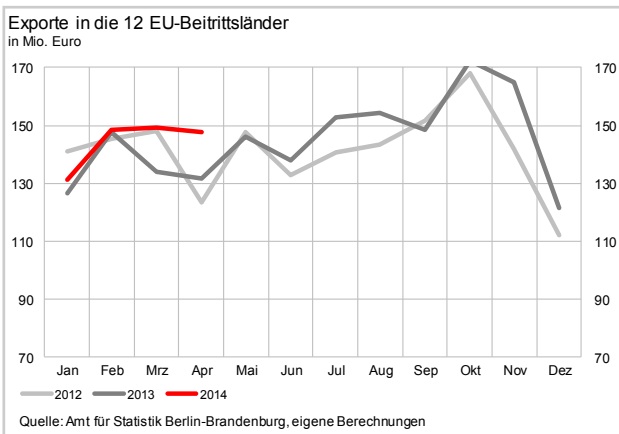
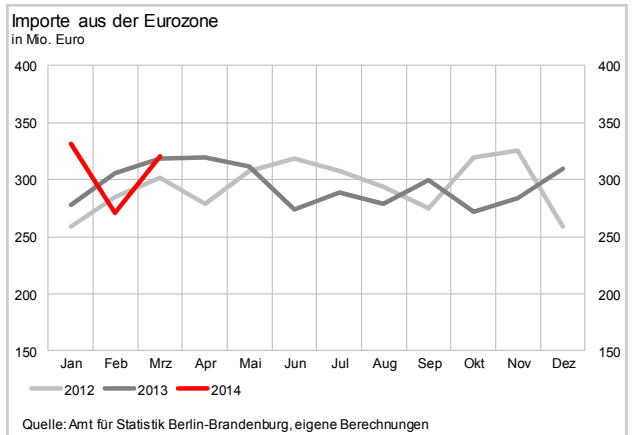
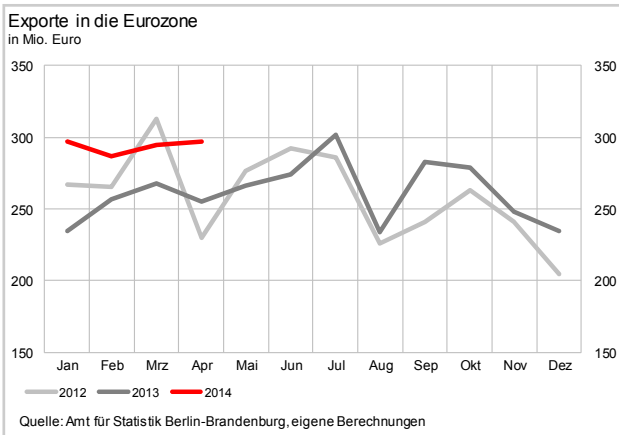
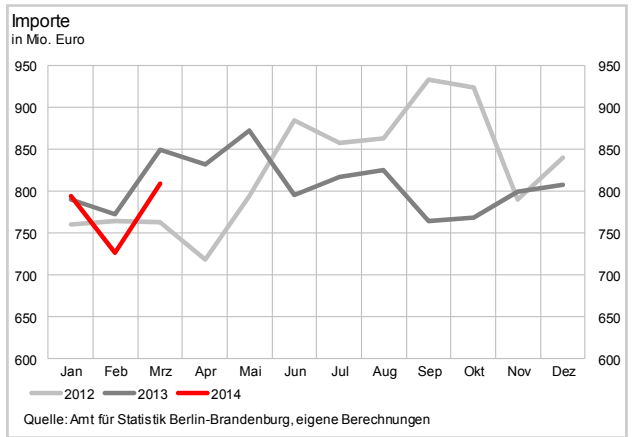
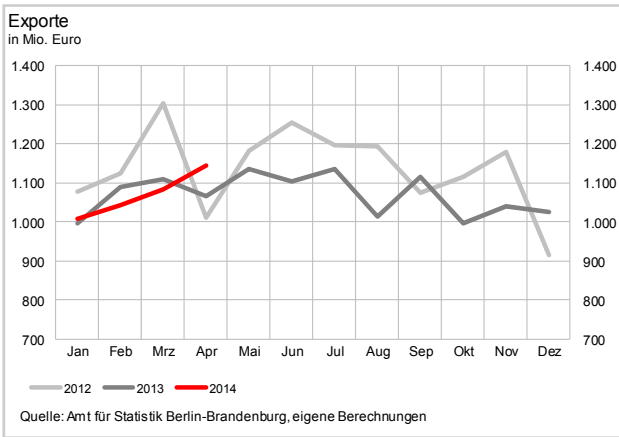
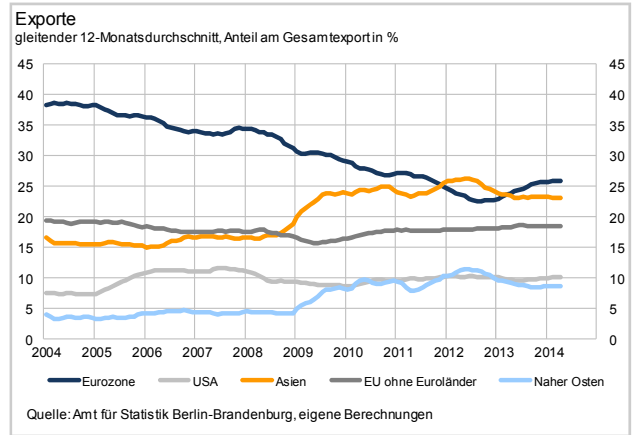
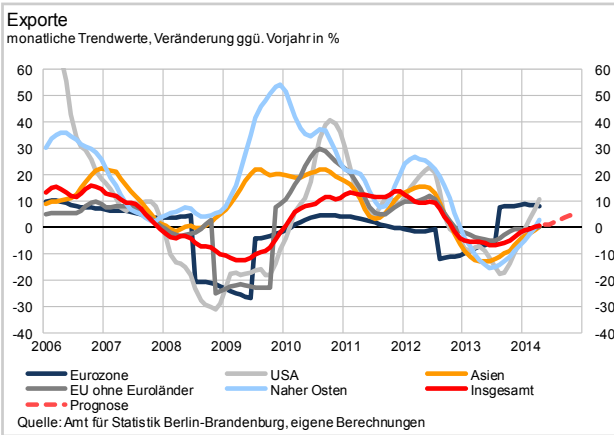




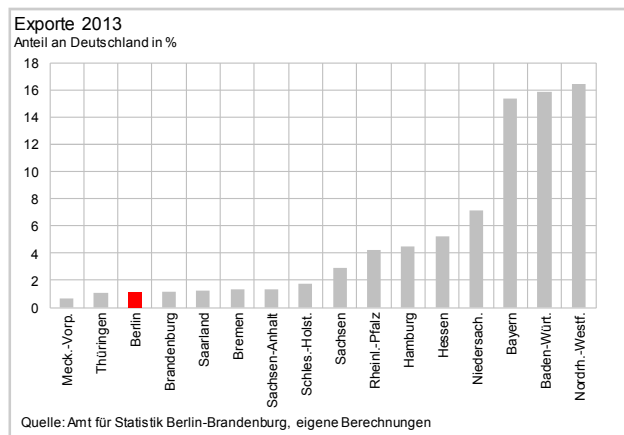
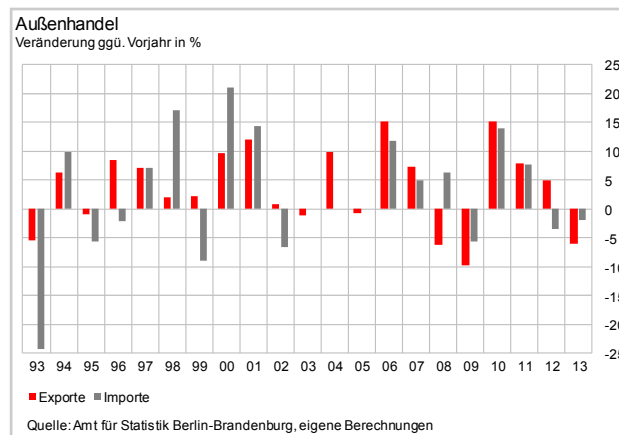
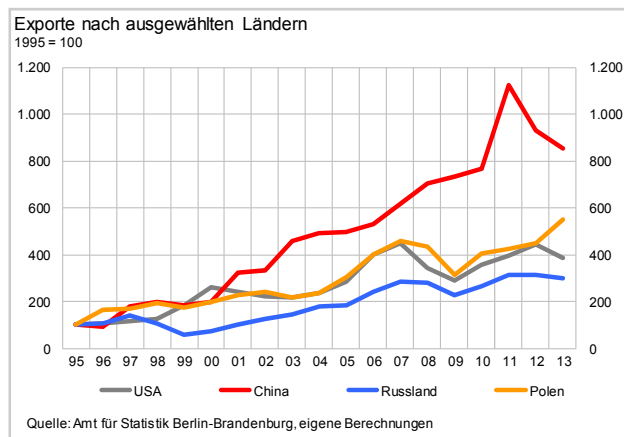
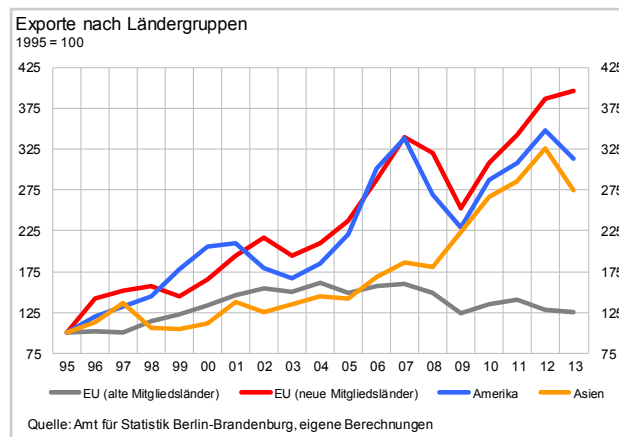
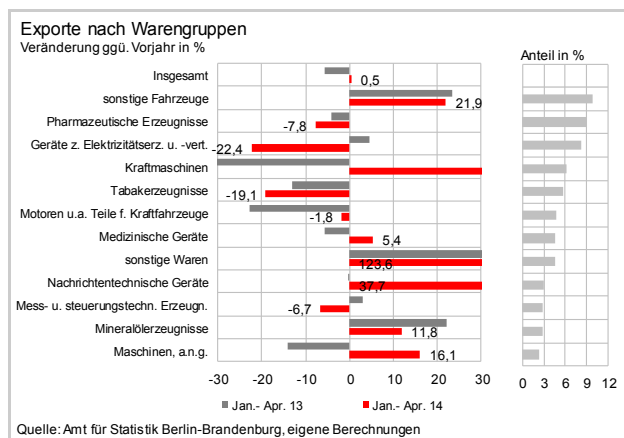
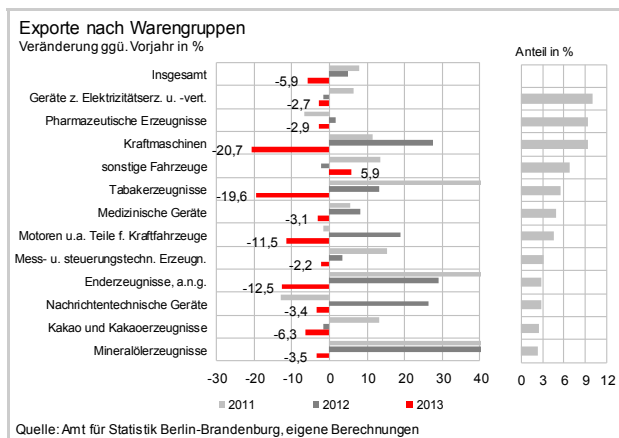
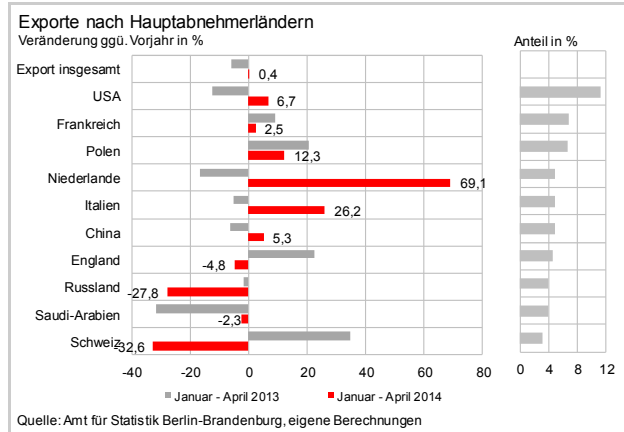
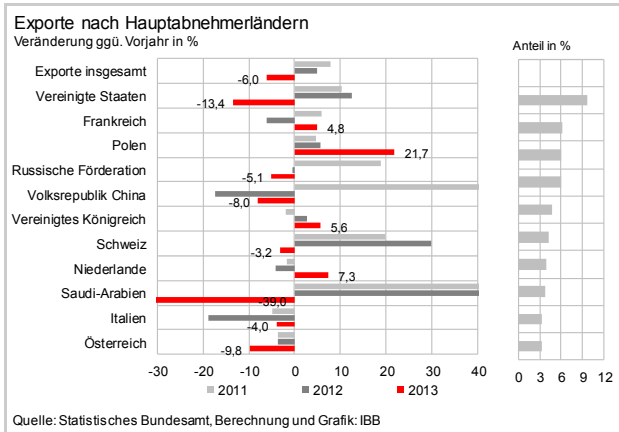
# Industrie - Auftragseingänge und Umsätze im Deutschlandvergleich



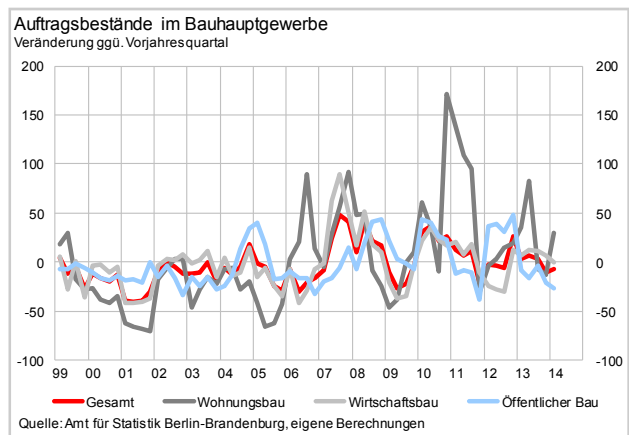
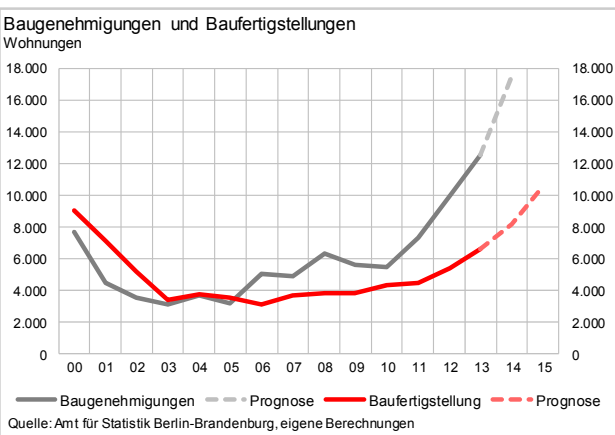
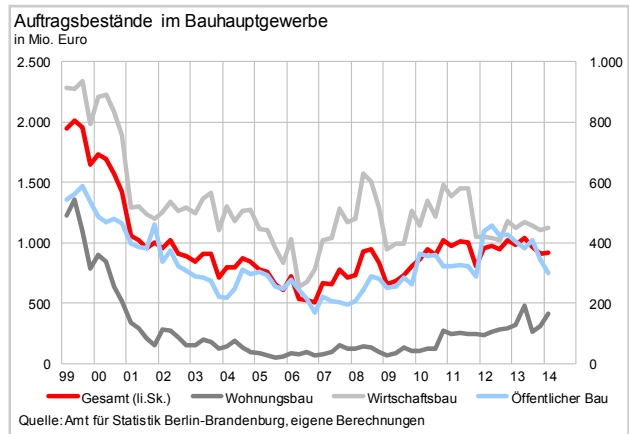
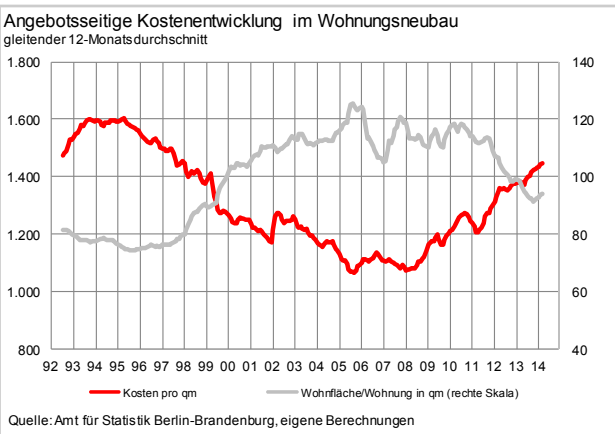
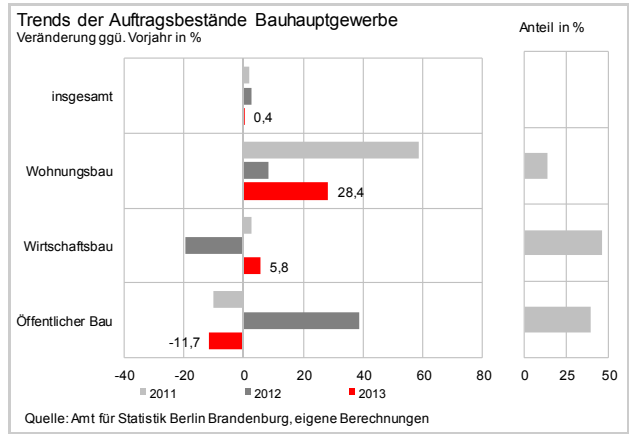
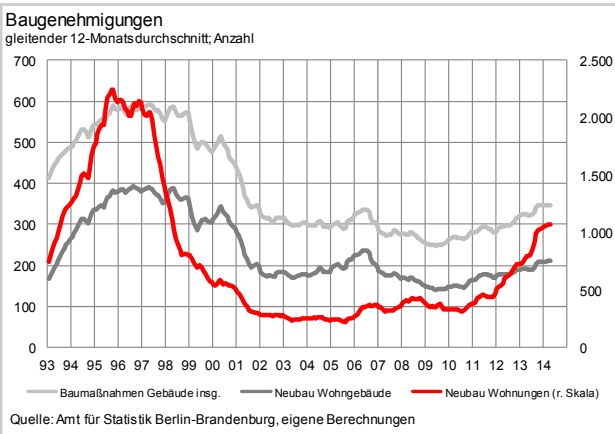
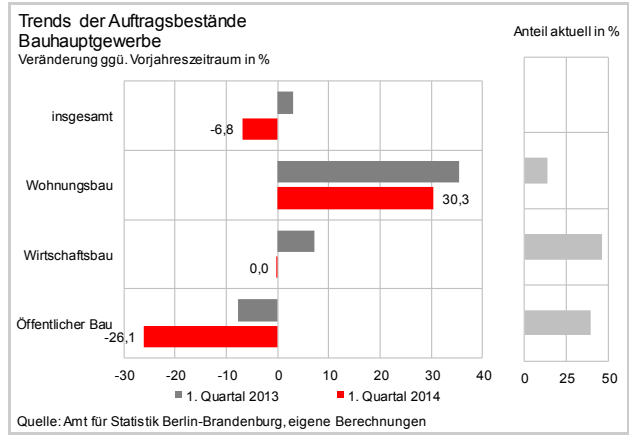
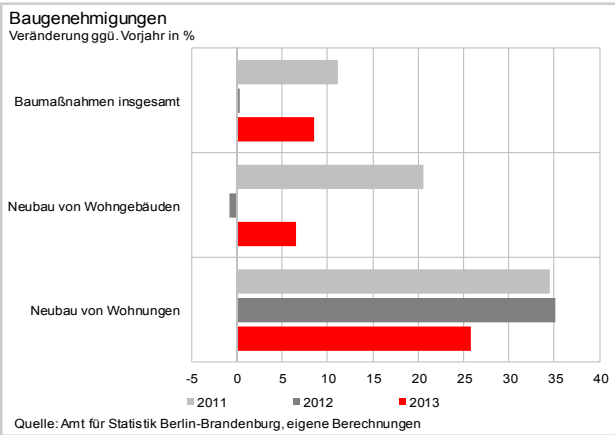
# Trends der Ein- und Ausfuhren



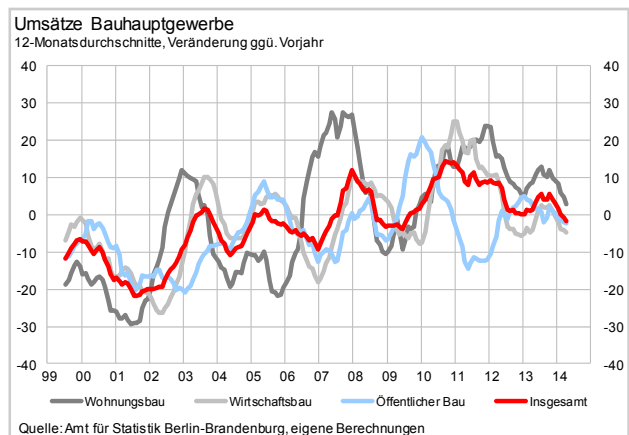
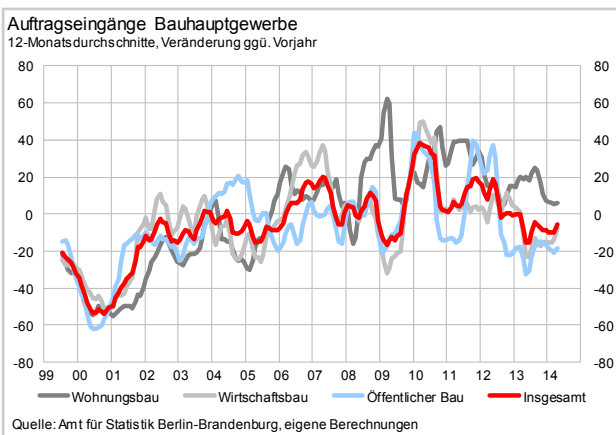
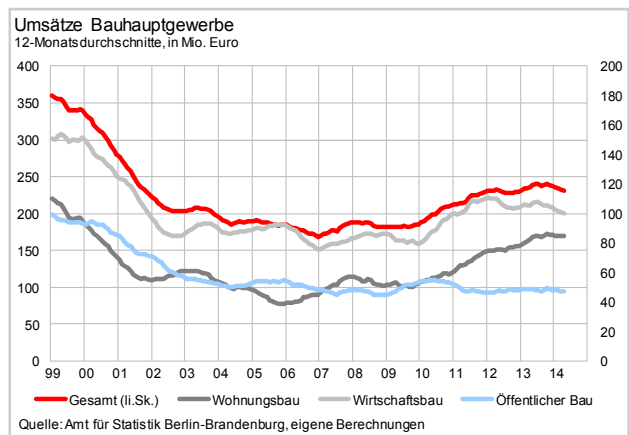
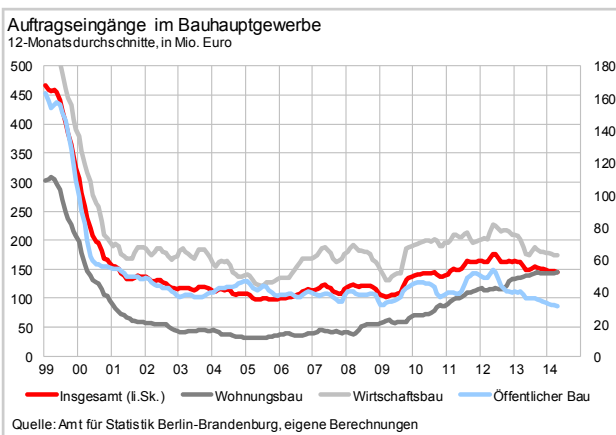
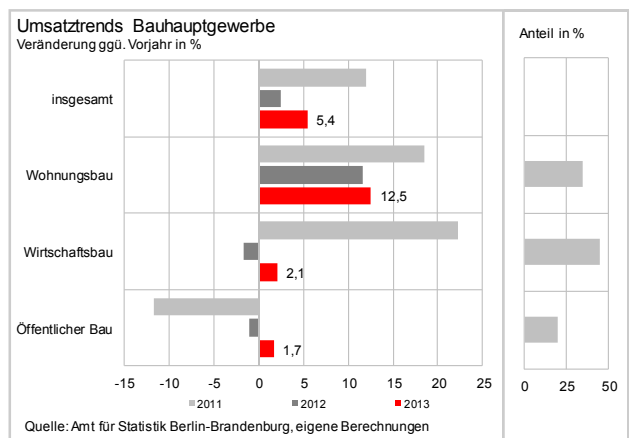
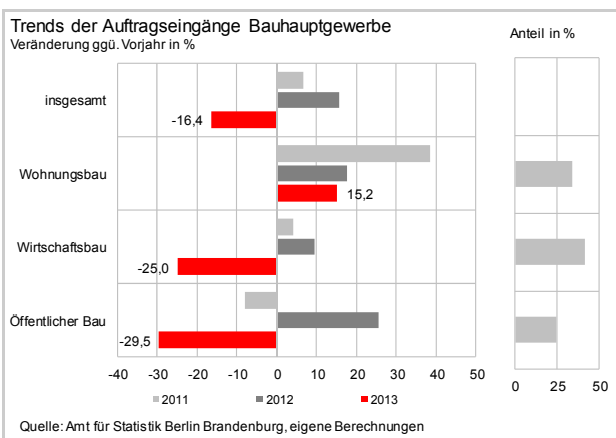
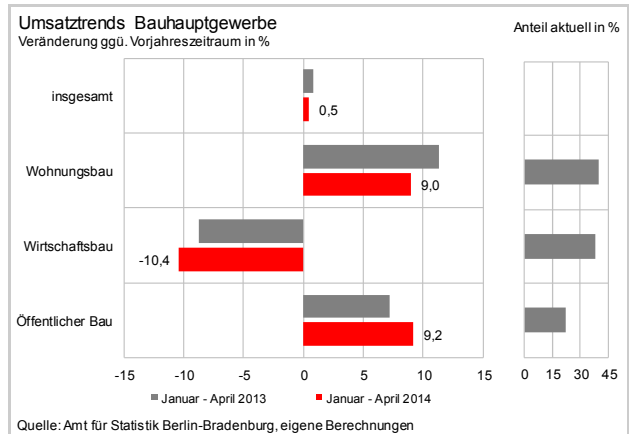
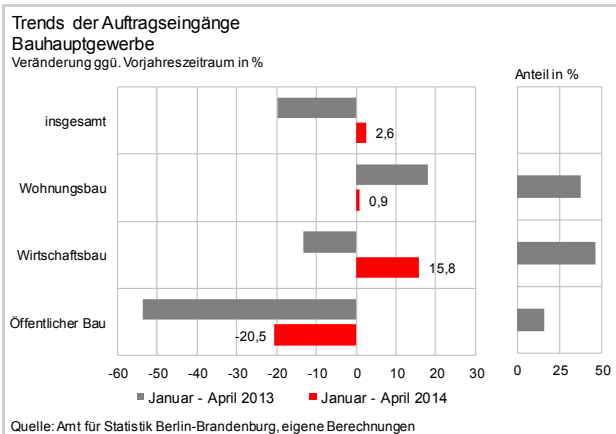
# Exporte nach Waren- und Ländergruppen



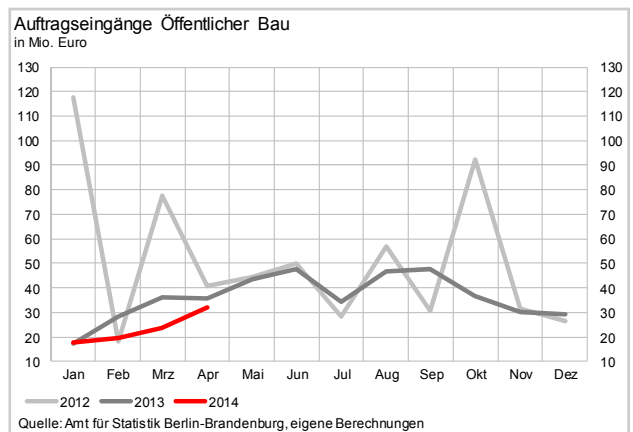
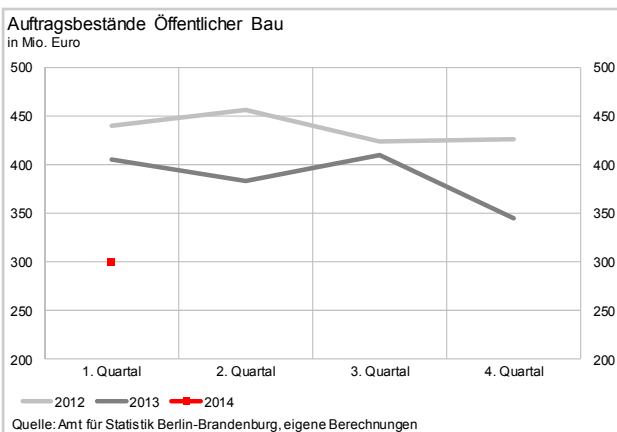
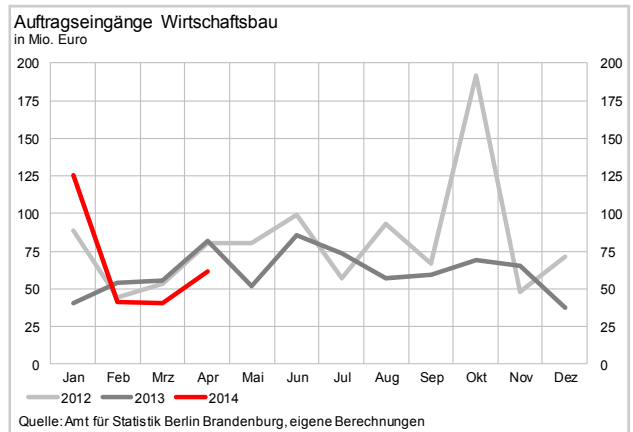
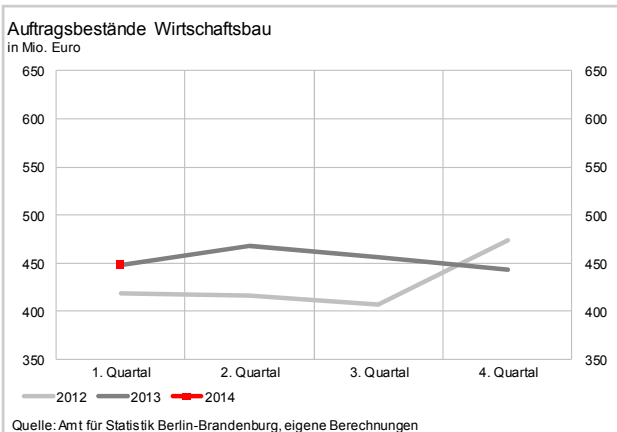
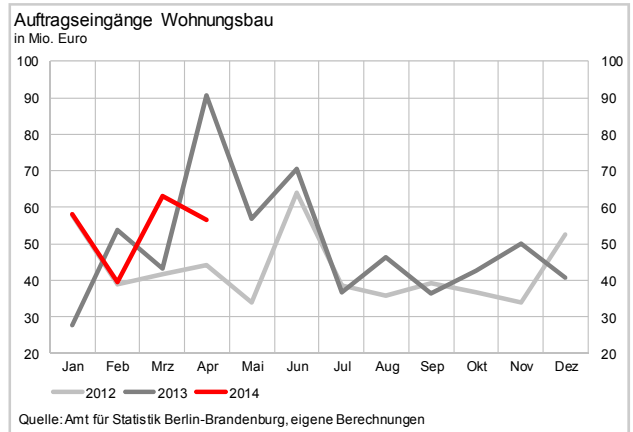
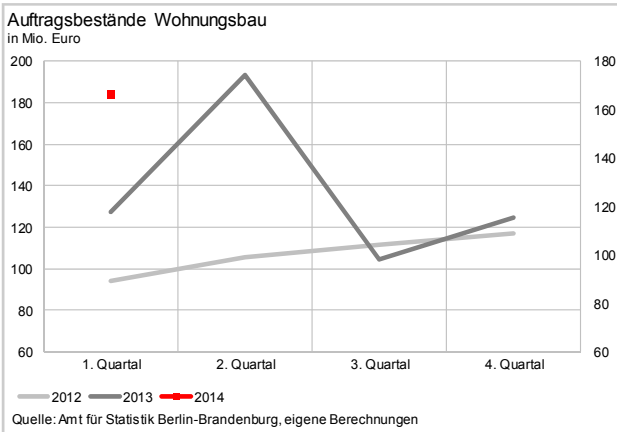
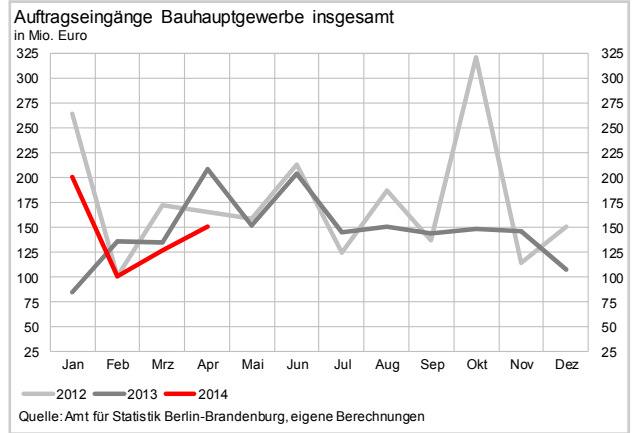
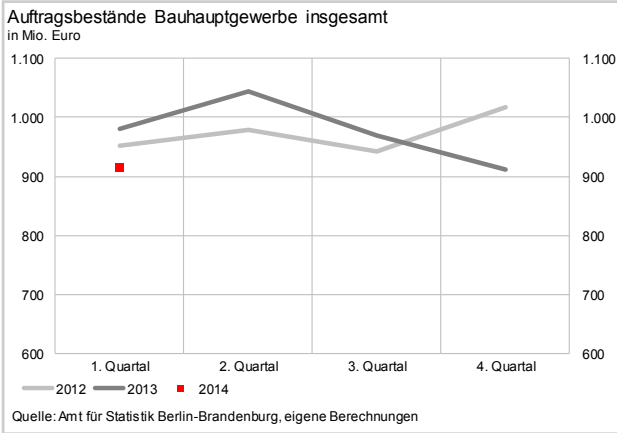
# Baugewerbe - Baugenehmigungen und Auftragsbestände



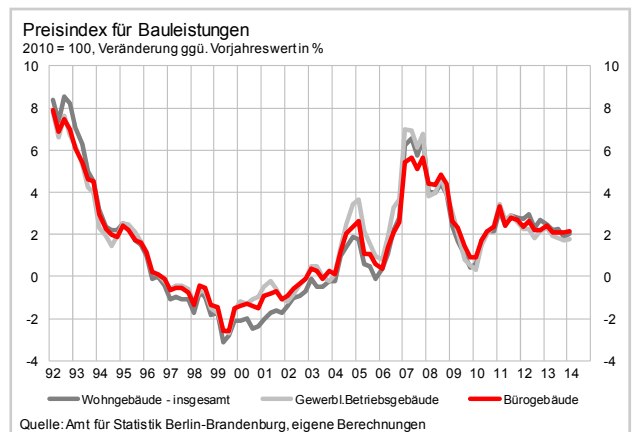
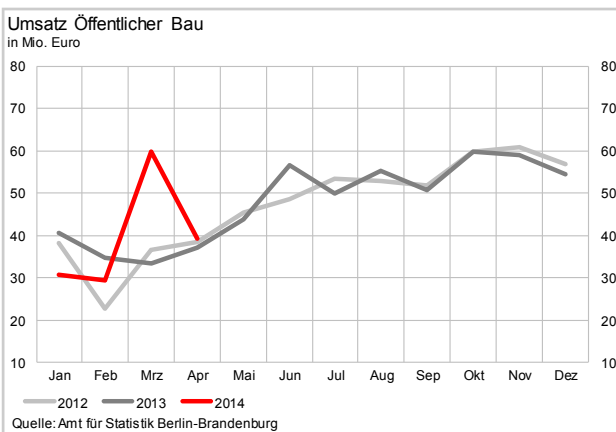
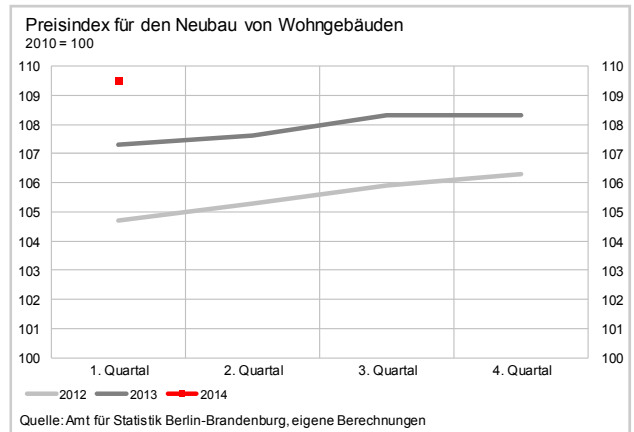
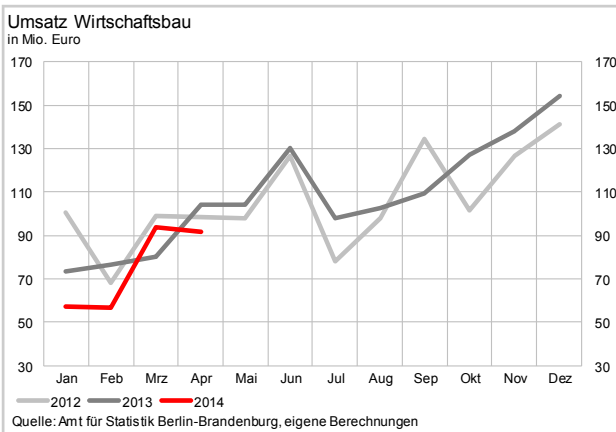
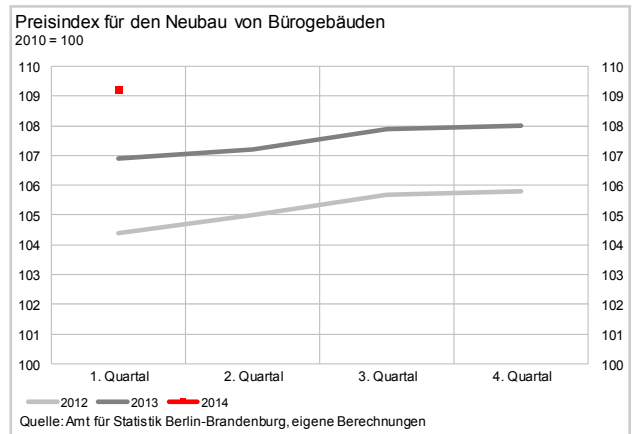
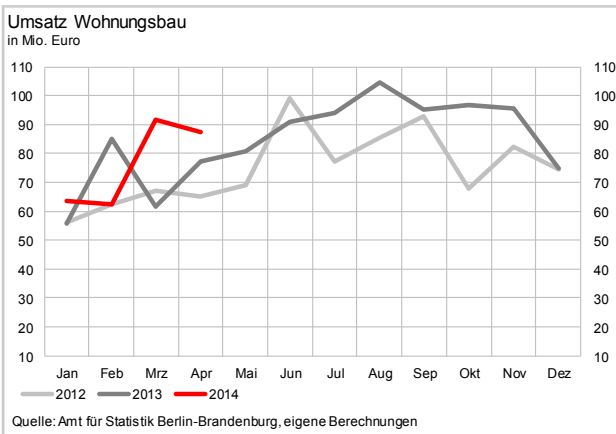
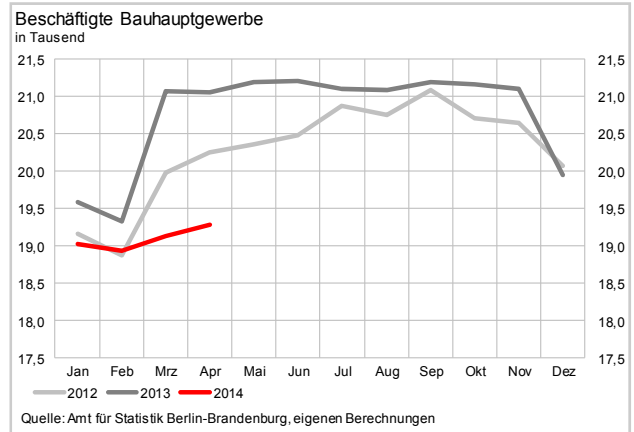
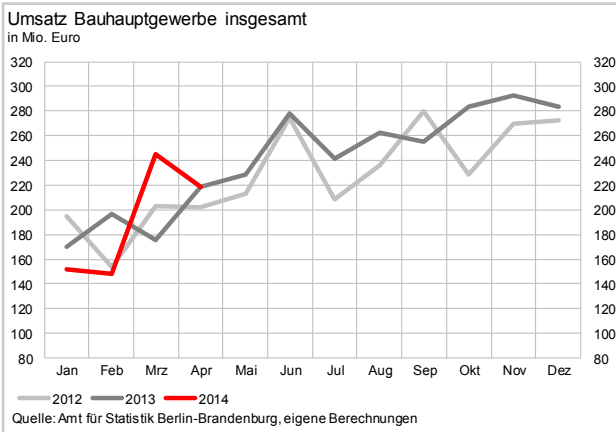
# Baugewerbe



# Baugewerbe



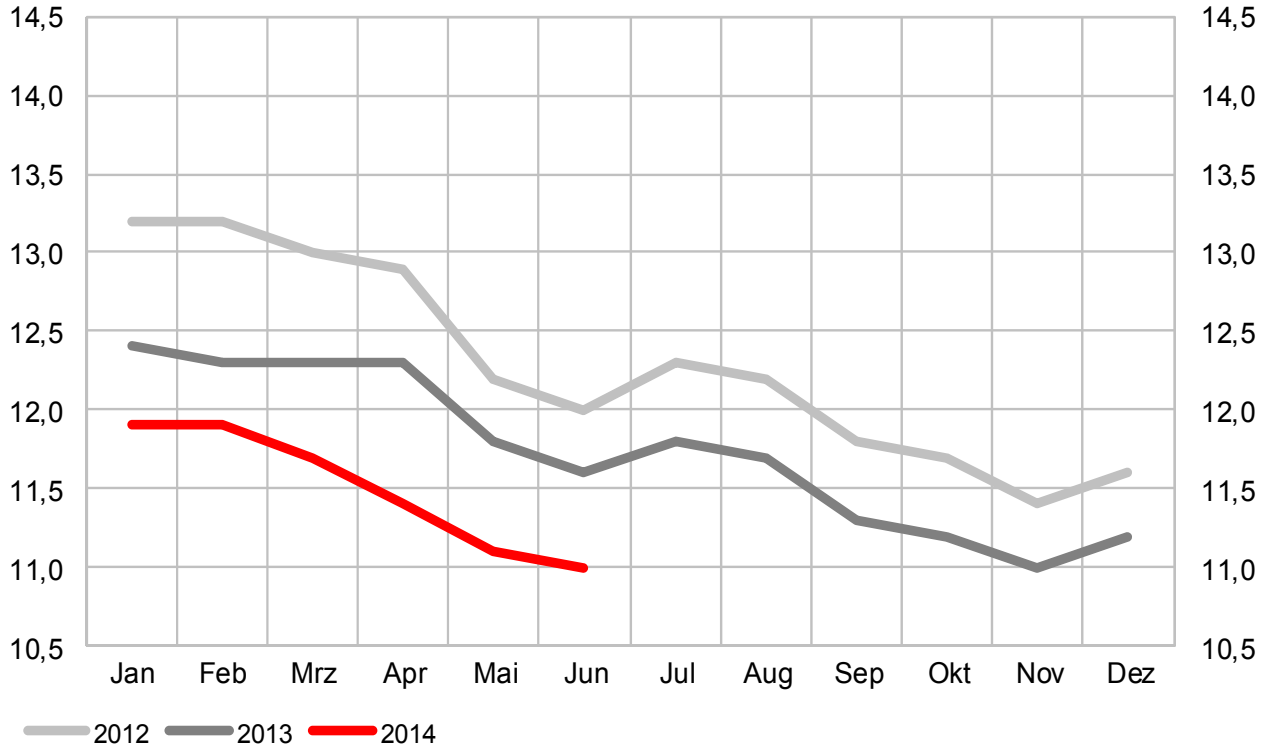
# Baugewerbe



# Arbeitsmarkt

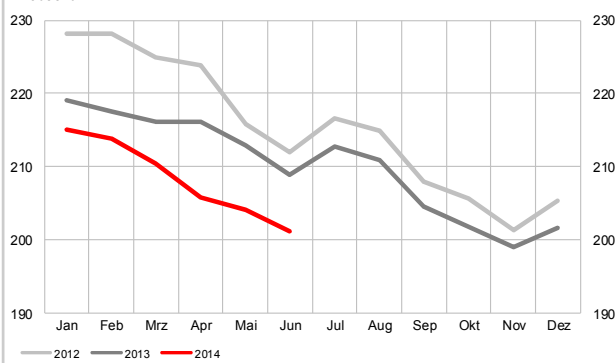
## Arbeitslosenquote

in %



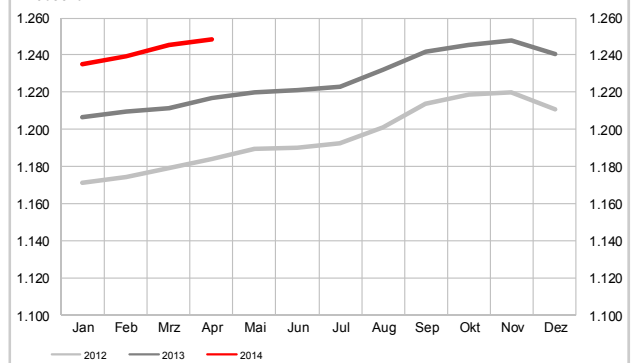
Quelle: Bundesagentur für Arbeit, ab 2005 incl. erwerbsf. Sozialhilfeempfänger

### Gemeldete Arbeitslose



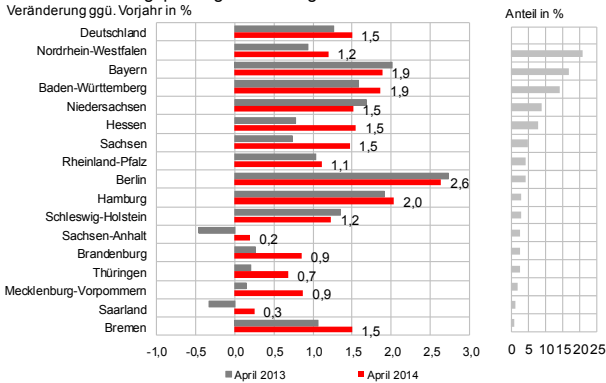
Quelle: Bundesagentur für Arbeit, ab 2005 incl. erwerbsf. Sozialhilfeempfänger

### Sozialversicherungspflichtig Beschäftigte



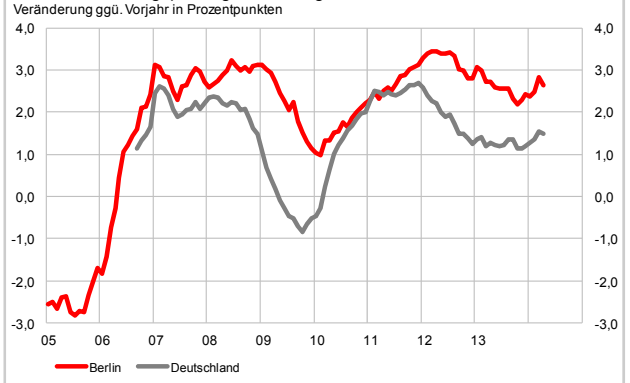
Quelle: Bundesagentur für Arbeit

### Sozialversicherungspflichtig Beschäftigte



Quelle: Statistisches Landesamt Berlin, eigene Berechnungen

### Sozialversicherungspflichtig Beschäftigte

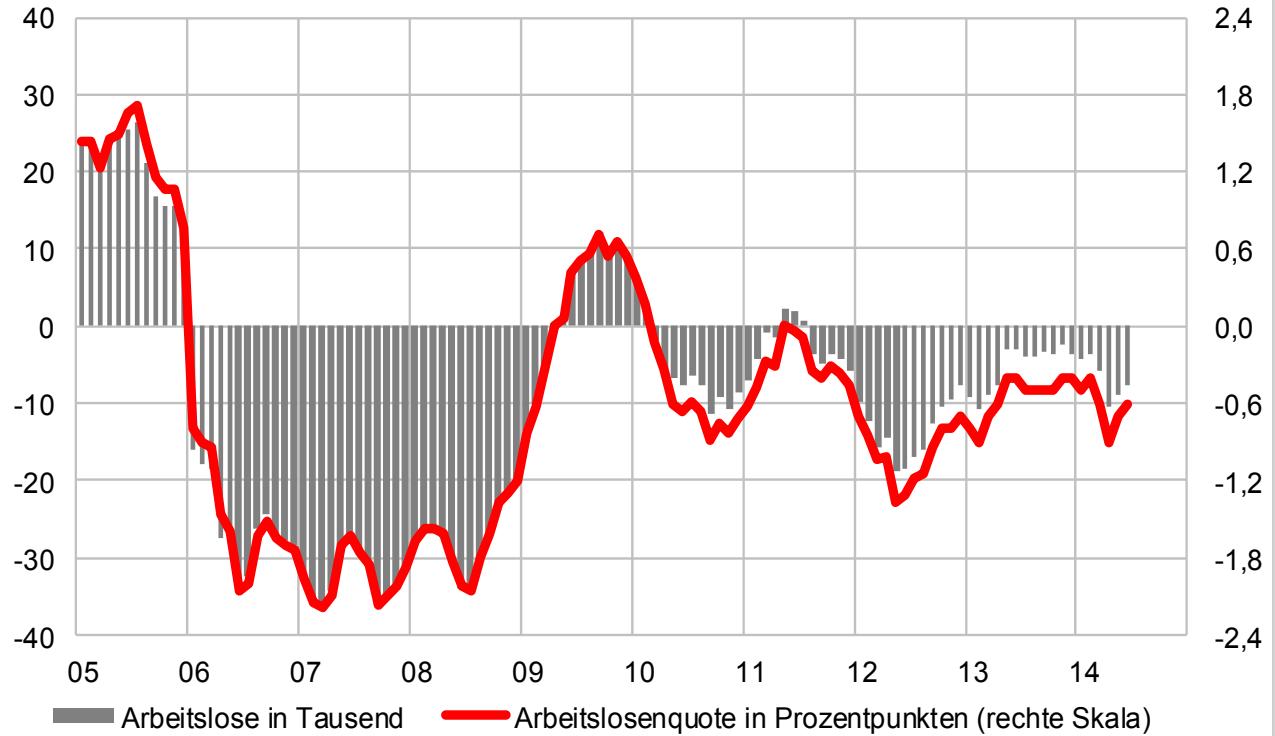


Quelle: Bundesagentur für Arbeit



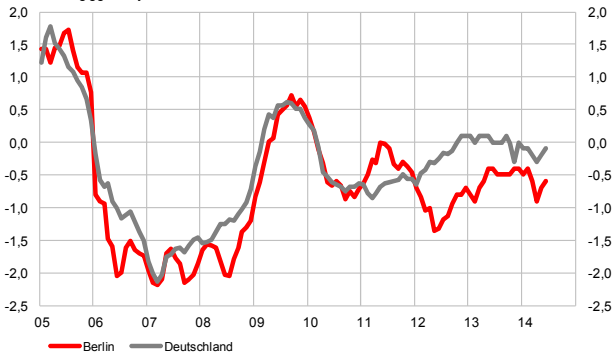
# Arbeitsmarkt

## Veränderung der Arbeitslosigkeit (ggü. Vorjahresmonat)



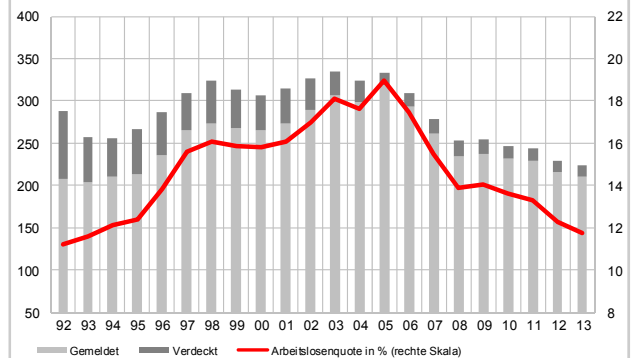
Quelle: Bundesagentur für Arbeit, ab 2005 incl. erwerbsf. Sozialhilfeempfänger

### Arbeitslosenquoten im Vergleich Veränderung ggü. Vorjahr



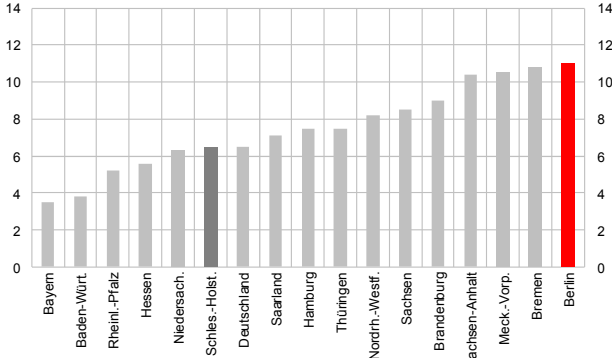
Quelle: Bundesagentur für Arbeit

### Arbeitslosigkeit (in Tausend, Jahreswerte)



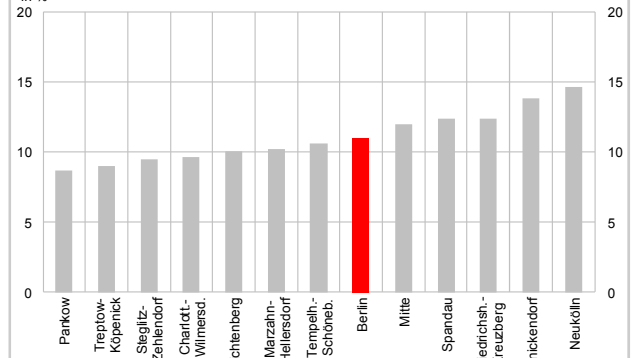
Quelle: Bundesagentur für Arbeit

### Arbeitslosenquoten Juni 2014 in %



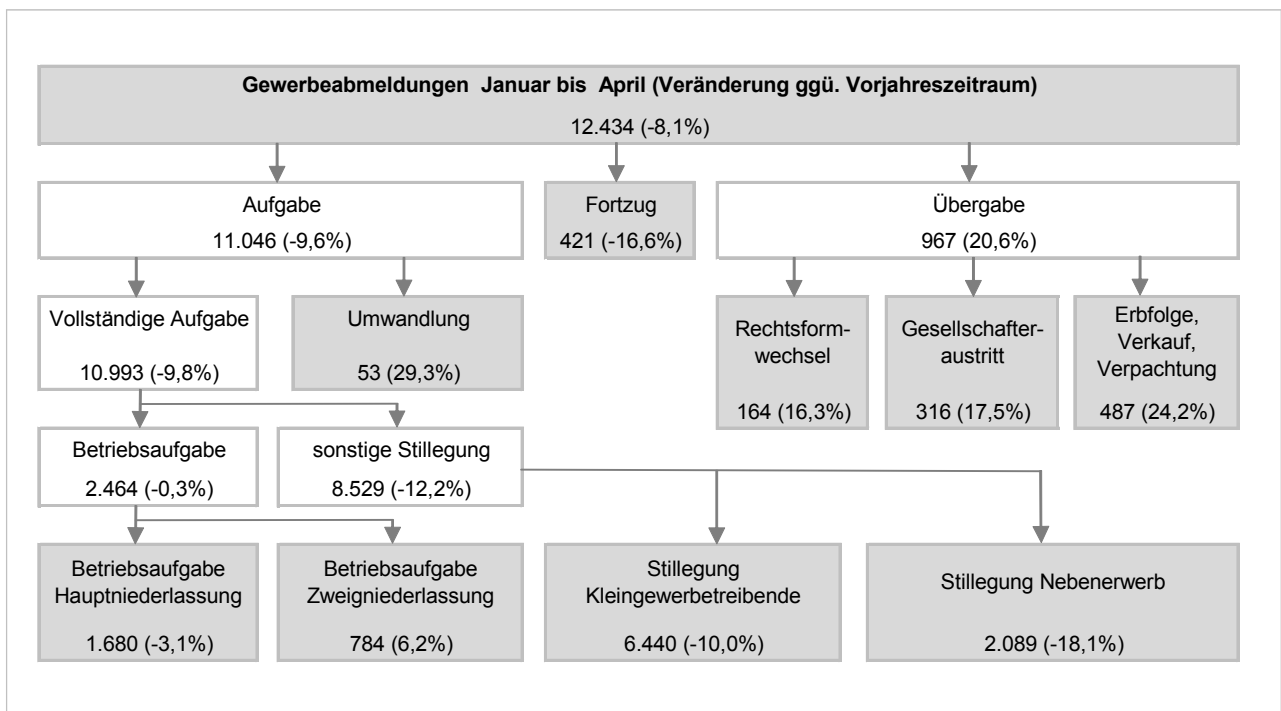
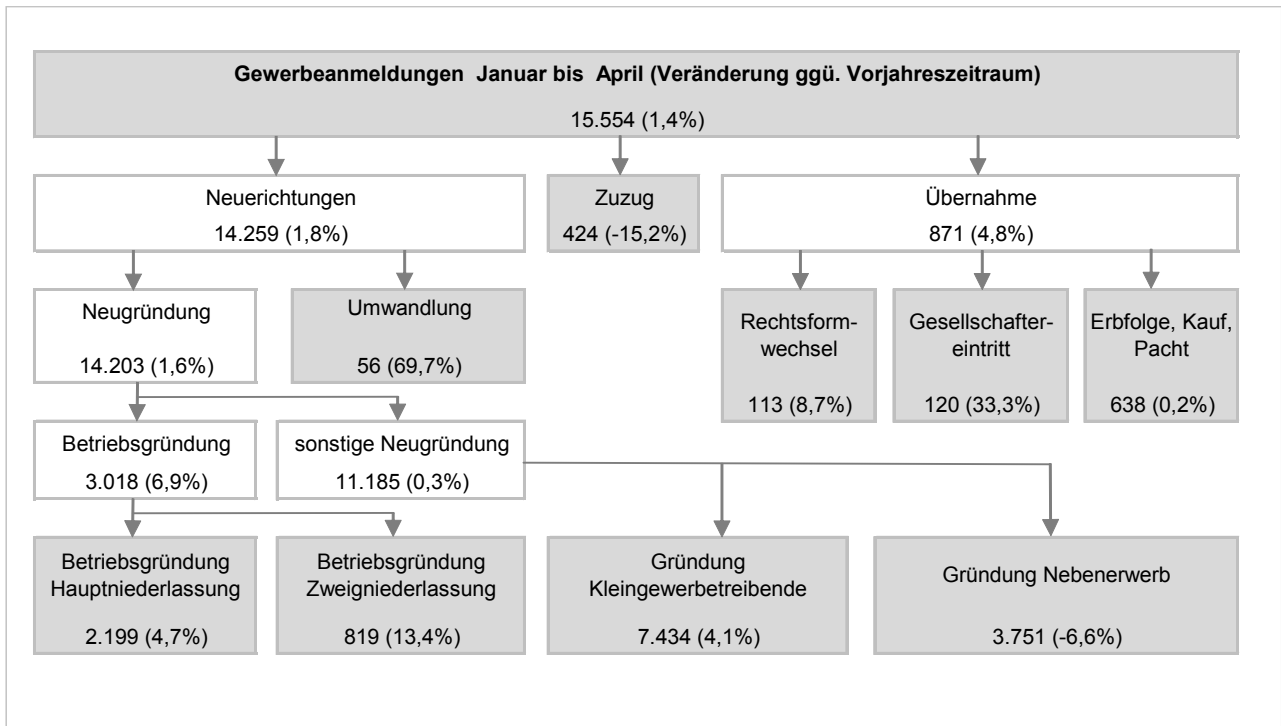
Quelle: Bundesagentur für Arbeit

### Arbeitslosenquoten Juni 2014 in %

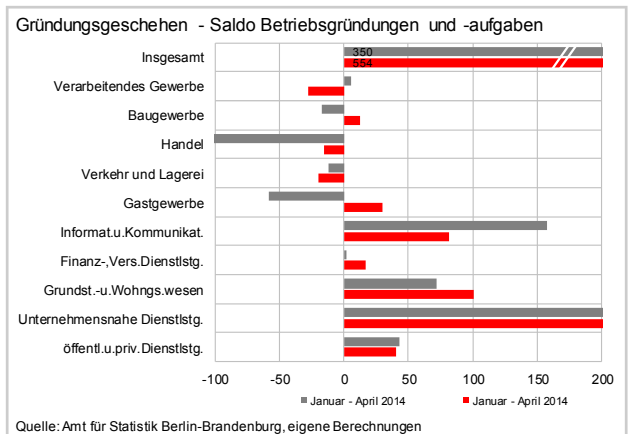
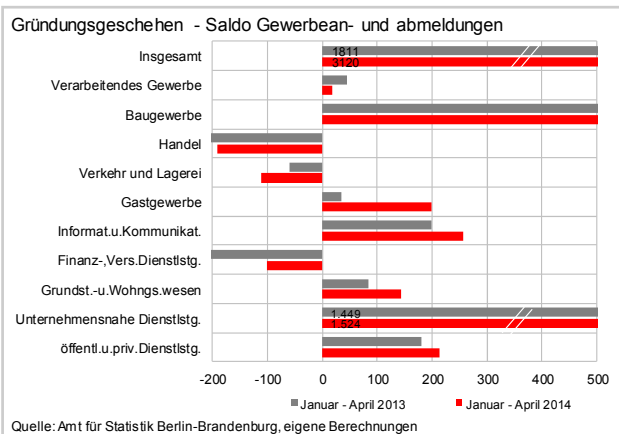
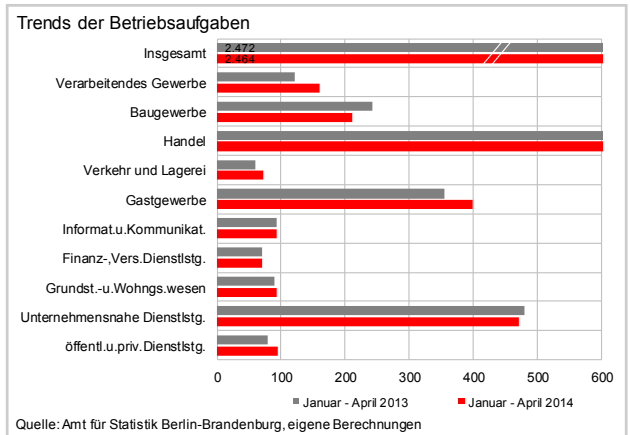
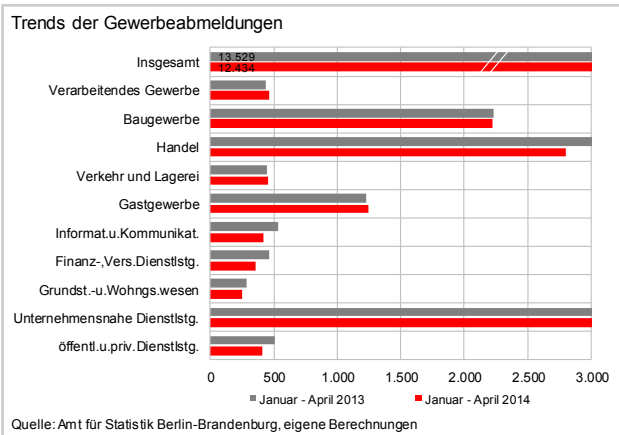
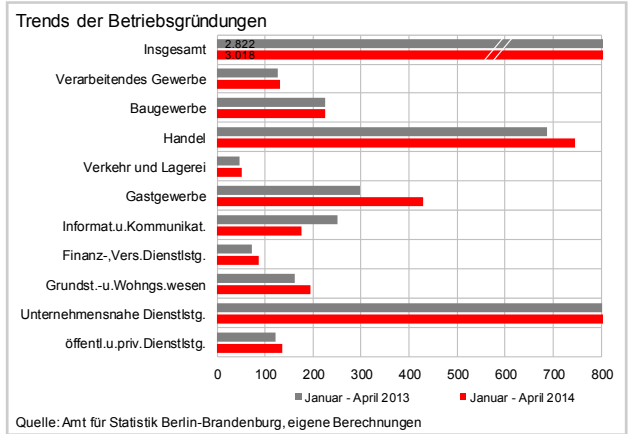
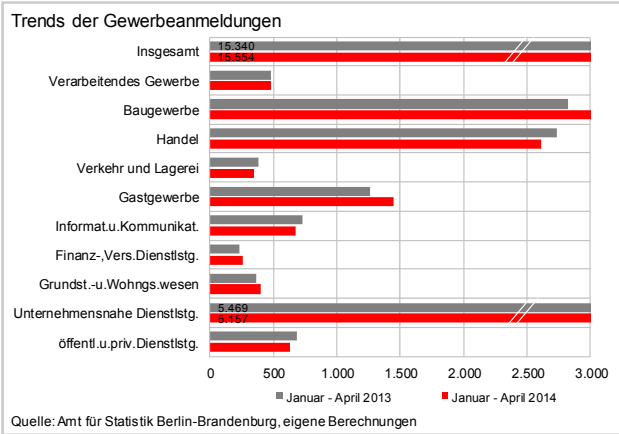
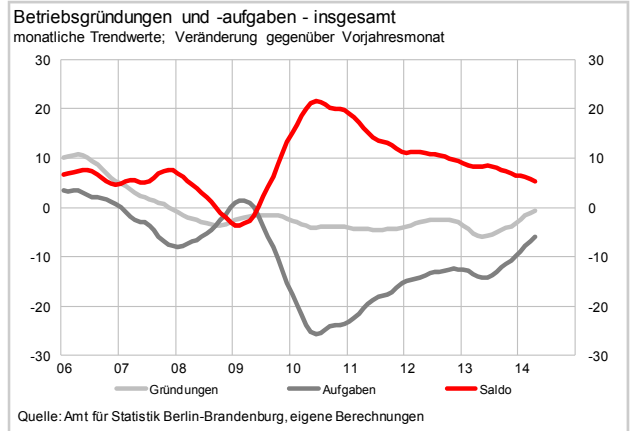
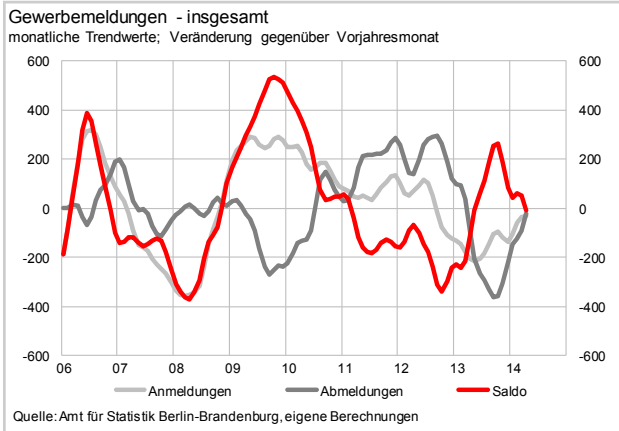


Quelle: Bundesagentur für Arbeit

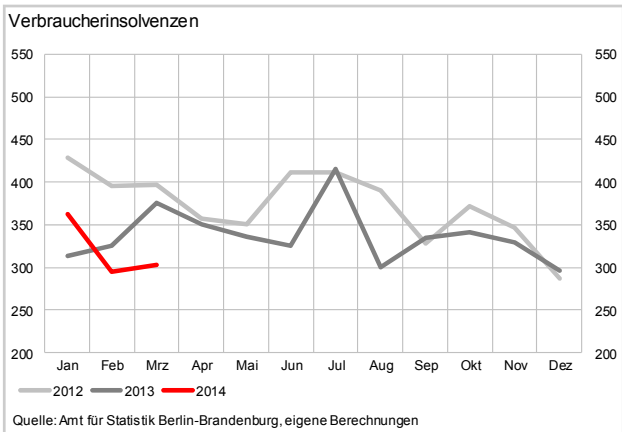
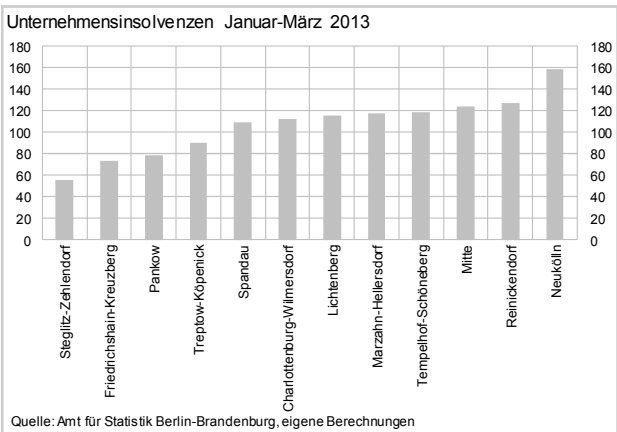
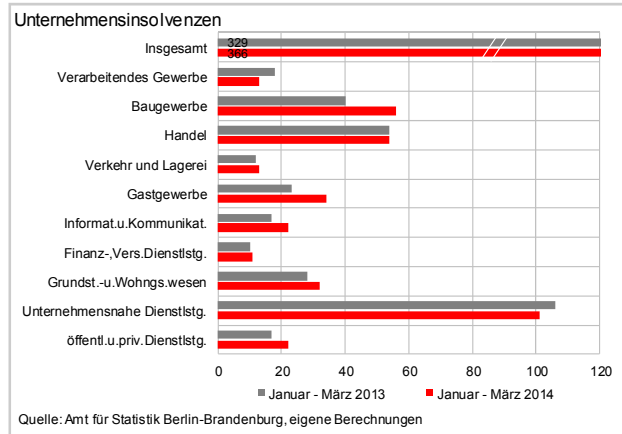
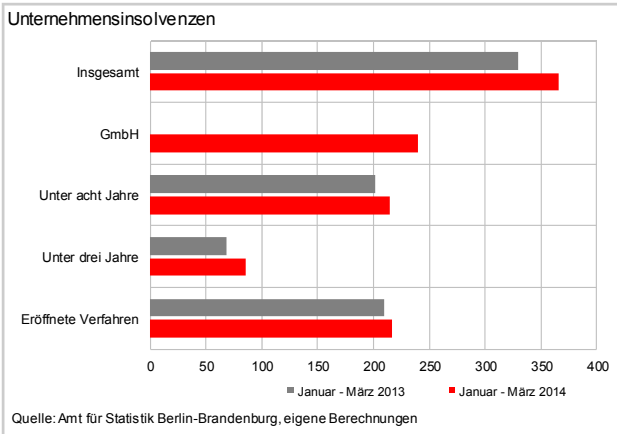
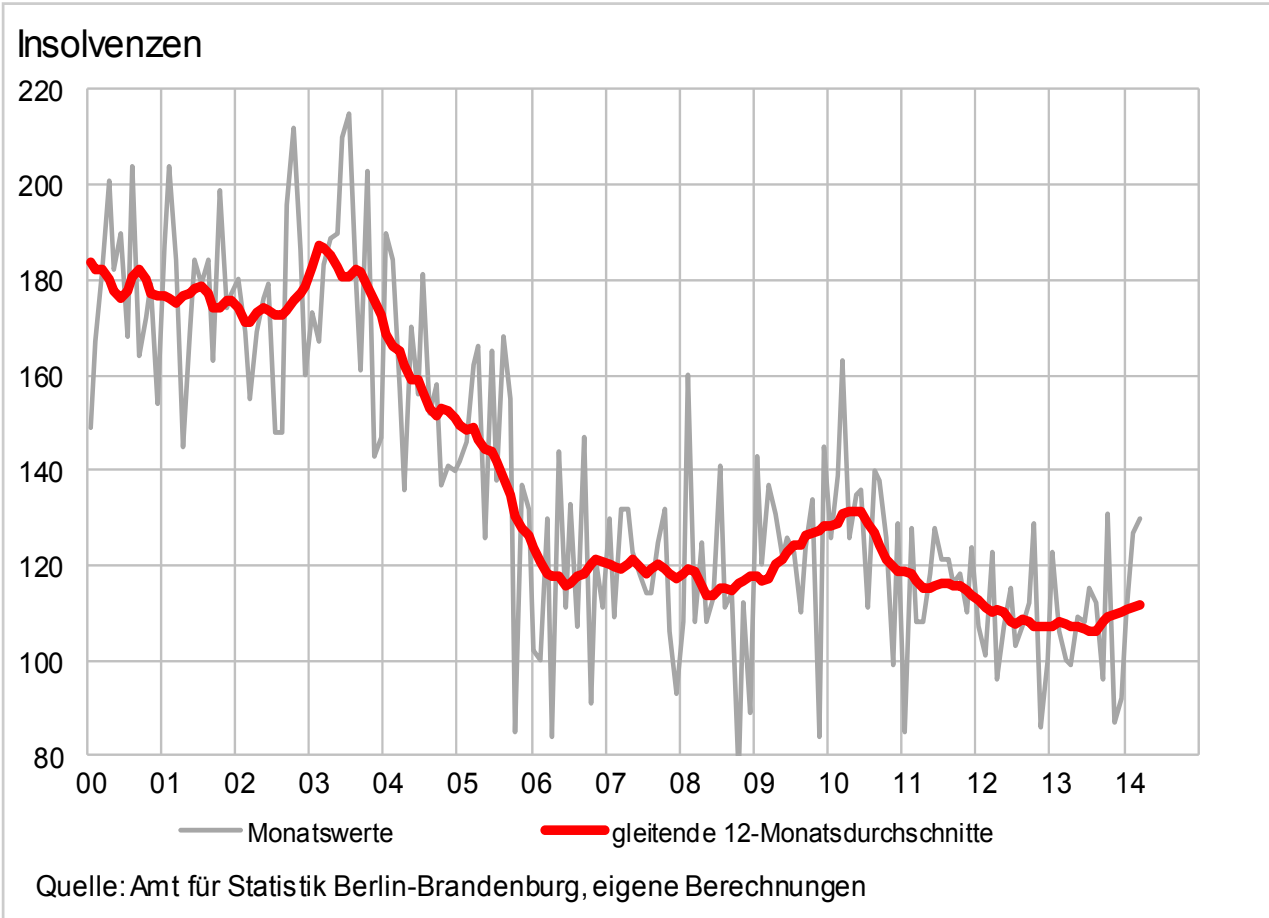
# Gründungsgeschehen



# Gründungsgeschehen



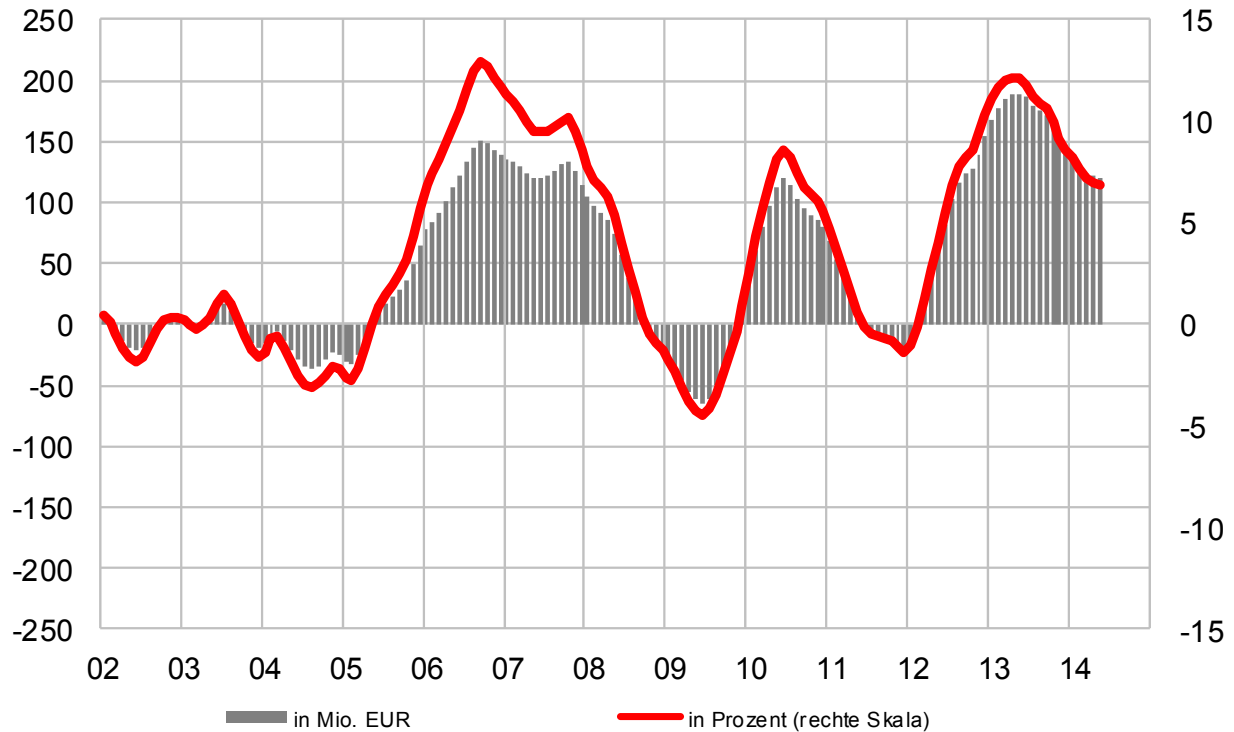
# Insolvenzen



# Steuereinnahmen

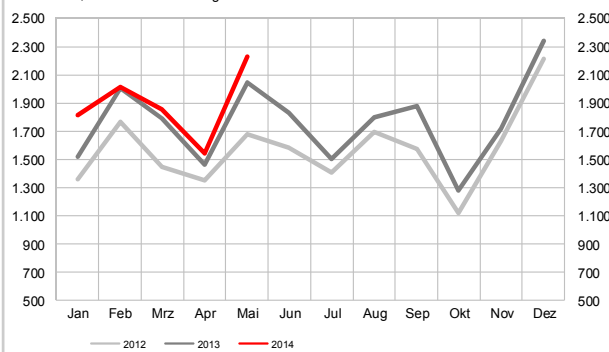
## Steuereinnahmen vor Länderfinanzausgleich insgesamt

monatliche Trendwerte; Veränderung ggü. Vorjahresmonat

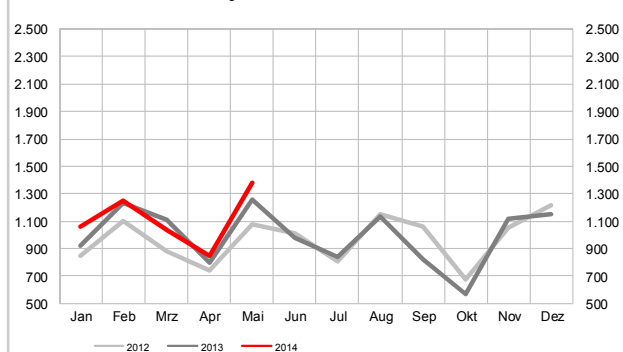


Quelle: Senatsverwaltung für Finanzen; eigene Berechnung IBB

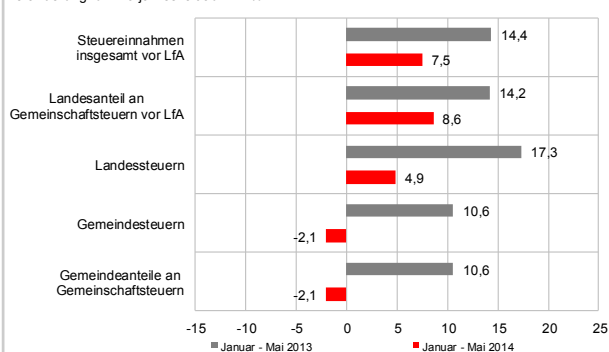
### Steuereinnahmen des Landes Berlin in Mio. EUR; vor Länderfinanzausgleich



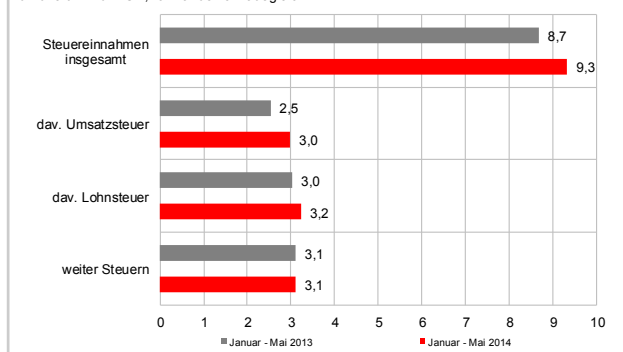
### Steuereinnahmen des Landes Berlin in Mio. EUR; nach Länderfinanzausgleich



### Saison- und kalenderbereinigte Steuereinkünfte Veränderung zum Vorjahreszeitraum in %



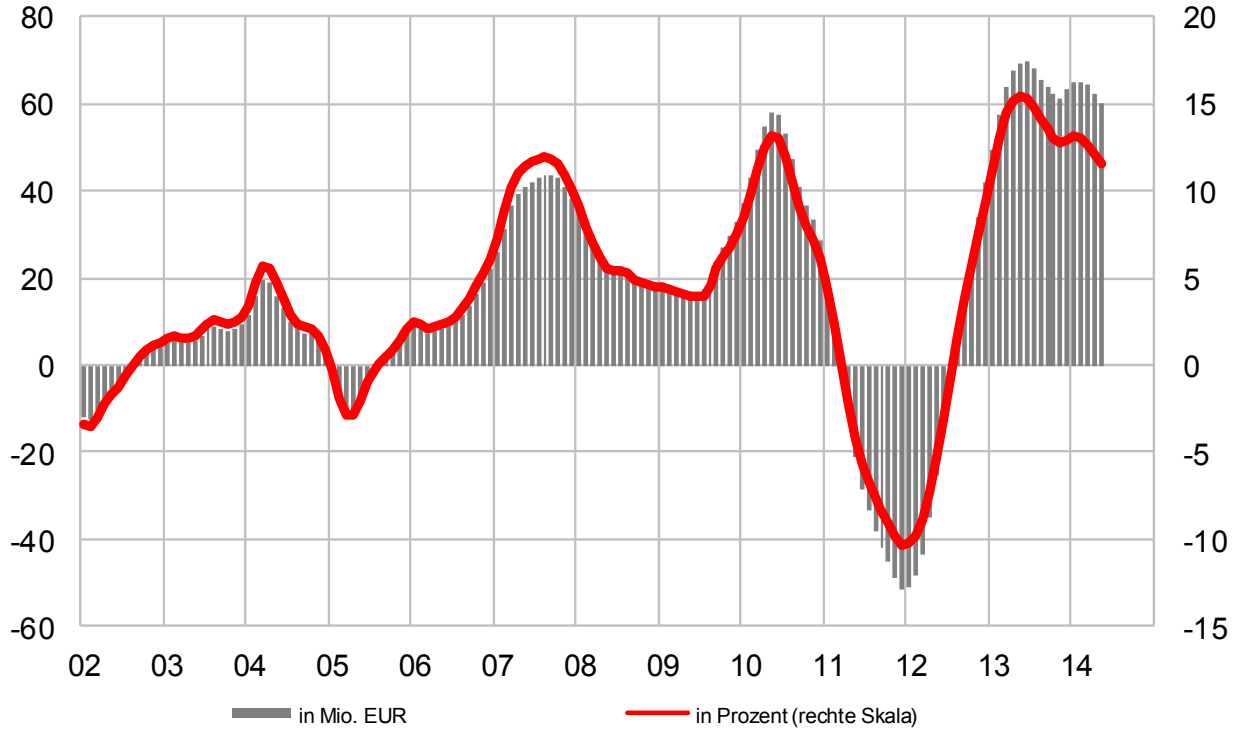
### Saison- und kalenderbereinigte Steuereinnahmen nach Steuerarten kumuliert in Mrd. EUR; vor Länderfinanzausgleich



# Steuereinnahmen

## Umsatzsteuer vor Länderfinanzausgleich

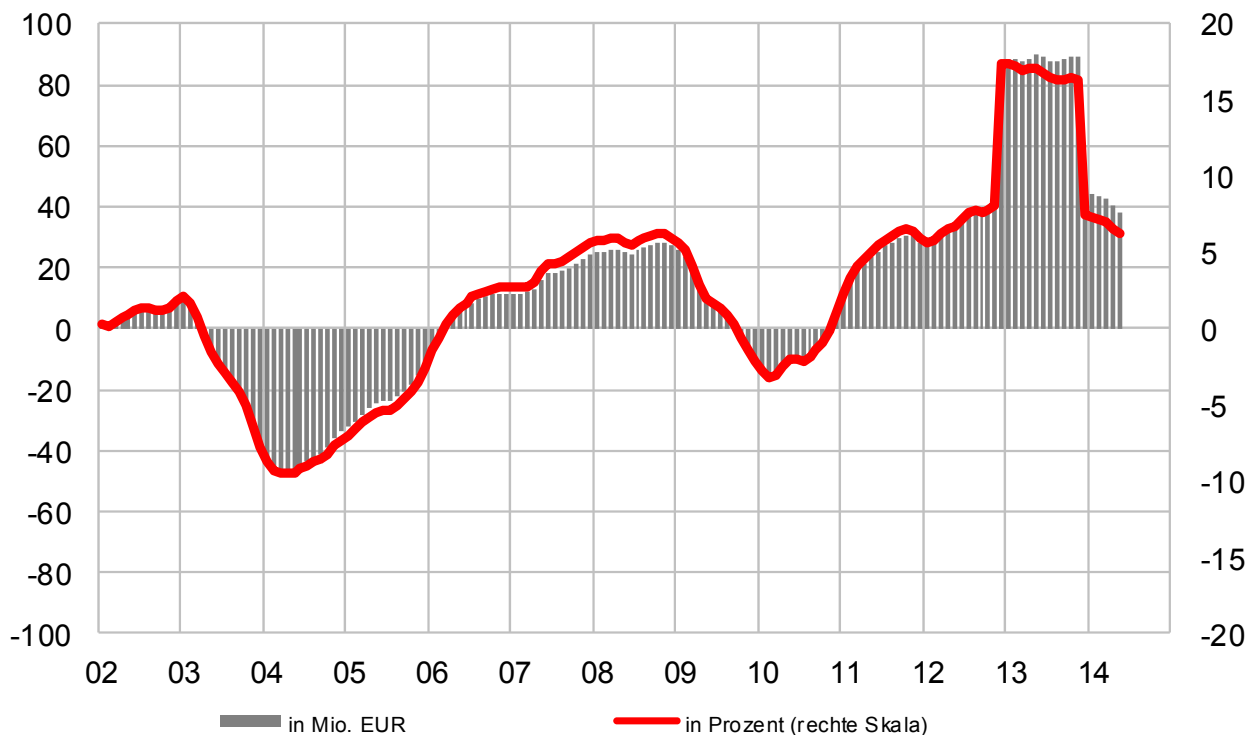
monatliche Trendwerte; Veränderung ggü. Vorjahresmonat



Quelle: Senatsverwaltung für Finanzen; eigene Berechnung

## Lohnsteuer vor Länderfinanzausgleich

monatliche Trendwerte; Veränderung ggü. Vorjahresmonat

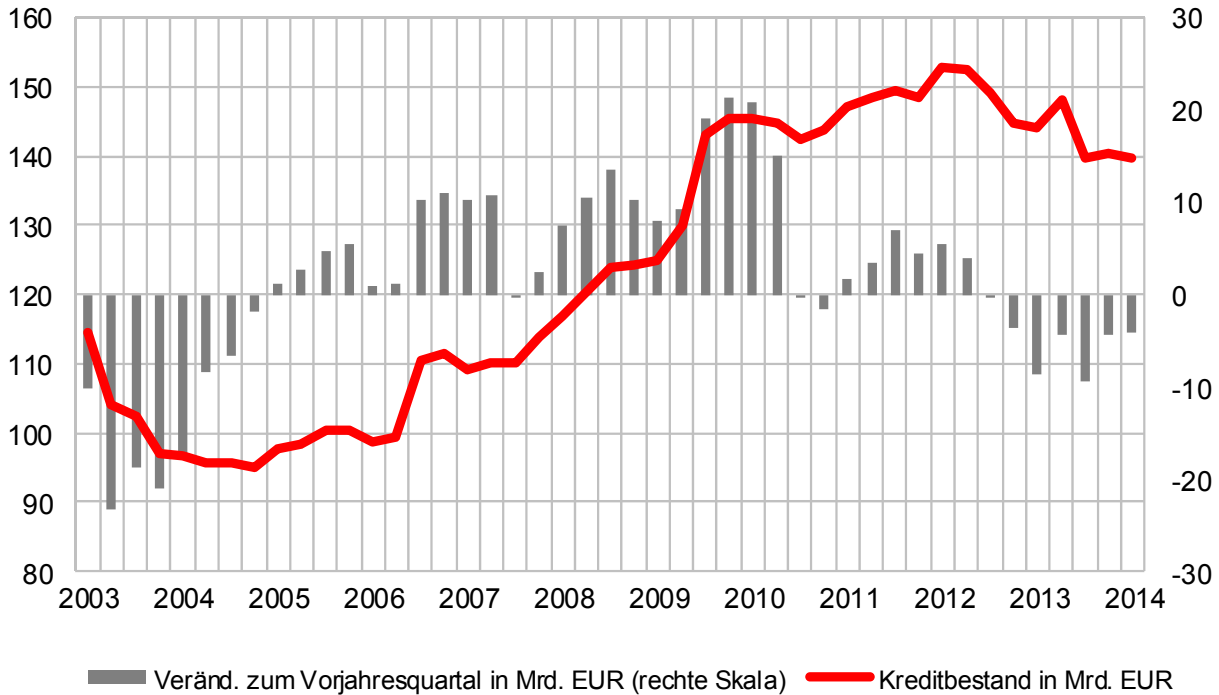


Quelle: Senatsverwaltung für Finanzen; eigene Berechnung

# Kredite

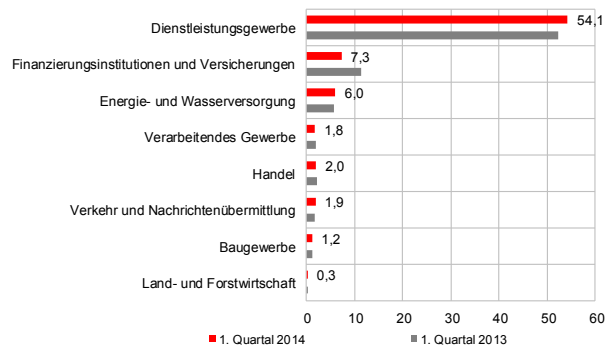
## Kredite insgesamt

Kreditbestand aller Bankniederlassungen in Berlin



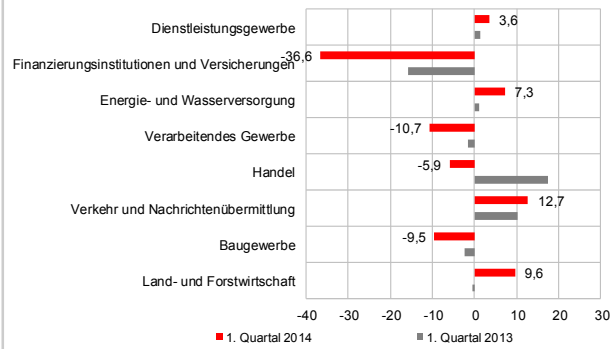
Quelle: Deutsche Bundesbank, eigene Berechnungen

Kredite an inländische Unternehmen  
Kreditbestand aller Bankniederlassungen in Berlin; in Mrd. EUR



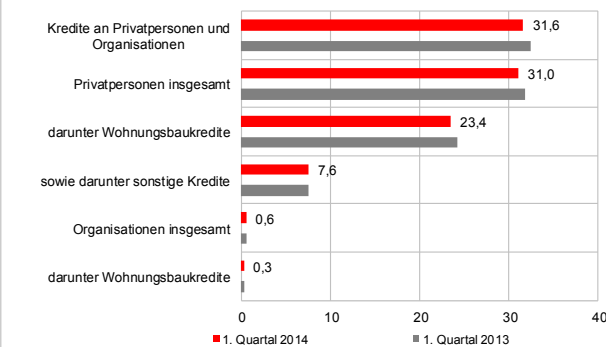
Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Kredite an inländische Unternehmen  
Kreditbestand aller Bankniederlassungen in Berlin; Veränderung ggü. Vorjahr in Prozent



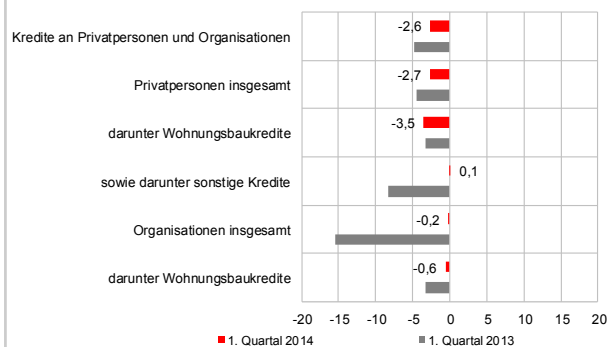
Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Kredite an (nicht selbstständige) Privatpersonen und Organisationen  
Kreditbestand aller Bankniederlassungen in Berlin; in Mrd. EUR



Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Kredite an (nicht selbstständige) Privatpersonen und Organisationen  
Kreditbestand aller Bankniederlassungen in Berlin; Veränderung ggü. Vorjahr in Prozent

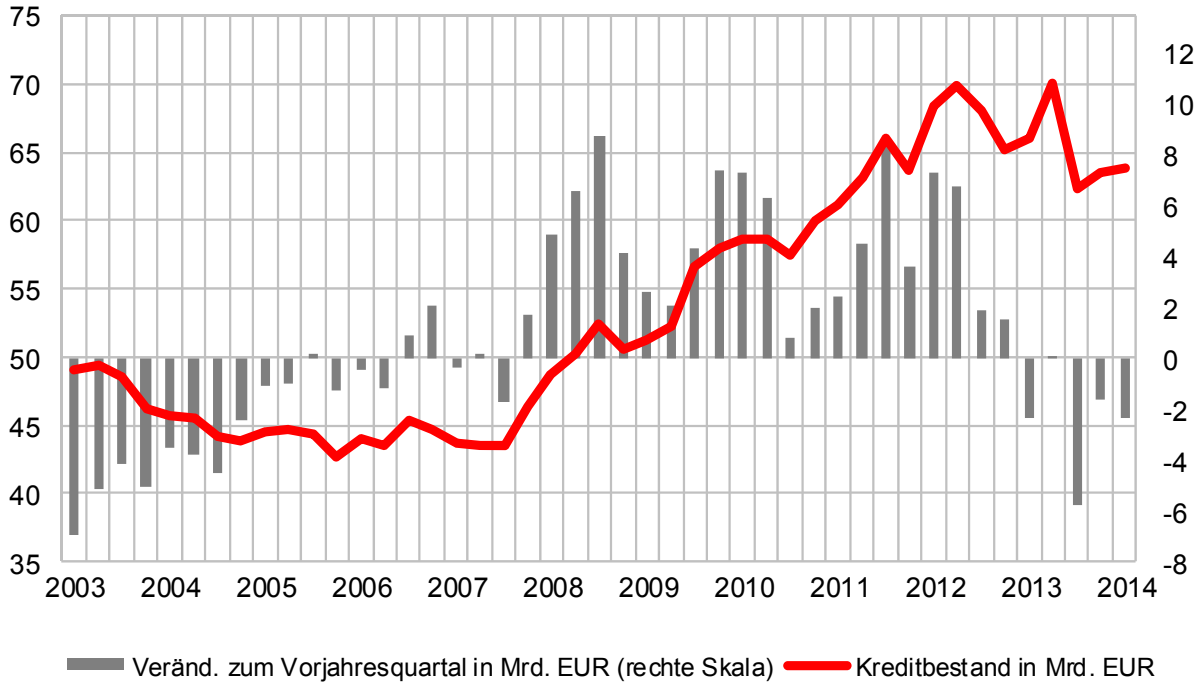


Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

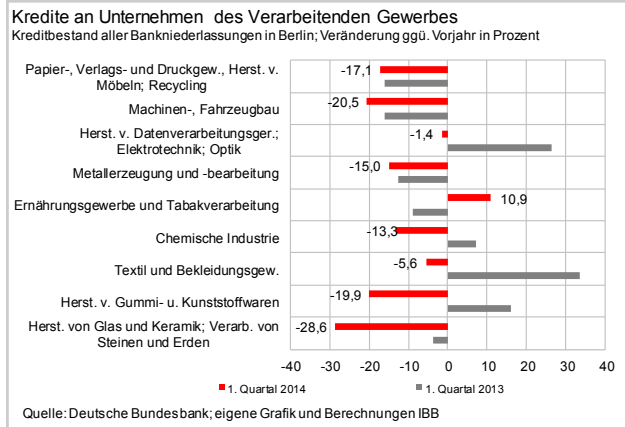
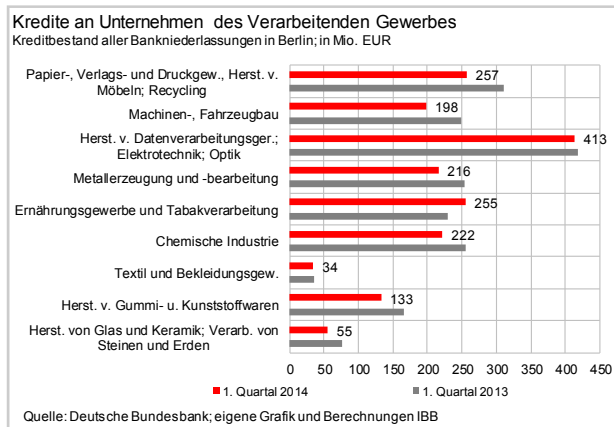
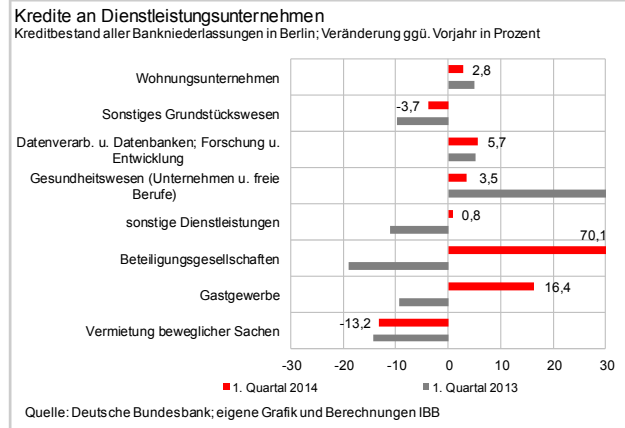
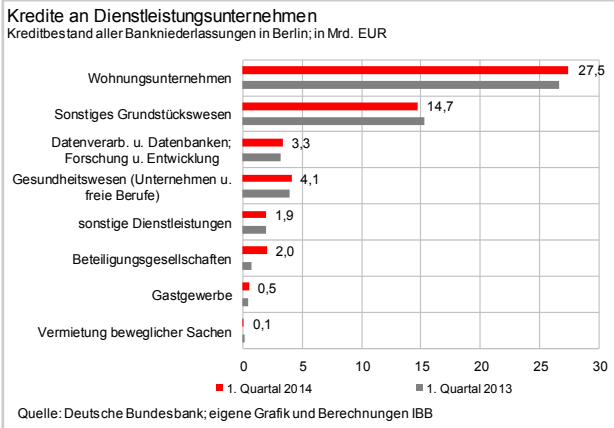
Kredite

Kredite an Unternehmen

Kreditbestand aller Bankniederlassungen in Berlin

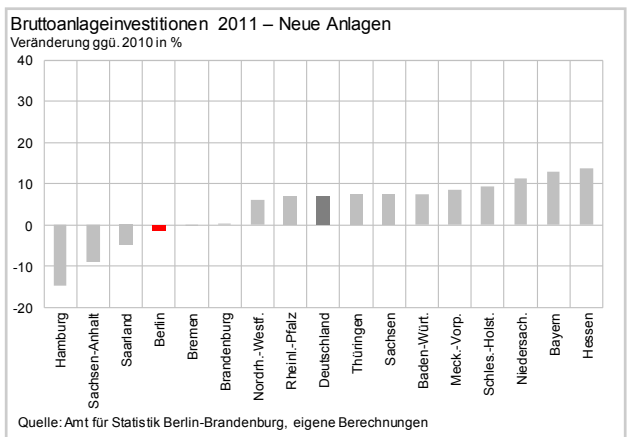
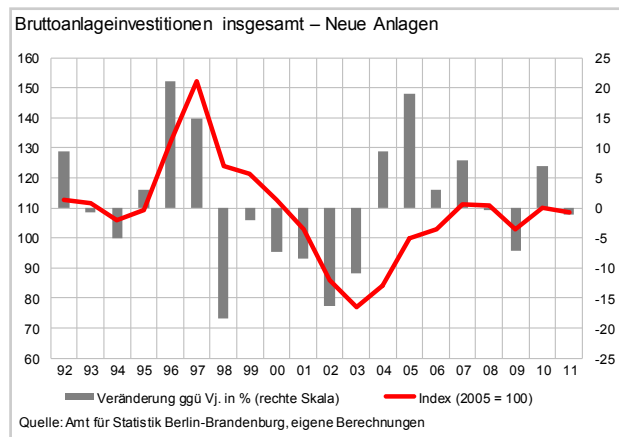
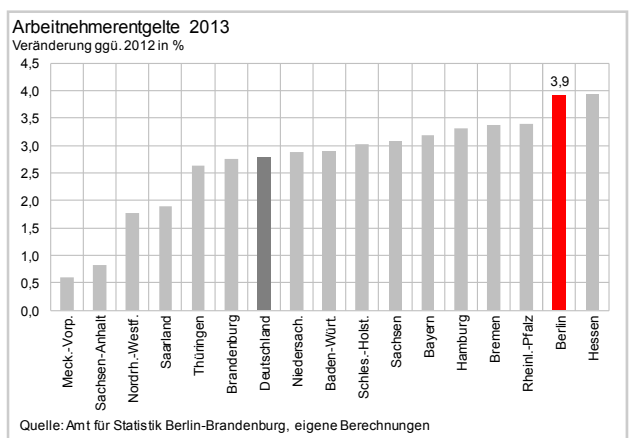
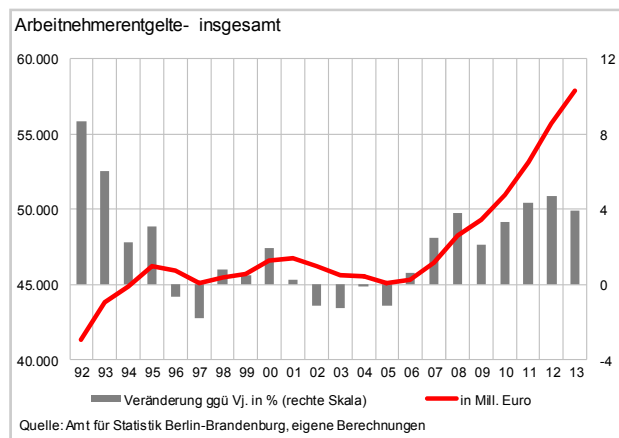
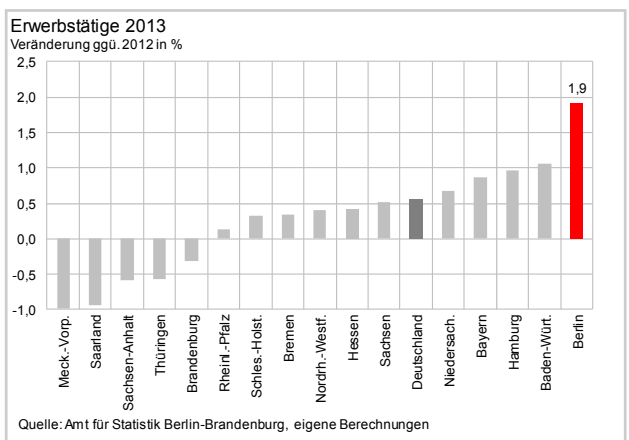
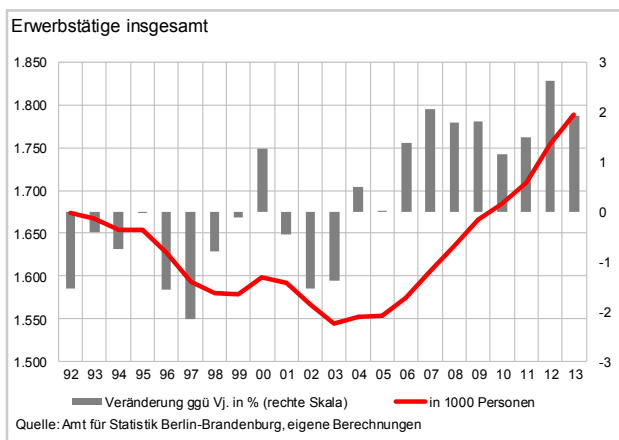
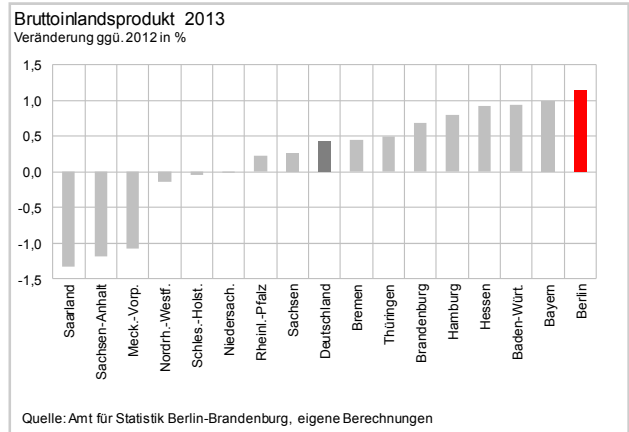
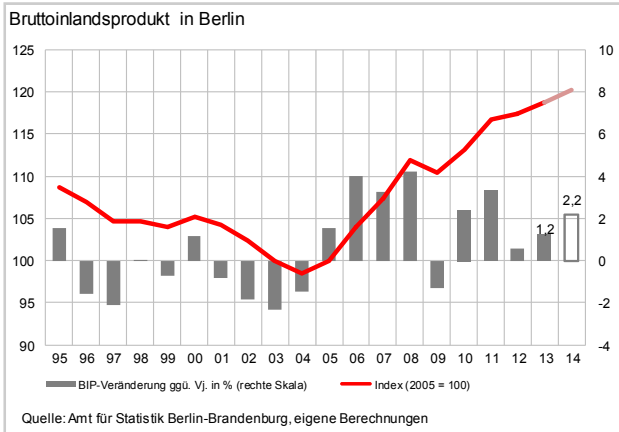


Quelle: Deutsche Bundesbank, eigene Berechnungen





# Wirtschaftsstruktur





*Herausgeber:*  
Investitionsbank Berlin  
Volkswirtschaft

Bundesallee 210  
10719 Berlin  
volkswirtschaft@ibb.de

*Verfasser:*  
Claus Pretzell  
Telefon 030/2125-4752

*Verantwortlich:*  
Hartmut Mertens  
Telefon: 030/2125-4738

Weitere Publikationen unter  
[www.ibb.de/volkswirtschaft](http://www.ibb.de/volkswirtschaft)



Investitionsbank Berlin

Dieses Werk ist lizenziert unter  
einer Creative Commons Namens-  
nennung 3.0 Deutschland Lizenz.  
<http://creativecommons.org/licenses/by/3.0/de/>