

# VC Fonds Kreativwirtschaft Berlin

## VC Fund Creative Industries Berlin

### *Venture capital from IBB Ventures*

#### *Who is eligible for support?*

Companies that meet the following investment criteria may be eligible for financing with venture capital:

- Innovative business models
- High potential for scaling and increasing value
- A sector that belongs to the creative industries
- Companies that have USPs or a development lead of several years
- Founder and management teams with high levels of personal and professional competence
- Companies that are still in the early phase; financing for growth is only possible in subsequent financing rounds
- Good medium-term exit possibility

The company should be owned primarily by shareholders who are actively involved, it should have its place of business in Berlin and fulfil the EU's criteria for small and medium-sized enterprises, and it must be a corporation.

#### *What is supported?*

- Minority participations in the company
- First investments: typically between EUR 250,000 and EUR 1m; when the capital requirement is much higher; larger first investments are possible
- In subsequent financing rounds, the commitment with existing and/or new investors can be increased to up to EUR 4m depending on the capital requirement.

#### *What kind of support is available?*

- Contact IBB Ventures directly.
- The basis for a first meeting is a brief description or a presentation. Strictly confidential handling is warranted.
- Participation by VC Fund is generally contingent upon other partners, such as venture capital companies, industrial companies or Business Angels, participating in the company to at least the same degree as VC Fund.

IBB Ventures is a brand of IBB Beteiligungsgesellschaft mbH

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