

Berlin *Trend*

April 2014

- BIP-Wachstum Berlin 2013: +1,2% ggü. Vorjahr (S. 33)
- 1,9% mehr Erwerbstätige als im Vorjahr 2012 (S. 33)
- 2,7% mehr Sozialversicherungspflichtig Beschäftigte (S. 24)
- Umsätze Industrie (2013): -0,3% (S. 8)
- Bauumsätze (2013): +5,4% (S.15)
- Dienstleistungsumsätze (2013): +1,7% (S. 18)
- Tourismus (Übernachtungen 2013): 26,9 Mio. (S. 22)
- Steuereinnahmen (Feb 2014; vor Länderfinanzausgleich): +8,4% (S. 29)

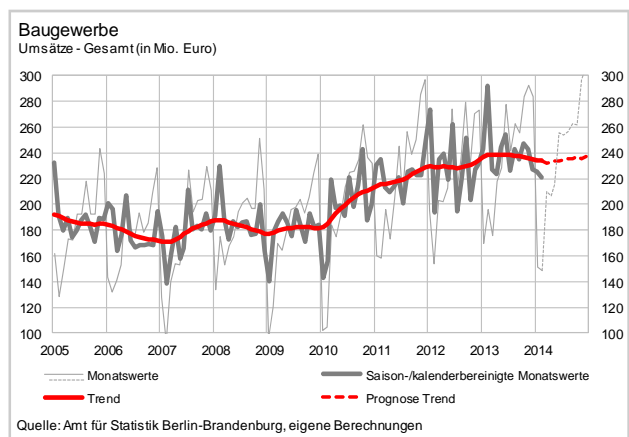
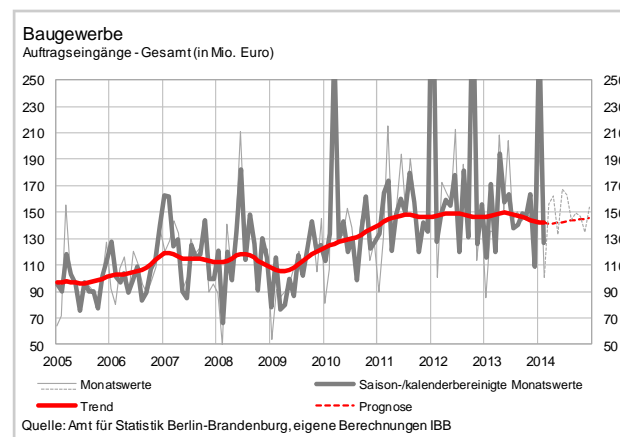
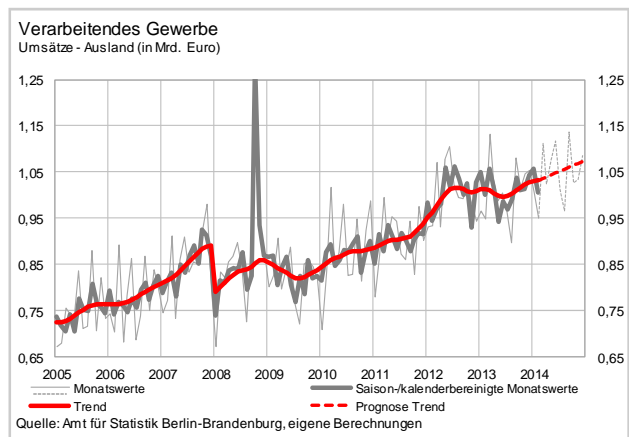
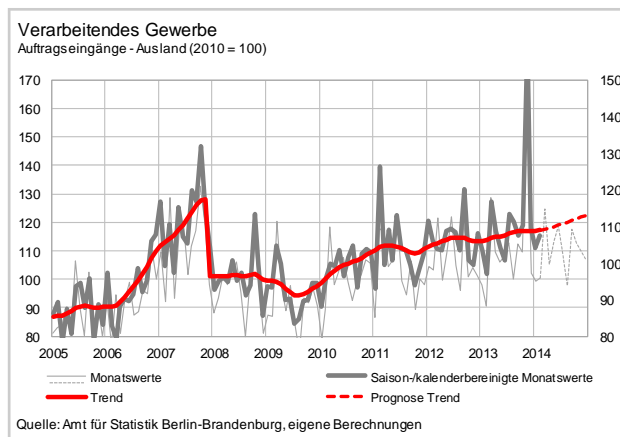
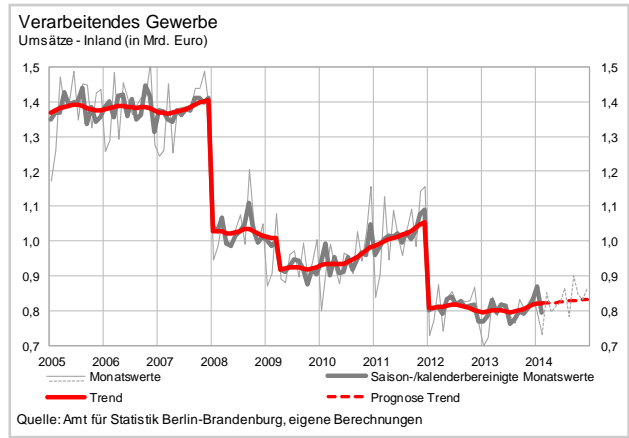
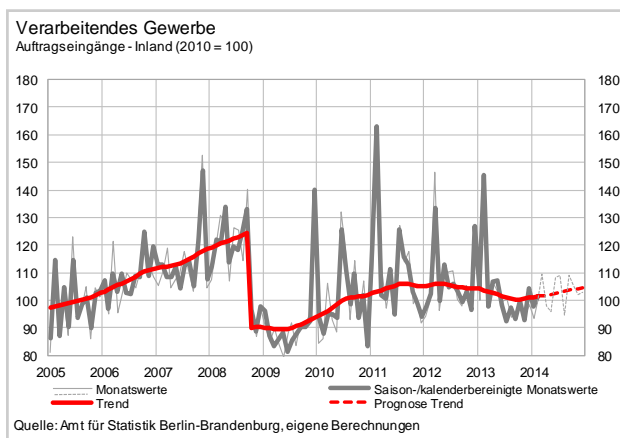
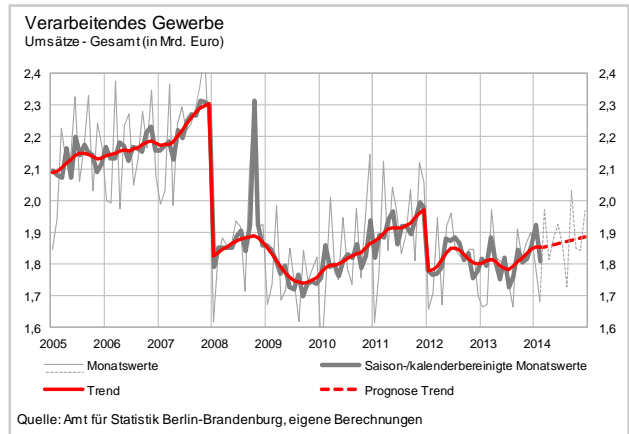
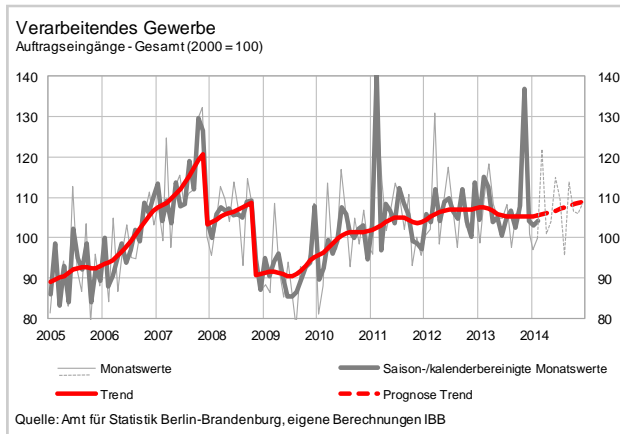
Inhalt

Konjunktur-Tendenzen	4
Trendkomponente	5
Industrie	6
Industrie im Deutschlandvergleich	11
Ein- und Ausfuhr	12
Baugewerbe	14
Dienstleistungen	18
Einzelhandel	20
Gastgewerbe	21
Tourismus	22
Arbeitsmarkt	24
Gründungsgeschehen	26
Unternehmensinsolvenzen	28
Steuereinnahmen	29
Kredite	31
Wirtschaftsstruktur	33

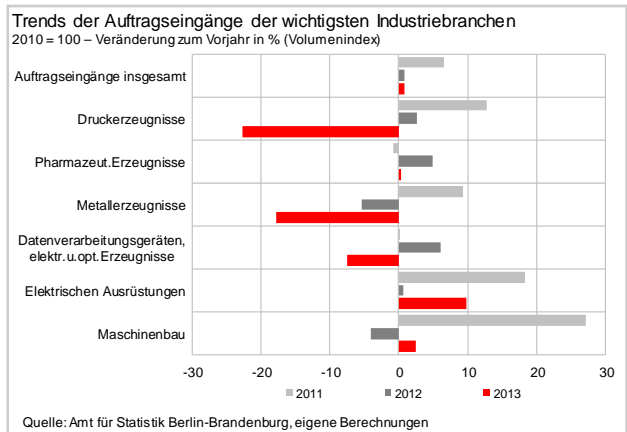
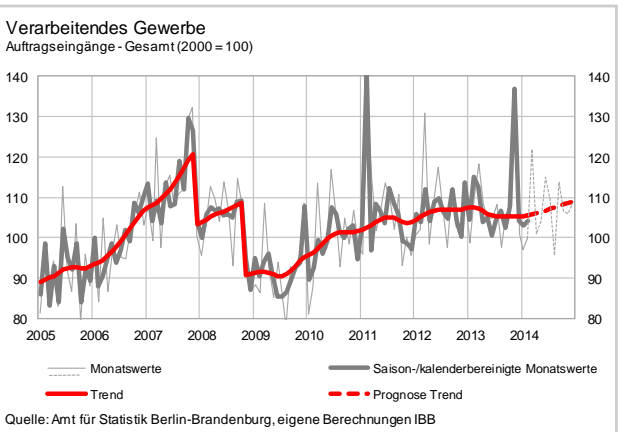
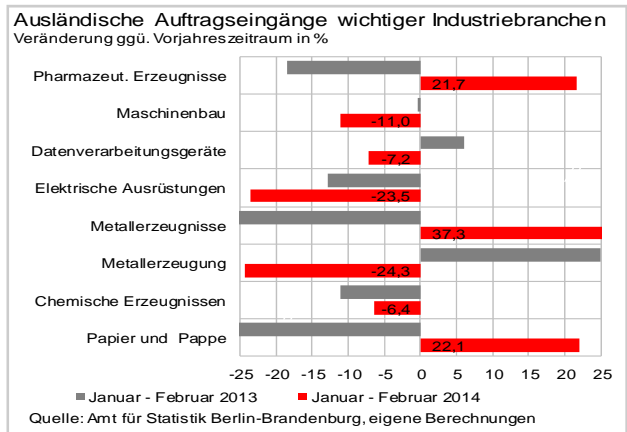
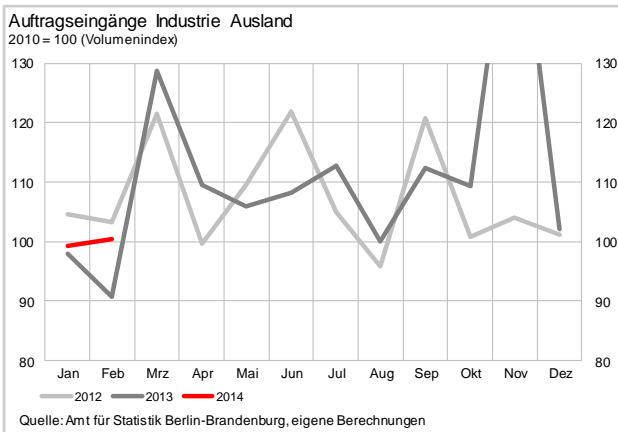
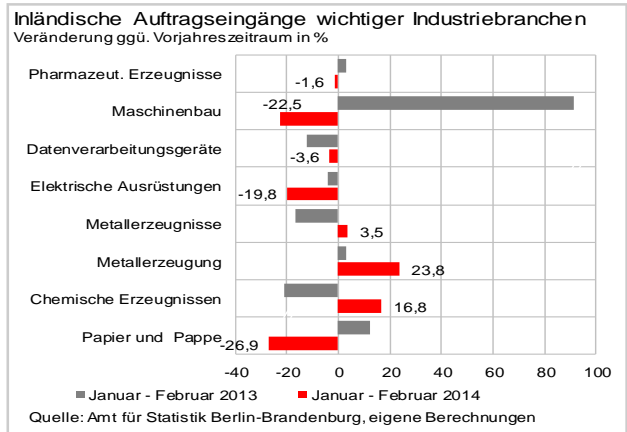
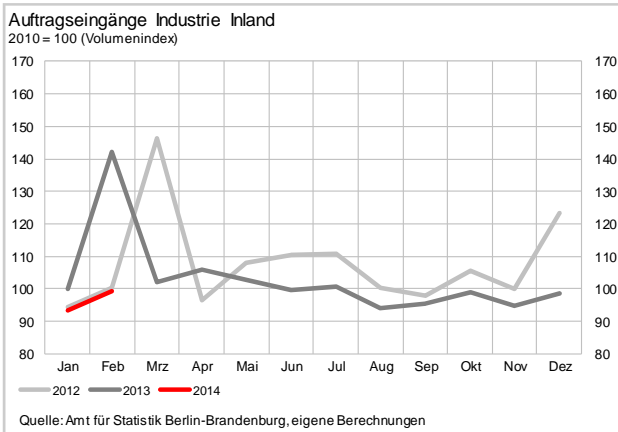
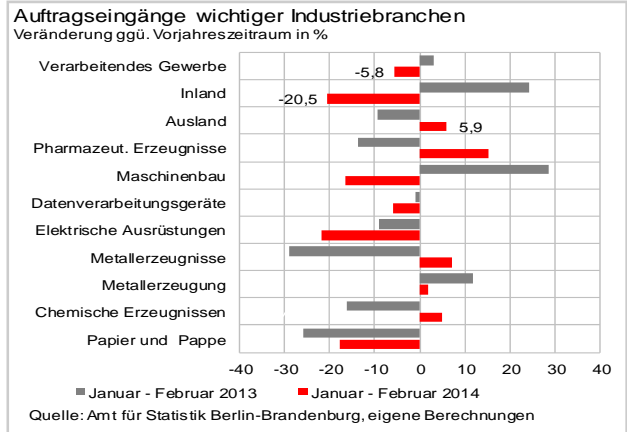
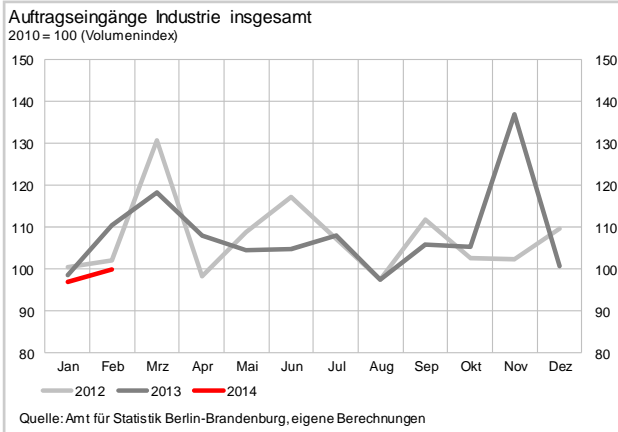
Merkmal	Veränderung ggü. Vorjahreszeitraum in %			
	aktueller Monat: Februar			
	12 Monatsdurchschnitt			3 Monatsd.
	2012	2013	2014	2014
Auftragseingang				
Verarbeitendes Gewerbe	=	+	=	-
Bauhauptgewerbe	+	=	-	+
Gesamtumsatz				
Verarbeitendes Gewerbe	+	-	=	+
darunter: Nahrungs- und Futtermittel	+	=	-	-
Druckerzeugnisse	+	-	-	+
Pharmazeut.Erzeugnisse	=	+	+	=
Metallerzeugnisse	+	+	-	+
Datenverarb.geräte, elektr.u.opt.Erzg.	-	+	+	+
Elektrische Ausrüstungen	++	+	-	-
Maschinenbau	+	++	-	+
Bauhauptgewerbe	+	=	+	-
darunter: Wohnungsbau	++	+	+	-
Wirtschaftsbau	+	-	=	-
Öffentlicher Bau	-	+	-	-
Auslandsumsatz				
Verarbeitendes Gewerbe	+	+	=	+
darunter: Nahrungs- und Futtermittel	+	-	=	-
Druckerzeugnisse	n.v.	n.v.	n.v.	n.v.
Pharmazeut.Erzeugnisse	=	+	+	=
Metallerzeugnisse	+	++	=	+
Datenverarb.geräte, elektr.u.opt.Erzg.	-	+	+	++
Elektrische Ausrüstungen	-	+	+	++
Maschinenbau	+	++	-	+
Beschäftigte				
Verarbeitendes Gewerbe	+	=	=	=
Bauhauptgewerbe	+	+	=	=

> 20 %: ++	> -20% < -2%: -
> 2% < 20%: +	< -20%: --
> -2% < 2%: =	kein Wert: n.v.

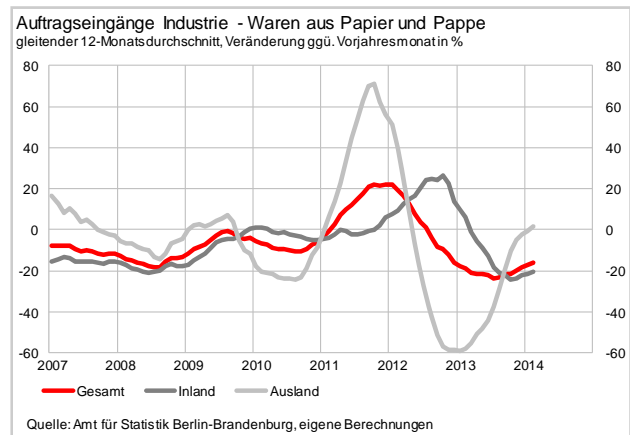
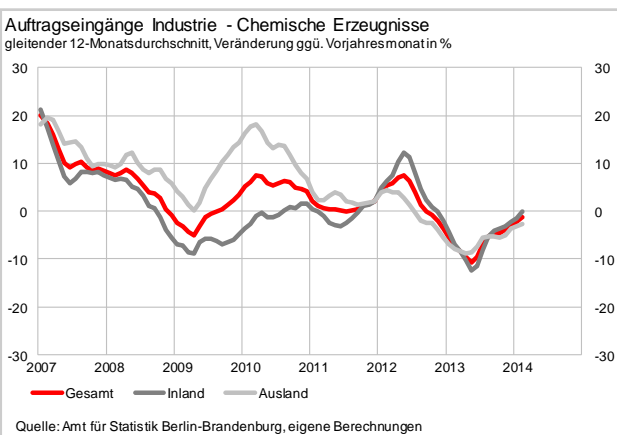
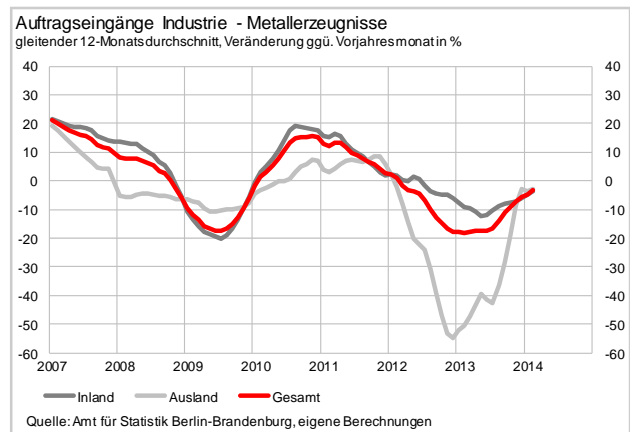
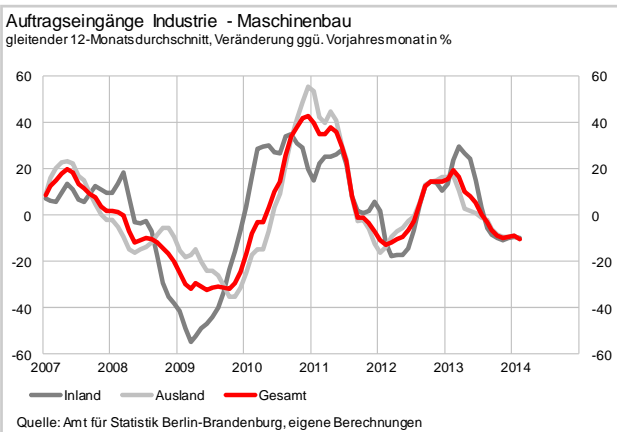
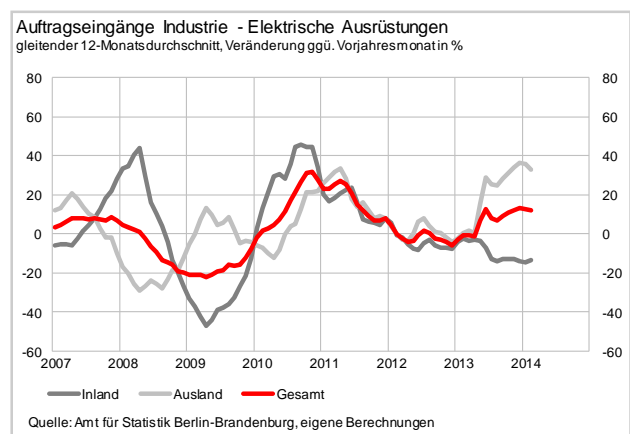
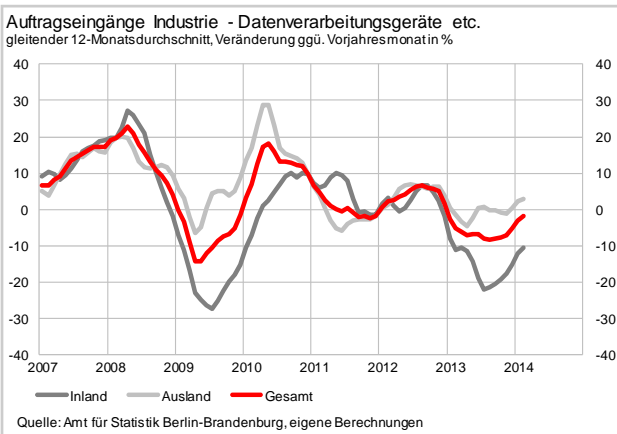
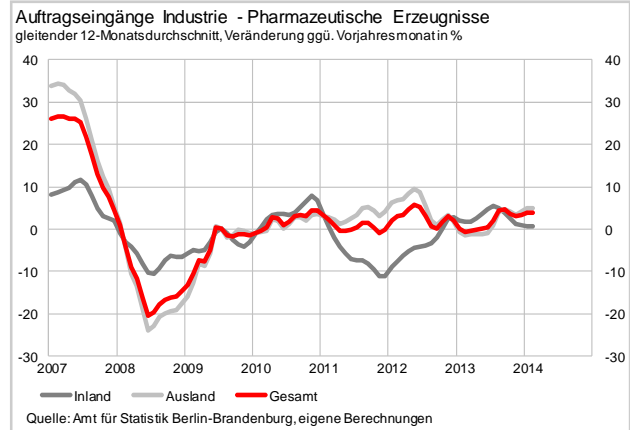
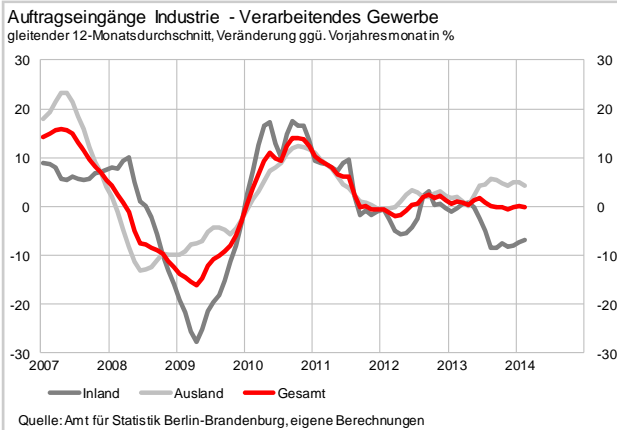
Trendkomponenten



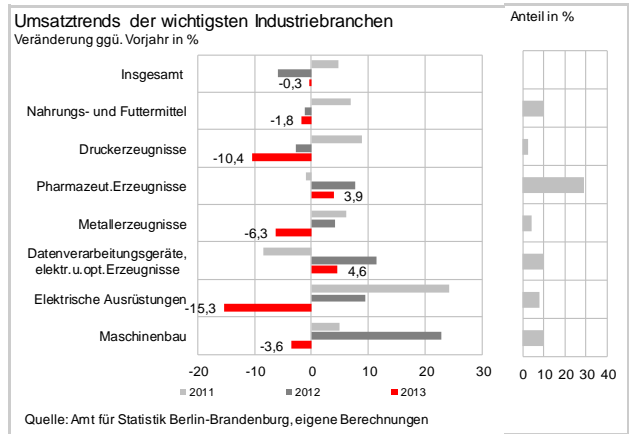
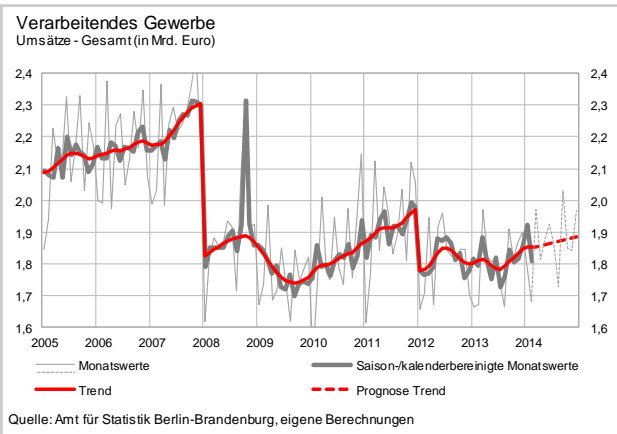
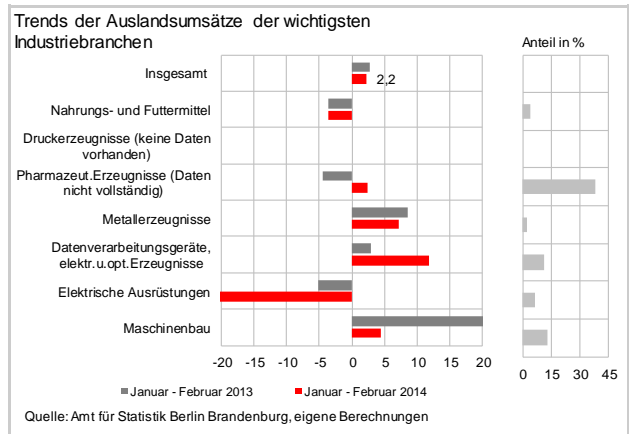
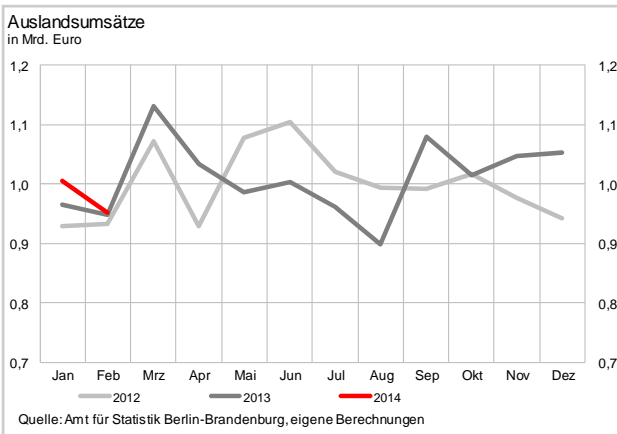
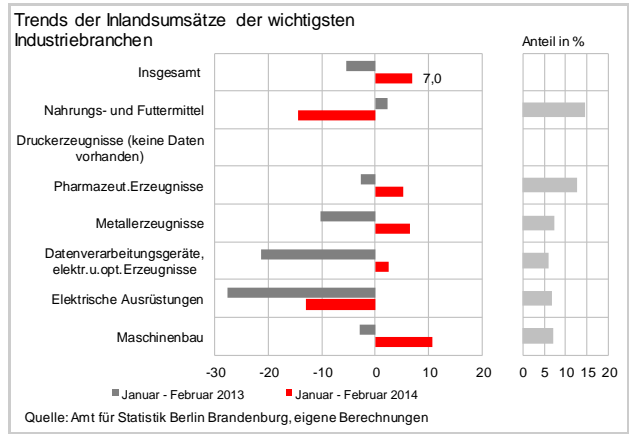
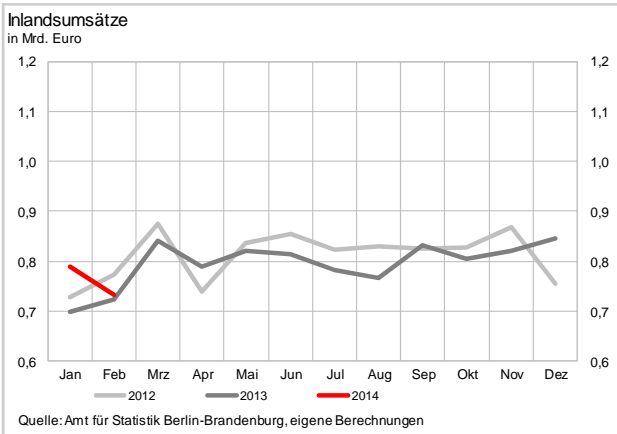
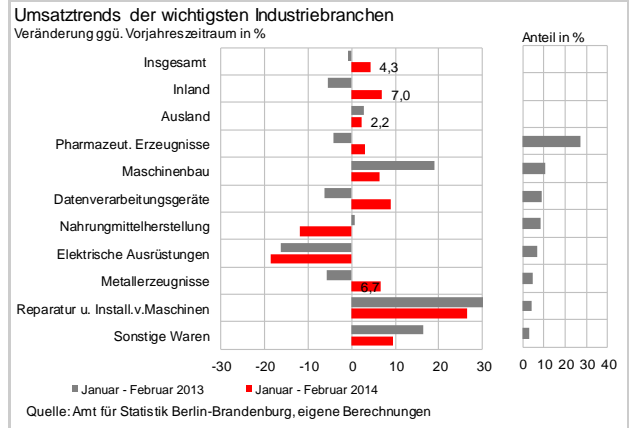
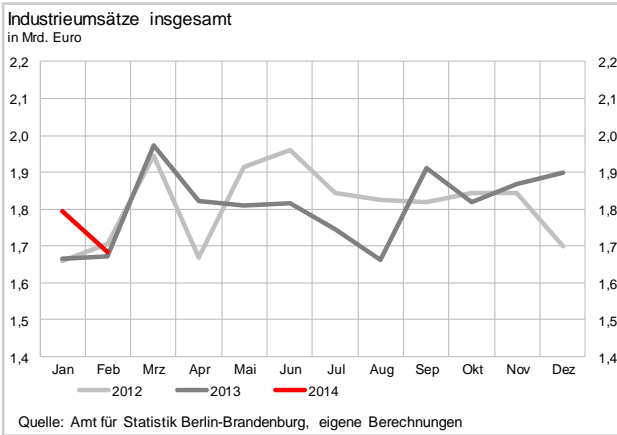
Industrie - Auftragseingänge



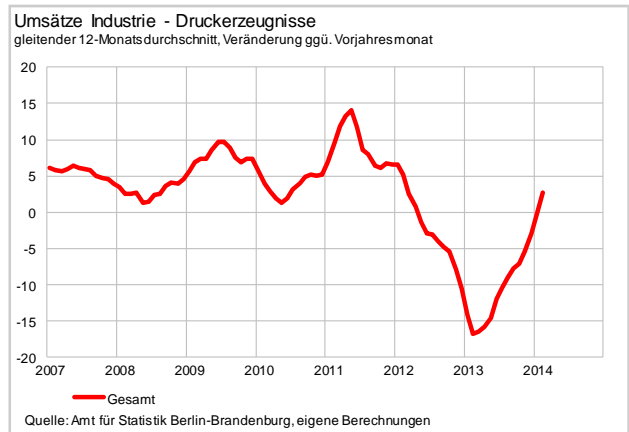
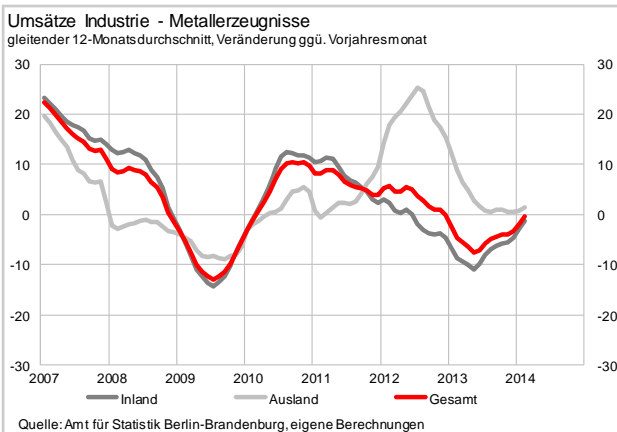
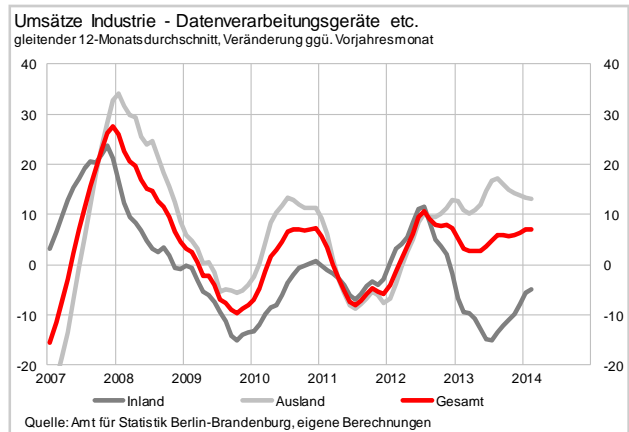
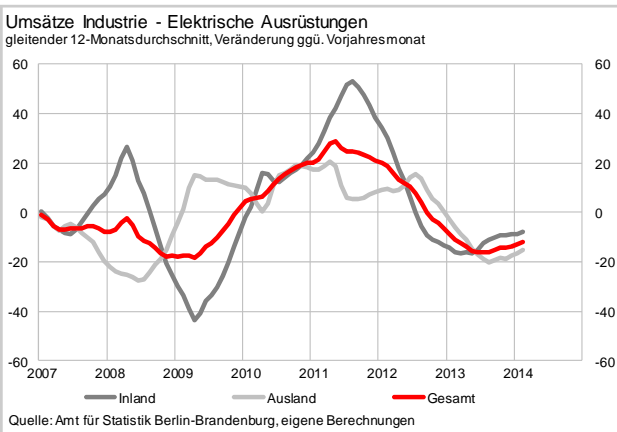
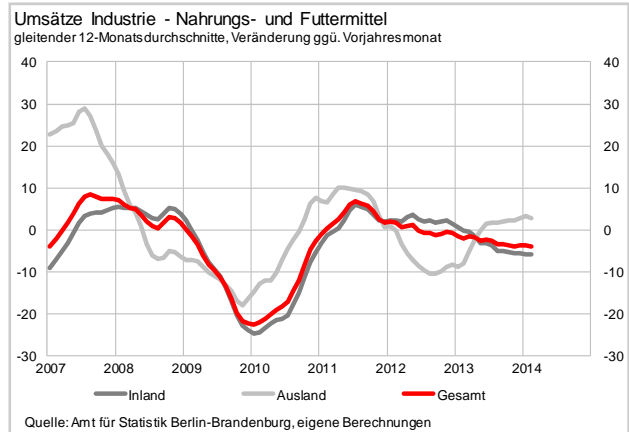
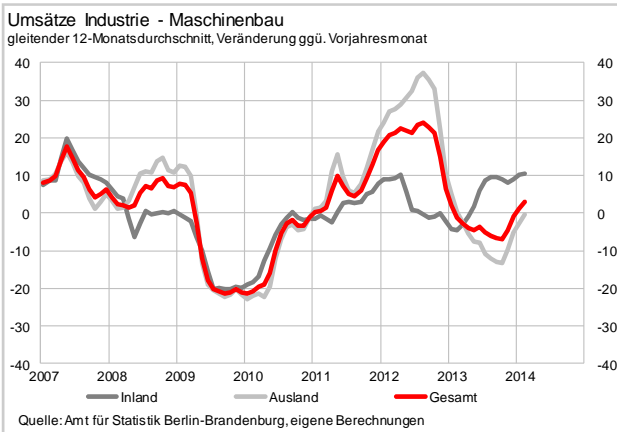
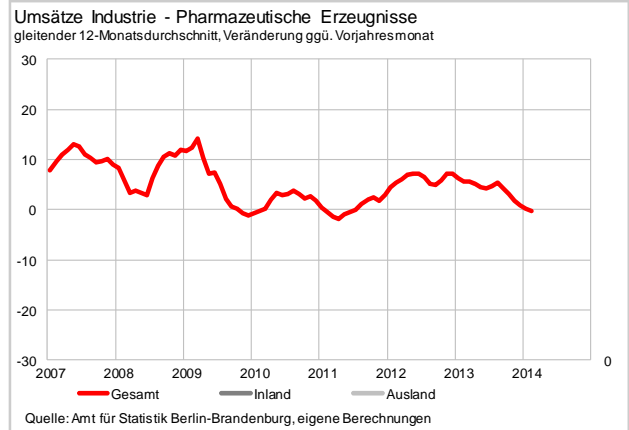
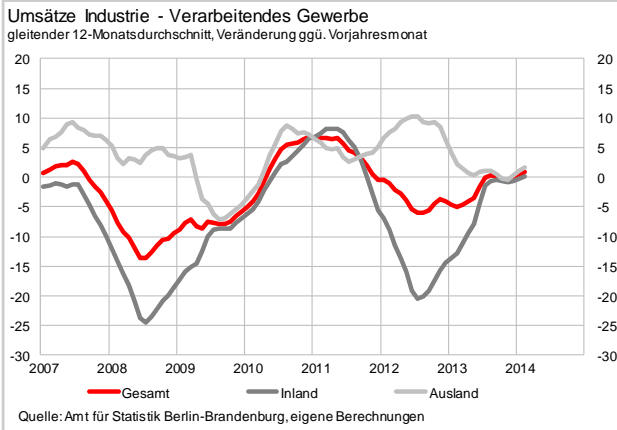
Industrie - Auftragseingänge



Industrie - Umsätze



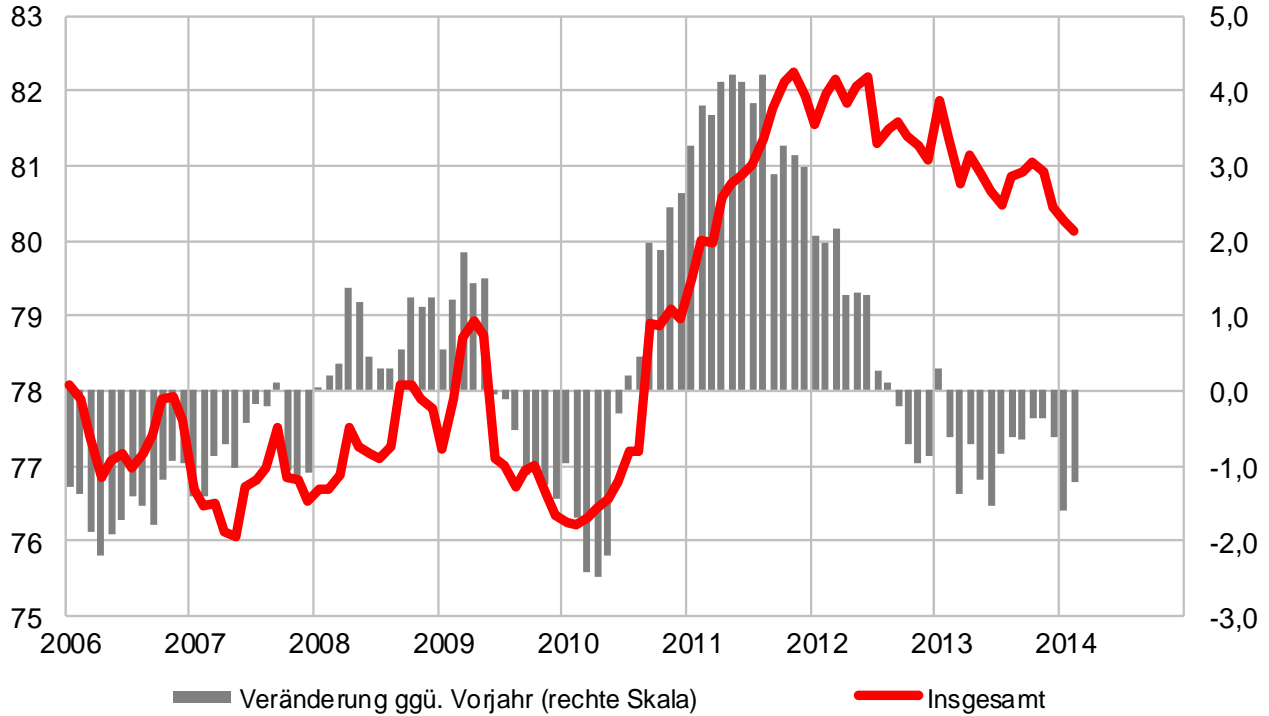
Industrie - Umsätze



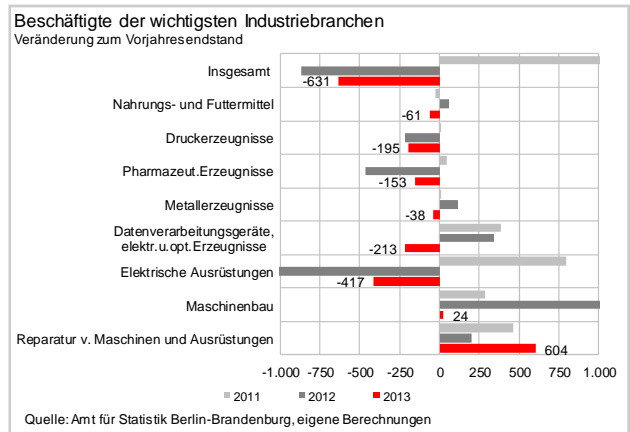
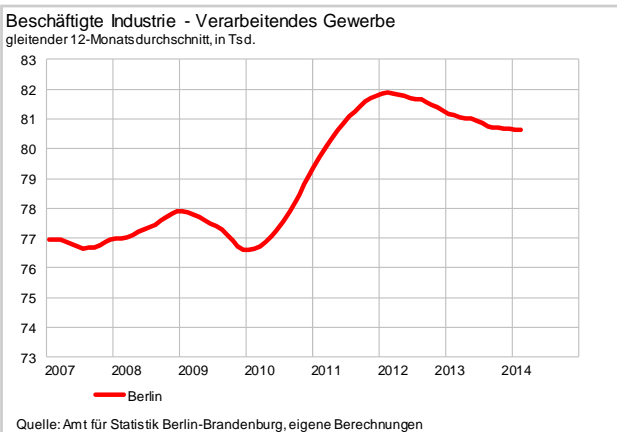
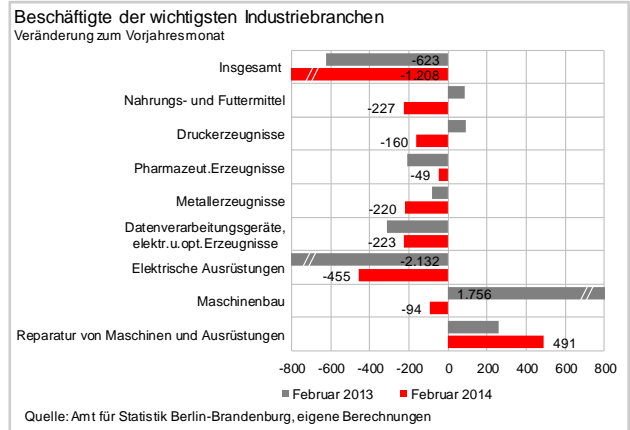
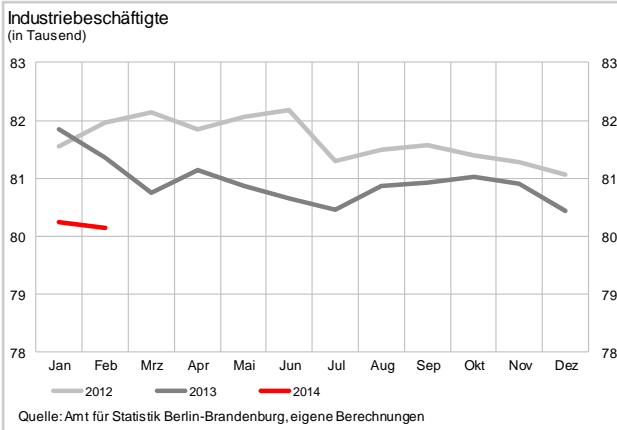
Industrie - Beschäftigte

(Durch die Änderung der Systematik der Wirtschaftszweige ist ein Vergleich mit den Vorjahren nur eingeschränkt möglich)

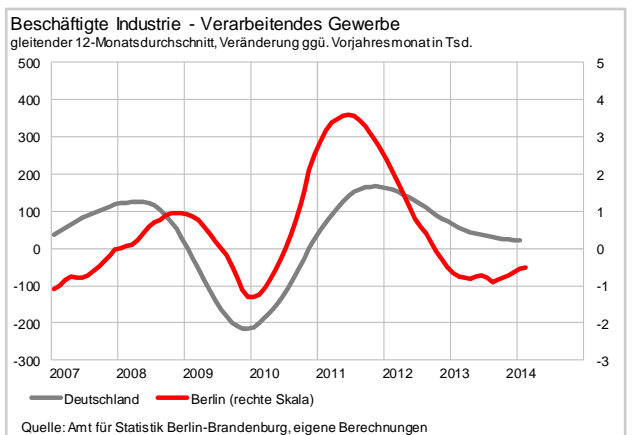
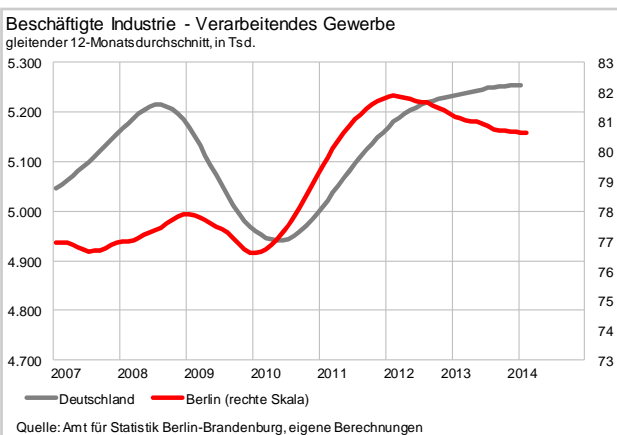
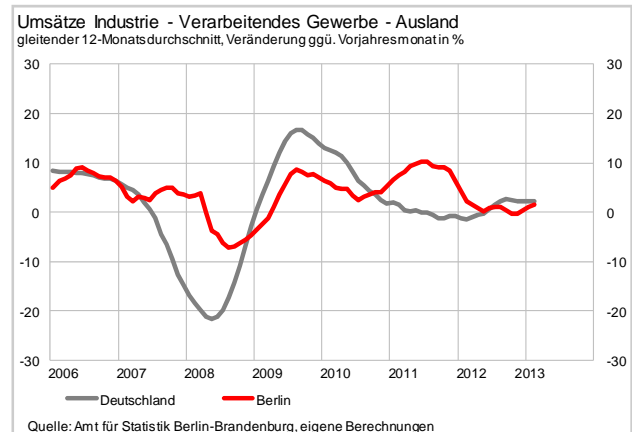
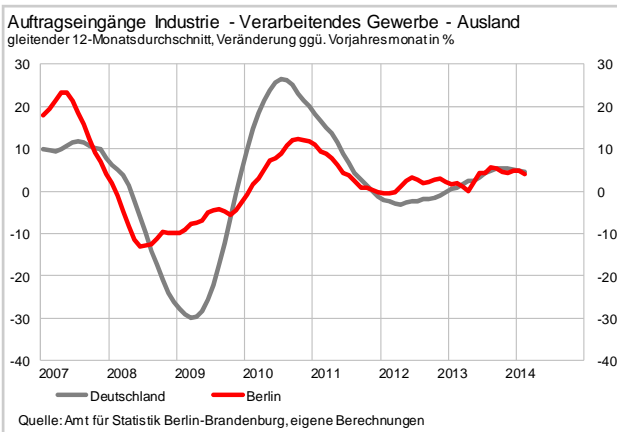
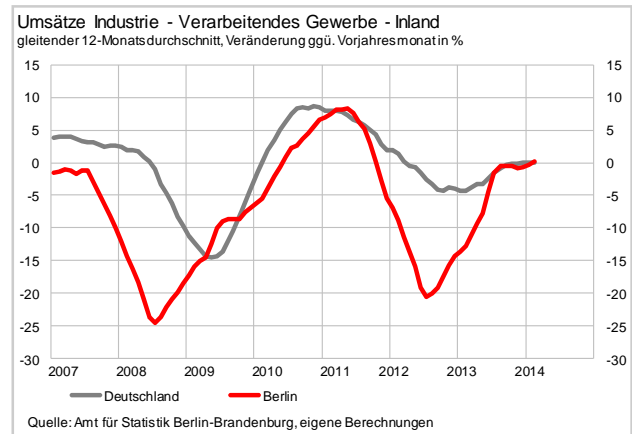
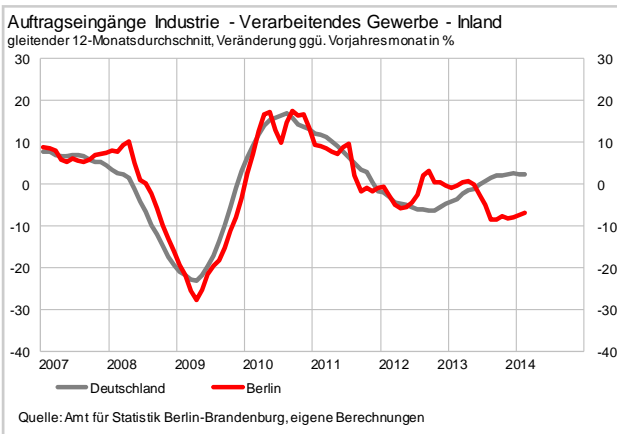
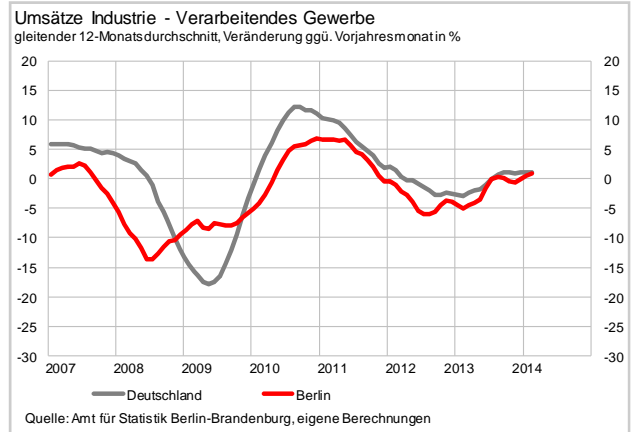
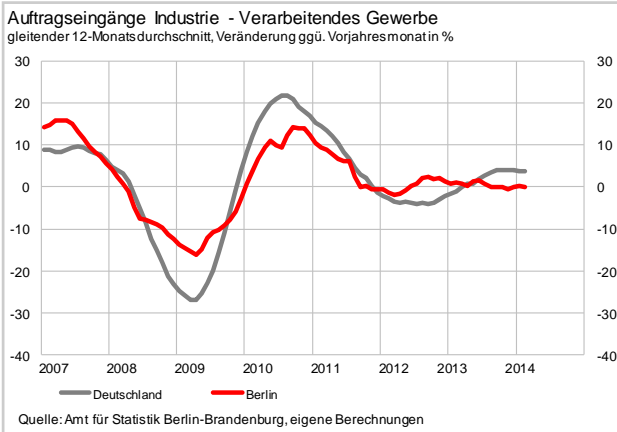
Industriebeschäftigte (in Tausend)



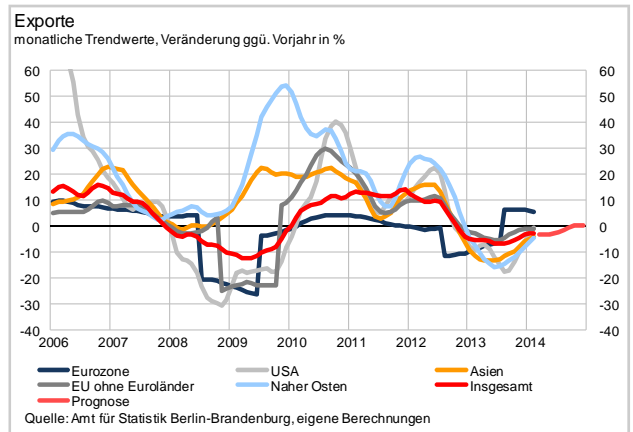
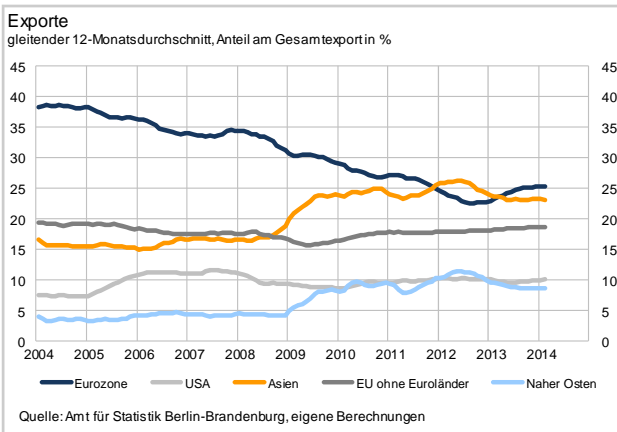
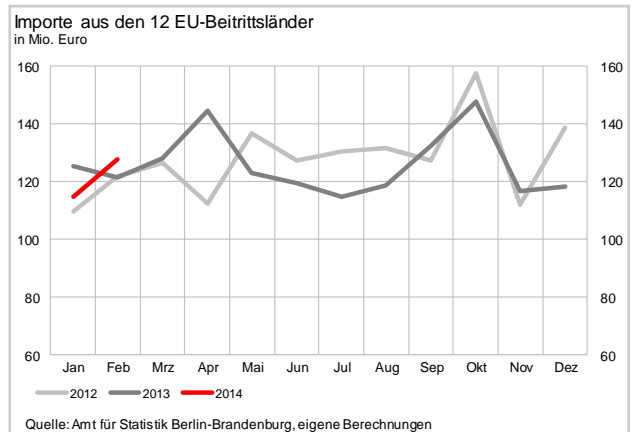
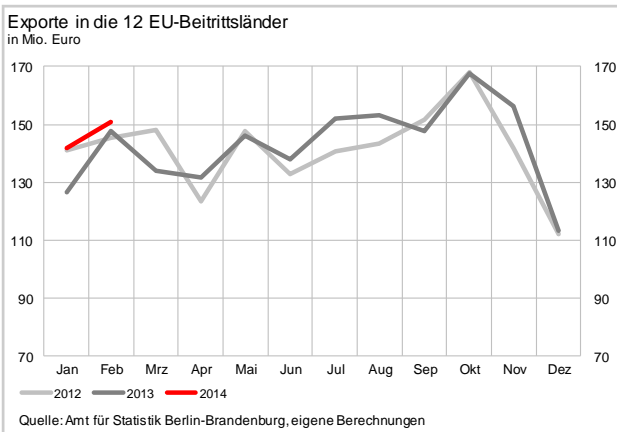
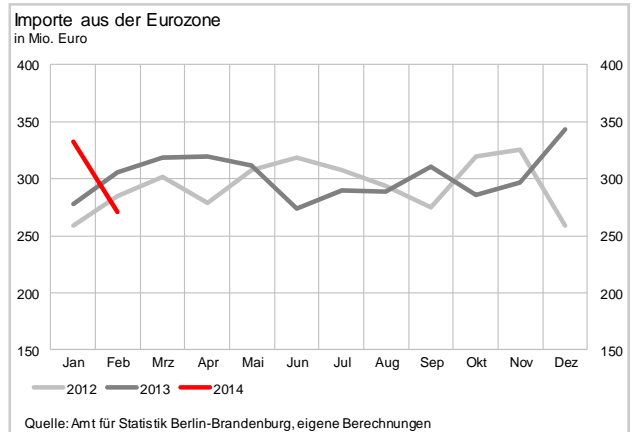
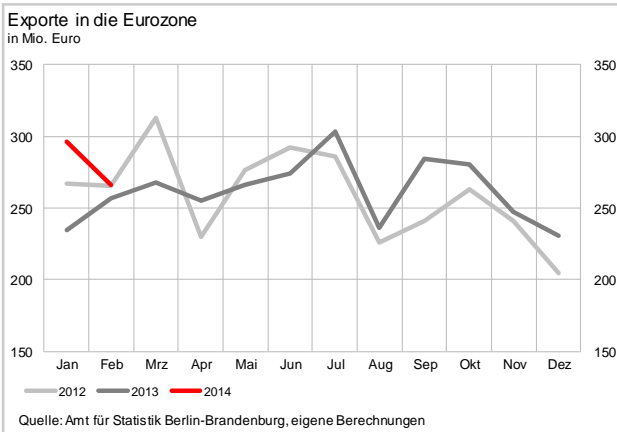
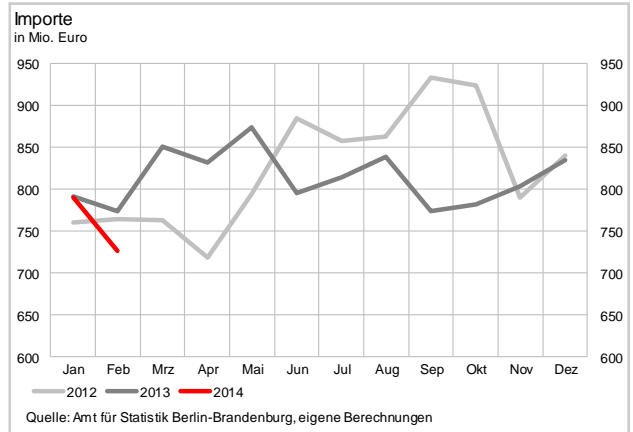
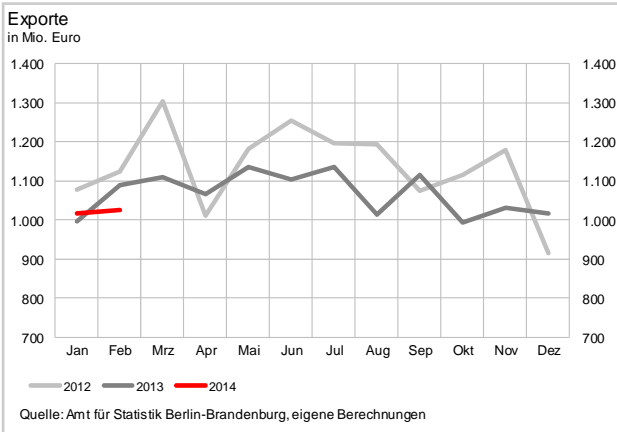
Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen



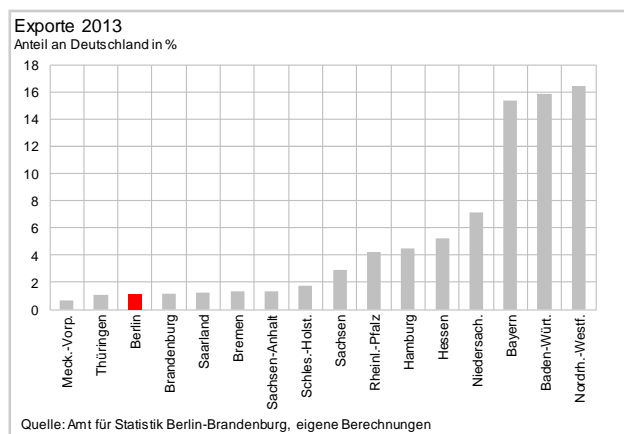
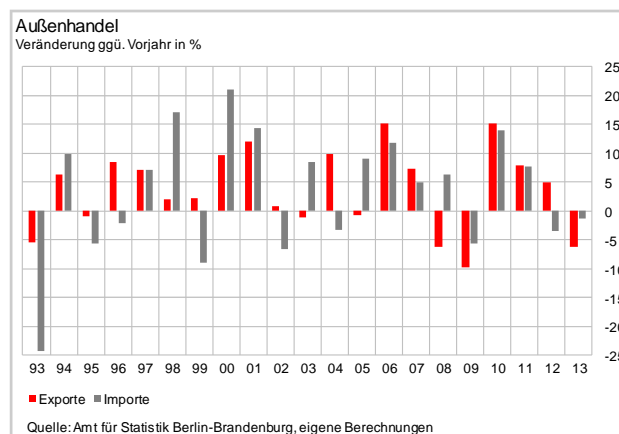
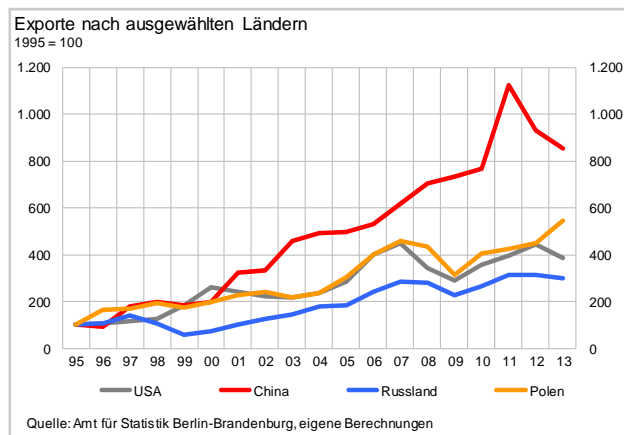
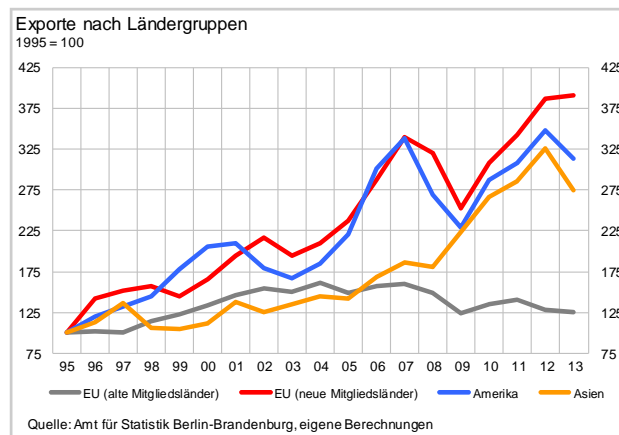
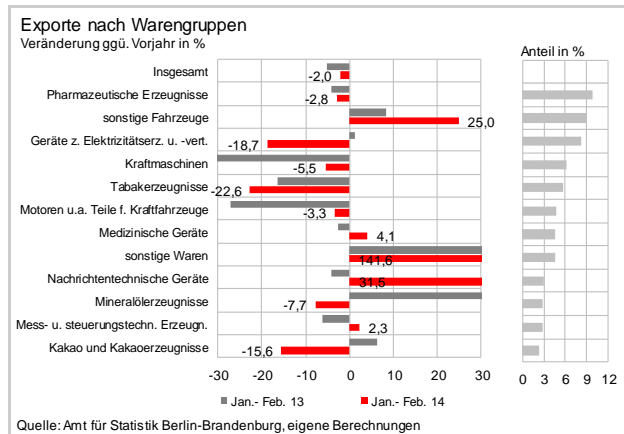
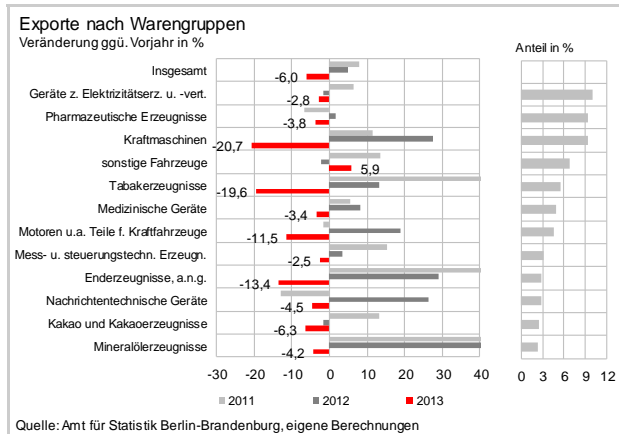
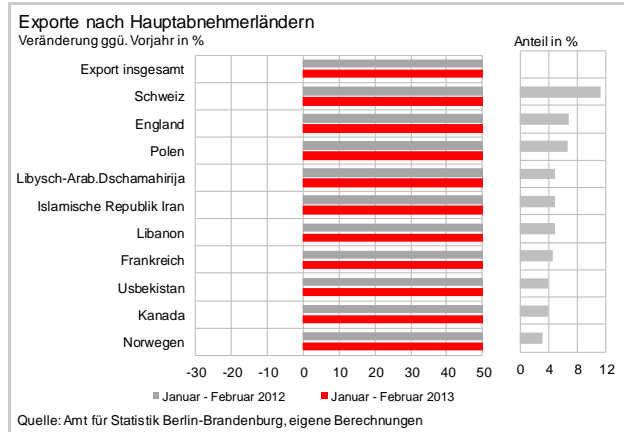
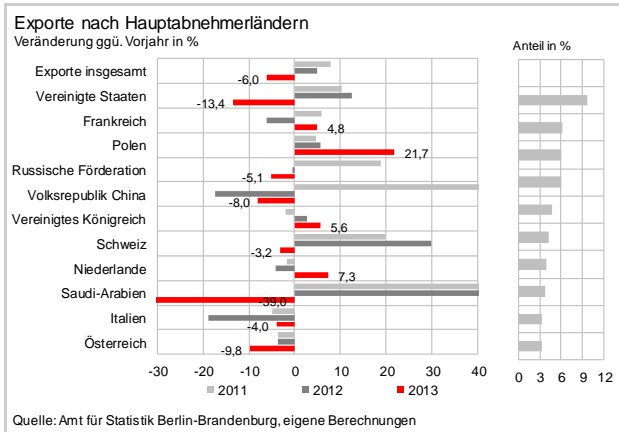
Industrie - Auftragseingänge und Umsätze im Deutschlandvergleich



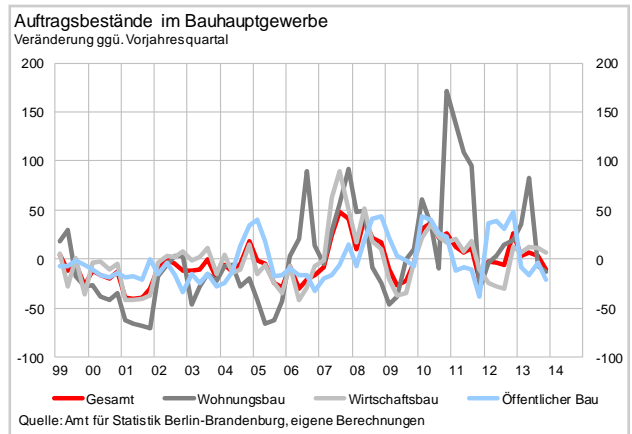
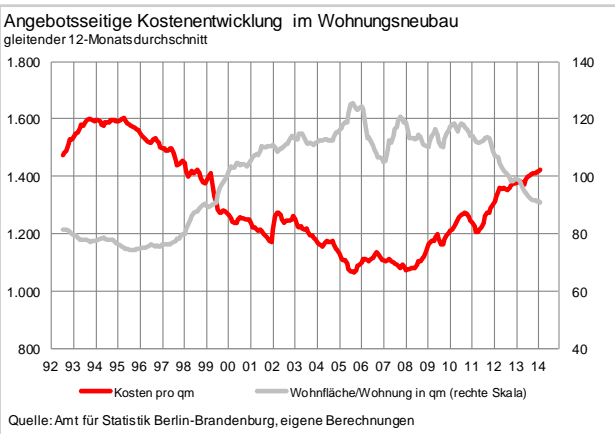
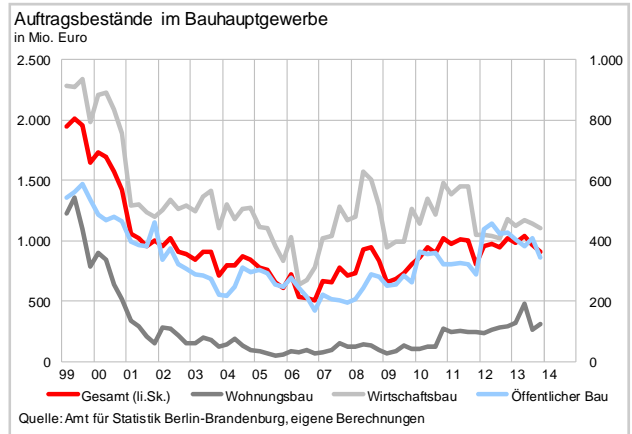
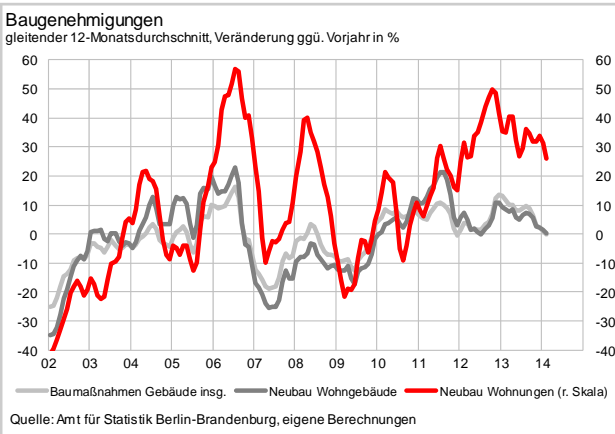
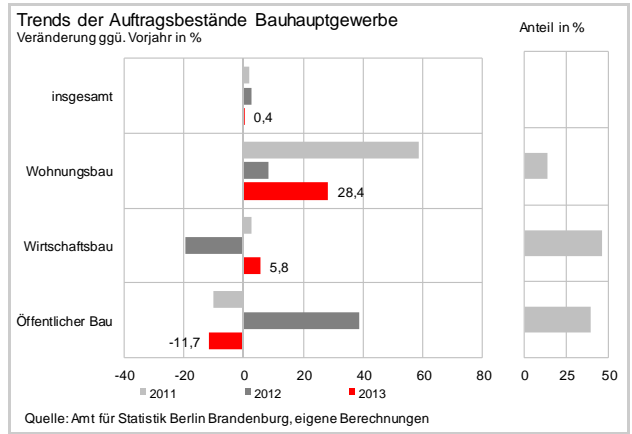
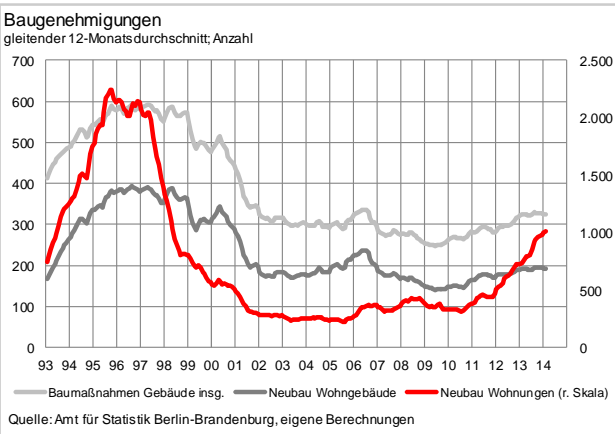
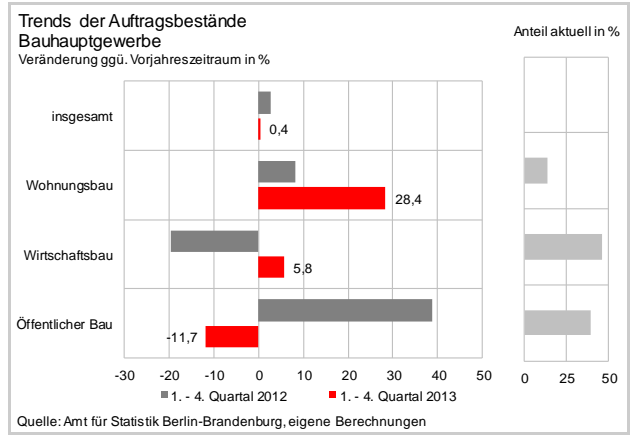
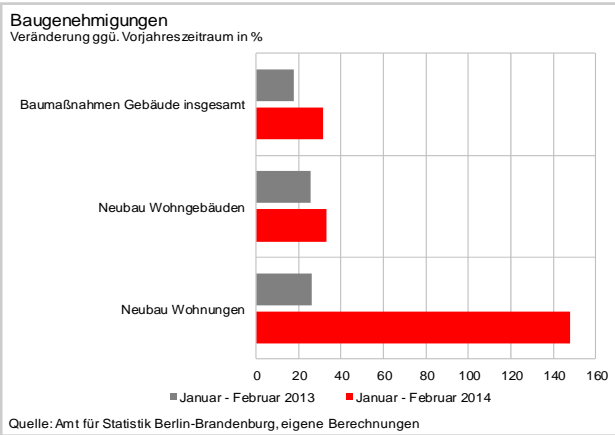
Ein- und Ausfuhr



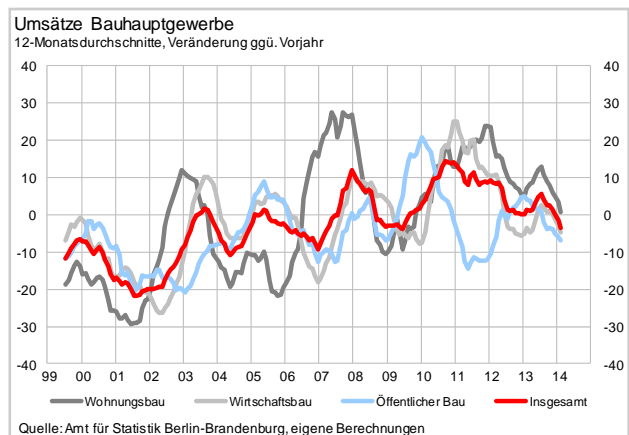
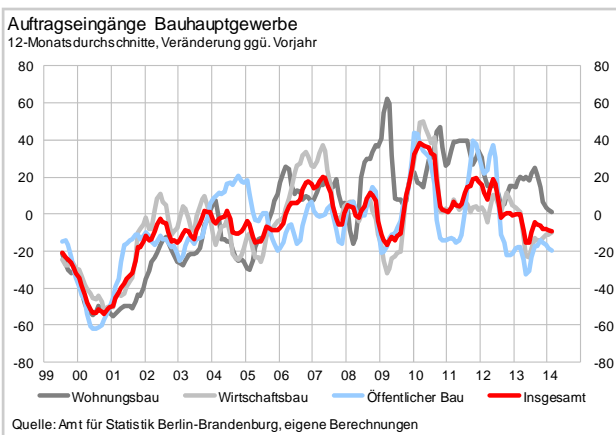
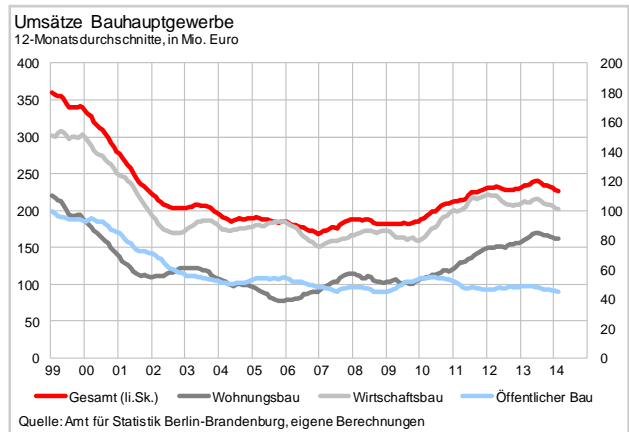
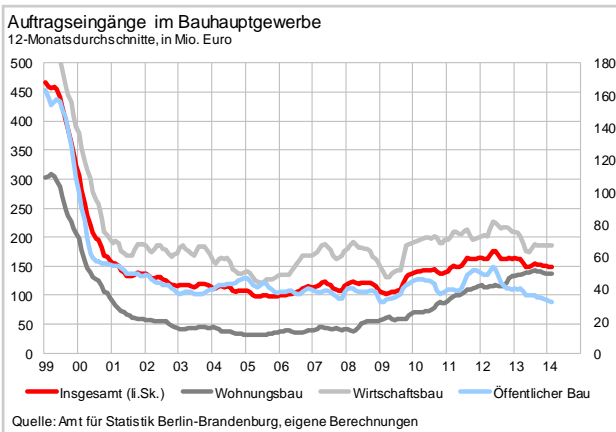
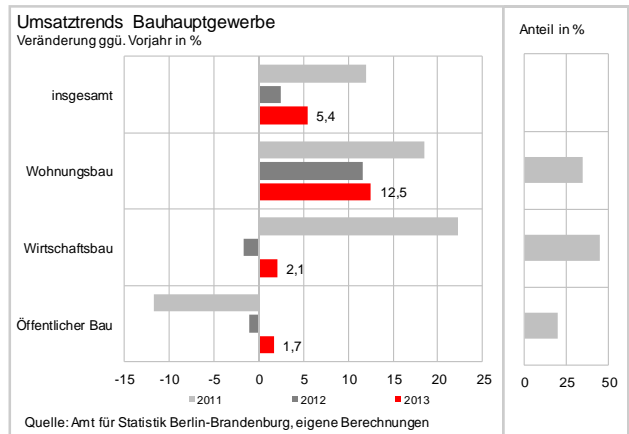
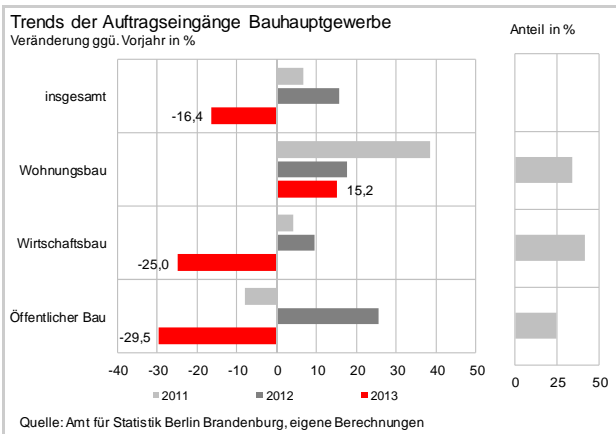
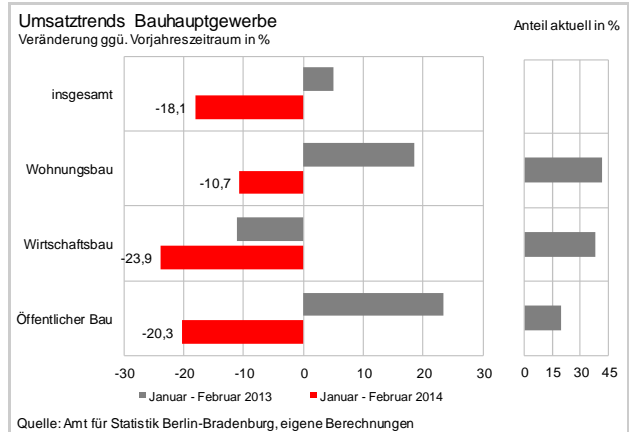
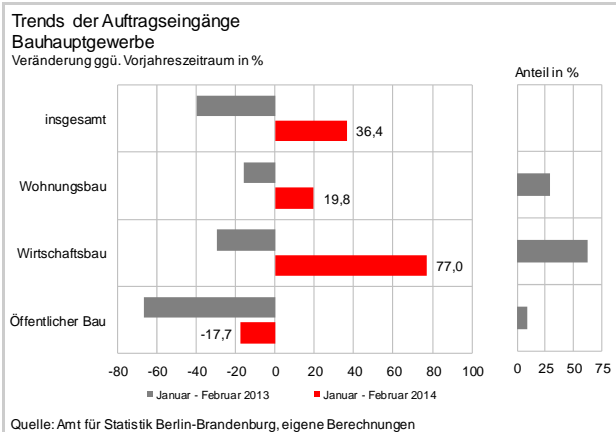
Ein- und Ausfuhr



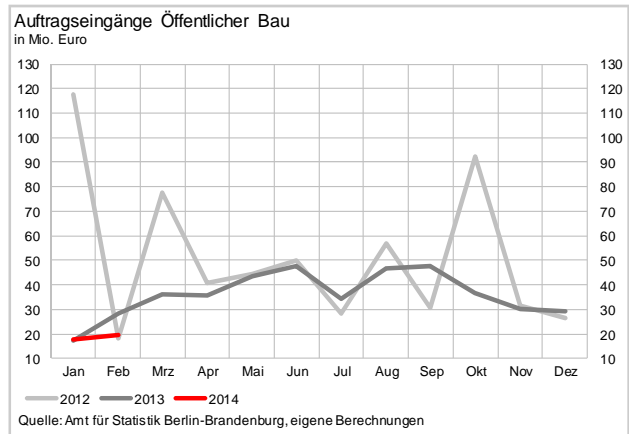
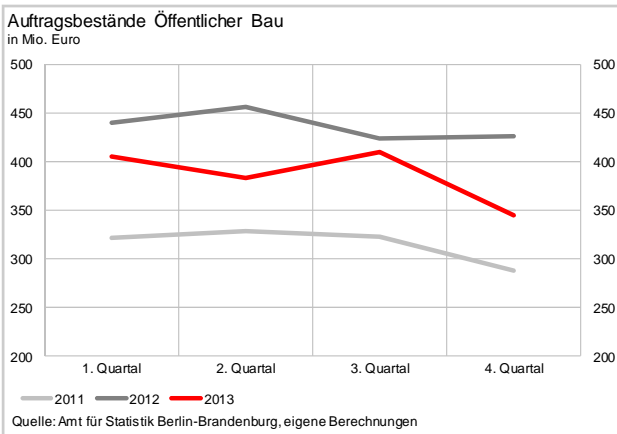
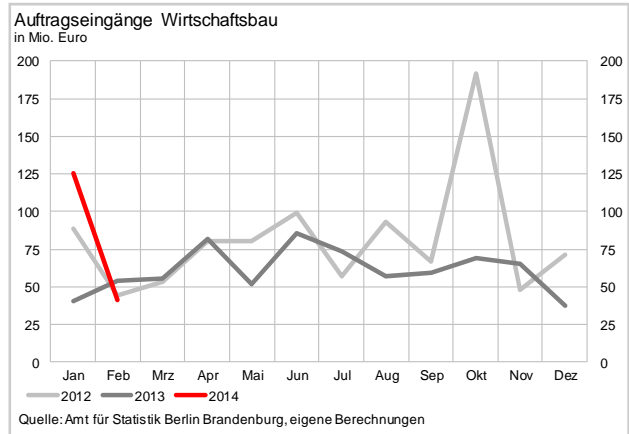
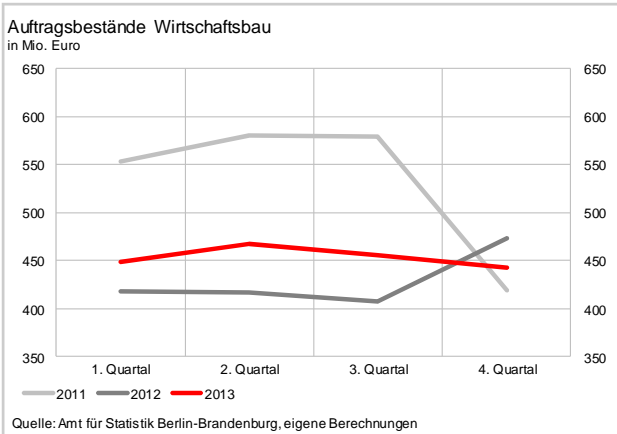
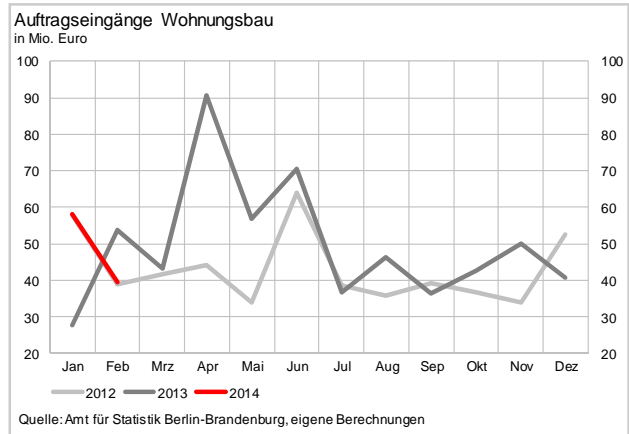
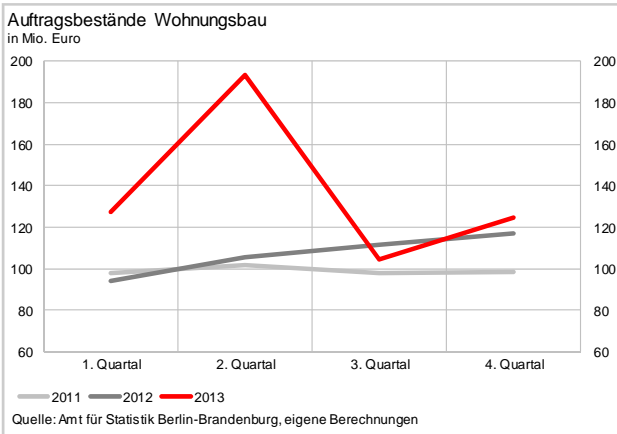
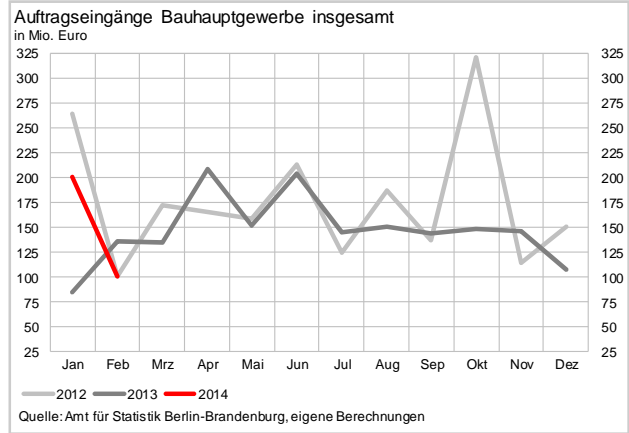
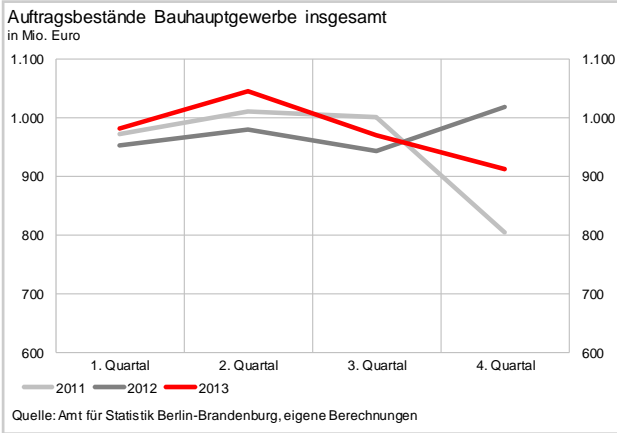
Baugewerbe



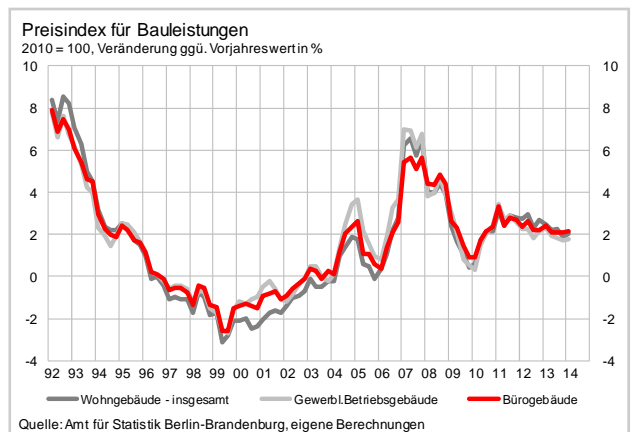
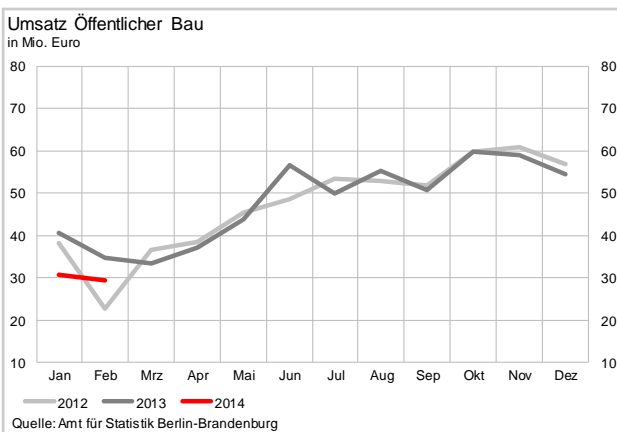
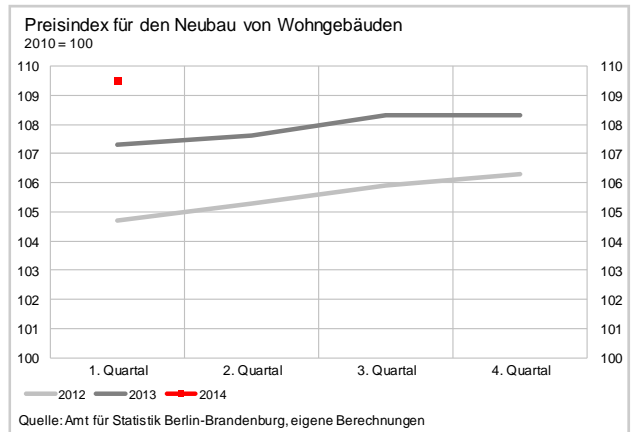
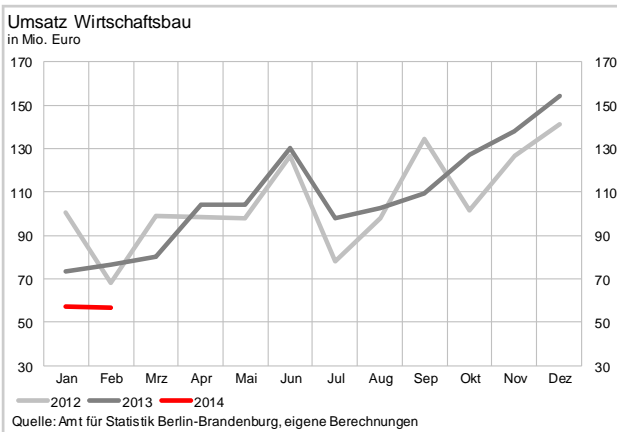
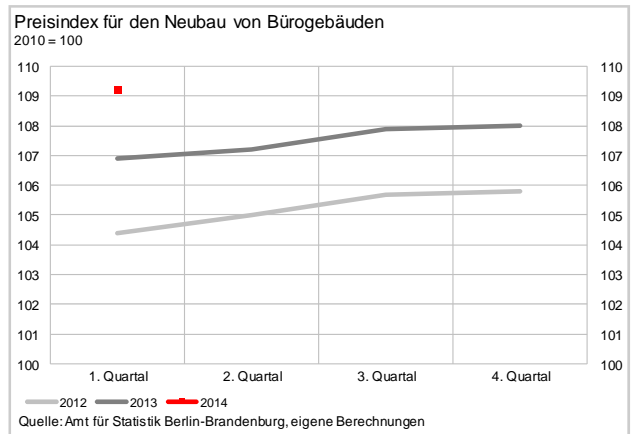
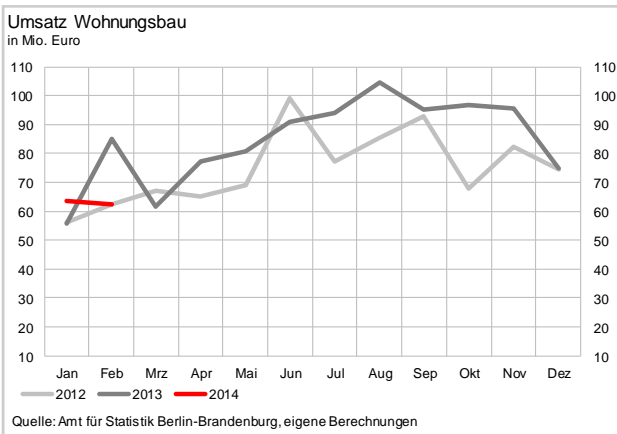
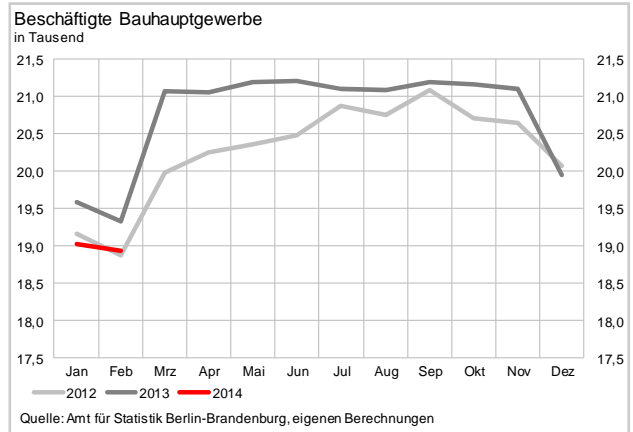
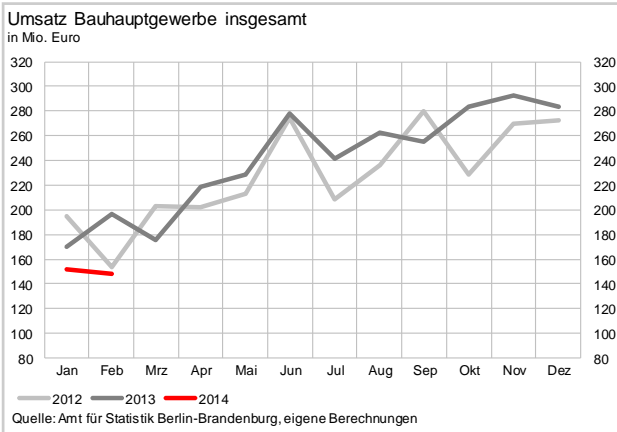
Baugewerbe



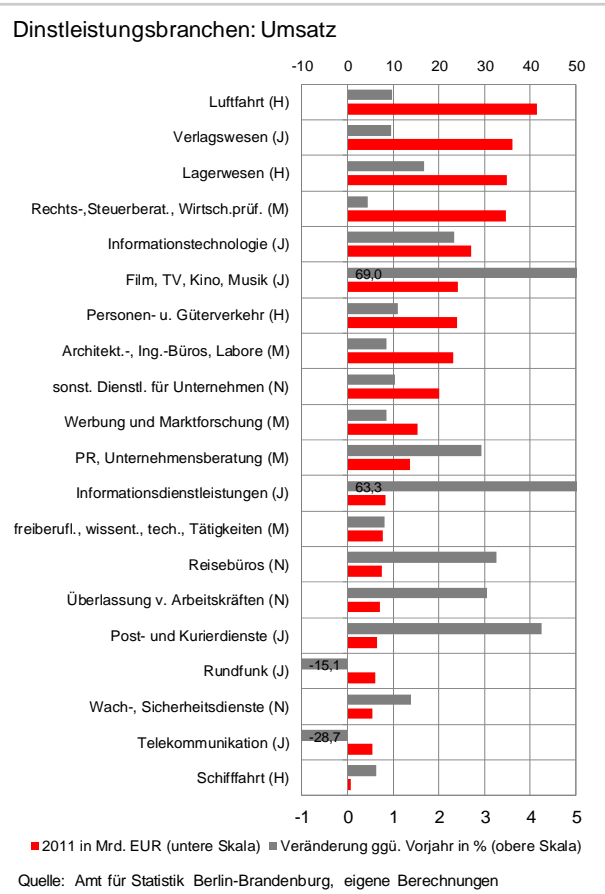
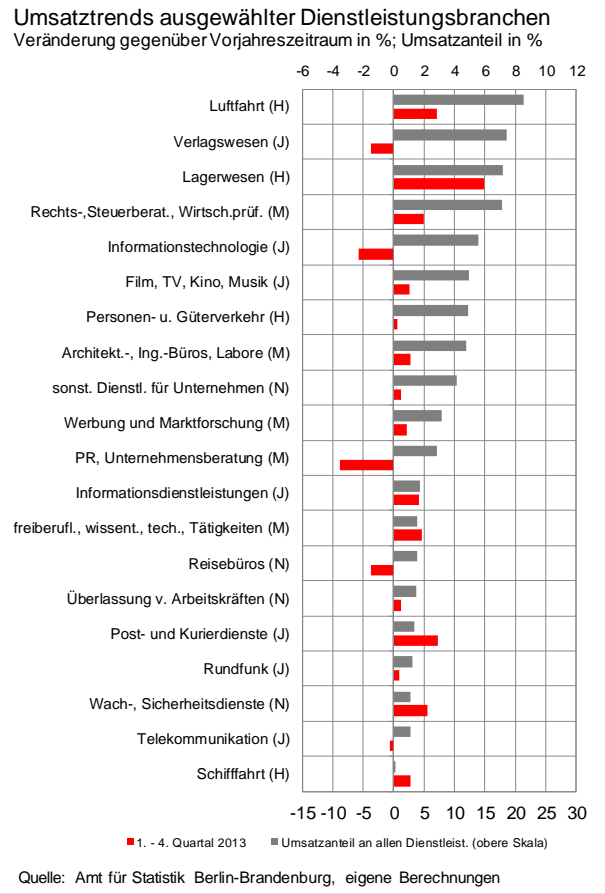
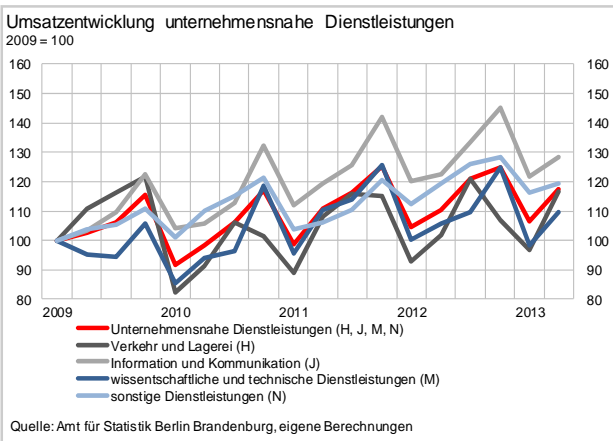
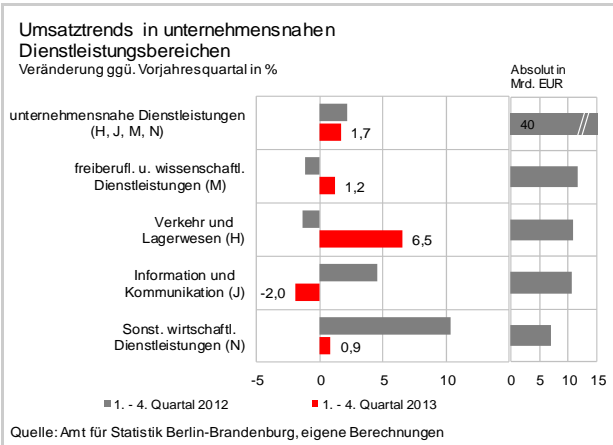
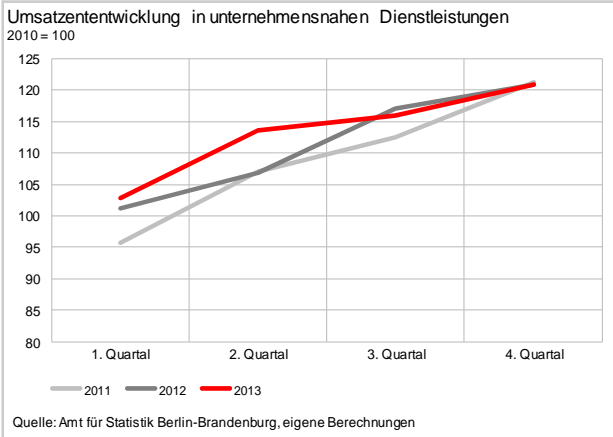
Baugewerbe



Baugewerbe



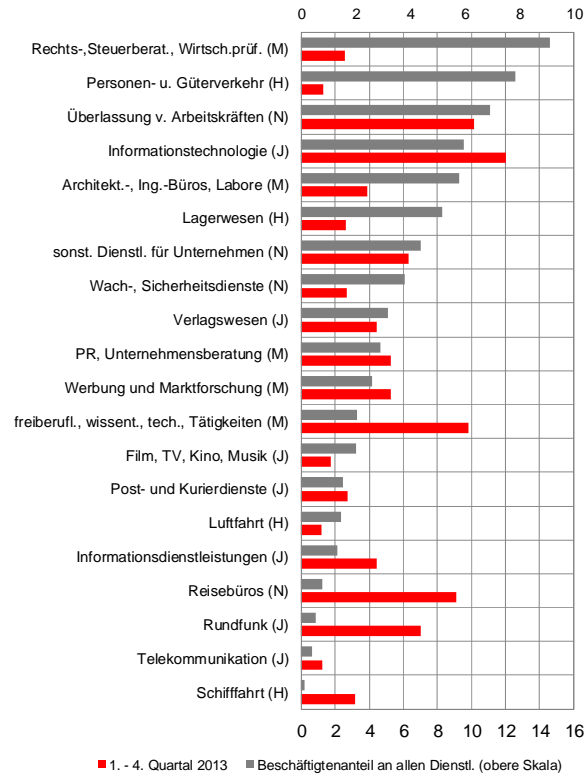
Dienstleistungen



Dienstleistungen

Beschäftigungstrends ausgewählter Dienstleistungsbranchen

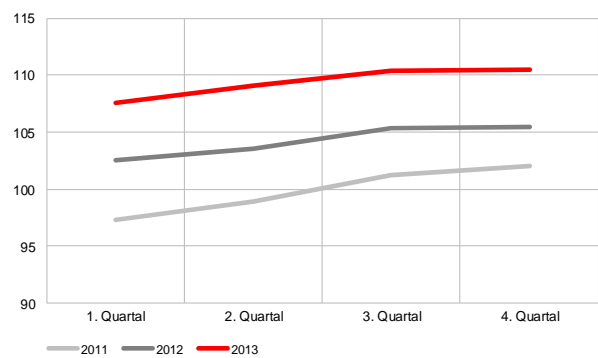
Veränderung gegenüber Vorjahreszeitraum in %; Beschäftigungsanteil in %



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Beschäftigungsentwicklung in unternehmensnahen Dienstleistungen

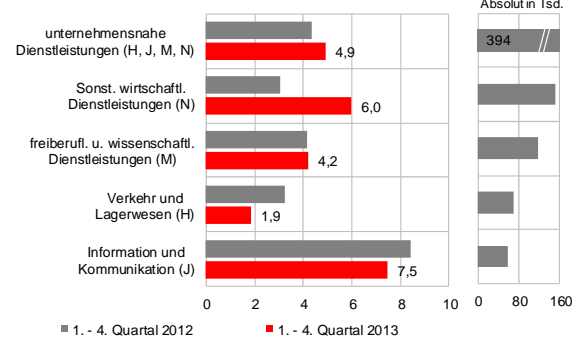
2010 = 100



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Beschäftigungstrends in unternehmensnahen Dienstleistungsbereichen

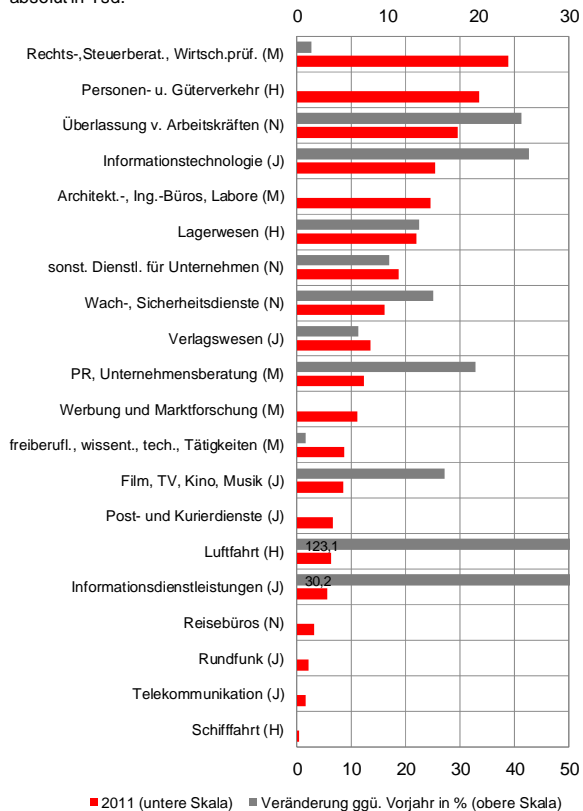
Veränderung ggü. Vorjahresquartal in %



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Dienstleistungsbranchen: Beschäftigung

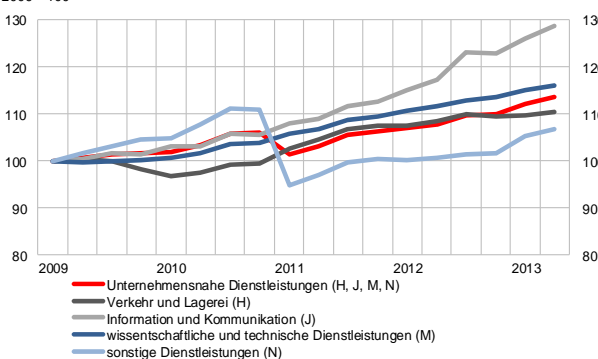
absolut in Tsd.



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

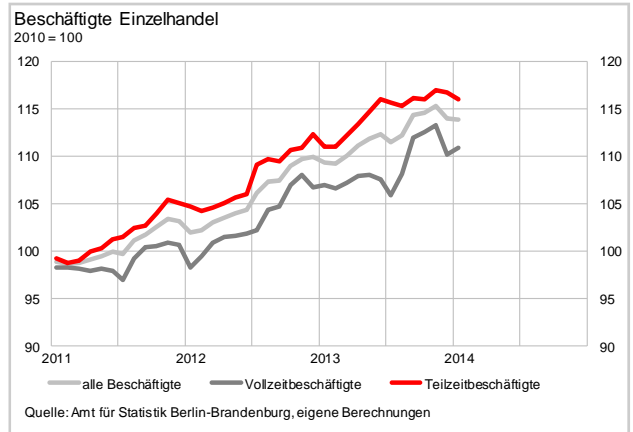
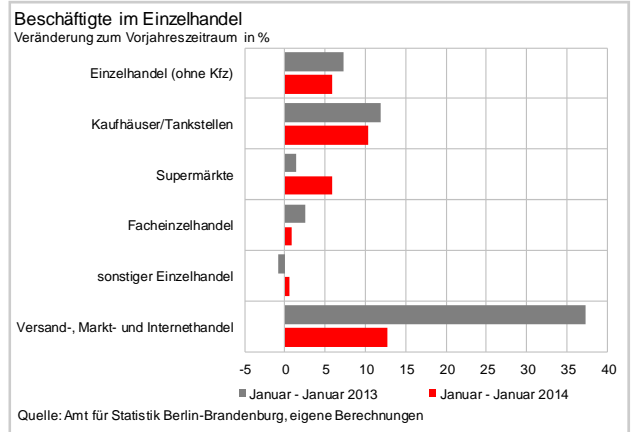
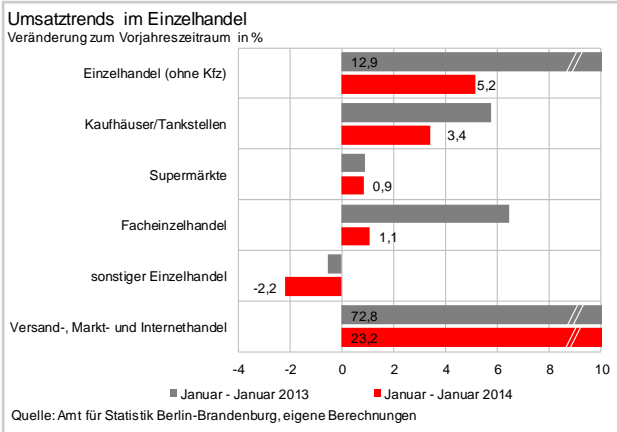
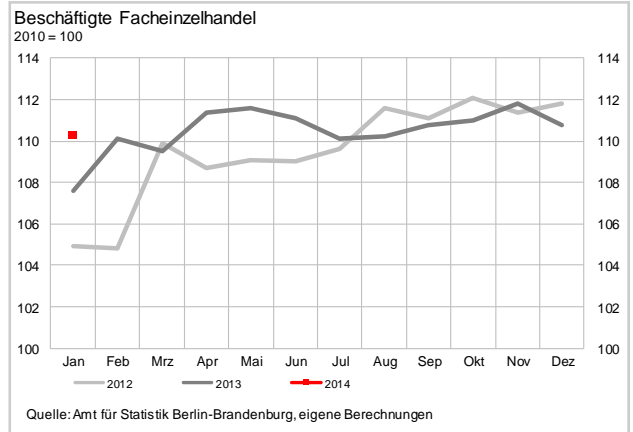
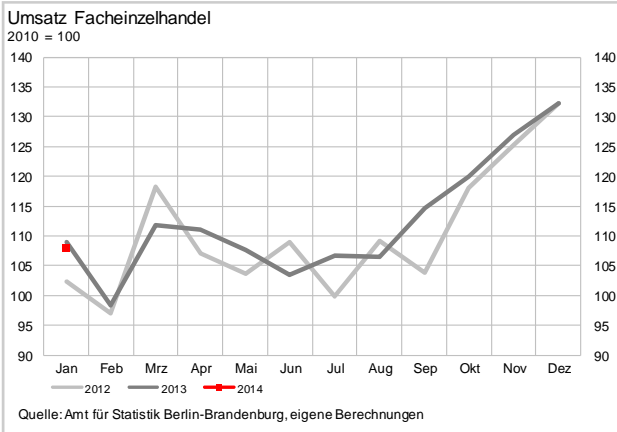
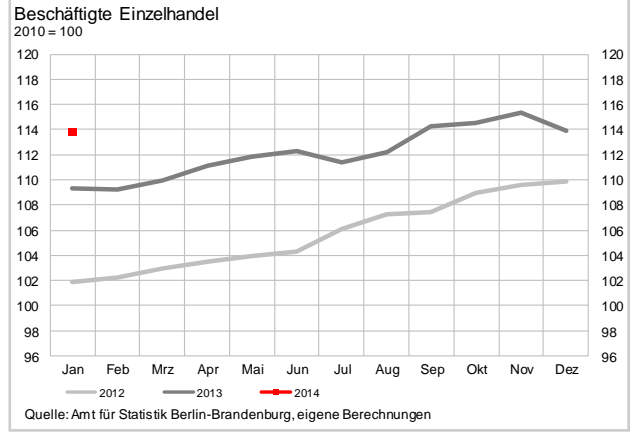
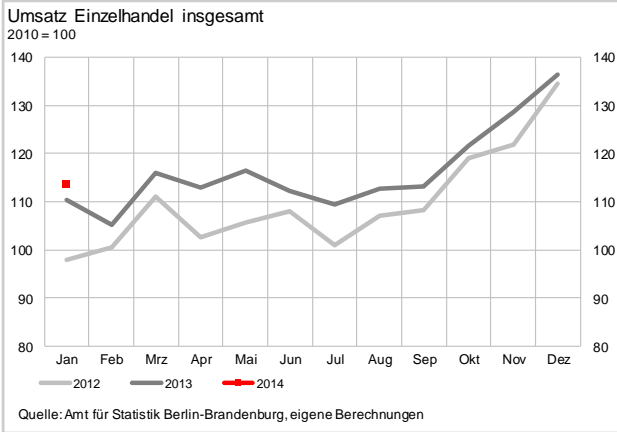
Beschäftigungsentwicklung in unternehmensnahen Dienstleistungen

2009 = 100

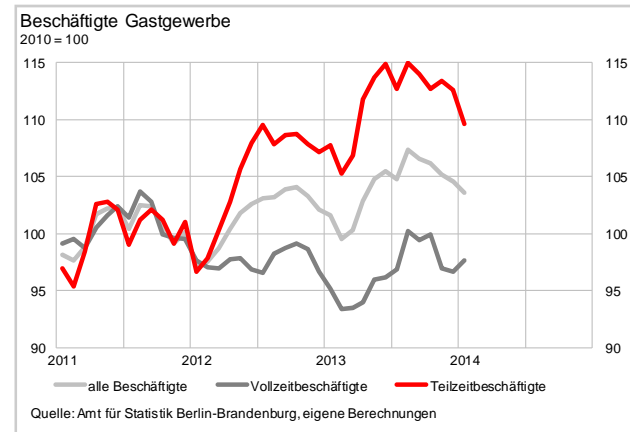
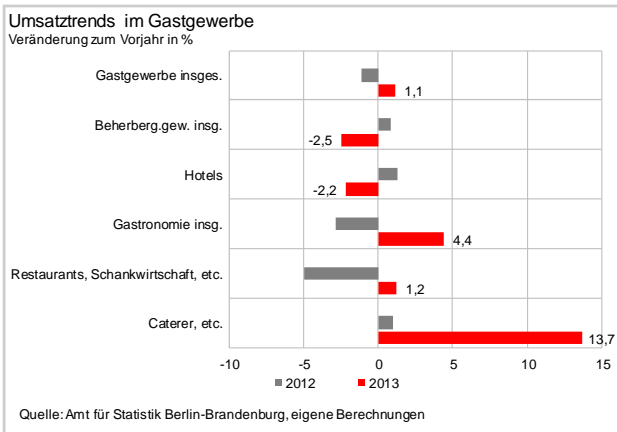
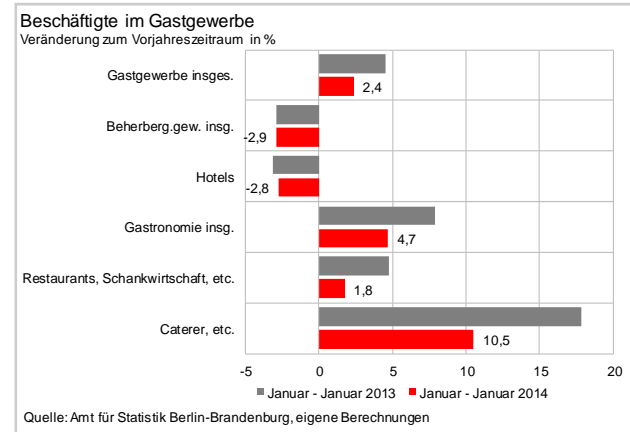
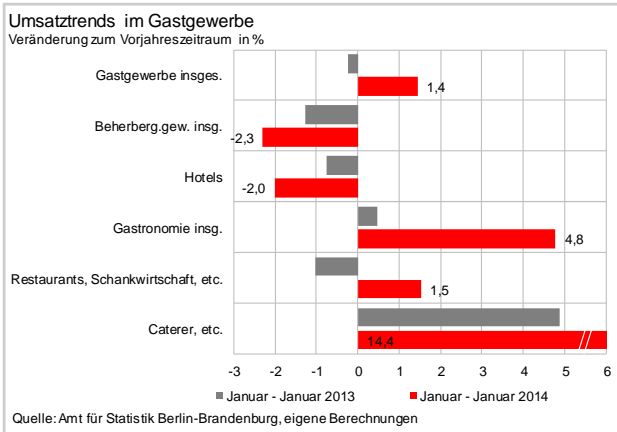
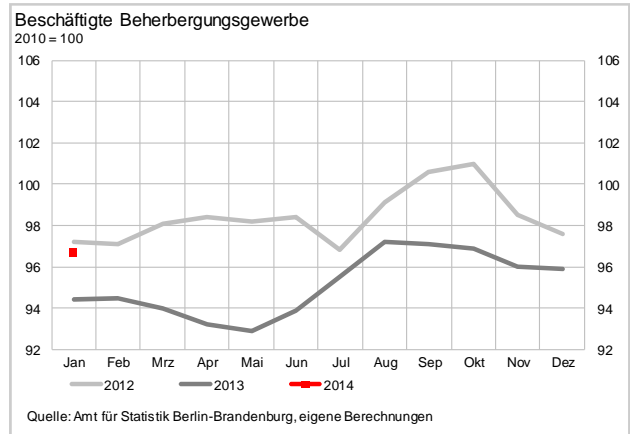
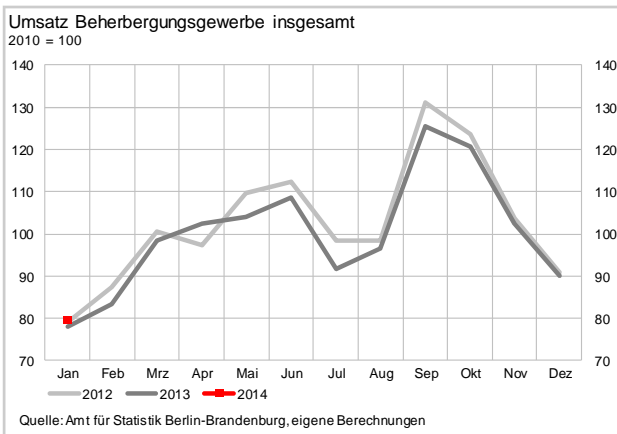
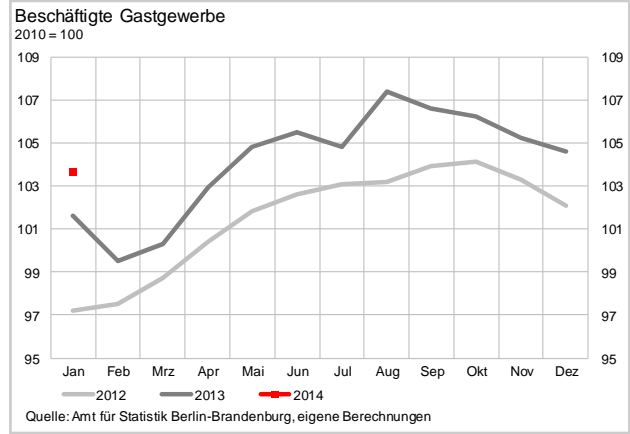
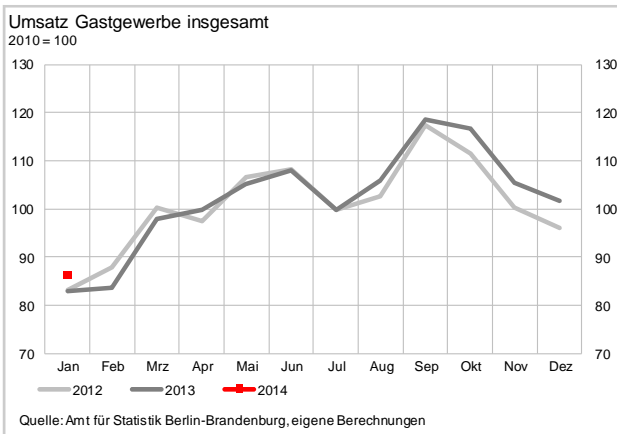


Quelle: Amt für Statistik Berlin Brandenburg, eigene Berechnungen

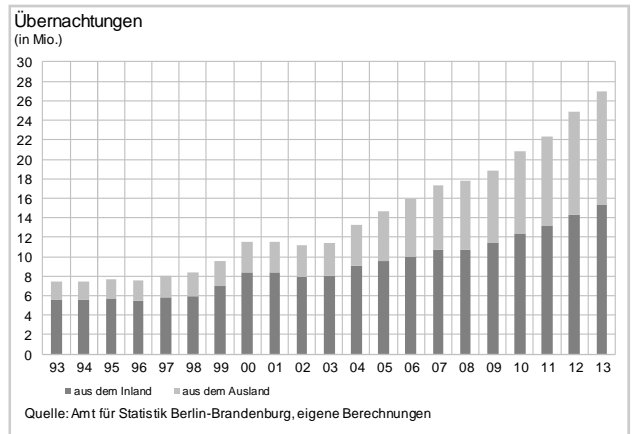
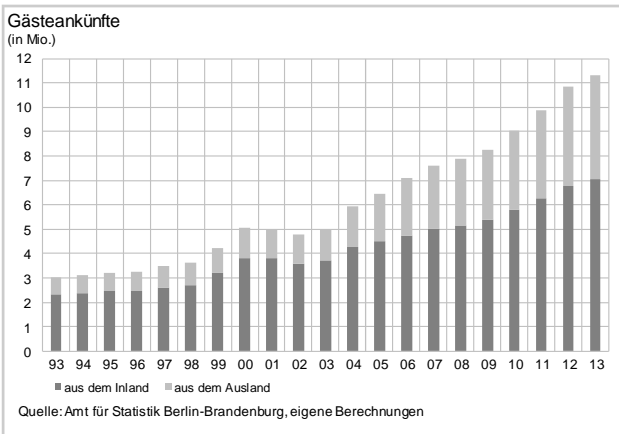
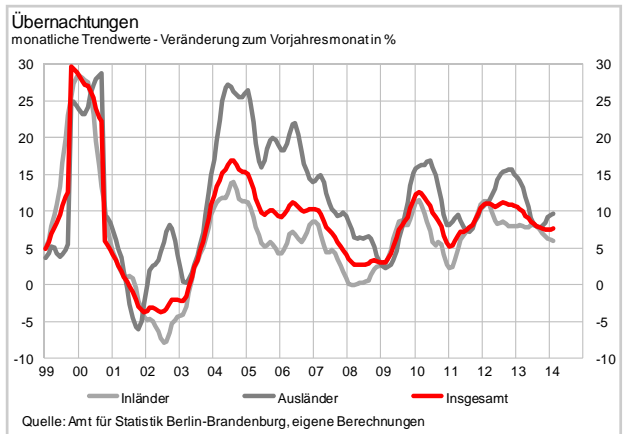
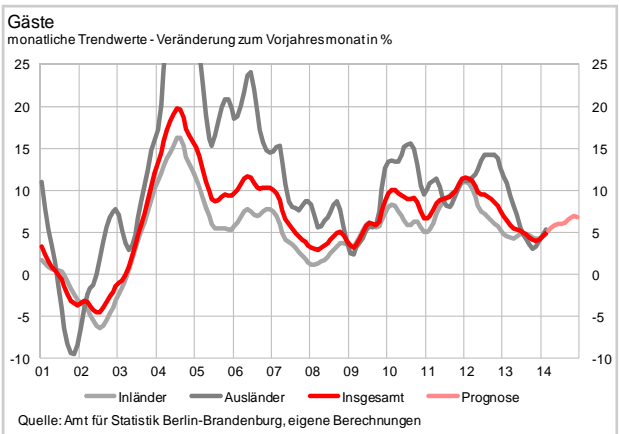
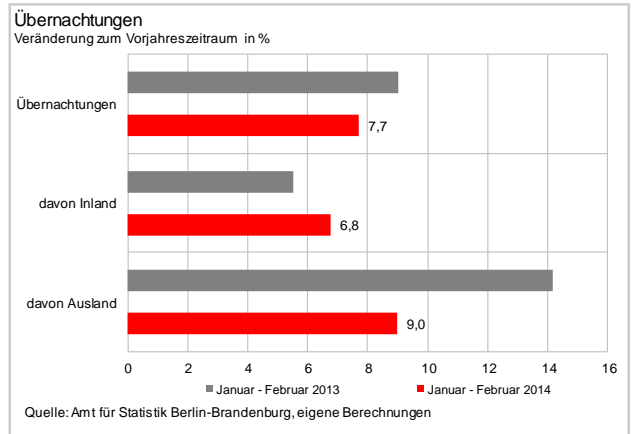
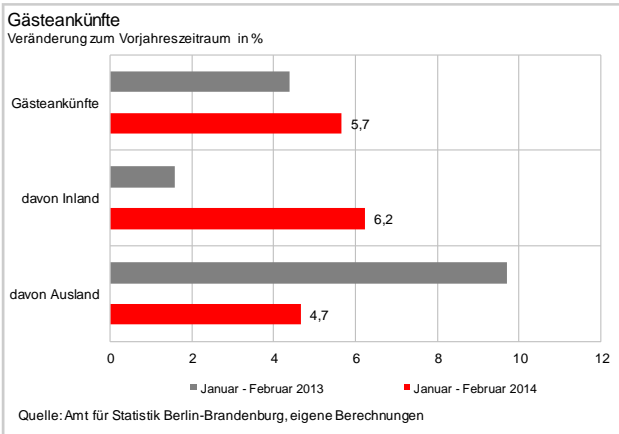
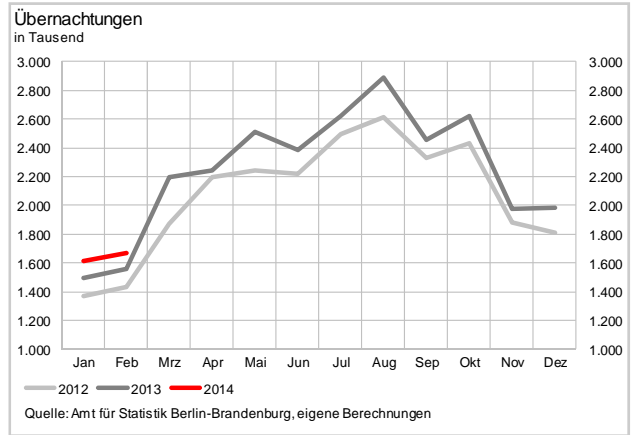
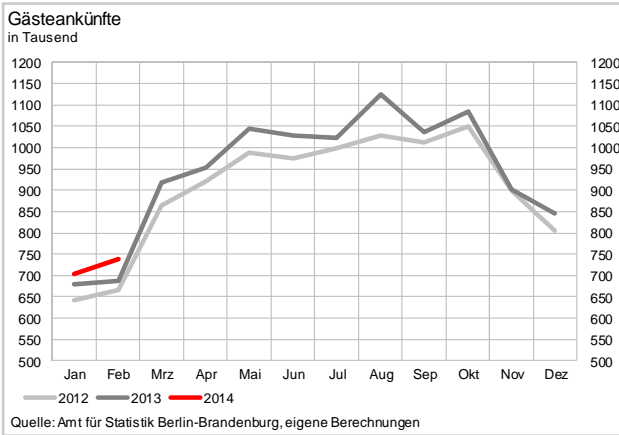
Berlin Trend 04/2014
Einzelhandel



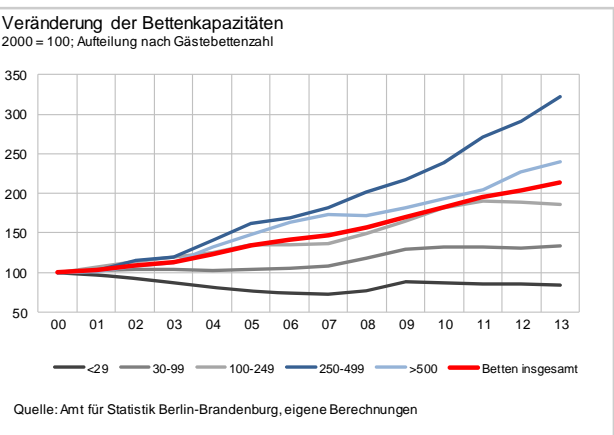
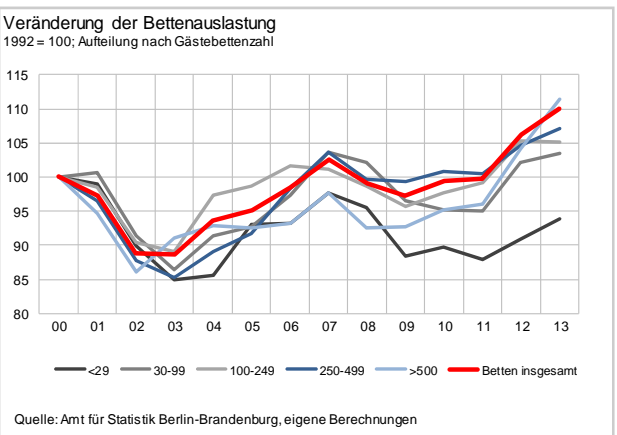
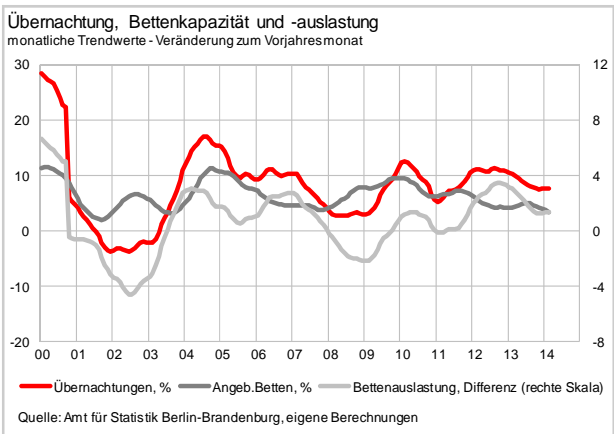
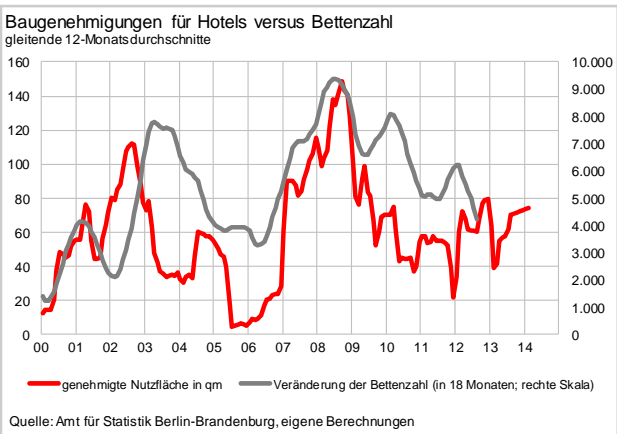
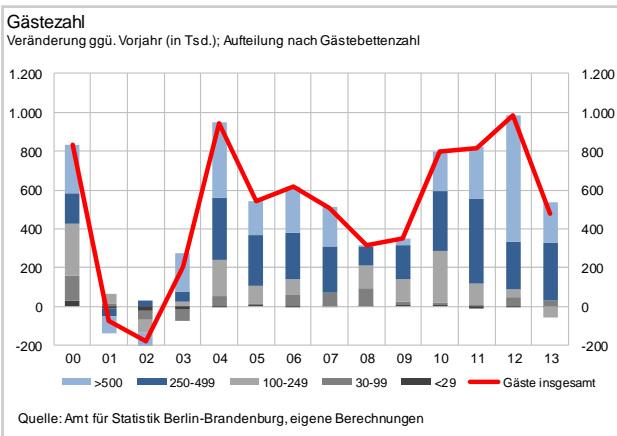
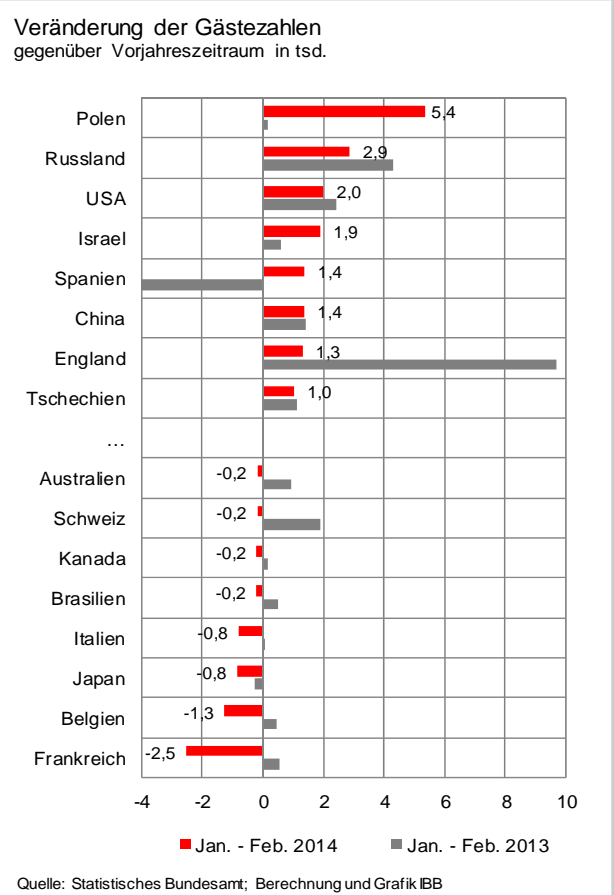
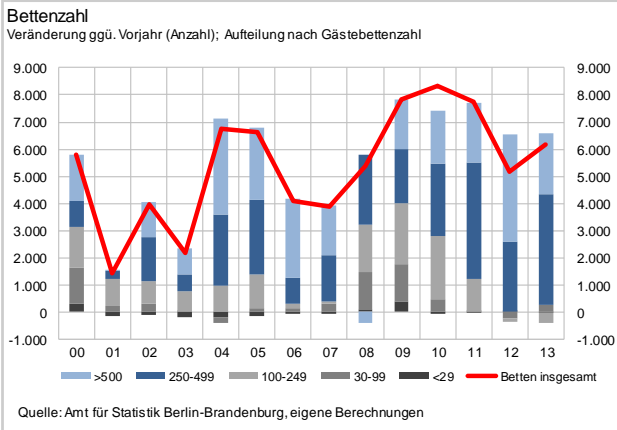
Gastgewerbe



Tourismus



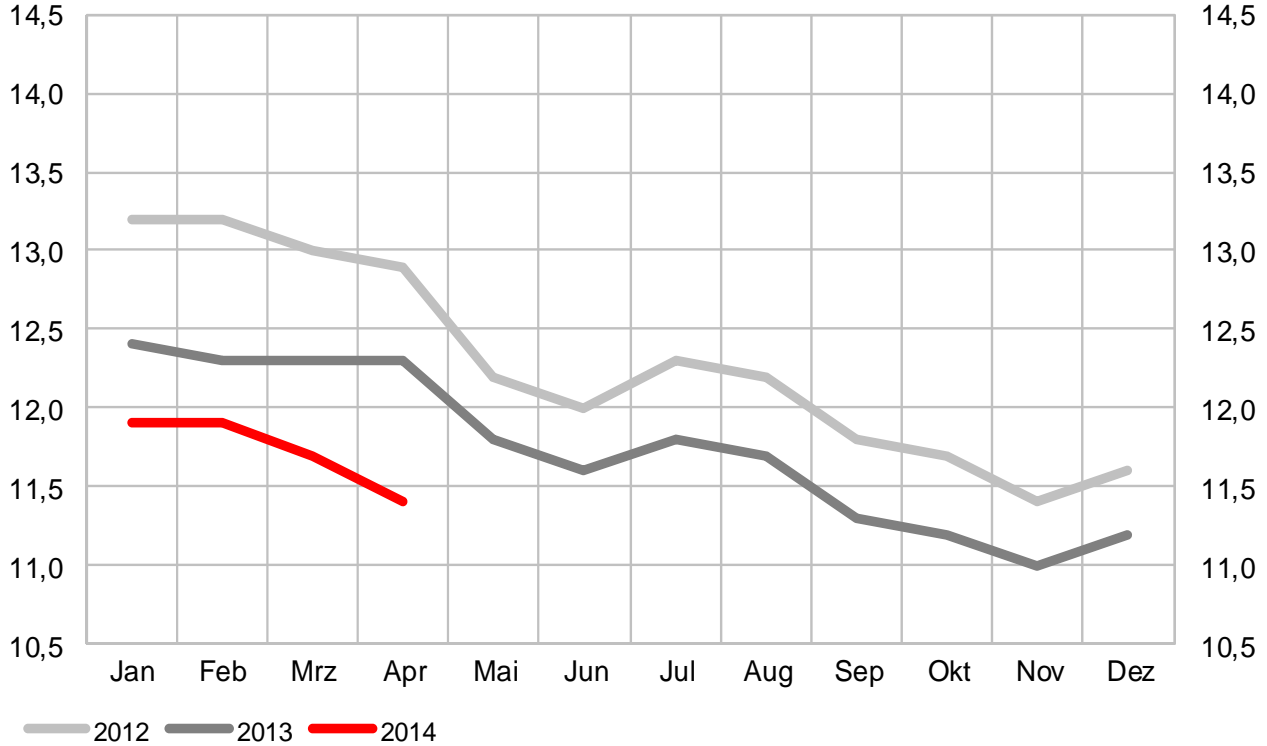
Tourismus



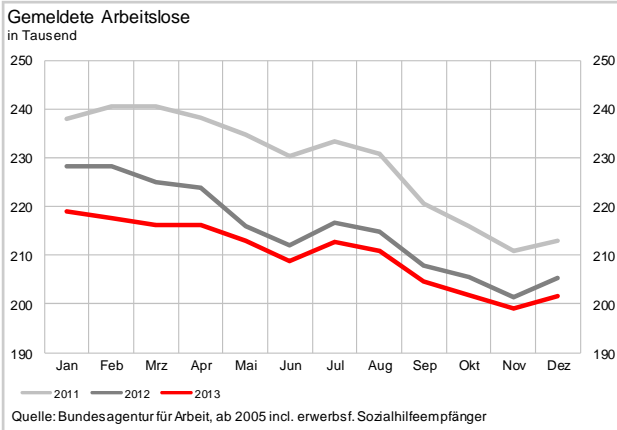
Arbeitsmarkt

Arbeitslosenquote

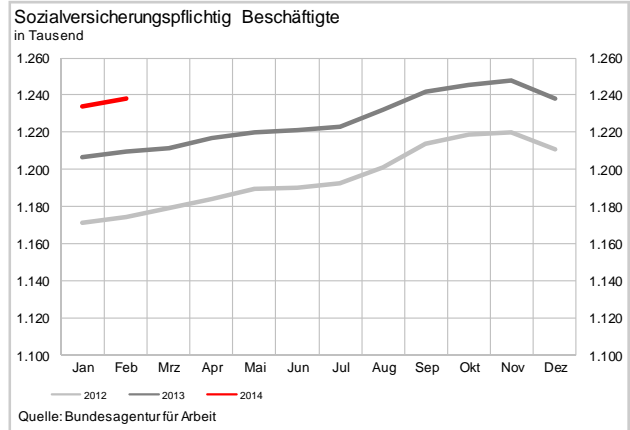
in %



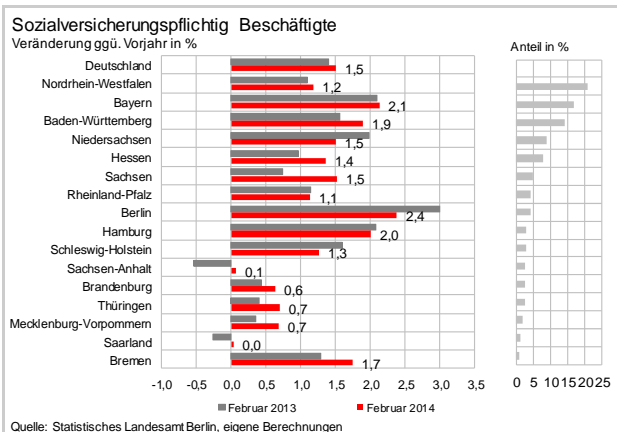
Quelle: Bundesagentur für Arbeit, ab 2005 incl. erwerbsf. Sozialhilfeempfänger



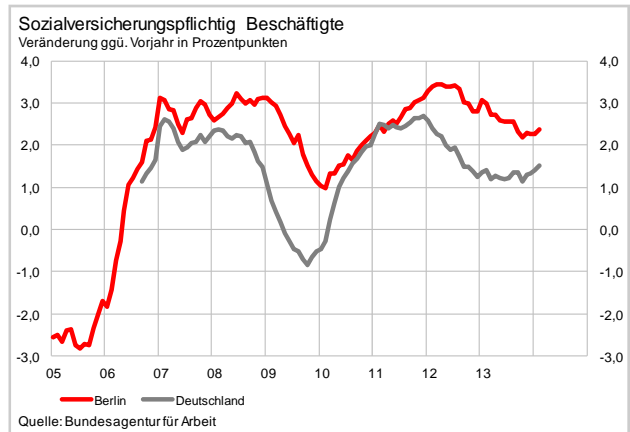
Quelle: Bundesagentur für Arbeit, ab 2005 incl. erwerbsf. Sozialhilfeempfänger



Quelle: Bundesagentur für Arbeit



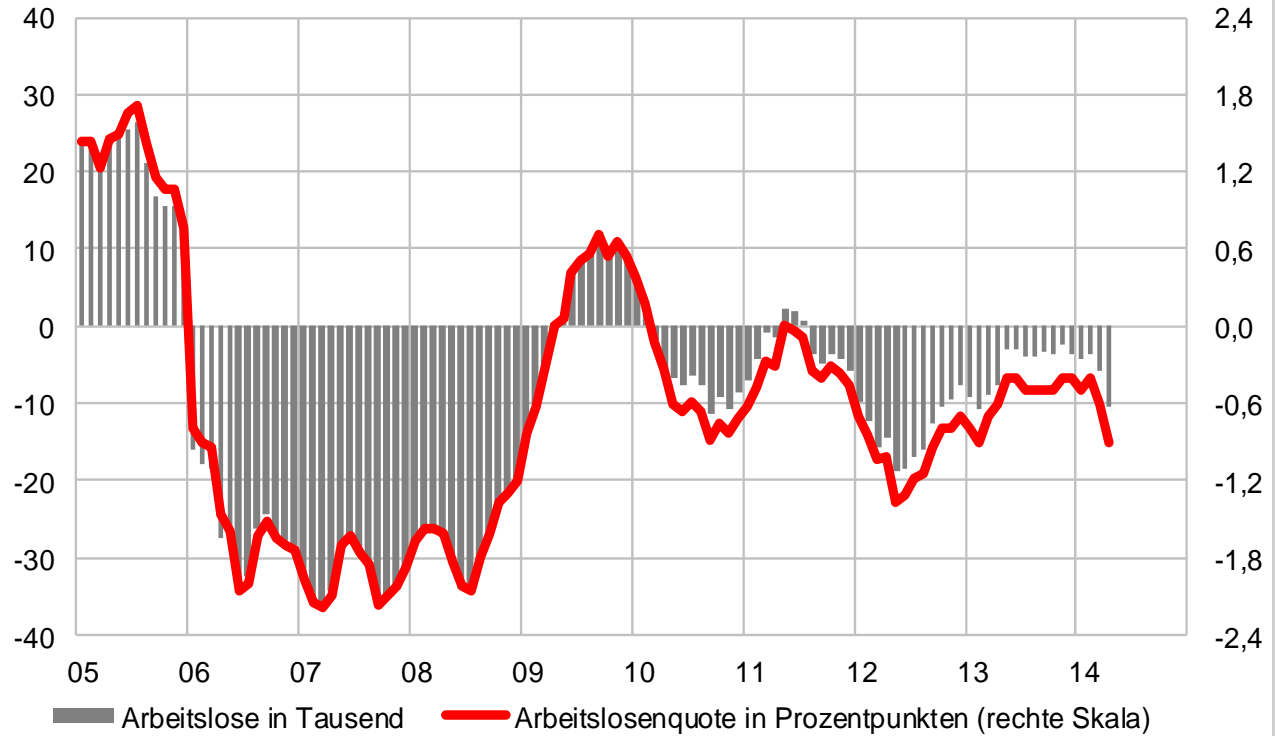
Quelle: Statistisches Landesamt Berlin, eigene Berechnungen



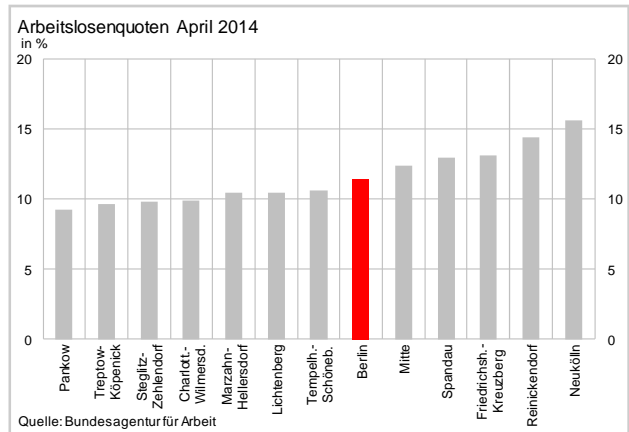
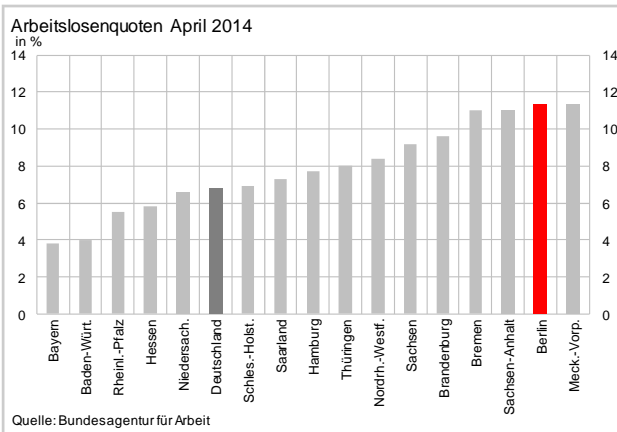
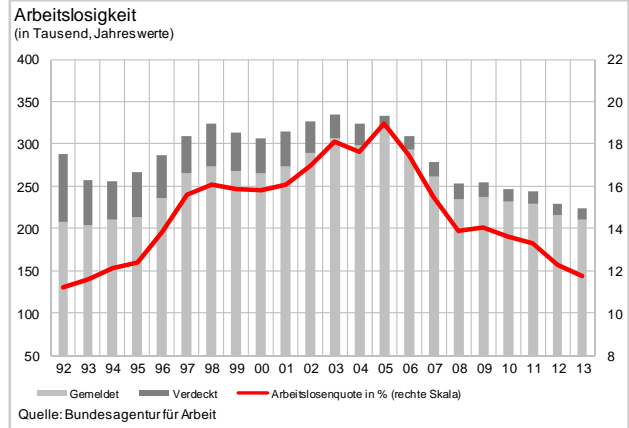
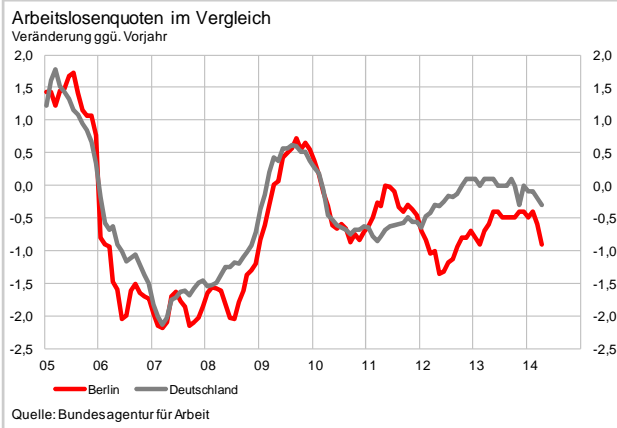
Quelle: Bundesagentur für Arbeit

Arbeitsmarkt

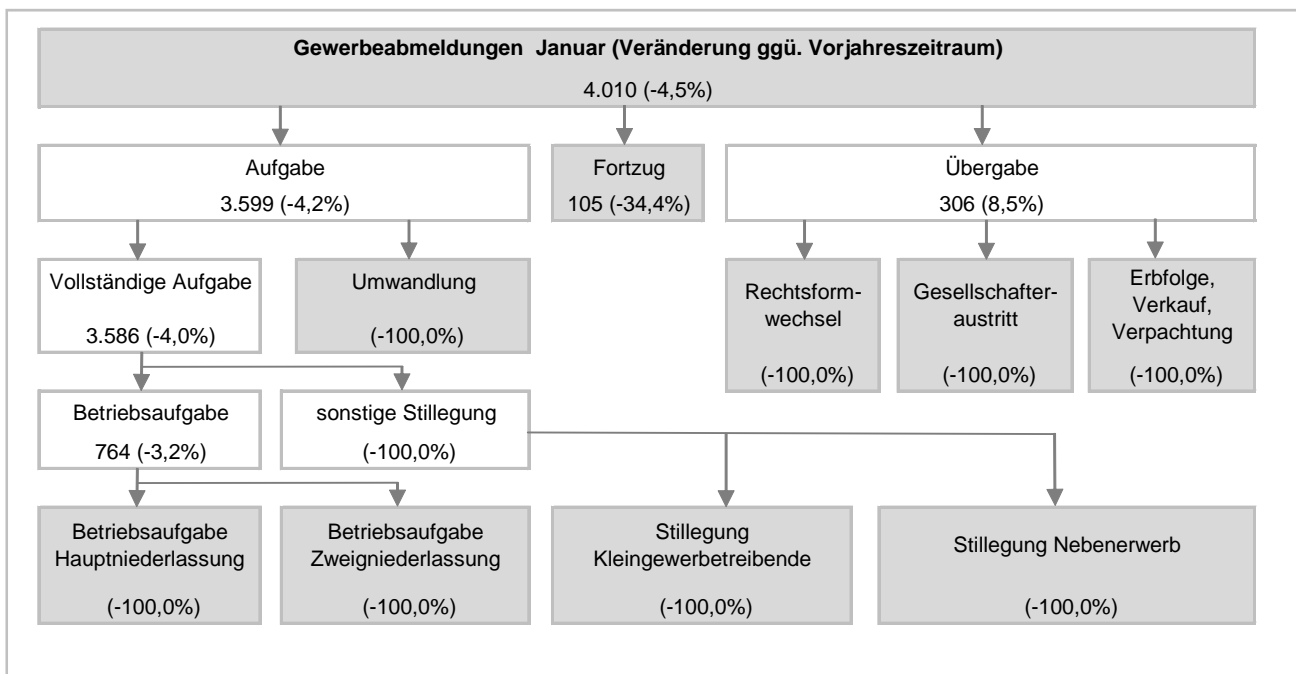
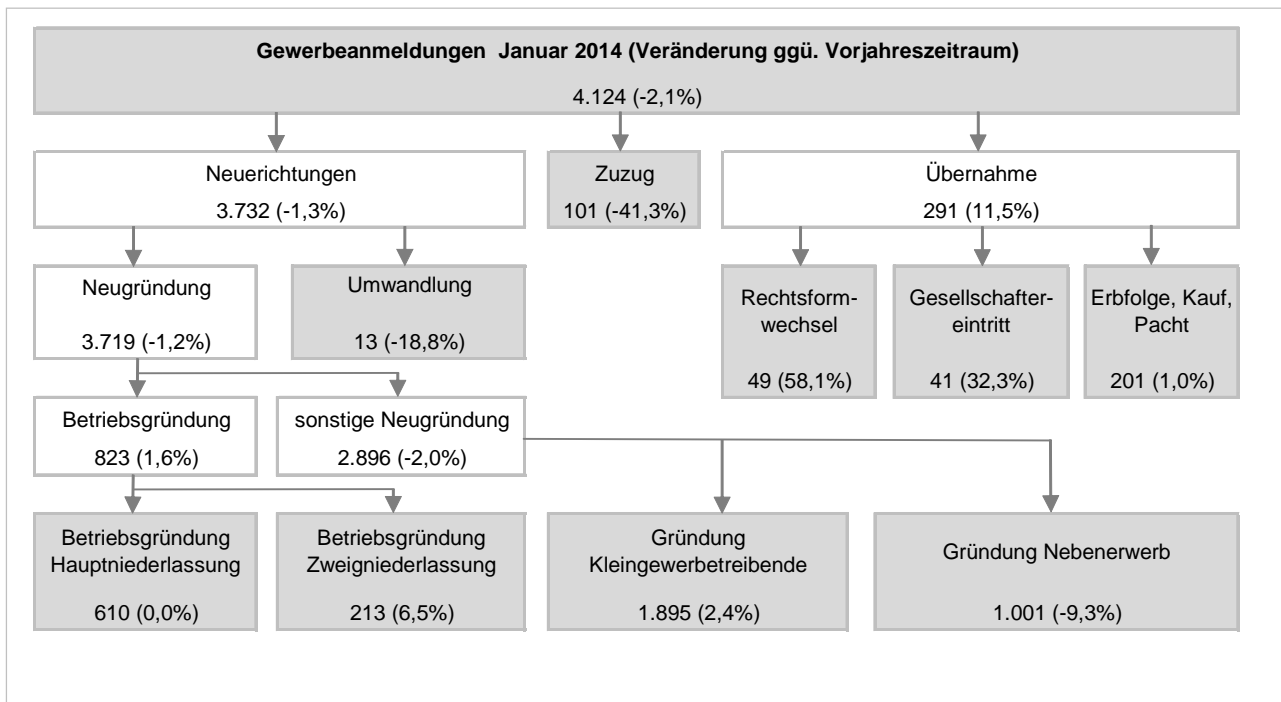
Veränderung der Arbeitslosigkeit (ggü. Vorjahresmonat)



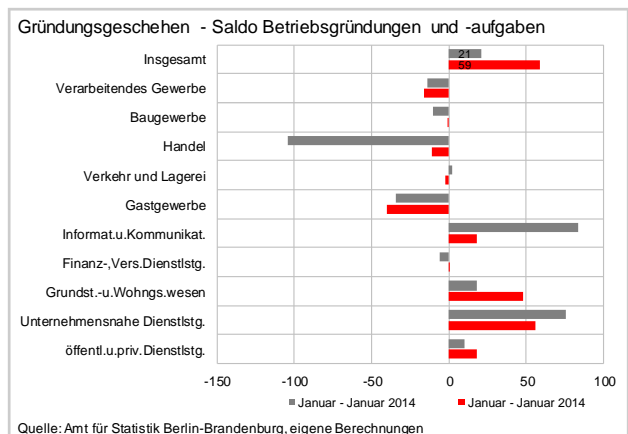
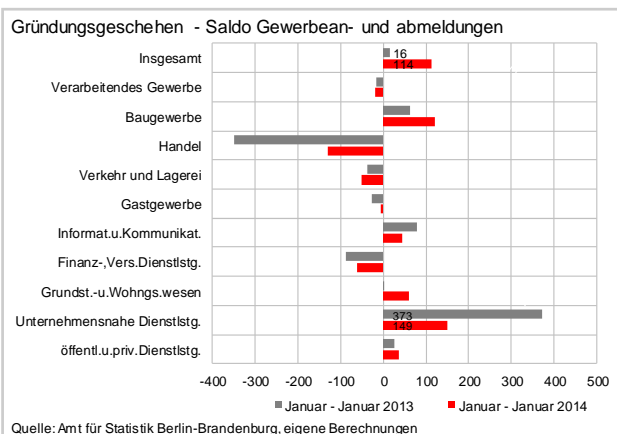
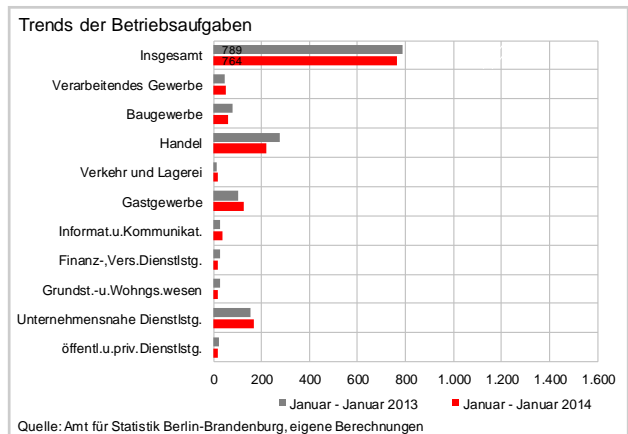
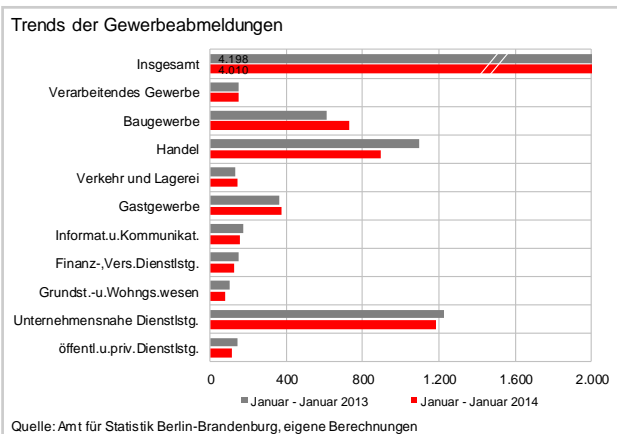
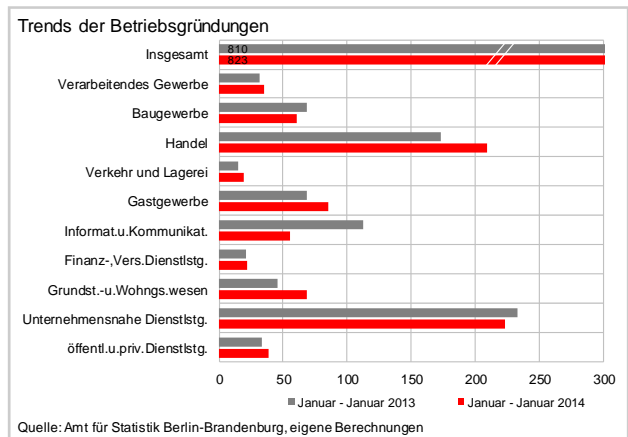
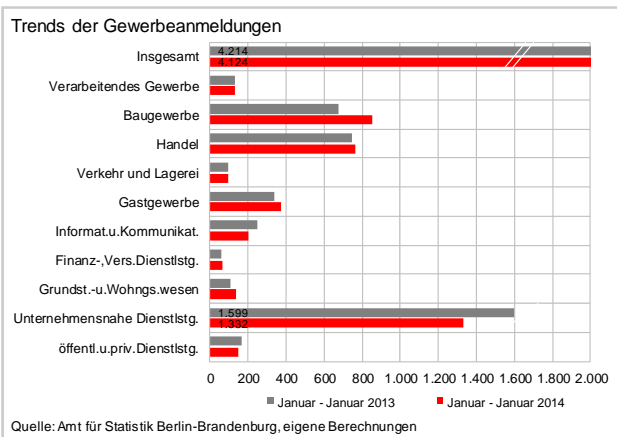
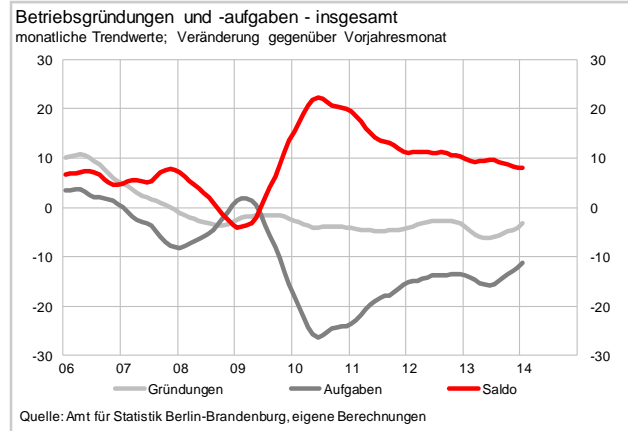
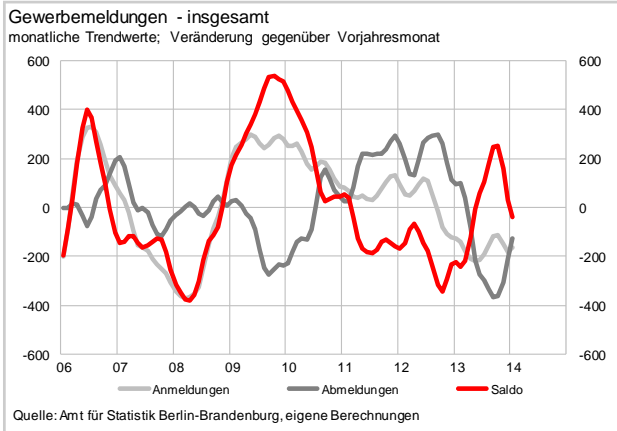
Quelle: Bundesagentur für Arbeit, ab 2005 incl. erwerbsf. Sozialhilfeempfänger



Gründungsgeschehen

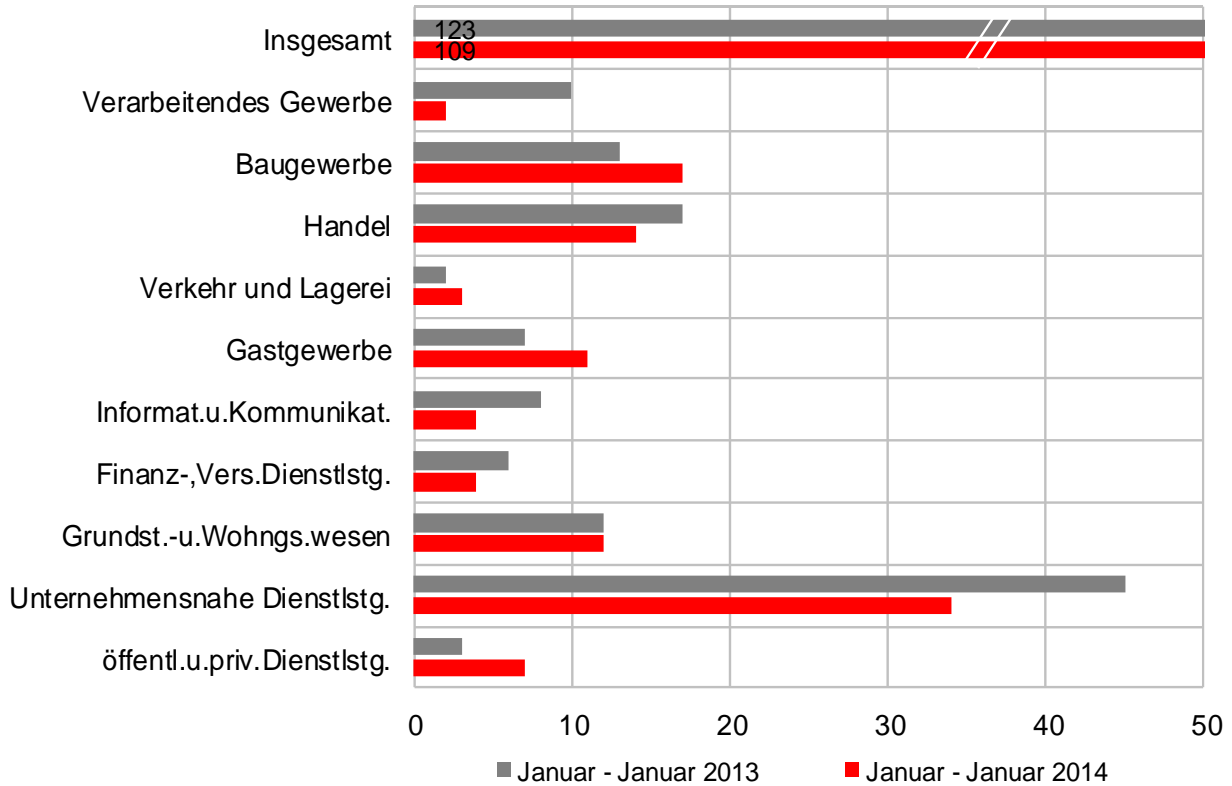


Gründungsgeschehen

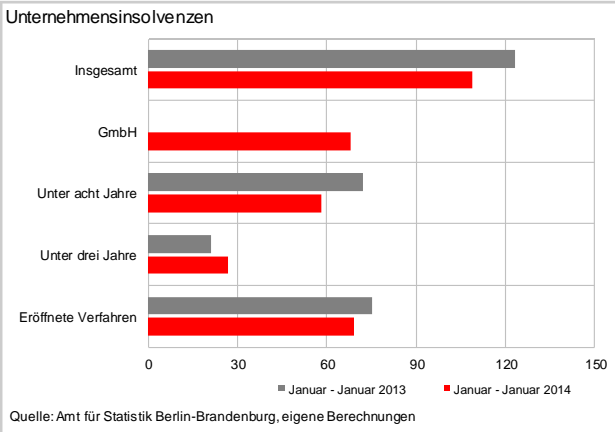


Insolvenzen

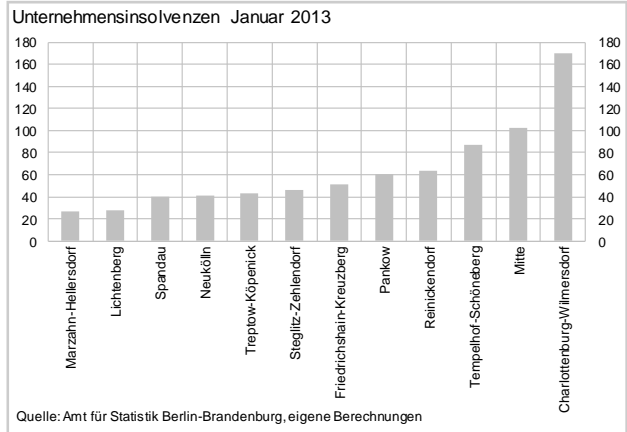
Unternehmensinsolvenzen



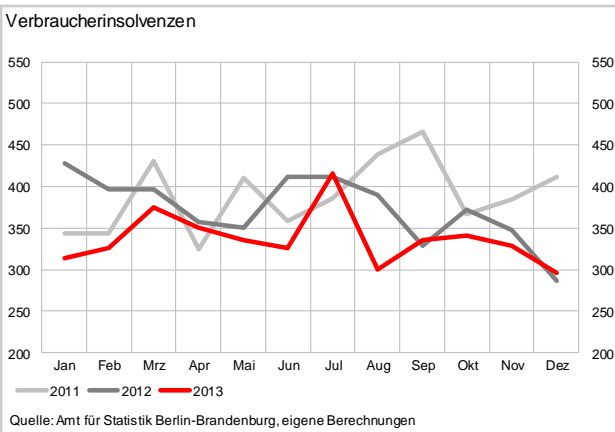
Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen



Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

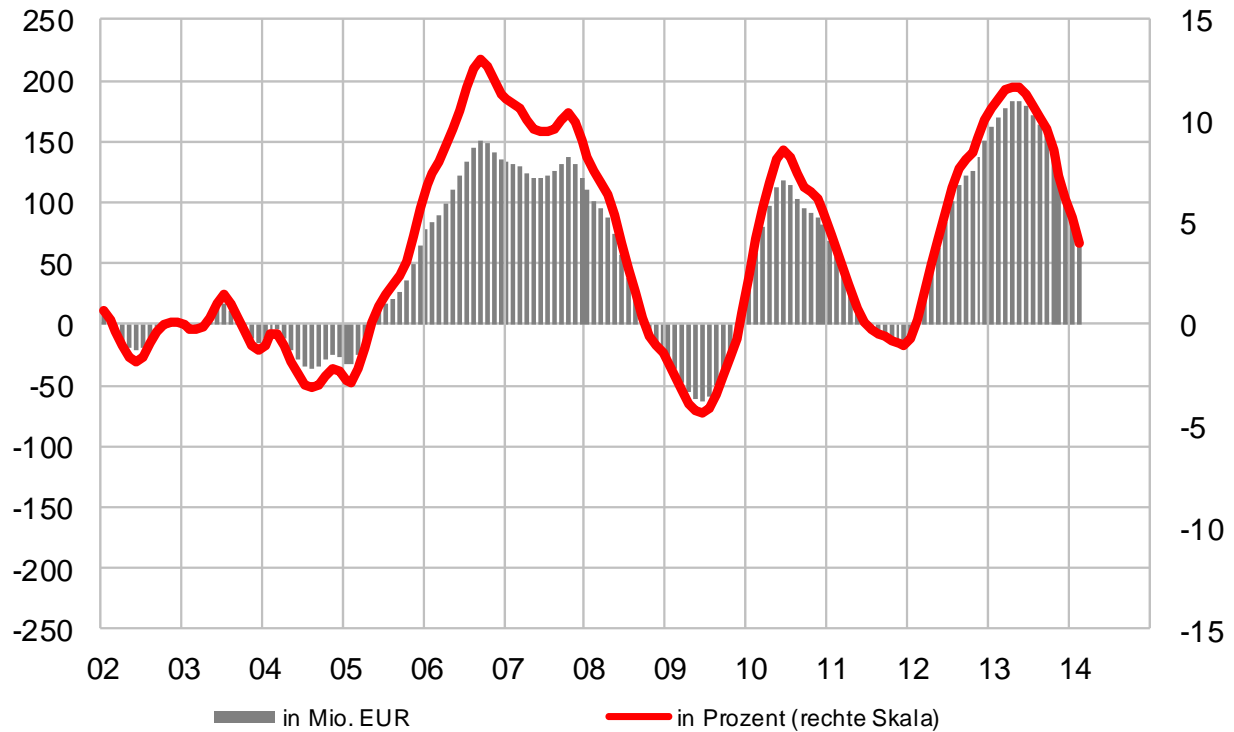


Quelle: Amt für Statistik Berlin-Brandenburg, eigene Berechnungen

Steuereinnahmen

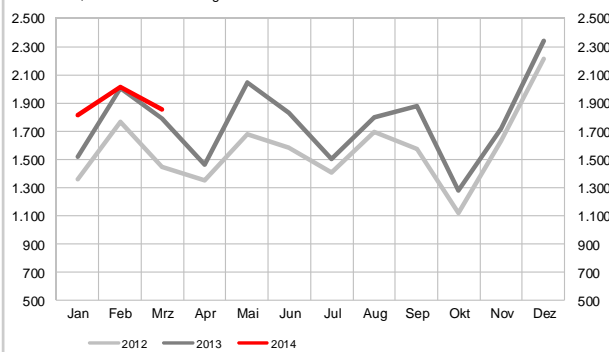
Steuereinnahmen vor Länderfinanzausgleich insgesamt

monatliche Trendwerte; Veränderung ggü. Vorjahresmonat



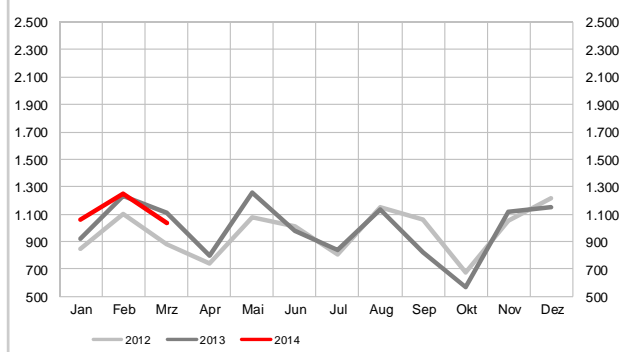
Quelle: Senatsverwaltung für Finanzen; eigene Berechnung IBB

Steuereinnahmen des Landes Berlin in Mio. EUR; vor Länderfinanzausgleich



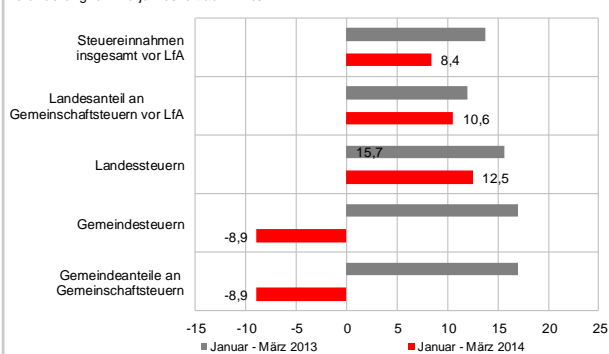
Quelle: Senatsverwaltung für Finanzen; eigene Berechnungen

Steuereinnahmen des Landes Berlin in Mio. EUR; nach Länderfinanzausgleich



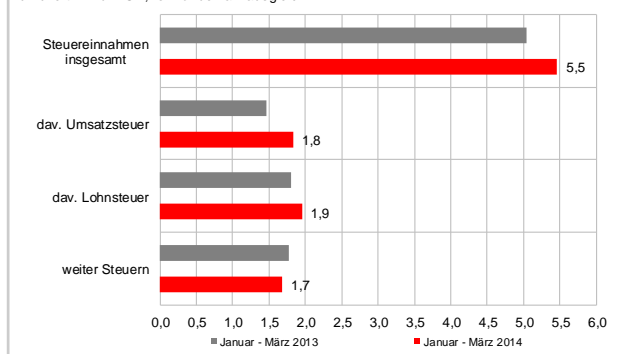
Quelle: Senatsverwaltung für Finanzen; eigene Berechnungen

Saison- und kalenderbereinigte Steuereinkünfte Veränderung zum Vorjahreszeitraum in %



Quelle: Senatsverwaltung für Finanzen; eigene Berechnungen

Saison- und kalenderbereinigte Steuereinnahmen nach Steuerarten kumuliert in Mrd. EUR; vor Länderfinanzausgleich

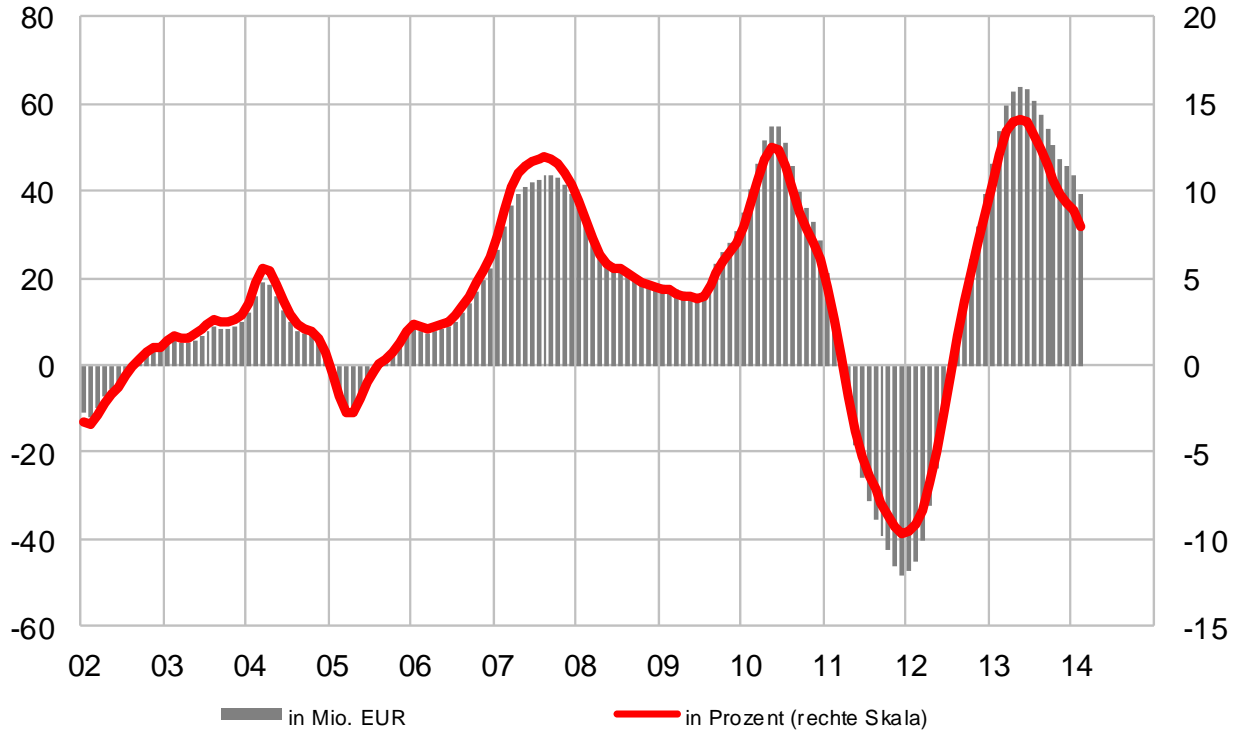


Quelle: Senatsverwaltung für Finanzen; eigene Berechnungen

Steuereinnahmen

Umsatzsteuer vor Länderfinanzausgleich

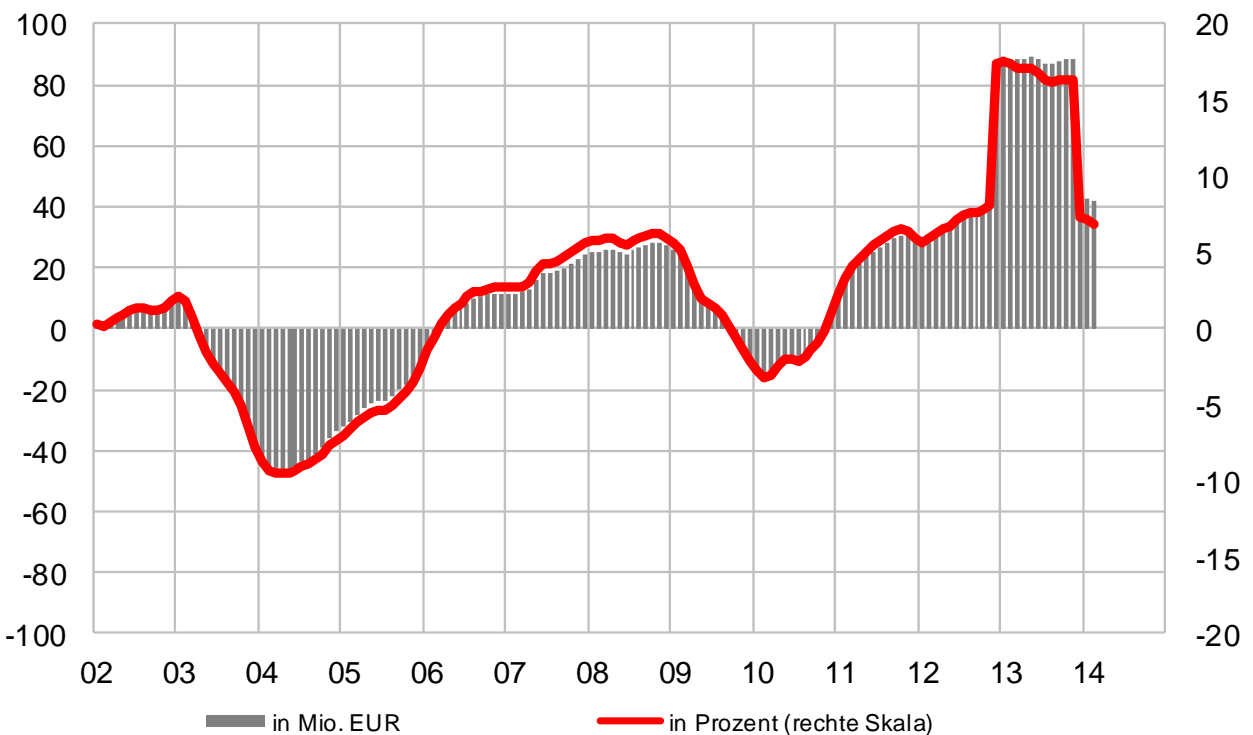
monatliche Trendwerte; Veränderung ggü. Vorjahresmonat



Quelle: Senatsverwaltung für Finanzen; eigene Berechnung

Lohnsteuer vor Länderfinanzausgleich

monatliche Trendwerte; Veränderung ggü. Vorjahresmonat

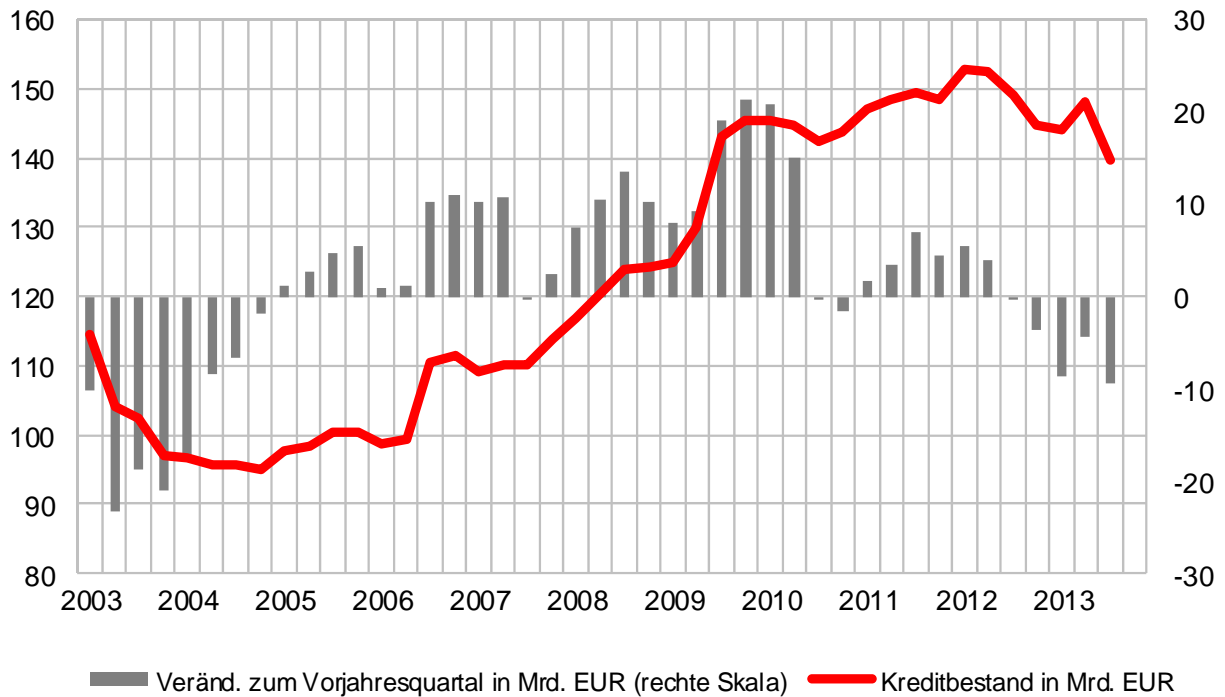


Quelle: Senatsverwaltung für Finanzen; eigene Berechnung

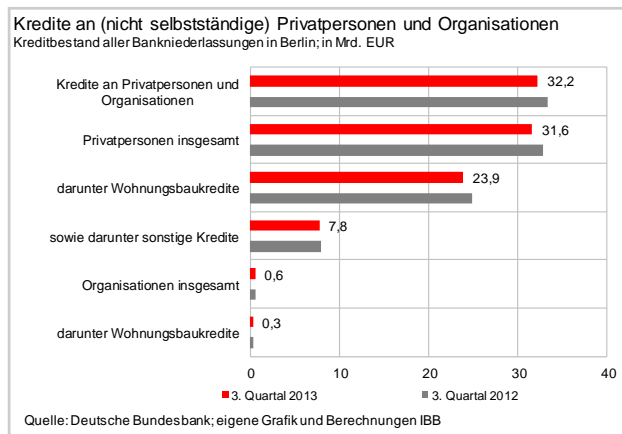
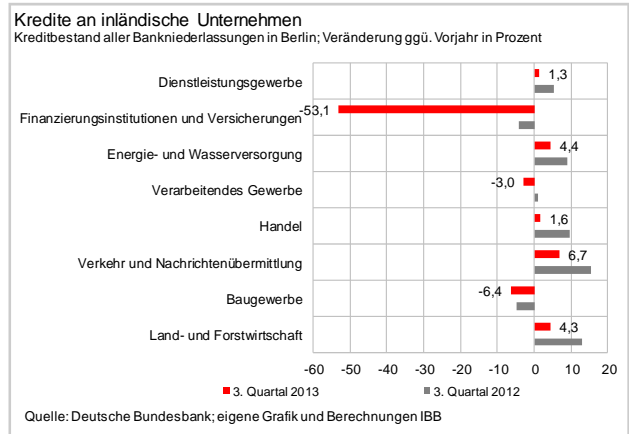
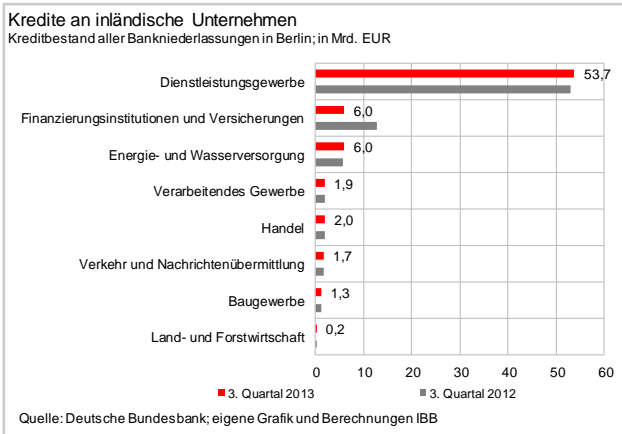
Kredite

Kredite insgesamt

Kreditbestand aller Bankniederlassungen in Berlin



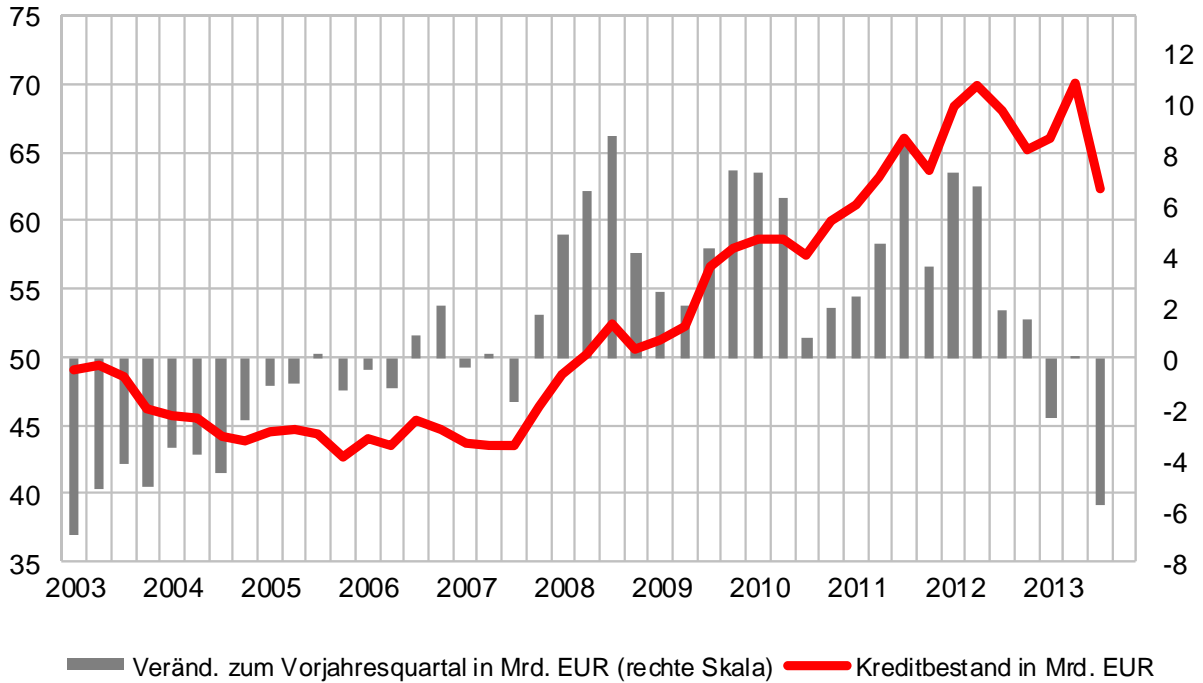
Quelle: Deutsche Bundesbank, eigene Berechnungen



Kredite

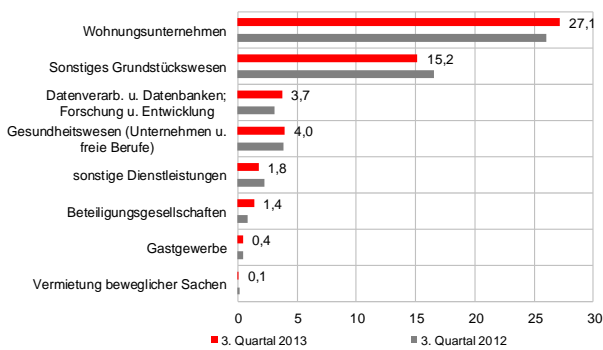
Kredite an Unternehmen

Kreditbestand aller Bankniederlassungen in Berlin



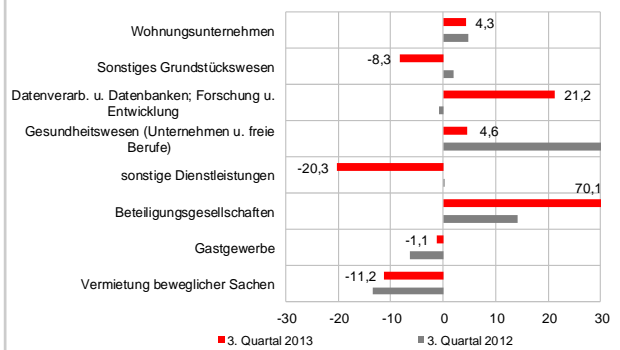
Quelle: Deutsche Bundesbank, eigene Berechnungen

Kredite an Dienstleistungsunternehmen
Kreditbestand aller Bankniederlassungen in Berlin; in Mrd. EUR



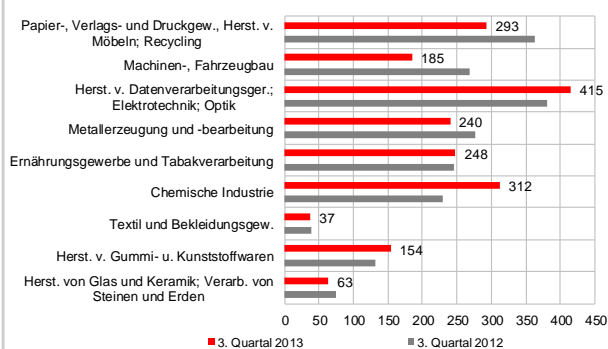
Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Kredite an Dienstleistungsunternehmen
Kreditbestand aller Bankniederlassungen in Berlin; Veränderung ggü. Vorjahr in Prozent



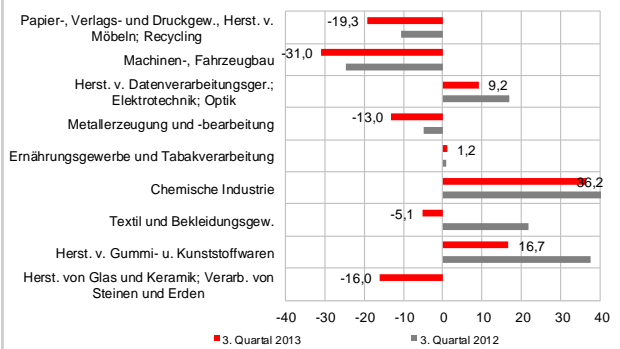
Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Kredite an Unternehmen des Verarbeitenden Gewerbes
Kreditbestand aller Bankniederlassungen in Berlin; in Mio. EUR



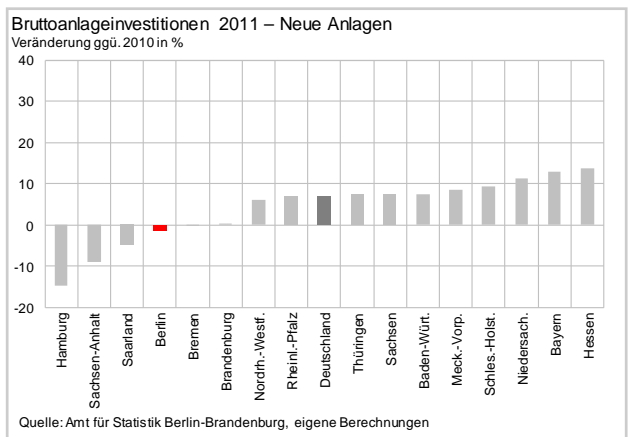
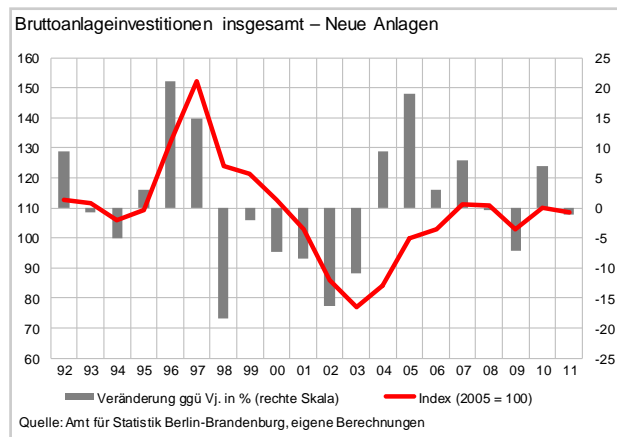
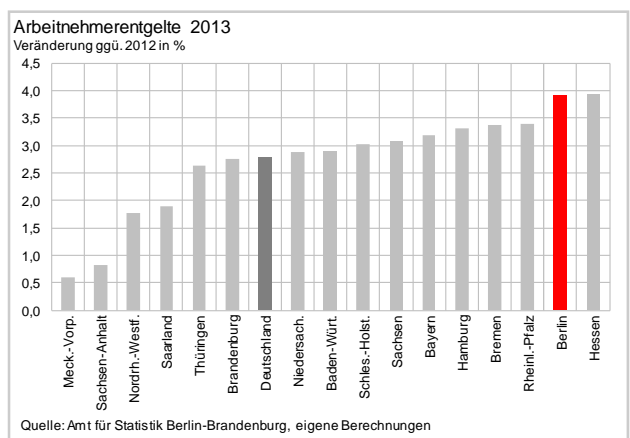
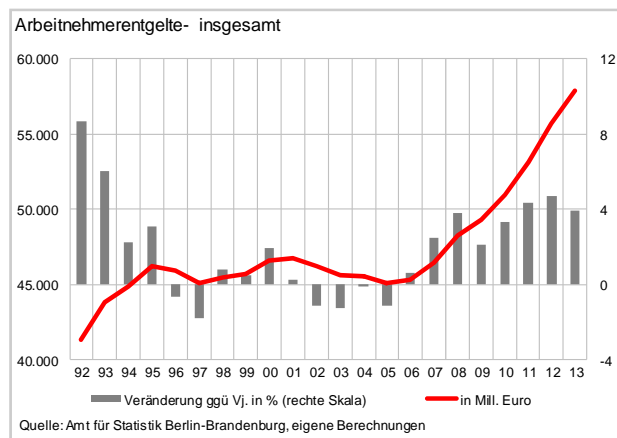
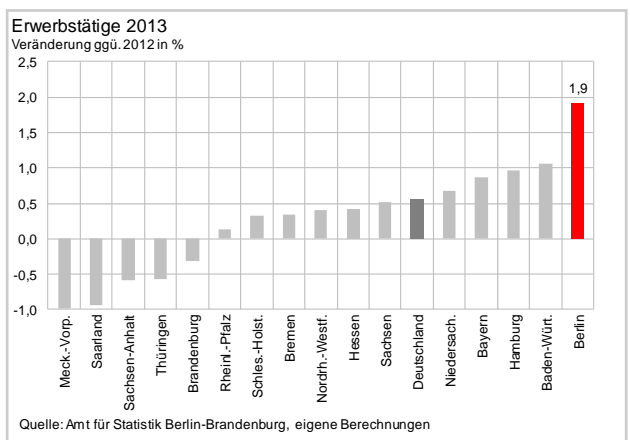
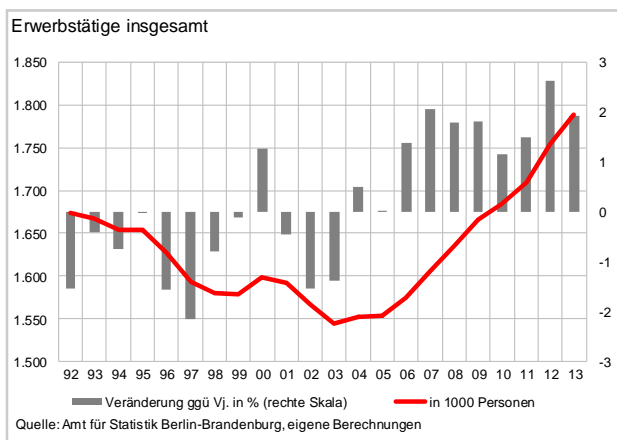
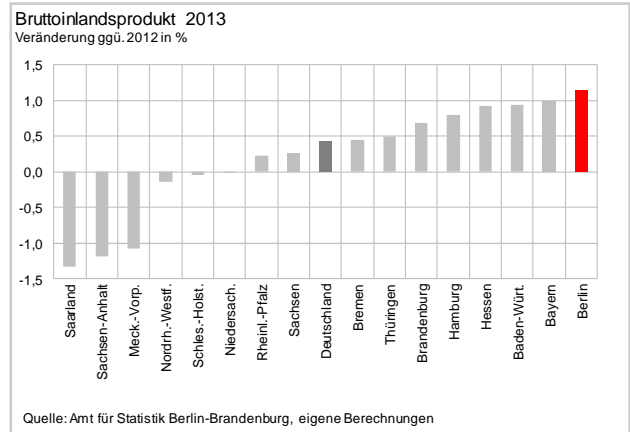
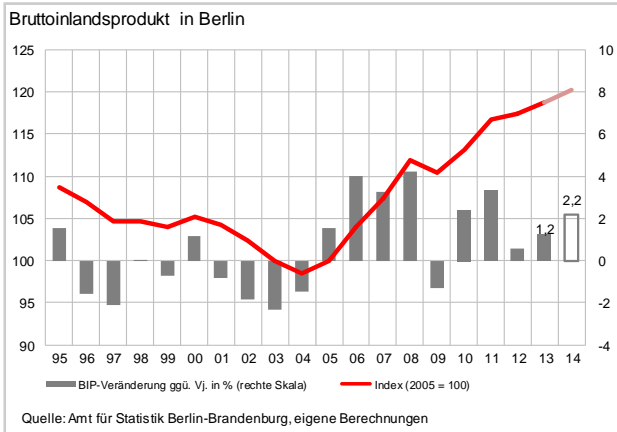
Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Kredite an Unternehmen des Verarbeitenden Gewerbes
Kreditbestand aller Bankniederlassungen in Berlin; Veränderung ggü. Vorjahr in Prozent



Quelle: Deutsche Bundesbank; eigene Grafik und Berechnungen IBB

Wirtschaftsstruktur



Herausgeber:
Investitionsbank Berlin
Volkswirtschaft

Bundesallee 210
10719 Berlin
volkswirtschaft@ibb.de

Verfasser:
Claus Pretzell
Telefon 030/2125-4752

Verantwortlich:
Hartmut Mertens
Telefon: 030/2125-4738

Weitere Publikationen unter
www.ibb.de/volkswirtschaft



Investitionsbank Berlin

Dieses Werk ist lizenziert unter
einer Creative Commons Namens-
nennung 3.0 Deutschland Lizenz.
<http://creativecommons.org/licenses/by/3.0/de/>