

# Start-upBONUS

## *Who is eligible for support?*

The Start-upBONUS support programme is designed for:

- Legally independent, profit-orientated start-ups and micro-enterprises based in Berlin
- Start-ups may not be older than 12 months at the time of application

## *What is supported?*

Expenditure eligible for support includes:

- Material and investment costs, for instance, for
  - machinery,
  - materials or
  - office equipment,
- Current operating expenses, e.g.
  - space costs
  - advertising costs
  - communication costs
- Personnel costs (gross employee costs) up to 50% max. of the total grant for founders and managing directors, maximum of 2,000 EUR/month per person,
- External services, e.g.
  - consulting costs
  - costs for IT development
  - securing rights, patent applications and other associated costs

## *What kind of support is available?*

- Initial grant of 50% to cover eligible expenditure, however, up to a maximum of EUR 50,000 (as de-minimis aid)
- Eligible expenditure must be incurred within two years of application submission
- Payouts are made in accordance with the expense reimbursement principle in up to 5 tranches of at least 10% of the approved Start-upBONUS per tranche

## *Other important details*

- The company must be based in Berlin.
- The company may not have been in business for more than 12 months.
- Founders must hold the majority of shares in the company.
- The business model must be technological, digital, creative or sustainable.
- A positive market and growth potential must be apparent for the location.
- The headquarters and, if applicable, the company facilities supported must remain in operation in Berlin for at least three years after the final payout.

## How to apply

Please submit your application using the online application form available on the website: [www.gruendungsbonus.de/foerderung/antrag-stellen](http://www.gruendungsbonus.de/foerderung/antrag-stellen) More information and forms can also be found at: [www.gruendungsbonus.de](http://www.gruendungsbonus.de).

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